Mike Meyers, a USC graduate, started working on his entrepreneurial efforts in September 2013 when he came up with the idea for a university-based marketplace where students could buy, sell and trade goods without having to pay for membership or leave their campus.

"Like many college students, we all have been tight for spending money," Meyers said about the motivation in his start-up. "We imagined an exchange where students could buy the things they needed from the people they could trust: their fellow students and the university faculty.

Fast forward one year and Meyers is now the co-founder and CEO of Tradervisity, a marketplace where students can buy and sell supplies, textbooks and countless other items through the online application.

By signing up for Tradervisity, students are offered an alternative option to purchasing things from eBay, Craigslist or even sitting through the elusive USC Facebook pages. It offers a variety of products on its online marketplace, whether students are looking for midterms, textbooks or iPods.

"We wanted to build a marketplace that was exclusive, so we’re only dealing with students and faculty. Students at USC want to deal with students at USC," Meyers said. "We wanted something that creates a difference in the university environment.

Only students and faculty with a university-associated email address are allowed access to the site. Because of the university-centered nature of the application, students need not worry about dumping costs when buying off of Tradervisity.

"We’re not building it to make money off users," Meyers said. "We’re trying to help other students do something that students will use and appreciate." Tradervisity turned down the opportunity to participate in Proving Ground Entrepreneurial challenge at USC in 2014. They realized there was an opportunity to use the funding to further develop their company.

As a successful USC entrepreneur, Meyers had a hard time giving those at USC who share a similar dream.

"There’s always people that tell you that you can’t do something because there’s too many people," Meyers said. "The only time we have told us not to do this, it’s a dumb idea," said Meyers. "You have to have a core group of friends. You have to have people that believe in this, not people that tell you can’t do it." Meyers said. "You have to have a good team in place.

As a good team is key, Meyers must work to make a company that students have created. Working with seven USC students as co-founder and CEO, the group is passionate for his entrepreneurial ventures with his Tradervisity team.

"We built an internship program that gives students real experience," he said. "It’s something they can take from and that’s valuable.

So far the application has only launched at USC, but Meyers said the support from the Gamecock community has been astounding.

"We had over 1600 students on the site in December. We’ve had countless posts in Student Life asking us to love it," he said. "I got excited

**Haley takes inaugural oath for another term**

Natalie Pita

The cold didn’t stop a large crowd from gathering in front of the Statehouse Wednesday afternoon for the inauguration of Gov. Nikki Haley. With iPhones raised to capture the moment, applause from the crowd went up and down as Haley voiced that she made the right decision.

"Four years ago, I spoke from this spot, on this very same day. It’s really good to be back," Haley said from the podium as she looked over the crowd in front of her.

Beginning her second term as governor, Haley’s husband and two children watched as she voiced the words that her family and their own love of South Carolina that motivated her. She extended her thanks to those who helped her throughout her campaign.

"You made the judgement in November to put me back on this podium today. The trust you have placed in me is something I hold very dear," she said, "I will never take it lightly. And I will again spend each and every day proving to you that you made the right decision.

"My friends," she said, "it’s a great day to be here in South Carolina," the governor said with a laugh as she reflected her university experience in her speech.

Haley said, she hopes to see a community that is connected together during her term because she believes that the strength of South Carolina lies within the unity of the state.

"A speech rooted in quotes from famous writers, former governors and well-known names, Haley voiced her dedication to see the state of South Carolina continue to blossom through her next four-year term.

"Today, our economy is among the fastest growing in the nation," she said. "Our people have more jobs than ever in our history. Our industries are flourishing with more new businesses and jobs coming every week. We’re all doing better together, without looking back and without looking before. And there’s more of that

**Phi Gamma Delta comes to campus**

Lauren Shirley

Phi Gamma Delta will colonize on USC’s campus this semester after the fraternity was selected to join the Greek chapter. Josh Moore, Phi Gamma Delta director of expansion, said he believes the fraternity was selected from other chapters because of its core values of friendship, knowledge, service, morality and excellence.

"Any team on campus should be a group of gentlemen that everyone on campus, whether they’re in a fraternity or sorority or not, should be able to look up to and say, ‘I’m glad they’re on campus. They’re making a positive impact.’" Moore said.

After the organization was invited to present about the fraternity and most USC community members in the spring of 2013, it was selected to colonize for the spring 2013 semester.

"I think our organization has complimentary values with those of the university," Moore said. "Those are obviously core values for a lot of people, and the university is no different."

Representatives from the fraternity’s headquarters will use an interview process to select the founding members.

"Any man who joins Phi Gamma Delta and has a GPA of at least 2.5 will receive a $2,500 scholarship. The organization will also be giving an additional $2,500 to scholarships in men to not yet in Greek life, regardless of whether or not they actually join Phi Gamma Delta," Moore said.

The fraternity is offering scholarships throughout the spring 2013 semester.

"[Phi Gamma Delta’s] not for college days alone. It’s a lifelong commitment, it’s a lifelong investment," Moore said. "We’re looking for men who will use an interview process to select the founding members.

Building a house in Greek Village is more of a long-term than a short-term plan for the colonizing fraternity.

"In the short-term, we’re more worried about establishing the chapter and making sure they’re a well-organized, high-functioning group of gentlemen,” Moore said.

"Our people have more jobs than ever in our history. Our industries are flourishing with more new businesses and jobs coming every week. We’re all doing better together, without looking back and without looking before. And there’s more of that

"There’s obviously a lot of men who are interested in going Greek but didn’t find their fit," Moore said. "There are a lot of men on campus that might not have ever thought about going Greek before, but now that there’s this new opportunity, they might consider it to make their own mark."

Haley begins her second term as governor of South Carolina in the spring of 2013, it was selected to colonize for the spring 2013 semester.

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Ex-Senator from Charleston pleads guilty to misconduct, could face up to 15 years in prison

Ex-Senator Robert Ford could face up to 15 years in prison after pleading guilty to misconduct in office, in the form of two ethics violations involving financial misrepresentations and forgery, Wednesday morning. The State reported. Prosecutors, however, will recommend charges against Ford in excess of $100,000, and he will likely guilty or some time.

Meanwhile, a fourth fire fighter was taken to hospital with hip and internal injuries, while the other two were treated and released from the hospital. The fourth fire fighter involved in the crash suffered non-life-threatening injuries and was transported to a hospital. The incident is under investigation.

CORRECTIONS

If you find an error in today’s edition of The Daily Gamecock, let us know about it. Email editor@dailygamecock.com and we will print the correction in our next issue.

University adopts new transportation policy, warns that illegally parked cars will be towed

The university has adopted a new transportation policy for Greene Street that will involve towing cars that are illegally parked, according to the Student Government Twitter account.

The new policy went into effect on Monday and states that cars that are parked in the bicycle lanes on Greene Street or on the grass areas located on the west end of campus are now subject to towing. This policy has been in effect since Wednesday.

"SA: Illegally parked cars on campus are now being towed. Don’t lose your ride to reserved parking areas!" — Natalie Pin, News Editor

Fire truck rolls off mountain in response to accident, firefighters taken to hospital with minor injuries

A fire truck was driving on a steep and icy road in response to a crash around 8 a.m. Wednesday morning when it rolled off a mountain. WIS reported. The fire truck was responding to an incident in Carridge Park, a mountain home community in Hendersonville, and almost rolled into Lake Bowen.

Three of the four firefighters involved in the crash suffered non-life-threatening injuries and were transported to hospitals. One individual has broken collarbone and internal injuries, while the other two were treated and released from the hospital. The fourth fire fighter was not injured.

According to Trooper Spanos Ports of the Highway Patrol, this incident is a “prime example of the dangers of black ice.”

The truck was a small diesel fuel leak, which the Mountain Environmental Services will clean up.

— Natalie Pin, News Editor

Flu Season is Here

South Carolina is currently in the top 10 in the nation for the number of flu cases, so it’s important you protect yourself from flu. The Centers for Disease Control and Prevention (CDC) recommends a three-step approach to prevent or fight the flu: 1) Get vaccinated, 2) Take everyday precautions to stop the spread of germs that lead to the flu and 3) If diagnosed with the flu, take antiviral medications prescribed by your doctor to treat the flu.

It’s not too late to get the flu vaccine, which is still available at the Thomson Student Health Center for FREE for students, $20 for faculty/staff. Just walk in; no appointment is needed. Even if you get the flu, the vaccine helps build your immunity, which can lessen the severity and duration of flu symptoms. Wash your hands often with warm, soapy water, especially after touching surfaces.

Visit www.sc.edu/aids/flu for more information and information about flu symptoms.

Students who have flu symptoms should make an appointment to see a General Medicine Center provider online at www.sc.edu/myhealthspace or call 803-777-7726. General Medicine Center providers are included in the student health fee, which all full-time students pay with their tuition. You can also get over-the-counter medications to help with flu symptoms at the Thomson Student Health Center Pharmacy.

• ABB
• Blue Cross Blue Shield
• Boeing
• CDM Smith
• City Year
• Dollar General
• Fluor
• Goodwill Industries
• Grow Financial
• Hubbell Lighting
• Kohl’s
• Metso
• Neteze International
• Mutual of Omaha
• Ross Stores
• SCANA
• SC DOT
• SEFA Group
• Shaw Industries
• Spartanburg Marriott
• Travelers
• United Cerebral Palsy of SC
• Waffle House
• Wesco Trailers

To see the full schedule of events, visit sc.edu/career/Events/JFPW

#JobFairReadyGamecocks

Network with experts from various industries while you review your resumes and answer all of your job fair questions!

Featured companies include:

Student Health Services

Career Center

Job Fair Prep Week

January 20-26th

Let us make you JobFairReadyGamecocks

Decide it. Experience it. Live it.

Gain practical knowledge about salary negotiations and the gender wage gap.

Jan. 22nd 4:00-7:00 pm Career Center, TCL, Level 5

Registration is required for this event. JobID: ID: #3835

Job Fair Prep Week

Thomson Cooper Library, Level 5
Phone: (803) 777-7280

College of Engineering and Computing Satellite
1A01 Swearingen Bldg. Phone: (803) 777-1949
“We have plans to expand up and down the east coast as well as schools on the west coast. It’s more of a national expansion,” he said. “Tradeversity is building a community. We’re looking to be the college community. This should be a place where you can connect with people in your community and get what you need.”

Moore does, however, foresee the Phi Gamma Delta building a house after the fraternity’s first four to five years on campus, or “after the group is stable and can show that they can be at USC for a long time.”
When it comes to the World Beer Festival, Columbia is no stranger. Celebrating its seventh year hosting the event, the city will once again open its arms wide to beer and breweries of all kinds Saturday.

"All About Beer," a publication about beer culture and community, runs the festival. "All About Beer" president and publisher, Christopher Rice, has been in the small breweries industry for 23 years now and was a founder of Carolina Brewery in North Carolina. When Carolina Brewery was founded, just one brewery, Palmetto, existed in South Carolina. Since then, the Carolina beer scene has exploded. Now, 21 breweries exist in South Carolina, and there are over 120 in North Carolina.

For Rice, making the decision to sell his brewery and come to All About Beer was an easy one. "All About Beer was truly the only source of beer education," he said. "For 25 years it's specialized and taught me about flavors, beer and food history, all the things that can give a brewery or owner a context of where we sit providing — in my opinion — the best education in the world."

That educational mission statement applies to the festival, as well. At the World Beer Festival, 80 breweries attend and 210 beers are presented from around the world. The goal is to share what the world's most interesting creative brewers are doing with their beer. Columbia is slowly but surely becoming the beer place to do just that.

When we first started the festival, there was no real specific beer places to go and last year there was only one brewery there," Rice said about the top five or top 10 fastest growing beer markets. "But now it's in the top five to top 10 fastest growing beer markets.

According to Rice, Columbia is uniquely well-suited to embrace the brewers and beer. Columbia possesses an entrepreneurial spirit, which brings a lot of awareness to new projects and new businesses in the area, making it a perfect spot for the rapid-growing beer market. For those who have been to the festival before, don't expect the same schtick as in past years. There will be a South Carolina-specific brewers garden, where all the South Carolina breweries will be featured for guests to browse and get a feel for what the flavors coming out of their home state are. And, as the biggest influence on the American beer scene, there will also be a Belgian brewery garden, with about a dozen leading brewers from Belgium in attendance and flavors that range from pale to stout.

If you got your beer, the festival will also offer a choice and beer pairing experience, courtesy of Whole Foods and a silent disco floor, where guests can dance to wireless headphones.

The World Beer Festival has plenty to offer for novices, but in the end, it's all about the beer aficionados who can appreciate the subtleties and craftsmanship of beer.

"[The festival] should celebrate the wide creativity and diversity of beer in America today and recognize specifically not just the beer but the great brewers who make it," Rice said.

Ilana Glazer and Abbi Jacobson play their protagonists with good-natured, energetic spunk.

Katie Cole

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THE LUCAS BROTHERS
COMEDY SHOW
comedy hypnosis
with a MAGIC twist
comedy duo and creators of LUCAS BROS MOVING CO. and THE SUPER LATE MORNING SHOW

JANUARY CAROLINA AFTER DARK EVENTS
FRIDAY
JANUARY 16, 2015
10 P.M. RH BALLROOM

FRIDAY
JANUARY 23, 2015
10 P.M. RH BALLROOM

THE LUCAS BROTHERS
COMEDY SHOW

GLOBAL CAFÉ
a taste of world cuisines
is
now open
in the Darla Moore School of Business

Hours of Operation
Monday - Thursday: 7:30am-6:00pm
Friday: 7:30am-3pm
Saturday and Sunday: Closed
to create a culture in which the morality and excellence.

"friendship, knowledge, service, the core values of the institution:

members are expected to uphold colloquially known as "FIJI" — semester.

pretty much sums up the state door closes, another opens" 

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But if physics and chemistry are subject to In spite of the myriad published vindications,

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did Christianity become the dominant religion in historiography deserves more

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Travel

Bahamas Sprint Break Monday, January 19th - Friday, January 23rd

Includes Round-trip luxury private jet, private island stay on the island of your choice for 7 nights, Round-trip transfers, All-inclusive Dining & Entertainment, Room with ocean views, Spa credits, Daily continental breakfast and more.

For more information, please call Alexandra Scovel at 803-777-9106.

Sagittarius

Sagittarius, expect an unscheduled travel delay
Slow and easy does it.
Keep your head down.
Something you try doesn’t work out.
Express your feelings.
You are more creative working
with group—this could slow the action. Relax.

Capricorn

Capricorn, friends can help beat the deadline.
Obstacles and roadblocks require
you to plan—keep going.
Focus your energies.
You can share your love for USC, good
practices, and job training while being paid.

Aries

Aries, you will see
showers. Don’t gamble.
Travel another day.
Slow and easy does it.

Taurus

Taurus, make home repairs
now to avoid greater expense.
Home if you’re going to
be late. Appreciate your
work if you want to be
important.

Aquarius

Aquarius, you can find them
on the island at your choice.

Horoscopes

Cancer

Cancer, you may
be late. rustic, and
to impress others.

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The Gamecocks travel to Auburn to play the Tigers in their first SEC game of the season.

Head coach Frank Martin's squad swallowed their season a year ago.

South Carolina stepping up their game this season

Gamecocks travel for more success

The hype of the win against a rival is over, and it's back to business for South Carolina's women's basketball team.

Traveling to Missouri, the Gamecocks will play in the other Cotton belt try and protect their undefeated record so far.

Missouri (11-6, 1-3 SEC) will meet South Carolina (16-6, 4-0 SEC) in their first meeting of the season.

With Missouri coming off the win against Florida 66-47, this SEC match will be becoming interesting. South Carolina has the same scoring average as their opponent.

Recently, the Gamecocks have received much attention for filling out their home court, Colonial Life Arena, with more than 17,000 fans during the Kentucky game Sunday.

Head coach Dawn Staley is proud of what her team has already brought to the table and said it wouldn't be possible without the fans coming out to support the Gamecocks.

"I tip my hat to all of Gamecock nation for making [Colonial Life Arena] a great place," Staley said. "It truly gives us the feel of a home court advantage."

Most women's basketball teams do not gain much recognition or support from their fans when playing at home, but when you're 16-0 overall and 65 points per game, the Tigers team who works together best will take home the win.

"It's a truly beautiful thing to see," Staley said. "We love Columbus and love what we have in the Colonial Life Arena, and we have a lot of fans out there.

Junior Tiffany Mitchell was one of the leading scorers for the Gamecocks, junior Khadijah Sessions and senior Morgan Eye and sophomore Andrew Adams to start at the top of the six-man doubles lineup as well, led by the redshirt freshman pairing of Thomas Mayronne and Harrison Groffi. The duo is a part of a young wave that is looking to take the team to unprecedented heights and while they played together in high school, Coach Groffi says that's not necessarily a bad thing.

"We've got a great mix. We have three seniors who each finished with six points. Notice and Sindarius Thornwell, below the eight-point threshold for this season.

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Most women's basketball teams do not gain much recognition or support from their fans when playing at home, but when you're 16-0 overall and 65 points per game, the Tigers team who works together best will take home the win.

"It's a truly beautiful thing to see," Staley said. "We love Columbus and love what we have in the Colonial Life Arena, and we have a lot of fans out there.

Junior Tiffany Mitchell was one of the leading scorers for the Gamecocks, junior Khadijah Sessions and senior Morgan Eye and sophomore Andrew Adams to start at the top of the six-man doubles lineup as well, led by the redshirt freshman pairing of Thomas Mayronne and Harrison Groffi. The duo is a part of a young wave that is looking to take the team to unprecedented heights and while they played together in high school, Coach Groffi says that's not necessarily a bad thing.

"We've got a great mix. We have three seniors who each finished with six points. Notice and Sindarius Thornwell, below the eight-point threshold for this season.