

REPORT: COMMITTEE ON CURRICULA AND COURSES
(For consideration by the Faculty Senate at its April 5, 2017 meeting.)

Per the USC Policies and Procedures Manual - Academic Affairs section ACAF 2.00 and 2.03 Appendices, any department which has a proposal being recommended by the Committee on Curricula and Courses must have a representative in attendance at the Faculty Senate meeting in which said proposal is to be recommended.

Please contact Chair Kathleen Kirasic (Psychology) in advance of Faculty Senate meeting if errors are noted, either by phone: 777-4137 or e-mail: kck@sc.edu.

(Please note: All new courses are effective upon approval. Other approvals are effective in the 2018--2019 Bulletin)

1. COLLEGE OF ARTS AND SCIENCES

A. Department of Anthropology

Delete courses

- ANTH 162 Human Origins: An Introduction to Biological Anthropology. (4)
ANTH 335 Old World Archaeology. (3)

B. Department of History

New Course

- HIST 323 The British Empire. (3) Examination of the British Empire, tracing various historical themes as regions of world fell under British control, with particular attention to Ireland, India, and sub-Saharan Africa (especially South Africa) in the 17th Century-20th Century.

C. Department of Statistics

New Program Curriculum – Minor in Data Science - 18 Credit Hours

Optional Cognate and Minor Requirements:

<p>The Minor in Data Science is jointly offered by the Department of Statistics and the Department of Computer Science and Engineering. It is designed for students in any discipline that uses large data sets, including the sciences, engineering, business, mathematics, and the social sciences.</p> <p>Prerequisites (8 hours): MATH 122 or MATH 141.</p> <p>Minor Requirements (18 or 19 Hours)</p> <p>Required Foundation Course (3 or 4 Hours)</p> <ul style="list-style-type: none">• CSCE 145 Algorithmic Design I or• CSCE 206 Scientific Programming <p>Core Computing Courses (6 Hours):</p>
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- CSCE 587 [=STAT 587] Big Data Analytics
- CSCE 567 Visualization Tools

Core Statistics Courses (6 Hours):

- STAT 509 Statistics for Engineers or STAT 515 Statistical Methods I
- STAT 530 Applied Multivariate Statistics and Data Mining

Elective course (3 Hours) – one course from the following

- Options requiring no additional pre-requisites.
 - CSCE 146 Algorithmic Design II
 - STAT 516 Statistical Methods II
 - Options requiring additional pre-requisites
 - MATH 344 Applied Linear Algebra **Prerequisites:** C or better in MATH 142
 - CSCE 520 Database design **Prerequisites:** CSCE 240 or GEOG 563
 - CSCE 564 Computational Science **Prerequisites:** MATH 344, CSCE 146 or 207 or 500
 - CSCE 569 Parallel Computing **Prerequisites:** knowledge of programming in a high-level language; MATH 344
 - CSCE 582 [=STAT 582] Bayesian Networks and Decision Graphs **Prerequisites:** CSCE 350 and STAT 509
 - STAT 511 Probability **Prerequisites:** C or higher or concurrent enrollment in MATH 241 or consent of the Undergraduate Director
 - STAT 512 Mathematical Statistics **Prerequisites:** STAT 511 or MATH 511 with a grade of C or higher
 - STAT 517 Advanced Statistical Models **Prerequisites:** A grade of C or higher in both STAT 511 and either STAT 516 or ECON 436, or equivalent
 - STAT 535 [Introduction to Bayesian Data Analysis](#) **Prerequisites:** A grade of C or higher in STAT 512; or CSCE 582 [=STAT 582]; or both STAT 511 and either STAT 509 or STAT 515; or equivalent.
 - STAT 582 [=CSCE 582]; [Bayesian Networks and Decision Graphs](#) **Prerequisites:** CSCE 350 and STAT 509

The Data Science Minor is designed for students in any discipline that uses large data sets, including Biology, Business, Mathematics, Psychology, etc. Choosing the correct courses is more complicated for students majoring in Computer Engineering, Computer Science, Computer Information Systems, and Statistics.

Course Substitutions

No course used to satisfy a Carolina Core, major, or other minor requirement may be used for the Data Science Minor. In the event of conflict, any elective course may be substituted for a required course in this minor.

Administration of the minor

Curricula and other decisions of the minor will be made by a committee comprised of two faculty appointed by the Chair of Statistics and two faculty appointed by the Chair of Computer Science and Engineering.

2. COLLEGE OF ENGINEERING AND COMPUTING

a. Department of Computer Science and Engineering

Change Prerequisite

From: CSCE 415 Mainframe Systems [=ITEC 475]. (3)

Prereq: Professional division standing in ITEC, upper division standing in CSCE, or permission of the instructor

To: CSCE 415 Mainframe Systems [=ITEC 475]. (3)

Prereq: ITEC 352 or CSCE 240

b. Department of Integrated Information Technology

Delete Courses

- ITEC 311 Practicum in Business Education – Internship A. (3)
- ITEC 443 Business Education Technology Applications, Principles and Management. (3)

3. COLLEGE OF HOSPITALITY, RETAIL, AND SPORT MANAGEMENT

a. Department of Retailing

Change 4-letter Designator, description

- From: ITEC 242 Business Communications. (3) Theory and processes in written business communications; composing effective business letters and reports.
- To: RETL 242 Business Communications. (3) Theory, processes, and applications of business communications.

Change Title, description, Grading System

- From: RETL 261 Functional Accounting I. (3) The accounting cycle as it relates to retail and service businesses.
Grading System: Standard (Letter Grades with Pass/Fail option)
- To: RETL 261 Principles of Accounting I. (3) A study of the accounting cycle with emphasis on preparation and analysis of financial statements.
Grading System: Standard (Letter Grades Only)
- From: RETL 262 Functional Accounting II. (3) The accounting cycle as it relates to retail and service businesses.
Grading System: Standard (Letter Grades with Pass/Fail option)
- To: RETL 262 Principles of Accounting II. (3) A study of the preparation and interpretation of corporate financial statements with an emphasis on analysis and decision making techniques.
Grading System: Standard (Letter Grades Only)

Remove Prerequisite, change Grading System

- From: RETL 330 Loss Prevention for Retailers. (3)
Prereq: junior or senior standing; RETL 265
Grading System: Standard (Letter Grades with Pass/Fail option)

To: RETL 330 Loss Prevention for Retailers. (3)
Grading System: Standard (Letter Grades Only)

Change Prerequisite, Grading System

From: RETL 366 Retail Buying. (3)
Prereq: Junior or senior standing or permission of instructor; RETL 262.
Grading System: Standard (Letter Grades with Pass/Fail option)

To: RETL 366 Retail Buying. (3)
Prereq: Prerequisites: Junior or senior standing or permission of instructor; RETL 261.
Grading System: Standard (Letter Grades Only)

From: RETL 525 Law for Retailers. (3)
Prereq: SPTE 240
Grading System: Standard (Letter Grades with Pass/Fail option)

To: RETL 525 Law for Retailers. (3)
Prereq: SPTE 240 or equivalent
Grading System: Standard (Letter Grades Only)

From: RETL 530 Fashion and the Law. (3)
Prereq: ITEC 240 or equivalent
Grading System: Standard (Letter Grades with Pass/Fail option)

To: RETL 530 Fashion and the Law. (3)
Prereq: SPTE 240 or equivalent
Grading System: Standard (Letter Grades Only)

Change description, Grading System

From: RETL 462 Merchandise Management Strategies. (3) Formulation and application of merchandising management strategies using computer simulation models

Grading System: Standard (Letter Grades with Pass/Fail option)

To: RETL 462 Merchandise Management Strategies. (3) The knowledge of the principles of merchandising as applied in manufacturing and retailing business organization and understanding of the retail buyer's role in merchandise management including merchandise planning, negotiating, buying, pricing, assorting, and timing

Grading System: Standard (Letter Grades Only)

Delete Course

RETL 324 Topics in Fashion History. (3)

Change to Concentration – Fashion Merchandising - Bachelors, BS – Retailing 120 Credit Hours

Existing Concentration

Change Concentration

Fashion Merchandising (21 hours)

Required Courses

- [RETL 268 - Principles of Fashion Merchandising](#)
- [RETL 365 - Visual Merchandising and Store Design](#)
- [RETL 368 - Fashion Product Analysis](#)
- [RETL 388 - Fashion Forecasting](#)
- [RETL 462 - Merchandise Management Strategies](#)

Additional hours of RETL courses selected from the following (6 hours)

- [RETL 115 - Fashion through the Ages: 3000 B.C. to 1800 A.D.](#)
- [RETL 116 - Fashion Through the Ages: 1800 A.D. to Present](#)
- [RETL 201 - Exploration of Retail Management and Fashion Merchandising Industries](#)
- [RETL 237 - The Changing Consumer Marketplace](#)
- [RETL 310 - Internet Retailing](#)
- [RETL 324 - Topics in Fashion History](#)
- [RETL 330 - Loss Prevention for Retailers](#)
- [RETL 350 - Sales Strategies](#)
- [RETL 351 - Small Business Organization and Operation](#)
- [RETL 460 - Retail Branding Strategies](#)
- [RETL 491 - Critical Issues in Retailing](#)
- [RETL 530 - Fashion and the Law](#)
- [RETL 551 - Advanced Retail Business Planning](#)
- [RETL 562 - Advanced Merchandise Management Strategies](#)
- [RETL 590 - Special Topics in Retail Management](#)
- [RETL 592 - Retailing/Fashion Merchandising Field Study](#)
- [RETL 695 - Retailing Literature & Thought](#)

Additional hours of free elective courses (6-14 hours)

The additional hours of electives may vary depending upon how students fulfill the Carolina Core requirements.

Fashion Merchandising (21 hours)

Required Courses

- [RETL 268 - Principles of Fashion Merchandising](#)
- [RETL 365 - Visual Merchandising and Store Design](#)
- [RETL 368 - Fashion Product Analysis](#)
- [RETL 388 - Fashion Forecasting](#)
- [RETL 462 - Merchandise Management Strategies](#)

Additional hours of RETL courses selected from the following (6 hours)

- [RETL 115 - Fashion through the Ages: 3000 B.C. to 1800 A.D.](#)
- [RETL 116 - Fashion Through the Ages: 1800 A.D. to Present](#)
- [RETL 201 - Exploration of Retail Management and Fashion Merchandising Industries](#)
- [RETL 216 - History of Designers](#)
- [RETL 237 - The Changing Consumer Marketplace](#)
- [RETL 310 - Internet Retailing](#)
- [RETL 330 - Loss Prevention for Retailers](#)
- [RETL 350 - Sales Strategies](#)
- [RETL 351 - Small Business Organization and Operation](#)
- [RETL 460 - Retail Branding Strategies](#)
- [RETL 491 - Critical Issues in Retailing](#)
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- [RETL 551 - Advanced Retail Business Planning](#)
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- [RETL 590 - Special Topics in Retail Management](#)
- [RETL 592 - Retailing/Fashion Merchandising Field Study](#)
- [RETL 695 - Retailing Literature & Thought](#)

Additional hours of free elective courses (6-14 hours)

The additional hours of electives may vary depending upon how students fulfill the Carolina Core requirements.

Change to Major/Degree Program – Retail & Fashion Merchandising – Retailing, B.S. - 120 Credit Hours

Existing Program Introduction:

Retailing, B.S.

Return to: [Programs A-Z](#)

- [Mission](#)
 - [Learning Outcomes](#)
 - [Degree Requirements](#)
 - [Retailing](#)
 - [College of Hospitality, Retail, and Sport Management](#)
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Mission

The mission of the Department of Retailing is to prepare graduates for careers in the Retailing industry and Retailing-related fields which offer upward mobility via management positions.

Learning Outcomes

Students who graduate with a B.S. in Retailing should be able to ...

- explain and record the changes in equity for both the partnership and corporate form of business ownership.
- prepare a Cash Flow Statement using the Indirect Method.
- explain the budgeting process and prepare Sales, Production, Cash, and Operating Budgets.

Degree Requirements (120 hours)

1. Carolina Core Courses
2. College Required Courses
3. Related Coursework
4. Major Coursework
5. Emphasis Requirements

Retailing majors may pursue a minor in any course of study offered by the College of HRSM or the University outside the Department of Retailing. College of HRSM required courses may not be counted toward a minor.

Progression Requirements for Entering Students

In order to enroll in the professional division of the Department of Retailing, a student must complete CMW and ARP requirements, [ECON 224](#), [ITEC 264](#), and [RETL 261](#), [RETL 262](#) and [RETL 265](#) with a minimum cumulative grade point average of 2.25. Graduation requires a minimum 2.00 USC GPA.

Course Grade Requirements

A Bachelor of Science Degree in Retailing consists of the Carolina Core, Related Coursework, College of HRSM Required Courses, Major Coursework, Emphasis Requirements and Electives.

All courses listed under CMW, College Required Coursework, Related Coursework, Major Coursework and Emphasis Requirements must be completed with a grade of C or better.

**Existing College/School Ed Gen Ed or
Departmental Requirements:**

**Existing College/School Gen Ed or
Departmental Requirements:**

<u>Related Coursework (6 hours)</u>	<u>Related Coursework (6 hours)</u>
<ul style="list-style-type: none"> • <u>ECON 224 - Introduction to Economics</u> • <u>MKTG 350 - Principles of Marketing</u> <p style="text-align: center;"><u>College of HRSM Required Coursework (21 hours)</u></p>	<ul style="list-style-type: none"> • <u>ECON 224 - Introduction to Economics</u> • <u>MKTG 350 - Principles of Marketing</u> <p style="text-align: center;"><u>College of HRSM Required Coursework (21 hours)</u></p>
<ul style="list-style-type: none"> • <u>HRSM 301 - HRSM Professional Development Seminar</u> • <u>SPT 240 - Business Law</u> • <u>ITEC 242 - Business Communications</u> • <u>ITEC 264 - Computer Applications in Business I</u> • <u>RETL 261 - Functional Accounting I</u> • <u>RETL 262 - Functional Accounting II</u> • <u>HRTM 344 - Personnel Organization and Supervision</u> 	<ul style="list-style-type: none"> • <u>HRSM 301 - HRSM Professional Development Seminar</u> • <u>SPT 240 - Business Law</u> • <u>RETL 242 - Business Communications</u> • <u>ITEC 264 - Computer Applications in Business I</u> • <u>RETL 261 - Functional Accounting I</u> • <u>RETL 262 - Functional Accounting II</u> • <u>HRTM 344 - Personnel Organization and Supervision</u>

Existing Program/Major Requirements:

Major Coursework (27 hours)

- [RETL 265 - Principles of Retailing](#)
- [RETL 295 - Retailing Practicum](#)
- [RETL 366 - Retail Buying](#)
- [RETL 369 - Retail Promotion](#)
- [RETL 425 - Retail Shopper Analysis](#)
- [RETL 485 - Multi-National Retailing](#)
- [RETL 495 - Retailing Internship](#)

Retailing Internship

- Restricted to retailing majors.
- Students in [RETL 495](#) may enroll in up to 7 additional credits for a total of 13 credit hours. Students will not be permitted to enroll in more than 13 total credit hours while completing RETL 495.
- It is strongly recommended that students do not take additional courses while completing RETL 495.
- Course is offered fall, spring and summer; summer is the preferred time for students to complete the course.
- Students are responsible for securing their own internship and should contact the internship director for assistance and resources to identify and apply for opportunities of interest.

Emphasis Requirements (21 hours)

Retail Management (21 hours)

Required Courses

- [RETL 330 - Loss Prevention for Retailers](#)
- [RETL 350 - Sales Strategies](#)
- [RETL 351 - Small Business Organization and Operation](#)
- [RETL 487 - Retail Management Strategies](#)

Additional hours of RETL courses selected from the following (9 hours)

- [RETL 201 - Exploration of Retail Management and Fashion Merchandising Industries](#)
- [RETL 237 - The Changing Consumer Marketplace](#)
- [RETL 310 - Internet Retailing](#)
- [RETL 460 - Retail Branding Strategies](#)
- [RETL 491 - Critical Issues in Retailing](#)
- [RETL 525 - Law for Retailers](#)
- [RETL 551 - Advanced Retail Business Planning](#)
- [RETL 562 - Advanced Merchandise Management Strategies](#)
- [RETL 590 - Special Topics in Retail Management](#)
- [RETL 592 - Retailing/Fashion Merchandising Field Study](#)
- [RETL 695 - Retailing Literature & Thought](#)

Additional hours of free elective courses (6-14 hours)

The additional hours of electives may vary depending upon how students fulfill the Carolina Core requirements.

Fashion Merchandising (21 hours)

Required Courses

- [RETL 268 - Principles of Fashion Merchandising](#)

- [RETL 365 - Visual Merchandising and Store Design](#)
- [RETL 368 - Fashion Product Analysis](#)
- [RETL 388 - Fashion Forecasting](#)
- [RETL 462 - Merchandise Management Strategies](#)

Additional hours of RETL courses selected from the following (6 hours)

- [RETL 115 - Fashion through the Ages: 3000 B.C. to 1800 A.D.](#)
- [RETL 116 - Fashion Through the Ages: 1800 A.D. to Present](#)
- [RETL 201 - Exploration of Retail Management and Fashion Merchandising Industries](#)
- [RETL 237 - The Changing Consumer Marketplace](#)
- [RETL 310 - Internet Retailing](#)
- [RETL 324 - Topics in Fashion History](#)
- [RETL 330 - Loss Prevention for Retailers](#)
- [RETL 350 - Sales Strategies](#)
- [RETL 351 - Small Business Organization and Operation](#)
- [RETL 460 - Retail Branding Strategies](#)
- [RETL 491 - Critical Issues in Retailing](#)
- [RETL 530 - Fashion and the Law](#)
- [RETL 551 - Advanced Retail Business Planning](#)
- [RETL 562 - Advanced Merchandise Management Strategies](#)
- [RETL 590 - Special Topics in Retail Management](#)
- [RETL 592 - Retailing/Fashion Merchandising Field Study](#)
- [RETL 695 - Retailing Literature & Thought](#)

Existing Electives:

Additional hours of free elective courses (6-14 hours)

The additional hours of electives may vary depending upon how students fulfill the Carolina Core requirements.

Change to Minor/Degree Program – Retail & Fashion Merchandising - Retailing Minor - 18 Credit Hours

Existing Cognate and Minor Requirements:

Minor Requirements

Required Course (3 Hours)

- [RETL 265 - Principles of Retailing](#)

Electives (15 Hours)

Select five courses from the following:

- [RETL 115 - Fashion through the Ages: 3000 B.C. to 1800 A.D.](#)
- [RETL 116 - Fashion Through the Ages: 1800 A.D. to Present](#)
- [RETL 237 - The Changing Consumer Marketplace](#)
- [RETL 268 - Principles of Fashion Merchandising](#)
- [RETL 324 - Topics in Fashion History](#)
- [RETL 350 - Sales Strategies](#)
- [RETL 351 - Small Business Organization and Operation](#)
- [RETL 369 - Retail Promotion](#)
- [RETL 592 - Retailing/Fashion Merchandising Field Study](#)

Change Cognate and Minor Requirements:

Minor Requirements

Required Course (3 Hours)

- [RETL 265 - Principles of Retailing](#)

Electives (15 Hours)

Select five courses from the following:

- [RETL 115 - Fashion through the Ages: 3000 B.C. to 1800 A.D.](#)
- [RETL 116 - Fashion Through the Ages: 1800 A.D. to Present](#)
- [RETL 216 - History of Designers](#)
- [RETL 237 - The Changing Consumer Marketplace](#)
- [RETL 268 - Principles of Fashion Merchandising](#)
- [RETL 350 - Sales Strategies](#)
- [RETL 351 - Small Business Organization and Operation](#)
- [RETL 369 - Retail Promotion](#)
- [RETL 592 - Retailing/Fashion Merchandising Field Study](#)

4. COLLEGE OF INFORMATION AND COMMUNICATIONS

a. Department of Journalism

New Courses

JOUR 451 Freelancing for Creative Professionals. (3) The theory and practice of entrepreneurship as they apply to creative professionals interested in starting their own freelance business.

JOUR 491 Communication and information transfer [=SLIS 420]. (3) An overview of the communication models, major concepts, trends, and other related issues of information transfer with a focus on information seeking and use in digital age.

Prereq: JOUR 101 or SLIS 201

5. SCHOOL OF MEDICINE

Change designator, course number, title, description

From: RHAB 701 Rehabilitation Counseling Practice I. (3) Development of communication skills and ability to use counseling as a tool to help clients achieve their goals.

To: RCON 601 Helping Relationships: Fundamentals of Counseling Practice. (3) Development of communication skills necessary to foster and develop effective counseling relationships.

Change designator, course number, title

From: RHAB 705 Culture and Disability. (3) Concepts and procedures relating to disability and culture, covering relevant issues affecting racially and culturally diverse individuals with disabilities, as well as promoting sensitivity and competence.

To: RCON 605 Culture and Disability. (3) Concepts and procedures relating to disability and culture, covering relevant issues affecting racially and culturally diverse individuals with disabilities, as well as promoting sensitivity and competence. Includes implications for an array of helping professions.

6. COLLEGE OF NURSING

New Course

NURS 112 Introduction to the Profession of Nursing: Focus on Roles and Opportunities. (1) The focus of this course is on various roles that nurses can fill as well as the sites for practice. A major focus is for students to develop an appreciation of the nursing profession, while at the same time exposing them to the challenges in our present health care system.

Restricted: Nursing Students

Excluded:

Special Permissions:

Department

7. ARNOLD SCHOOL OF PUBLIC HEALTH

New Courses

PUBH 492 Special Topics in Public Health. (3) Issues and emerging themes in public health. May be repeated for a total of 9 credit hours as content varies by suffix and title.