

**REPORT: COMMITTEE ON CURRICULA AND COURSES**  
(For consideration by the Faculty Senate at its June 1, 2016 meeting.)

Per the USC Policies and Procedures Manual - Academic Affairs section ACAF 2.00 and 2.03 Appendices, any department which has a proposal being recommended by the Committee on Curricula and Courses must have a representative in attendance at the Faculty Senate meeting in which said proposal is to be recommended.

Please contact Chair Kathleen Kirasic (Psychology) in advance of Faculty Senate meeting if errors are noted, either by phone: 777-4137 or e-mail: [kck@sc.edu](mailto:kck@sc.edu).

*(Please note: Unless noted, approvals are effective in the 2017--2018 Bulletin)*

Correction to Report of November 4, 2015:

There was an error to a change in credit hours for UNIV 290. The committee voted on the change to the number of times the course could be taken from 1 to 3. However, for the purposes of the report to the Faculty Senate, it was presented as a change to the credit hours from 1 to 3.

Therefore, the Committee has issued a correction to change the number of times this course can be taken (from 1 to 3) and confirmed the credit hours as 3.

**1. COLLEGE OF ARTS AND SCIENCES**

**A. Department of Biological Sciences**

**New Courses**

BIOL 405 Cellular and Molecular Neurobiology. (3) Cellular and molecular mechanisms underlying the development and functions of the nervous system, such as nervous system patterning, neuronal differentiation/migration, formation of neuronal projections, development of synapses, apoptosis, refinement of neuronal circuits, and how cells and neurons respond to signals from the environment.

Prereq: BIOL 302

BIOL 634 Biology of Neurological Diseases. (3) Advances in molecular and cellular neurobiology that bring new understanding for human neurological disease.

Prereq: Introduction to Neuroscience (SCHC 330) and Cell and Molecular Biology (BIOL 302), or Cellular and Molecular Neurobiology (BIOL 405), or Permission of instructor.

**B. Department of Mathematics**

**New Courses**

MATH 490 Mathematics Internship, (3) Academic counterpart to a professional work

experience in which mathematics plays a central role. Introduction to the uses of problem formulation and problem solving in a working environment. Introduction to career possibilities for a student trained in mathematics.

Prereq: MATH 241, 300 and at least one 500 level MATH course with a grade of C or better. Completion of CSCE 145 or 206 and one of STAT 509, 512, 515

**2. DARLA MOORE SCHOOL OF BUSINESS**

**Change in Major/Degree Program – BSBA Accounting.**

<u>Existing</u>	<u>Proposed</u>
A minimum of 18 credit hours in additional <del>directed-general-education-courses</del> is required	A minimum of 18 credit hours in additional directed <u>course work</u> is required.

**Existing Program/Major Requirements**

See Moore School of Business for entrance requirements, progression requirements, and other regulations.

1. General Education Requirements (40-44 Hours)
2. Business Core (40 Hours)
3. Communication (Included in General Education Requirements)
4. Accounting (24 Hours)
5. Internationalization Requirement (9 Hours)
6. Directed ~~General Education~~ Course Work (~~non-BA~~) (minimum of 18 Hours)

**Carolina Core Plus General Education Requirements**

**CMW: Carolina Core Effective, Engaged and Persuasive Communication: Writing (6 Hours)**

- ENGL 101 - Critical Reading and Composition
- ENGL 102 - Rhetoric and Composition

**ARP: Carolina Core Analytical Reasoning and Problem-Solving (6-8 Hours)**

- MATH 122 - Calculus for Business

**Change Program/Major Requirements**

See Moore School of Business for entrance requirements, progression requirements, and other regulations.

1. General Education Requirements (40-44 Hours)
2. Business Core (40 Hours)
3. Communication (Included in General Education Requirements)
4. Accounting (24 Hours)
5. Internationalization Requirement (9 Hours)
6. Directed Course Work (minimum of 18 Hours)

**Carolina Core Plus General Education Requirements**

**CMW: Carolina Core Effective, Engaged and Persuasive Communication: Writing (6 Hours)**

- ENGL 101 - Critical Reading and Composition
- ENGL 102 - Rhetoric and Composition

**ARP: Carolina Core Analytical Reasoning and Problem-Solving (6-8 Hours)**

- MATH 122 - Calculus for Business Administration and Social Sciences or MATH 141 - Calculus I

<p>Administration and Social Sciences or MATH 141 - Calculus I</p> <ul style="list-style-type: none"> <li>• <del>One of the following options: Math at the next higher level or</del></li> </ul> <p>PHIL 110 – Introduction to Logic I</p> <p><b>VSR: Carolina Core Values, Ethics, and Social Responsibility (3 hours)</b></p>	<ul style="list-style-type: none"> <li>• <u>STAT 206</u></li> </ul> <p><b>VSR: Carolina Core Values, Ethics, and Social Responsibility (3 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>• Any approved Carolina Core Values, Ethics, and Social Responsibility course. <u>This requirement may be met in an overlay course that combines learning outcomes from two Carolina Core components.</u></li> </ul> <p><b>OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE DARLA MOORE SCHOOL OF BUSINESS (3-10 Hours)</b></p>
<ul style="list-style-type: none"> <li>• Any approved Carolina Core Values, Ethics, and Social Responsibility course.</li> </ul> <p><b>OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE DARLA MOORE SCHOOL OF BUSINESS (3-10 Hours)</b></p>	<ul style="list-style-type: none"> <li>• <u>The business school requires a minimum of 122 hours to graduate. If a student exempts the foreign language requirement or fulfills Carolina Core requirements with overlay courses, those credit hours must be replaced with elective credits (minimum of 6 credits). A third elective is required to reach graduation hours, and students are strongly encouraged to take a business section of UNIV 101 to fulfill this elective (3 credits).</u></li> </ul> <p><b><u>5. Optional Business Analytics Concentration (12 Hours)</u></b></p> <p><u>This analytics concentration can only be taken in conjunction with the accounting major.</u></p> <p><u>Required Courses (9 Hours):</u></p> <ul style="list-style-type: none"> <li>• <u>MGSC 394: Data Analytics for Business</u></li> <li>• <u>ACCT 404: Accounting Information Systems I</u></li> <li>• <u>ECON 436: Introductory Econometrics</u></li> </ul>
<ul style="list-style-type: none"> <li>• <del>One English course selected from ENGL 282, 283, 284, 285, or 286 (3 hours)</del></li> <li>• <del>An additional DMSB social science course may be required if student exempts foreign language requirement (up to 3-4 hours)</del></li> <li>• <del>An Additional DMSB general education courses may be required if student exempts foreign language requirement and completes social science in area designated for GFL (up to 3 hours)</del></li> </ul>	<p><u>Elective Courses (3 Hours) – choose one of the courses listed below:</u></p> <ul style="list-style-type: none"> <li>• <u>FINA 469: Investment Analysis and Portfolio Management</u></li> <li>• <u>FINA 472: Student-Managed Investments</u></li> </ul>

**a. Department of Management Science**

### **Change Credit Hours**

FROM: MGSC 495 Supply Chain Planning and Execution. (3)

TO: MGSC 495 Supply Chain Planning and Execution. (4)

FROM: MGSC 497 GSCOM Capstone Project. (3)

TO: MGSC 497 GSCOM Capstone Project. (4)

### **b. Department of Marketing**

#### **New Courses**

MKTG 445 Sales Strategy. (3) Understand the fundamentals of the sales process and how to ensure client engagement. Learn follow-up skills that will help you in every walk of life. Learn the fundamentals of effective business communication (voicemail, email, and hand-written).

Prereq: MKTG 350

MKTG 446 Sales Automation and Customer Management. (3) The context, tools and conceptual understanding of the technology-related and managerial expectations of an entry level sales representative.

Prereq: MKTG 350

MKTG 447 Pricing Strategy and Analytics. (3) An in-depth understanding of the fundamentals of pricing strategy formulation and implementation.

Prereq: MKTG 350

### **3. COLLEGE OF ENGINEERING AND COMPUTING**

#### **a. Department of Civil Engineering**

##### **New Course**

ECIV 582 Operation and Logistics of Railway Systems. (3) Principles of rail operations; Network management; Best practices for train planning, performance management and delivery of service; technical elements of a railway from an operations perspective (train controls, signaling, communications, yards, tractive power etc);

Prereq: ECIV 340

### **4. COLLEGE OF HOSPITALITY, RETAIL AND SPORT MANAGEMENT**

#### **a. Department of Retailing**

##### **New Courses**

RETL 216 History of Designers. (3) Survey of influential fashion designers since 1857, examining their design influences and their contributions to fashion.

- RETL 600 Fundamentals of Omni-Channel Retailing. (3) Exploration of the fundamentals of Omni-Channel Retailing.
- RETL 640 Personnel Development & Relations Management. (3) Advanced examination of human resource management within retail organizations.

**Add Restrictions**

FROM: RETL 592 Retailing/Fashion Merchandising Field Study. (3)

TO: RETL 592 Retailing/Fashion Merchandising Field Study. (3)

Restricted to: Must be in good standing with a 2.0 GPA or better; No pending or past judicial council infractions.

Special Permissions: Instructor

**5. PALMETTO COLLEGE**

**Change in Major/Degree Program – BA in Liberal Studies**

**Existing Program Introduction:**

Overview of the BLS

The Bachelor of Arts degree in Liberal Studies Program (BLS) is only available to students on USC’s regional campuses or online through Palmetto College. It is designed to provide access to upper-level study in a range of liberal arts disciplines, fostering the abilities to think critically, communicate effectively, solve problems, and interpret human experience. Goals of this program are to enhance students’ intellectual and creative capacities and broaden their historical, ethical, social, and international perspectives while allowing them some flexibility in designing the upper-level curricula based on previous studies and employment objectives.

Learning Outcomes

- Students will demonstrate the ability to initiate independent, interdisciplinary inquiry and the ability to apply critical thinking to interdisciplinary problems.
- Students will demonstrate an understanding of South Carolina from historical as well as contemporary political, economic, and social perspectives in papers, assignments and other student writing.
- Students will demonstrate the ability to be an educated and participatory citizen of South Carolina and explain how their academic training has prepared them to be an active state citizen.
- Students will demonstrate the ability to apply classroom learning to real-world experience in the public or private sector.

Admission and Graduation Standards

Students may apply to the Liberal Studies Program after completion of at least 45 semester hours of accredited, college-level work. A minimum grade point of 2.00 is required for admission and graduation. As part of the application process, a specific Program of Study is developed by the student and the student’s advisor and approved by the Program Committee. Any changes to the Program of Study must be approved by the advisor and Program Committee. All students must earn at least 30 USC hours after admission to this program. A minimum of 120 semester hours of accredited, college-level work must be presented to earn this degree.

## Degree Requirements (120 Hours)

The Bachelor of Arts in Liberal Studies (BLS) is designed for students who want to pursue liberal studies without a major in a single discipline.

# 1. Carolina Core Plus General Education Requirements

---

## CMW: Effective, Engaged, and Persuasive Communication: Writing (6 hours)

Must be passed with a grade of C or higher.

- ENGL 101 - Critical Reading and Composition
- ENGL 102 - Rhetoric and Composition

## ARP: Analytical Reasoning and Problem-Solving (6-8 hours)

- Any approved Carolina Core ARP courses

## SCI: Scientific Literacy (8 Hours)

- Any approved Carolina Core SCI courses, must include two labs.

## GFL: Global Citizenship and Multicultural Understanding: Communicate Effectively in More than One Language (0-9 Hours)

Demonstration of proficiency in one foreign language equivalent to the minimal passing grade on the exit examination in the 122 course is required. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

It is strongly recommended that students continuing the study of a foreign language begin college-level study of that language in their first semester and continue in that language until their particular foreign language requirement is completed.

---

## GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)

- Any approved Carolina Core GHS courses.

---

## GSS: Global Citizenship and Multicultural Understanding: Social Sciences (6 hours)

- Any approved Carolina Core GSS courses.

---

## AIU: Aesthetic and Interpretive Understanding (3 Hours)

- Any approved Carolina Core AIU course

---

## CMS: Effective, Engaged, and Persuasive Communication: Spoken Component

- SPCH 140 - Public Communication

## INF: Information Literacy

- Any approved overlay or stand-alone Carolina Core INF course

**VSR: Values, Ethics, and Social Responsibility**

Any approved overlay or stand-alone Carolina Core VSR course

**Other Required General Education Courses for the BA in Liberal Studies:**

PHIL 102 - Introduction to Philosophy

**Additional Arts and Sciences Electives (6 Hours)**

Must include two disciplines

<u>Existing</u>	<u>Proposed</u>
<p><b>2. Major Requirements (36 Hours)</b></p> <hr/> <p><b>Required Courses</b></p> <hr/> <p>All courses must be at the 300-level or above with at least 15 hours at the 400-level or above. All grades must be C or better. The following three courses are required of all majors:</p> <ul style="list-style-type: none"> <li>• <a href="#">PALM 493 - South Carolina Studies</a></li> <li>• <a href="#">PALM 494 - Internship</a></li> <li>• <a href="#">UNIV 401 - Senior Capstone Experience</a></li> </ul> <p><b>The student's major will be chosen from one of the following three (3) options:</b></p> <hr/> <p><b>Arts and Humanities Option (27</b></p>	<p><b>2. Major Requirements (36 Hours)</b></p> <hr/> <p><b>Required Courses</b></p> <hr/> <p>All courses must be at the 300-level or above with at least 15 hours at the 400-level or above. All grades must be C or better. The following three courses are required of all majors:</p> <ul style="list-style-type: none"> <li>• PALM 493 - South Carolina Studies</li> <li>• PALM 494 - Internship OR PALM 495 - Service-Learning</li> <li>• UNIV 401 - Senior Capstone Experience</li> </ul> <p><b>The student's major will be chosen from one of the following three (3) options:</b></p> <hr/>

<p><b>Hours)</b></p> <hr/> <p>A minimum of 27 hours from two of the following disciplines:</p> <p><b>Art</b>  <b>English</b>  <b>History</b>  <b>Languages</b>  <b>Philosophy</b>  <b>Religious Studies</b>  <b>Theatre</b></p> <p><b>Science and Mathematics Option (27 Hours)</b></p> <hr/>	<p><b>Arts and Humanities Option (27 Hours)</b></p> <hr/> <p>A minimum of 27 hours from two of the following disciplines:</p> <p><b>Art</b>  <b>English</b>  <b>History</b>  <b>Languages</b>  <b>Philosophy</b>  <b>Religious Studies</b>  <b>Theatre</b></p> <p><b>Science and Mathematics Option (27 Hours)</b></p> <hr/>
<p>A minimum of 27 hours from two of the following disciplines:</p> <p><b>Astronomy</b>  <b>Languages</b>  <b>Mathematics</b>  <b>Philosophy</b>  <b>Political Science</b>  <b>Psychology</b>  <b>Physical and/or Biological Sciences</b>  <b>Religious Studies</b>  <b>Social Work</b>  <b>Sociology</b>  <b>Theatre</b></p> <p><b>Social and Behavioral Sciences Option (27 Hours)</b></p> <hr/>	<p>A minimum of 27 hours from two of the following disciplines:</p> <p><b>Astronomy</b>  <b>Languages</b>  <b>Mathematics</b>  <b>Philosophy</b>  <b>Political Science</b>  <b>Psychology</b>  <b>Physical and/or Biological Sciences</b>  <b>Religious Studies</b>  <b>Social Work</b>  <b>Sociology</b>  <b>Theatre</b></p> <p><b>Social and Behavioral Sciences Option (27 Hours)</b></p> <hr/>
<p>A minimum of 27 hours from two of the following disciplines:</p> <p><b>Anthropology</b>  <b>Criminology and Criminal justice</b>  <b>Economics</b>  <b>Geography</b>  <b>Political science</b>  <b>Psychology</b>  <b>Sociology</b></p>	<p>A minimum of 27 hours from two of the following disciplines:</p> <p><b>Anthropology</b>  <b>Criminology and Criminal justice</b>  <b>Economics</b>  <b>Geography</b>  <b>Political science</b>  <b>Psychology</b>  <b>Sociology</b></p>

**Existing Electives:**



## 4. Electives (21-31 Hours)

Existing Cognate and Minor Requirements:

## 3. Cognate (12 Hours)

A minimum of 12 hours of course work at the 300 level or above from one of the following disciplines:

**Anthropology**  
**Art**  
**Business**  
**Criminal justice**  
**Dance**  
**Economics**  
**Education**  
**English**  
**Geography**  
**History**  
**Languages**  
**Mathematics**  
**Philosophy**  
**Political science**  
**Psychology**  
**Physical and/or Biological sciences**  
**Religious studies**  
**Social work**  
**Sociology**  
**Theatre**

The cognate cannot be a discipline included in the student's major option.

### **Change in Major/Degree Program – BA in Organizational Leadership**

Existing Program Introduction:

## Overview

The Bachelor of Arts degree in Organizational Leadership (BOL) is only available to students on USC's regional campuses or online through Palmetto College. It is designed for students who seek a baccalaureate degree with an applied focus on leadership and who want a solid professional foundation to enter the workforce. The degree allows students to gain the knowledge and skills to prepare them for leadership roles in a variety of community settings, including non-profit organizations, businesses, local government, and public agencies.

## Learning Outcomes

- Students will be able to demonstrate their knowledge of skills that make successful leaders in various organizational settings.
- Students will demonstrate the ability to write effective prose and/or develop and give a presentation in a professional setting.
- Students will demonstrate the ability to be educated and participatory citizens of South Carolina and explain how their academic training has prepared them to be active state citizens.

- Students will demonstrate the ability to apply classroom learning to real-world experience in the public or private sector.

## Admission and Graduation Standards

Students may apply to the Organizational Leadership Program after completion of at least 45 semester hours of accredited, college-level work. A minimum grade point of 2.0 is required for admission and graduation. As part of the application process, a specific Program of Study is developed by the student and the student's advisor and approved by the Program Committee. Any changes to the Program of Study must be approved by the advisor and Program Committee. All students must earn at least 30 USC hours after admission to this program. A minimum of 120 semester hours of accredited, college-level work must be presented to earn this degree.

**Existing College/School Gen Ed or Department Requirements: Existing College/School Gen Ed or Departmental Requirements:**

<p>The Bachelor of Arts in Organizational Leadership (BOL) is designed for students who want to study organizational leadership without a major in a single discipline.</p> <p><b>1. Carolina Core Plus General Education Requirements</b></p> <hr/> <p><b>CMW: Effective, Engaged, and Persuasive Communication: Writing (6 hours)</b></p> <hr/> <p>Must be passed with a grade of C or higher.</p> <ul style="list-style-type: none"> <li>• <a href="#">ENGL 101 - Critical Reading and Composition</a></li> <li>• <a href="#">ENGL 102 - Rhetoric and Composition</a></li> </ul> <p><b>ARP: Analytical Reasoning and Problem-Solving (6-8 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>• Any approved Carolina Core ARP courses.</li> </ul> <p><b>SCI: Scientific Literacy (8 Hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>• Any approved Carolina Core SCI courses, must include two labs.</li> </ul> <p><b>GFL: Global Citizenship and Multicultural Understanding: Communicate Effectively in More than One Language (0-9 Hours)</b></p> <hr/> <p>Demonstration of proficiency in one foreign language equivalent to the minimal passing grade on the exit examination in the 122 course is required. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.</p> <p>It is strongly recommended that students continuing the study of a foreign language begin college-level study of that language in their first semester and continue in that language until their particular foreign</p>	<p>The Bachelor of Arts in Organizational Leadership (BOL) is designed for students who want to study organizational leadership without a major in a single discipline.</p> <p><b>1. Carolina Core Plus General Education Requirements</b></p> <hr/> <p><b>CMW: Effective, Engaged, and Persuasive Communication: Writing (6 hours)</b></p> <hr/> <p>Must be passed with a grade of C or higher.</p> <ul style="list-style-type: none"> <li>• <a href="#">ENGL 101 - Critical Reading and Composition</a></li> <li>• <a href="#">ENGL 102 - Rhetoric and Composition</a></li> </ul> <p><b>ARP: Analytical Reasoning and Problem-Solving (6-8 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>• Any approved Carolina Core ARP courses.</li> </ul> <p><b>SCI: Scientific Literacy (8 Hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>• Any approved Carolina Core SCI courses, must include two labs.</li> </ul> <p><b>GFL: Global Citizenship and Multicultural Understanding: Communicate Effectively in More than One Language (0-9 Hours)</b></p> <hr/> <p>Demonstration of proficiency in one foreign language equivalent to the minimal passing grade on the exit examination in the 122 course is required. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.</p> <p>It is strongly recommended that students continuing the study of a foreign language begin college-level study of that language in their first semester and continue in that</p>
---	---

<p>language requirement is completed.</p> <p><b>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved Carolina Core GHS courses.</li> </ul> <p><b>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (6 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved Carolina Core GSS courses.</li> </ul> <p><b>AIU: Aesthetic and Interpretive Understanding (3 hours)</b></p> <p>Any approved Carolina Core AIU course.</p> <p><b>CMS: Effective, Engaged, and Persuasive Communication</b></p> <hr/> <ul style="list-style-type: none"> <li><a href="#">SPCH 140 - Public Communication</a></li> </ul> <p><b>INF: Information Literacy</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved overlay or stand-alone Carolina Core INF course.</li> </ul> <p><b>VSR: Values, Ethics, and Social Responsibility</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved overlay or stand-alone Carolina Core VSR course.</li> </ul> <p><b>Other Required General Education Courses for the BA in Organizational Leadership:</b></p> <hr/> <ul style="list-style-type: none"> <li><a href="#">PHIL 102 - Introduction to Philosophy</a></li> </ul> <p><b>Additional Arts and Sciences Electives (6 Hours)</b></p> <hr/> <p>Must include two disciplines.</p> <p><b>2. Professional Foundations (27-30 Hours)</b></p> <hr/> <ul style="list-style-type: none"> <li><a href="#">ECON 221 - Principles of Microeconomics</a></li> </ul>	<p>language until their particular foreign language requirement is completed.</p> <p><b>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved Carolina Core GHS courses.</li> </ul> <p><b>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (6 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved Carolina Core GSS courses.</li> </ul> <p><b>AIU: Aesthetic and Interpretive Understanding (3 hours)</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved Carolina Core AIU course.</li> </ul> <p><b>CMS: Effective, Engaged, and Persuasive Communication</b></p> <hr/> <ul style="list-style-type: none"> <li><a href="#">SPCH 140 - Public Communication</a></li> </ul> <p><b>INF: Information Literacy</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved overlay or stand-alone Carolina Core INF course.</li> </ul> <p><b>VSR: Values, Ethics, and Social Responsibility</b></p> <hr/> <ul style="list-style-type: none"> <li>Any approved overlay or stand-alone Carolina Core VSR course.</li> </ul> <p><b>Other Required General Education Courses for the BA in Organizational Leadership:</b></p> <hr/> <ul style="list-style-type: none"> <li><a href="#">PHIL 102 - Introduction to Philosophy</a></li> </ul> <p><b>Additional Arts and Sciences Electives (6 Hours)</b></p> <hr/> <p>Must include two disciplines.</p> <p><b>2. Professional Foundations (27-30 Hours)</b></p> <hr/> <ul style="list-style-type: none"> <li><a href="#">ECON 221 - Principles of Microeconomics</a></li> <li><a href="#">ECON 222 - Principles of Macroeconomics</a></li> <li><a href="#">ECON 224 - Introduction to Economics **</a></li> <li><a href="#">ENGL 463 - Business Writing</a></li> <li><a href="#">MGMT 371 - Principles of Management</a></li> <li><a href="#">PALM 493 - South Carolina Studies *</a></li> <li><a href="#">PALM 494 - Internship *</a></li> </ul> <p>or</p>
--	---

<ul style="list-style-type: none"> <li>• <a href="#">ECON 222 - Principles of Macroeconomics</a></li> <li>• <a href="#">ECON 224 - Introduction to Economics</a> **</li> <li>• <a href="#">ENGL 463 - Business Writing</a></li> <li>• <a href="#">MGMT 371 - Principles of Management</a></li> <li>• <a href="#">PALM 493 - South Carolina Studies</a> *</li> <li>• <a href="#">PALM 494 - Internship</a> *</li> <li>• <a href="#">PSYC 350 - Industrial Psychology</a></li> <li>• <a href="#">RCAM 205 - Foundations of Leadership</a> *</li> <li>• <a href="#">SOCY 220 - Elementary Statistics for Sociologists</a></li> </ul> <ul style="list-style-type: none"> <li>• <a href="#">PSYC 227 - Psychological Statistics</a> or ***</li> <li>• <a href="#">STAT 201 - Elementary Statistics</a> ***</li> </ul> <p><a href="#">ITEC 264 - Computer Applications in Business I</a></p> <p><b>Note:</b></p> <hr/> <p><i>*Grade of C or better required</i></p> <p><i>**May substitute for <a href="#">ECON 221</a> and <a href="#">ECON 222</a></i></p> <p><i>***May substitute for <a href="#">SOCY 220</a> (*unless it is used for general education requirements)</i></p>	<ul style="list-style-type: none"> <li>• PALM 495 - Service-Learning</li> <li>• <a href="#">PSYC 350 - Industrial Psychology</a></li> <li>• <a href="#">RCAM 205 - Foundations of Leadership</a> *</li> <li>• <a href="#">SOCY 220 - Elementary Statistics for Sociologists</a></li> </ul> <ul style="list-style-type: none"> <li>• <a href="#">PSYC 227 - Psychological Statistics</a> or ***</li> <li>• <a href="#">STAT 201 - Elementary Statistics</a> ***</li> </ul> <ul style="list-style-type: none"> <li>• <a href="#">ITEC 264 - Computer Applications in Business I</a></li> </ul> <p><b>Note:</b></p> <hr/> <p><i>*Grade of C or better required</i></p> <p><i>**May substitute for <a href="#">ECON 221</a> and <a href="#">ECON 222</a></i></p> <p><i>***May substitute for <a href="#">SOCY 220</a> (*unless it is used for general education requirements)</i></p>
--	--

## 2. Integrative Major (33 Hours)

Select 33 credits from the following lists, with at least 9 credits from each of the three categories, and at least 12 credits at the 400 level. All grades must be C or better. No more than 15 hours combined from MGMT, ACCT, and ECON may be selected.

### I. Employer and Employees

- MGMT 374 - Management of Human Resources
- MGMT 376 - Organization Behavior
- PHIL 211 - Contemporary Moral Issues
- PSYC 360 - Applied Psychology
- PSYC 420 - Survey of Developmental Psychology
- PSYC 430 - Survey of Social Psychology
- SOCY 304 - Race, Class, Gender, and Sexuality
- SOCY 340 - Introduction to Social Problems
- UNIV 401 - Senior Capstone Experience

### II. Law, Policy, and Organizations

- ACCT 324 - Survey of Commercial Law

- HIST 405 - The Rise of Industrial America, 1877-1917
- HIST 469 - Constitutional History of the United States I
- HIST 470 - Constitutional History of the United States II
- JOUR 201 - Principles of Public Relations
- MGMT 406 - International Human Resource Management
- POLI 201 - American National Government
- POLI 370 - Introduction to Public Administration
- POLI 365 - State Government
- POLI 463 - The American Chief Executive
- POLI 570 - South Carolina Government and Politics
- SOCY 300 - Social Structures

### III. Workplace Dynamics

- ECON 406 - Labor Economics
- ECON 415 - Economics of American Industry
- MGMT 401 - Negotiation and Conflict in the Workplace
- POLI 368 - Interest Groups and Social Movements
- POLI 465 - Psychology and Politics
- PSYC 405 - Cognitive Psychology
- PSYC 501 - Human Factors Psychology
- SOCY 311 - Ecology of Human Social Systems
- SOCY 312 - Bureaucracy and Modern Society
- SOCY 354 - Collective Behavior
- SPCH 331 - Organizational Communication

## Electives (6-19 Hours)

**Existing Cognate and Minor Requirements:**

**Existing College/School Gen Ed or Departmental Requirements:**