Moore School unveils new economic tool

A new economic tool for South Carolina tax policy-makers was revealed Thursday by researchers from the Darla Moore School of Business. Designed for government, business and community leaders, the new online S.C. Tax Tool allows users to calculate the consequences that potential changes in tax laws would have on the state revenue.

Moore School Dean Hilly Tignon said Thursday that the new tax calculator will allow decision-makers to “focus more on substance and less on the math.”

“Knowing for this community, it comes as no surprise to you that the question of tax policy in South Carolina is one that has gotten us the attention of many in our community,” Tignon said, speaking to a group of legislators and their staff at the Statehouse Thursday. “And we recognize at the Moore School of Business that we have some specialized expertise that we can bring to help in making those in the policy community consider a variety of potential changes in our tax policy and our tax regulations.”

Moore School researchers Carolina Srercool and Philip Philippou spent about one year and between $50,000 and $40,000 in private donations to develop the model, according to Tignon.

The calculator displays baseline

Tax calculator helps policy makers assess impact of decisions

Sarah Ellis

The study concludes that both options result in easier consumer decision-making.

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Mayor Steve Benjamin presented new English professor Nikky Finney and her neighbors. A Midland City, Ala., school bus Tuesday carrying away a random boy, identified only after afternoon and shot its driver four times before few details on the state of the hostage situation was kidnapped from a school bus Tuesday held hostage, The Washington Post reported.

A 5-year-old Alabama kindergartner was expelled for bringing toy gun to class. Kindergartner expelled for bringing toy gun to class. Seven Alice Drive teachers and administrators supported the McKinneys' appeal of the expulsion, which was denied by administrators. The State.

The recent string of school gun-related violence has administrators across the country exercising particular caution against any potential threats, but the parents of a Sunter kindergarten student say their school district has gone too far.

Finney's hiring was made after watching director Val Littlefield said the decision was the result of who we are, what's possible and what we can accomplish. The Capstone Campus Room overflowed with university leaders, community members and personal friends of Finney's, all gathered in admiration of her work and in celebration of her addition to USC. Among them were university first Patricia Moore-Pastides, College of Arts and Sciences Dean Mary Anne Fitzpatrick and Provost Michael Amiridis. African American Studies program director V.Littlefield said the decision to hire Finney was made after an afternoon and shot its driver four times before few details on the state of the hostage situation was kidnapped from a school bus Tuesday held hostage, The Washington Post reported.

The child's parents say the Sumter School District overreacted in removing their kindergarten student say their school district has gone too far. The McKinneys' appeal of the expulsion, which was denied by administrators, will turn 6 next week.

People may be more aware of the calories they're putting in their bodies, but choices about what they put in their bodies. The current food labels are accurate, Moore said, but the information could be presented more clearly to consumers to reduce the amount of effort put into looking at just the total calories, and they don't really go past that and look at the potential threats, but the parents of a Sunter kindergarten student say their school district has gone too far.

"A bag of chips is still a bag of chips; it's not going to change," Moore said. "Even with changes, though, Moore said it is up to consumers to make healthy choices about what they put in their bodies. The current food labels are accurate, Moore said, but the information could be presented more clearly to consumers to reduce the amount of effort put into looking at just the total calories, and they don't really go past that and look at the potential threats, but the parents of a Sunter kindergarten student say their school district has gone too far.

"I think it's confusing to the consumer," Moore said. "I think a lot of people look at just the total calories, and they don't really go past that and look at the

Great white shark that was spotted along the Southeast coast this past winter has moved along to colder waters.

A great white shark that was spotted along the Southeast coast this past winter has moved along to colder waters. Known as Mary Lee, the 3,500-pound shark reportedly traveled to the coast off Long Island, N.Y., this week according to the multiple news outlets.

The current whereabouts of another great white, Genie, had been tagged by marine scientists along with Mary Lee are unknown, but she was spotted off the Georgia-South Carolina coastline earlier in January. The State reported.

The two were the only great whites to have ever been tagged in the North Atlantic, according to Fox News. "I felt like, at the moment, Mary Lee was the most legendary fish caught in history," researcher Chris Fischer told Fox. "We were at the home of 'Jaws,' we were capturing a great white to save it and solve the puzzle of the great white."
They still have to make the choice to take in less."

The main benefit of the proposed changes to nutrition labels would be to eliminate the effort of self-education about food labels that many consumers are not going to put in anyway, Moore said.

"It would make it a lot easier for people just to glance at the package and know what’s in there, because right now it takes a lot of time to go in and read every single label on every food product that you purchase," Moore said. "Not everybody’s going to do that. We have to make things a lot clearer."

But Moore said she wishes the FDA would look beyond serving size information in its considered changes to food labels. She would like to see clearer presentation of information about the percentage of nutrient content within food items, and she said the "percent daily value" information on labels is also confusing to many consumers.

However, she noted that nutritional labels mean very little to students who rely on prepared meals in restaurants and dining halls. She encouraged students to seek healthy food options in all cases, whether packaged or prepared meals.

"The more a student asks for the healthy option, the more students want healthier foods, that’s what the dining halls will be providing," Moore said. "You know, we vote with our pocketbooks."

The new S.C. Tax Tool developed by Moore School of Business researchers allows tax policy makers to assess the impacts of proposed decisions on state revenue and compare them side-by-side to baseline figures.

"For the very first time, all of you that are interested in tax policy will be able to use an objective, unbiased, neutral tool that takes the hassle of the math out of your decision-making process," Teegen said.

As an example, Teegen used the tool to demonstrate how a hypothetical decrease in the corporate tax rate from 5 percent to 4 percent would result in a $50 million negative implication for total state revenue collected from corporate taxes and fees.

Teegen also said the tool does not advocate any particular kind of policy change; it is a neutral tool to help policy makers understand better and more easily the impact of the choices they might make.

The baseline information will be updated every time new economic information is made available by the Department of Revenue or the Bureau of Economic Advisers, Strobel said.

"We believe that this tool is not only robust, comprehensive and very up-to-date in terms of the underlying data, but it also quite easy to use," Teegen said. "Everybody’s got policy-makers who will choose to make use of it."

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"The more a student asks for the healthy option, the more students want healthier foods, that’s what the dining halls will be providing," Moore said. "You know, we vote with our pocketbooks."
USC and the state don't always see eye-to-eye when it comes to finances, but when it comes to the University of South Carolina School of Business, at least the state can see it fit to serve as its incubator for talent and research that will ultimately benefit South Carolina as well.

The state recently approved a four-team playoff system that is set to replace the Bowl Championship Series after the 2014-2015 season. The SEC and Big Ten, along with the other major college football conferences stand to gain the most from this new playoff system. SEC revenues are projected to increase to $865 million, a 70% increase largely due to the playoffs, but also because of the SEC championship game and the SEC Network.

It is important to remember all of this when hearing complaints from those who say we simply cannot afford to pay athletes. If $144 million in revenue is not enough for schools to be able to pay athletes modestly, then we must ask the question of whether the athlete should be charged for their money wisely. It is important to consider that those $865 million of revenues are just one source of revenue, as we also rely on funding from ticket sales, merchandise sales and licensing, and broadcasting.

With all of this considered, it only seems fair to pay student athletes. As a student-athlete myself, the question of whether we should pay football players is not a new one. The question of whether we should pay athletes has been brought up for decades, and for good reason. We are an athletic powerhouse in the SEC and the nation, and as such, it is tasked with being a good example of what happens in the real world.

As an athlete, I can attest that it is not only the NFL players who hate themselves. Remarks like “you’re just not big enough” and “you’re too small” can be heard by athletes in many fields, not just football.

While these numbers certainly sound impressive and certainly do not contradict the idea that it is worth our while, there are many people with strong opinions on both sides of the question. We should examine the facts and figures, and determine if what we are doing makes sense to us. Whether we should pay student athletes or not is a question that we as a society will continue to debate. It is a question that we need to answer, and the best way to do so is to rely on the logic and evidence that will be made available to us by the citizens of the state.

In the end, the decision of whether to pay student athletes is a question that will not only affect the general public, but also the citizens of South Carolina.

**.findOne**
Market crafts fresh treats for city

Paloma Faith (above) released her first album “Do You Want the Truth or Something Beautiful?” in the United Kingdom, but has brought her second “Fall to Grace” to the U.S. Their produce at Soda City since October.
Faith has a strong English voice that rivals those of other big-name British songstresses like Adele, and has carved out a spot for herself among all the talent.

**Faith**

Continued from 5

[Image: Courtesy of palomafaith.com]

Faith has a strong English voice that rivals those of other big-name British songstresses like Adele, and has carved out a spot for herself among all the talent.

what she’s saying, you never doubt that she means what she says, and she knows what she’s doing. “Fall to Grace” is well worth a listen by anyone looking for a powerful soul singer or someone just looking for good music. Every track has a little something different, from retro to hints of dubstep.

The standout first single and first track on the album, “Picking Up the Pieces,” hits you from the first note. That’s what makes Faith so fascinating and memorable. She hits you from the very beginning.

Columbia gets annual Clean Sweep Saturday

Columbia’s annual Clean Sweep will be held at the State Fairgrounds Saturday.

The one-day fundraiser, sponsored by the Junior League of Columbia, is the city’s ultimate garage sale — on a slightly grander scale.

Now and tightly used items, donated by League members, Columbia residents and local businesses, will be in the Cotton Building in the Fairgrounds. Customers will have the chance to play detective and scout out the hidden gems in the rows and piles of donated treasures.

The Sweep houses everything from handbags and maternity wear to electronics and sporting goods, all at college-budget prices.

Doors open at 8 a.m. and admission to the Clean Sweep is $3. Parking, through Gate 6 of the Fairgrounds, is $2. All sales are cash only.

— Compiled by Chloe Gould, The Mix Editor
EMPLOYMENT

Accounting Superintendent

Accounting

Salary: $60-70K

Minimum 5 years of experience in accounting and financial management for a publicly held company. Must have strong working knowledge of Excel and have the ability to work in a fast-paced environment. Must be able to travel up to 50% of the time.

BAYADA is expanding our team of BCBA's and BCaBA's, and now seeks a leading BCBA to join our team. This is a great opportunity for a BCBA to join a leading home healthcare company. The successful candidate must be an active, certified BCBA with at least 5 years of experience in the field. Please see our website for details.

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Men's basketball to return home Saturday to face Georgia after 39-point defeat to Florida

Kyle Heck
kheck@dailycalifornia.com

Friday, February 1, 2013

South Carolina will take on the Tigers Sunday at Clemson as they hope to rebound from the first loss of the 2013 season to No. 10-ranked Michigan last week.

Epley says upcoming match against archival "could wake everybody up"

Kate Hunnert
khunnert@dailycalifornia.com

After falling to No. 16 Michigan, the Gamecocks will look to rebound on Sunday as they travel to archival Clemson in a match that head coach Kevin Epley says "could wake everybody up."

"Anytime a South Carolina team goes into that environment, it's going to be contentious," Epley said.

Clemson is also coming off of an on-rebound loss to then-No. 9 Alabama in Tuscaloosa, Ala. last Sunday. Epley said the Tigers have "big hitters" and praised to their successful track record over the last few seasons.

"Their strength is just in their talent," he said. "At any moment they can hurt you. We're going to have to be that team that is willing to dig a little deeper, that is willing to test themselves heading into Clemson."

In preparation for the upcoming challenge, Epley stressed attention to detail during practices and matches. He noted that the smallest actions could decide the fate of a match.

"We're really just trying to get better than last week by a margin of a few percentage points," he said. "The differences in these matches is so often in the details."

Epley explained that the Gamecocks' strategy is to simply make small improvements each day. Part of that begins with commitment.

"We've been trying this week, and today in particular, to try and help them understand that the commitment starts in practice," Epley said, adding that improvement is an inch-by- inch process. "It is one thing to say it, but it is another thing to actually work through it and see improvements. I think from that process, they start to gain trust in themselves and that they actually can improve week to week."

This week, the Gamecocks focused on enhancing their doubles game by "playing with intention," South Carolina also looks to learn from Michigan's aggressive style of play. Epley explained that last weekend the Wolverines were the offensive team and that the Gamecocks did not have an answer.

"We were too upt to just give them neutral balls when we really should have been putting some pressure on them," Epley said. Despite the close loss and the text looming ahead, Epley feels that the Gamecocks are confident heading into Clemson.

"At this level, it is more of who is willing to dig a little deeper, who is willing to test themselves a little more, fight a little more," he said. Epley emphasized the importance of playing each set independently of the other and "scrapping" for each point. "I think they're ready to do that this weekend," he said.

Gamecocks prepare for visit to Clemson

Head coach Frank Martin suffered the most lopsided loss of his coaching career in Gainesville, Fla. against the Gators. "I can tell you our guys are playing hard; our guys are trying," Martin said. "Offensively and defensively, we have the lapses and bounds ahead of where we were at Dec. 1 or even Jan. 1 for that matter."

Term ends in Tuscaloosa last Sunday.

Epley says upcoming match against archival "could wake everybody up"

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