

REPORT: COMMITTEE ON CURRICULA AND COURSES
 (For consideration by the Faculty Senate at its June 12, 2013 meeting.)

Per the USC Policies and Procedures Manual - Academic Affairs section ACAF 2.00 and 2.03 Appendices, any department which has a proposal being recommended by the Committee on Curricula and Courses must have a representative in attendance at the Faculty Senate meeting in which said proposal is to be recommended.

Please contact Brian Habing (Statistics) in advance of Faculty Senate meeting if errors are noted, either by phone: 777-3578 or e-mail: habing@stat.sc.edu

1. ACADEMIC REGULATIONS

Change in Bulletin in Academic Honors

<u>Current</u>	<u>Proposed</u>
<p>Graduation with Honors</p> <p>Graduation with honors will be based on a cumulative GPA calculated on the basis of all work for college credit, including any attempted at other institutions at any time. This calculation will include all courses attempted, not just those submitted in fulfillment of graduation requirements. Honors designators are determined at the time of graduation and may not be applied retroactively.</p> <p>In addition, students with overall honors must show a GPA at USC which meets the level specified for the honors being sought.</p> <p>The following designations indicate a consistently high level of academic achievement throughout the student’s entire academic career. To graduate with such honors, a student must have earned at least 60 credit hours applicable toward the degree in residence at the University, 30 credit hours for an associate degree. Courses taken by a transient student at other institutions, by correspondence, by examination, or by exemption are not considered “in residence.”</p>	<p>Graduation with Honors</p> <p>Graduation with honors will be based on a cumulative GPA calculated on the basis of all work for college credit, including any attempted at other institutions at any time. This calculation will include all courses attempted, not just those submitted in fulfillment of graduation requirements. Honors designators are determined at the time of graduation and may not be applied retroactively.</p> <p>In addition, students with overall honors must show a GPA at USC which meets the level specified for the honors being sought.</p> <p>The following designations indicate a consistently high level of academic achievement throughout the student’s entire academic career. To graduate with such honors, a student must have earned at least 60 credit hours applicable toward the degree in residence at the University, 30 credit hours for an associate degree. Courses taken by a transient student at other institutions, by correspondence, by examination, or by exemption are not considered “in residence.”</p>

<p>Summa Cum Laude: a cumulative GPA of 3.95-4.00</p> <p>Magna Cum Laude: a cumulative GPA of 3.75-3.949</p> <p>Cum Laude: a cumulative GPA of 3.50-3.749</p> <p>With Honors from South Carolina Honors College: Any student who completes the requirements of the Honors College, regardless of the major or undergraduate degree, is awarded that degree “With Honors from South Carolina Honors College.”</p> <p>With Distinction: Any student who earns an undergraduate degree and completes the requirements for the appropriate Departmental Undergraduate Research Track is awarded that degree “With Distinction in [that major].” For details, refer to the degree requirements of specific majors.</p>	<p>Summa Cum Laude: a cumulative GPA of 3.95-4.00</p> <p>Magna Cum Laude: a cumulative GPA of 3.75-3.949</p> <p>Cum Laude: a cumulative GPA of 3.50-3.749</p> <p>With Honors from South Carolina Honors College: Any student who completes the requirements of the Honors College, regardless of the major or undergraduate degree, is awarded that degree “With Honors from South Carolina Honors College.”</p> <p>With Distinction: Any student who earns an undergraduate degree and completes the requirements for the appropriate Departmental Undergraduate Research Track is awarded that degree “With Distinction in [that major].” For details, refer to the degree requirements of specific majors.</p> <p><u>With Leadership Distinction: Any undergraduate student who completes Leadership Distinction requirements in community service, global learning, professional and civic engagement, and/or research as specified by the Provost’s Office, regardless of the major or undergraduate degree, is awarded that degree “With Leadership Distinction in [that track].”</u></p> <p><u>For further details, contact the Office of USC Connect.</u></p>
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2. COLLEGE OF ARTS AND SCIENCES

A. Department of Art

Addition of Distance Education to Existing Course

ARTE 520 Art for Elementary Schools. (3)

B. Department of Criminology and Criminal Justice

Core designation

From: CRJU 101 The American Criminal Justice System. (3)

To: CRJU 101 The American Criminal Justice System. (3)
Carolina Core GSS

Change in title and prerequisite

From: CRJU 351 Juvenile Delinquency and Justice. [=SOCY 350] (3)
To: CRJU 351 Juvenile Delinquency. [=SOCY 350] (3)
(Prereq: CRJU 101 or SOCY 101)

C. Department of Earth and Ocean Sciences

Core designation

From: GEOL 103 Environment of the Earth. (4)
To: GEOL 103 Environment of the Earth. (4)
Carolina Core SCI

From: GEOL 110 Cultural Geology. (3)
To: GEOL 110 Cultural Geology. (3)
Carolina Core SCI

D. Environment and Sustainability Program

New course

ENVR 331 Integrating Sustainability. (3) Multidisciplinary approach to interrelated environmental, economic and social problems facing humans at local, regional and global scales.

E. Department of Geography

Core designation

From: GEOG 121 Lands and People of the World. (3)
To: GEOG 121 Lands and People of the World. (3)
Carolina Core GSS

From: GEOG 224 Geography of North America. (3)
To: GEOG 224 Geography of North America. (3)
Carolina Core GSS

From: GEOG 225 Geography of Europe. (3)
To: GEOG 225 Geography of Europe. (3)
Carolina Core GSS

F. Department of Languages, Literatures, and Cultures

Change in curriculum – Portuguese Minor

Effective: 2014-2015 Bulletin

<u>Current</u>	<u>Proposed</u>
Portuguese Minor	Portuguese Minor:
Select 18 Hours from:	<u>Students must successfully complete 18 hours at the 200-level and above in order to earn the</u>

<ul style="list-style-type: none"> • PORT 201—Intermediate Portuguese • PORT 202—Intermediate Portuguese • PORT 299—Accelerated Portuguese for Speakers of Spanish • PORT 301—Cultural Manifestations in Modern Brazil • PORT 309—Advanced Conversation and Composition • PORT 325—The Brazilian Modern Short Story • PORT 398—Selected Portuguese Topics • PORT 399—Independent Study <p>Note:</p> <hr/> <p>Up to two different Independent Studies courses may be used towards the minor.</p>	<p><u>Minor in Portuguese. Up to two different Independent Studies (6 credits total) may be used toward the minor. Students may earn up to 6 credits (two courses) on a study abroad program, but these courses must be approved by the Portuguese section coordinator prior to participation in a program abroad.</u></p>
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New courses

PORT 310 Advanced Conversation and Composition II. (3) Development of advanced conversational and compositional skills through systematic grammar study and review, reading, and the analysis of texts through both writing and oral discussion.
(Prereq: Any 200-level PORT course or permission of instructor)

PORT 312 Introduction to Luso-Brazilian Literature. (3) Introduction to reading literary texts in Portuguese through carefully selected readings from different genres/periods.
(Prereq: PORT 309 and PORT 310, or permission of instructor)

PORT 375 Special Topics in Luso-Brazilian Cultural Production. (3) Intensive study of special topics in Luso-Brazilian cultural production. May be repeated once as content varies by title. Taught in Portuguese.
(Prereq: PORT 309 and PORT 310, or permission of instructor)

Deletion (Effective: 2014-2015 Bulletin)

PORT 301 Cultural Manifestations in Modern Brazil. (3)

Change in title and prerequisite (Effective: 2014-2015 Bulletin)

From: PORT 201 Intermediate Portuguese. (3)
(Prereq: Permission of Portuguese instructor)
To: PORT 201 Intermediate Portuguese I. (3)
(Prereq: PORT 122, PORT 130, or permission of instructor)

Change in title, description and prerequisite (All Effective: 2014-2015 Bulletin)

- From: PORT 202 Intermediate Portuguese. (3) Review of the basic principles of grammar with additional emphasis on reading and oral skills.
(Prereq: PORT 201 or equivalent)
- To: PORT 202 Intermediate Portuguese II. (3) Continued review of the basic principles of grammar with additional emphasis on reading, writing, and oral skills.
(Prereq: PORT 201 or permission of instructor)
- From: PORT 309 Advanced Conversation and Composition. (3) Conversational and compositional skills through systematic grammar study and review, text, reading, and oral activities. (Prereq: PORT 202 or equivalent)
- To: PORT 309 Advanced Conversation and Composition I. (3) Development of advanced conversational and compositional skills through systematic grammar study and review, reading, oral activities, and film discussion.
(Prereq: Any 200-level PORT course or permission of instructor)

Change in prerequisite (Effective: 2014-2015 Bulletin)

- From: PORT 325 The Brazilian Modern Short Story. (3) (Prereq: PORT 202 or equivalent)
- To: PORT 325 The Brazilian Modern Short Story. (3)
(Prereq: PORT 309 and PORT 310 or permission of instructor)

G. Linguistics Program

New course and core designation

- LING 101 Linguistics 1: Introduction to Language. (3) Introduction to the human capacity for language and to how it is acquired. Investigation of language varieties, dialects, and styles. Examination of the social and geographical factors that contribute to language variation and change. **Carolina Core GSS**

H. Department of Physics and Astronomy

Core designation

- From: PHYS 212 Essentials of Physics II. (3)
- To: PHYS 212 Essentials of Physics II. (3)
Carolina Core SCI
- From: PHYS 212L Essentials of Physics II Lab. (1)
- To: PHYS 212L Essentials of Physics II Lab. (2)
Carolina Core SCI

I. Department of Political Science

Change in title, description and core designation

- From: POLI 101 Controversies in World Politics. (3) Principal forces and factors influencing world affairs, with emphasis on the role of the United States: resources, food, arms control, human rights, the environment, and rich and poor countries.
- To: POLI 101 Introduction to Global Politics. (3) Introduction to theories about global politics. Issues and controversies central to global politics.

Carolina Core GSS

Core designation

From: POLI 201 American National Government. (3)
To: POLI 201 American National Government. (3)
Carolina Core GSS
Carolina Core VSR

J. Department of Psychology

Addition of Distance Education Delivery to Existing Course

PSYC 310 Psychology of Women. [=WGST 310] (3)

K. Department of Religious Studies

New courses (All Effective: 2014 Spring)

RELG 221 Buddhist Meditation in Theory and Practice. (3) Buddhist methods of meditation, asceticism, and similar disciplinary practices for personal and social transformation. Examination of classic Buddhist works from diverse cultures with attention to modern American practices.

RELG 349 Tantra: Sex, Power, and Bliss in South Asian Religions. (3) Investigation of the Buddhist and Hindu religious ideas and practices known as tantra. Topics include tantric views of the human body, freedom, and consciousness; tantric use of sex, imagination, visualization, and manipulation of bodily energy; role of tantric traditions in south Asian religions and cultures.

L. Department of Sociology

New courses

SOCY 302 Sociological Theory. (3) Examination of key ideas from classical, modern, and contemporary sociological theories. (Prereq: SOCY 220)

SOCY 303 Sociological Research Methods. (3) Qualitative and quantitative methods of sociological research. (Prereq: SOCY 302)

Carolina Core INTGR

Change in curriculum – Sociology Undergraduate B.A. and B.S. Majors

Effective: 2014-2015 Bulletin

<u>Current</u>	<u>Proposed</u>
<p>Sociology Major Prerequisites (6 Hours)</p> <p>A minimum grade of C is required in all major prerequisite courses.</p> <ul style="list-style-type: none"> • SOCY 101 - Introductory Sociology • SOCY 220 - Elementary Statistics for 	<p>No change</p>

<p>Sociologists (or equivalent course in Quantitative Methods)</p> <p>Sociology Major (27 Hours)</p> <p>A minimum grade of C is required in all major courses.</p> <p>Select 2 courses from the following:</p> <ul style="list-style-type: none"> • SOCY 300 Social Structures • SOCY 310 Social Demography • SOCY 320 Individual and Society <p>Sociology Electives (21 Hours)</p> <ul style="list-style-type: none"> • Select 5 additional courses from SOCY 300 or above • Select 2 SOCY courses from the 500-level 	<p>No change</p> <p><u>Required:</u></p> <ul style="list-style-type: none"> • <u>SOCY 302 Sociological Theory</u> • <u>SOCY 303 Sociological Research Methods</u> <p>No change</p>
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Change in title and prerequisite

From: SOCY 350 Juvenile Delinquency and Justice. [=CRJU 351] (3) (Prereq: SOCY 101)
 To: SOCY 350 Juvenile Delinquency. [=CRJU 351] (3)
 (Prereq: SOCY 101 or CRJU 101)

Change to titles (All Effective: 2014-2015 Bulletin)

From: SOCY 560 Sociological Theory. (3)
 To: SOCY 560 Advanced Sociological Theory. (3)

From: SOCY 561 Sociological Research Methods. (3)
 To: SOCY 561 Advanced Sociological Research Methods. (3)

M. Women's and Gender Studies Program

Addition of Distance Education Delivery to Existing Course

WGST 310 Psychology of Women. [=PSYC 310] (3)

3. MOORE SCHOOL OF BUSINESS

Department of Management

New course

MGMT 490 Special Topics in Management. (3) Current topics, issues and practices in various areas of Management. Course may be repeated up to three (3) times as content varies by title.

4. COLLEGE OF EDUCATION

A. Department of Educational Studies

Addition of Distance Education Delivery to Existing Courses

- EDPY 401 Learners and Diversity of Learning. (3)
EDFN 300 Educational Foundations for Elementary Education. (3)

B. Department of Instruction and Teacher Education

Addition of Distance Education Delivery to Existing Courses

- EDEL 505 Nature and Management of Elementary Classrooms. (3)
EDEL 506 Integrated Curriculum in Elementary Schools. (3)
EDTE 201 Issues and Trends in Teaching and Learning. (3)

Change in prerequisite (Effective: 2014-2015 Bulletin)

- From: EDSE 547 Teaching Middle and High School English. (3)
(Prereq: Admission to M.A.T. degree program or EDTE 402)
To: EDSE 547 Teaching Middle and High School English. (3)
(Prereq: Admission to MAT program for graduate students.)
(Prereq or Coreq: EDSE 402 for undergraduate students.)

C. Department of Physical Education and Athletic Training

Deletion (Effective: 2014-2015 Bulletin)

- PEDU 546 Advanced Athletic Training. (3)

New courses and addition of Distance Education Delivery

ATEP 275 Functional Musculoskeletal Anatomy. (2) Human anatomy for allied health professions. Focus on anatomy relevant to providing health services; knowledge and skills of orthopedic anatomy relative to muscle, ligament, and tendon; muscle origins, insertions, innervations, and actions pertaining to joint motion. (Coreq: ATEP 275L)

ATEP 300 First Aid and CPR. (2) Knowledge and skills necessary to meet the needs of situations when emergency care is critical. Includes American Red Cross CPR/AED and First Aid certification. Encompasses skills for adult, child, and infant CPR/AED, breathing emergencies, and first aid procedures for emergency situations. (Coreq: ATEP 300L)

ATEP 310 Emergency Medical Response. (2) Knowledge acquisition necessary to work as an emergency medical responder (EMR) to help sustain life, reduce pain and minimize the consequences of injury or sudden illness until more advanced medical help takes over. Appropriate decisions about the care to provide in a medical emergency. Understanding the role of an EMR as a crucial link in the emergency medical services (EMS) system. (Coreq: ATEP 310L)

ATEP 275L Functional Musculoskeletal Anatomy Lab. (1) Clinical application of human anatomy for allied health care professions using discussion, models, and charts. Anatomy relevant to providing health care to individuals. (Coreq: ATEP 275)

ATEP 300L First Aid and CPR Lab. (1) Skill development to meet guidelines for certification. Skills include AED, adult, child, and infant CPR, breathing emergencies, and first aid. (Coreq: ATEP 300)

ATEP 310L Emergency Medical Responder Lab. (1) Clinical applications necessary to work as an emergency medical responder (EMR) to help sustain life, reduce pain and minimize the consequences of injury or sudden illness until more advanced medical help takes over. Appropriate decisions about the care to provide in a medical emergency. Skills an EMR needs to act as a crucial link in the emergency medical services (EMS) system. (Coreq: ATEP 310)

Change in designator and addition of Distance Education Delivery
(Effective: 2014-2015 Bulletin)

From: PEDU 263 Introduction to Athletic Training. (3)
To: ATEP 263 Introduction to Athletic Training. (3)

Change in designator (All Effective: 2014-2015 Bulletin)

From: PEDU 266 Care and Prevention of Injuries. (3)
To: ATEP 266 Care and Prevention of Injuries. (3)

From: PEDU 267 Clinical Foundations of Athletic Training. (3)
To: ATEP 267 Clinical Foundations of Athletic Training. (3)

From: PEDU 292 Athletic Training Clinical Experience I. (2)
To: ATEP 292 Athletic Training Clinical Experience I. (2)

From: PEDU 464 Conditioning Methods in Athletic Performance. (3)
To: ATEP 464 Conditioning Methods in Athletic Performance. (3)

Change in designator and prerequisite (All Effective: 2014-2015 Bulletin)

From: PEDU 293 Athletic Training Clinical Experience II. (2)
(Prereq: PEDU 348, 348L, 292)
To: ATEP 293 Athletic Training Clinical Experience II. (2)
(Prereq: ATEP 348, 348L, 292)

From: PEDU 365 Pharmacology and Drug Education in Athletic Trainers. (2)
(Prereq: PEDU 293, 348, 348L)
To: ATEP 365 Pharmacology and Drug Education in Athletic Trainers. (2)
(Prereq: ATEP 293, 348, 348L)

From: PEDU 392 Athletic Training Clinical Experience III. (2)
(Prereq: PEDU 293, 349, 349L)
To: ATEP 392 Athletic Training Clinical Experience III. (2)
(Prereq: ATEP 293, 349, 349L)

From: PEDU 393 Athletic Training Clinical Experience IV. (2)

- To: ATEP 393 (Prereq: PEDU 365, 366, 366L, 392)
Athletic Training Clinical Experience IV. (2)
(Prereq: ATEP 365, 366, 366L, 392)
- From: PEDU 492 Athletic Training Clinical Experience V. (2)
(Prereq: PEDU 393, 466, 466L, 497)
- To: ATEP 492 Athletic Training Clinical Experience V. (2)
(Prereq: ATEP 393, 466, 466L, 497)
- From: PEDU 493 Athletic Training Clinical Experience VI. (2) (Prereq: PEDU 492, 496)
- To: ATEP 493 Athletic Training Clinical Experience VI. (2) (Prereq: ATEP 492, 496)
- From: PEDU 494 Athletic Training Senior Seminar. (3) (Prereq: PEDU 492)
- To: ATEP 494 Athletic Training Senior Seminar. (3) (Prereq: ATEP 492)
- From: PEDU 496 Organization and Administration of Athletic Training. (3)
(Prereq: PEDU 393, 466, 466L, 497)
- To: ATEP 496 Organization and Administration of Athletic Training. (3)
(Prereq: ATEP 393, 466, 466L, 497)
- From: PEDU 497 General Medical Concerns for Athletic Trainers. (3)
(Prereq: PEDU 365, 366, 366L, 392)
- To: ATEP 497 General Medical Concerns for Athletic Trainers. (3)
(Prereq: ATEP 365, 366, 366L, 392)

Change in designator and corequisite (Effective: 2014-2015 Bulletin)

- From: PEDU 366L Therapeutic Modalities Lab. (1) (Coreq: PEDU 366)
- To: ATEP 366L Therapeutic Modalities Lab. (1) (Coreq: ATEP 366)

Change in designator, prerequisite and corequisite

(All Effective: 2014-2015 Bulletin)

- From: PEDU 348 Evaluation and Assessment of Lower Extremity Injuries. (3)
(Prereq: PEDU 266, PEDU 275 or special permission)
(Coreq: PEDU 348L)
- To: ATEP 348 Evaluation and Assessment of Lower Extremity Injuries. (3)
(Prereq: ATEP 266, ATEP 275 or special permission)
(Coreq: ATEP 348L)
- From: PEDU 348L Evaluation and Assessment of Lower Extremity Injuries Lab. (1)
(Prereq: PEDU 266; Coreq: PEDU 348)
- To: ATEP 348L Evaluation and Assessment of Lower Extremity Injuries Lab. (1)
(Prereq: ATEP 266; Coreq: ATEP 348)
- From: PEDU 349 Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries.
(3) (Prereq: PEDU 292, 348, 348L; Coreq: PEDU 349L)
- To: ATEP 349 Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries.

(3) (Prereq: ATEP 292, 348, 348L; Coreq: ATEP 349L)

From: PEDU 349L Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries Lab. (1) (Prereq: PEDU 348, 348L; Coreq: PEDU 349)

To: ATEP 349L Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries Lab. (1) (Prereq: ATEP 348, 348L; Coreq: ATEP 349)

From: PEDU 350 Evaluation and Assessment of Upper Extremity Injuries. (3) (Prereq: PEDU 349, 349L; Coreq: PEDU 350L)

To: ATEP 350 Evaluation and Assessment of Upper Extremity Injuries. (3) (Prereq: ATEP 349, 349L; Coreq: ATEP 350L)

From: PEDU 350L Evaluation and Assessment of Upper Extremity Injuries Lab. (1) (Prereq: PEDU 349, 349L; Coreq: PEDU 350)

To: ATEP 350L Evaluation and Assessment of Upper Extremity Injuries Lab. (1) (Prereq: ATEP 349, 349L; Coreq: ATEP 350)

From: PEDU 366 Therapeutic Modalities. (3) (Prereq: PEDU 293, 349, 349L; Coreq: PEDU 366L)

To: ATEP 366 Therapeutic Modalities. (3) (Prereq: ATEP 293, 349, 349L; Coreq: ATEP 366L)

From: PEDU 466 Therapeutic Exercise. (3) (Prereq: EXSC 223, 224, PEDU 365, 366, 366L, 392; Coreq: PEDU 466L)

To: ATEP 466 Therapeutic Exercise. (3) (Prereq: EXSC 223, 224, ATEP 365, 366, 366L, 392; Coreq: ATEP 466L)

From: PEDU 466L Therapeutic Exercise Lab. (1) (Prereq: PEDU 466)

To: ATEP 466L Therapeutic Exercise Lab. (1) (Coreq: ATEP 466)

Change in curriculum – Athletic Training Education Program
(Effective: 2014-2015 Bulletin)

Current	Proposed
B.S. in Athletic Training (122-131 hours)	B.S. in Athletic Training (122-131 hours)
3. Athletic Training Core Requirements (69 hours)	3. Athletic Training Core Requirements (69 hours)
Grade of C or better required	Grade of C or better required
<ul style="list-style-type: none"> ▪ PEDU 263 Introduction to Athletic Training ▪ PEDU 266 Care and Prevention of Injuries ▪ PEDU 267 Clinical Foundations in Athletic Training ▪ PEDU 275 Functional Musculoskeletal Anatomy ▪ PEDU 292 Athletic Training Clinical 	<ul style="list-style-type: none"> ▪ <u>ATEP 263 - Introduction to Athletic Training</u> ▪ <u>ATEP 266 - Care and Prevention of Injuries</u> ▪ <u>ATEP 267 - Clinical Foundations in Athletic Training</u> ▪ <u>ATEP 275 - Functional Musculoskeletal Anatomy</u> ▪ <u>ATEP 292 - Athletic Training Clinical</u>

<p>Experience I</p> <ul style="list-style-type: none"> ▪ PEDU 293 – Athletic Training Clinical <p>Experience II</p> <ul style="list-style-type: none"> ▪ PEDU 310 – Emergency Medical Responder ▪ PEDU 348 – Evaluation and Assessment of Lower Extremity Injuries ▪ PEDU 348L – Evaluation and Assessment of Lower Extremity Injuries Lab ▪ PEDU 349 – Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries ▪ PEDU 349L – Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries Lab ▪ PEDU 350 – Evaluation and Assessment of Upper Extremity Injuries ▪ PEDU 350L – Evaluation and Assessment of Upper Extremity Injuries Lab ▪ PEDU 365 – Pharmacology and Drug Education in Athletic Trainers ▪ PEDU 366 – Therapeutic Modalities ▪ PEDU 366L – Therapeutic Modalities Lab ▪ PEDU 392 – Athletic Training Clinical <p>Experience III</p> <ul style="list-style-type: none"> ▪ PEDU 393 – Athletic Training Clinical <p>Experience IV</p> <ul style="list-style-type: none"> ▪ PEDU 466 – Therapeutic Exercise ▪ PEDU 466L – Therapeutic Exercise Lab <p>Experience V</p> <ul style="list-style-type: none"> ▪ PEDU 494 – Athletic Training Senior Seminar ▪ PEDU 496 – Organization and Administration of Athletic Training ▪ PEDU 497 – General Medical Concerns for Athletic Trainers <ul style="list-style-type: none"> ▪ PEDU 520 - Observational Analysis of Sports Techniques and Tactics ▪ HPEB 321 - Personal and Community Health ▪ HPEB 502 - Applied Aspects of Human Nutrition or ▪ HRTM 340 - Nutrition or ▪ EXSC 507 - Exercise, Sport, and Nutrition or ▪ NURS 220 - Clinical Nutrition ▪ EXSC 530 - The Physiology of Muscular Activity ▪ EXSC 530L - Physiology of Muscular Activity Lab <p>4. Additional Athletic Training Program Requirements (6 Hours)</p>	<p><u>Experience I</u></p> <ul style="list-style-type: none"> ▪ <u>ATEP 293 - Athletic Training Clinical</u> <p><u>Experience II</u></p> <ul style="list-style-type: none"> ▪ <u>ATEP 310 - Emergency Medical Responder</u> ▪ <u>ATEP 348 - Evaluation and Assessment of Lower Extremity Injuries</u> ▪ <u>ATEP 348L - Evaluation and Assessment of Lower Extremity Injuries Lab</u> ▪ <u>ATEP 349 - Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries</u> ▪ <u>ATEP 349L - Evaluation and Assessment of Head, Neck, Spine & Abdoment Injuries Lab</u> ▪ <u>ATEP 350 - Evaluation and Assessment of Upper Extremity Injuries</u> ▪ <u>ATEP 350L - Evaluation and Assessment of Upper Extremity Injuries Lab</u> ▪ <u>ATEP 365 - Pharmacology and Drug Education in Athletic Trainers</u> ▪ <u>ATEP 366 - Therapeutic Modalities</u> ▪ <u>ATEP 366L - Therapeutic Modalities Lab</u> ▪ <u>ATEP 392 - Athletic Training Clinical</u> <p><u>Experience III</u></p> <ul style="list-style-type: none"> ▪ <u>ATEP 393 - Athletic Training Clinical</u> <p><u>Experience IV</u></p> <ul style="list-style-type: none"> ▪ <u>ATEP 466 - Therapeutic Exercise</u> ▪ <u>ATEP 466L - Therapeutic Exercise Lab</u> <p><u>Experience V</u></p> <ul style="list-style-type: none"> ▪ <u>ATEP 494 - Athletic Training Senior Seminar</u> ▪ <u>ATEP 496 - Organization and Administration of Athletic Training</u> ▪ <u>ATEP 497 - General Medical Concerns for Athletic Trainers</u> <ul style="list-style-type: none"> ▪ PEDU 520 - Observational Analysis of Sports Techniques and Tactics ▪ HPEB 321 - Personal and Community Health ▪ HPEB 502 - Applied Aspects of Human Nutrition or ▪ HRTM 340 - Nutrition or ▪ EXSC 507 - Exercise, Sport, and Nutrition or ▪ NURS 220 - Clinical Nutrition ▪ EXSC 530 - The Physiology of Muscular Activity ▪ EXSC 530L - Physiology of Muscular Activity Lab <p>4. Additional Athletic Training Program Requirements (6 Hours)</p>
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<p>Grade of C or better required</p> <p>Select two (6 hours) of the following:</p> <ul style="list-style-type: none"> ▪ PEDU 420 - Motor Learning in Physical Education ▪ PEDU 464 - Conditioning Methods in Athletic Performance ▪ PEDU 570 - Human Child/Adolescent Growth ▪ CLAS 230 – Medical and Scientific Terminology 	<p>Grade of C or better required</p> <p>Select two (6 hours) of the following:</p> <ul style="list-style-type: none"> ▪ PEDU 420 - Motor Learning in Physical Education ▪ <u>APEP 464 - Conditioning Methods in Athletic Performance</u> ▪ PEDU 570 - Human Child/Adolescent Growth ▪ CLAS 230 - Medical and Scientific Terminology
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5. COLLEGE OF ENGINEERING AND COMPUTING
Department of Computer Science & Engineering
Change in curriculum – Addition of Minor in Digital Design

<u>Current</u>	<u>Proposed</u>
	<p>Digital Design Minor</p> <p>All disciplines can benefit from computing technology. The various tracks of this multidisciplinary minor are designed to provide the knowledge of modern computing technology you need to be more effective in your major area of interest, such as the management of electronic medical records for nurses and the ability to create attractive websites and blogs for journalists and creative writers.</p> <p>All tracks of the minor begin with the following two fundamental courses:</p> <p>CSCE 101: Introduction to Computer Concepts CSCE 102: General Applications Programming</p> <p>(Note that if students use either or both of these courses to satisfy General Education Requirements for their major, then they must choose alternative courses from those listed in any of the following tracks for this Minor.)</p> <p>The student will then choose one of the following tracks:</p> <p>Media Arts Track</p> <p>Requires the following 2 courses:</p> <p>CSCE 201: Introduction to Computer Security MART 210: Digital Media Arts Fundamentals</p> <p>And 2 of the following courses:</p> <p>MART 380: New Media Art</p>

MART 581D: New Media Art Advanced: Game Design
MART 371: The Moving Image
MART 571C: Moving Image Advanced: Animation

Information Science and Architecture Track

Requires the following 2 courses:

CSCE 204: Program Design and Development
SLIS 301: Information Storage and Retrieval

And 2 of the following courses:

SLIS 402: Management within Information Environments
SLIS 420: Communication and Information Transfer
SLIS 430: User Centered Information Architecture
SLIS 435: Digital Information Infrastructure

Information Security and Privacy Track

Requires the following 2 courses:

CSCE 201: Introduction to Computer Security
CSCE 522: Information Security Principles

And 2 of the following courses:

CSCE 548: Building Secure Software
CSCE 557: Introduction to Cryptography
CSCE 517: Computer Crime and Forensics

Geographic Information Systems Track

Requires the following 2 courses:

GEOG 341: Cartography
GEOG 363: Introduction to Geographic Information Systems

And 1 of the following courses:

CSCE 201: Introduction to Computer Security
CSCE 204: Program Design and Development

And 1 of the following courses:

GEOG 554: Spatial Programming

GEOG 563: Advanced GIS
GEOG 565: GIS Databases and their Use

E-Commerce for Tourism Track

Requires the following 4 courses:

CSCE 201: Introduction to Computer Security
ITEC 447: Management of Information Technology
ITEC 584: Hospitality and Tourism Technology
ITEC 586: eCommerce Technology in Hospitality

Web Development Track

Requires the following 4 courses:

CSCE 204: Program Design and Development
MART 210: Digital Media Arts Fundamentals
ITEC 362: Web-based Support Systems
ITEC 562: Advanced Web Support Systems

Networking Track

Requires the following 4 courses:

CSCE 201: Introduction to Computer Security
ITEC 345: Introduction to Networking
ITEC 445: Advanced Networking
ITEC 545: Telecommunications

Project Management Track

Requires the following 4 courses:

CSCE 204: Program Design and Development
ITEC 447: Management of Information Technology
ITEC 560: Analysis and Applications of Project Management Software
ITEC 564: Project Management for Information Systems

Database Technology Track

Requires the following 4 courses:

ITEC 264: Computer Applications in Business I
ITEC 346: Computer Applications in Business II
ITEC 370: Database Systems in Information Technology

	ITEC 570: Database Management and Administration
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6. COLLEGE OF HOSPITALITY, RETAIL, AND SPORT MANAGEMENT

**A. Department of Interdisciplinary Studies, B.A.I.S.
Change in curriculum – Interdisciplinary Studies, B.A.I.S.
(Effective: 2014-2015 Bulletin)**

<u>Current</u>	<u>Proposed</u>
<p>II. The Interdisciplinary Major (36 Hours)</p> <hr/> <p>The major consists of a least 36 hours taken at the 300-level or above of USC course work and fifteen (15) of those credit hours must be at the 400-level or above. A minimum grade of C is required on all major courses.</p> <p>A. Required Courses (6 Hours)</p> <hr/> <ul style="list-style-type: none"> • HRSM 301 - HRSM Professional Development Seminar • IDST 497 - Senior Seminar 	<p>II. The Interdisciplinary Major (36 Hours)</p> <hr/> <p>The major consists of a least 36 hours taken at the 300-level or above of USC course work and fifteen (15) of those credit hours must be at the 400-level or above. A minimum grade of C is required on all major courses.</p> <p>A. Required Courses (6 Hours)</p> <hr/> <ul style="list-style-type: none"> • HRSM 301 - HRSM Professional Development Seminar <u>OR</u> HRTM 344 – Personnel Organization and Supervision (as approved by advisor) • IDST 497 - Senior Seminar

**B. Department of Sport and Entertainment Management
Change in curriculum – Sport and Entertainment Management Minor
(Effective: 2014-2015 Bulletin)**

<u>Current</u>	<u>Proposed</u>
<p><u>Sport and Entertainment Management Minor</u></p> <p>Required:</p> <hr/> <ul style="list-style-type: none"> • SPTE 110 – Sport and Entertainment in American Life <p>Choose one:</p> <hr/> <ul style="list-style-type: none"> • SPTE 201 – Introduction to Sport Management • SPTE 202 – Introduction to Live Entertainment Management 	<p><u>Sport and Entertainment Management Minor</u></p> <p>Students desiring to minor in Sport and Entertainment Management (SPTE) may do so by <u>successfully completing the following course sequence. Students minoring in SPTE may be required to take SPTE courses during the summer sessions in order to complete minor in a timely fashion.</u></p> <p>Students <i>must</i> achieve a minimum of a "C" in each course required of the SPTE minor. All course prerequisites must be completed <i>prior</i> to taking the course.</p>

Choose four electives:

Some may require prerequisite courses.

- ~~SPTE 302—Artist Representation and Management~~
- ~~SPTE 303—Live Entertainment Tour Management~~
- ~~SPTE 305—The Business of NASCAR~~
- ~~SPTE 310—Collegiate Athletics~~
- ~~SPTE 315—NCAA Compliance~~
- ~~SPTE 325—Resort and Club Recreation Programming~~
- ~~SPTE 340—The Sporting Goods Industry~~
- ~~SPTE 380—Sport and Entertainment Marketing~~
- ~~SPTE 385—Ethics in Sport and Entertainment Business~~
- ~~SPTE 402—Entertainment and the Law~~
- ~~SPTE 404—Promoting Entertainment Events~~
- ~~SPTE 430—Sport and Entertainment Services Marketing~~
- ~~SPTE 435—Spectator Facilities Management~~
- ~~SPTE 440—Sport and Entertainment Business and Finance~~
- ~~SPTE 444—Sport and Entertainment Event Management~~
- ~~SPTE 450—Sales in Sport and Entertainment Business~~
- ~~SPTE 490—Special Topics in Sport and Entertainment Management~~
- ~~SPTE 320—Sport and the Law~~
- ~~SPTE 580—Business Principles in Sport Management.~~

The following courses will be accepted as part of the SPTE Minor. All minors are required to meet all course requirements to complete the minor.

Required Courses (9 hrs):

- SPTE 201 - Introduction to Sport Management
- SPTE 202 - Introduction to Live Entertainment Management
- SPTE 203 – Introduction to Event and Venue Management

Select two of the following courses (6 hrs):

**Some courses may require prerequisites.*

- SPTE 110 - Sport and Entertainment in American Life
- SPTE 310 - Collegiate Athletics
- SPTE 315- NCAA Compliance
- SPTE 320 - Sport and the Law*
- SPTE 325 - Resort and Club Recreation Programming
- SPTE 376 - Risk Management
- SPTE 385 - Ethics in Sport and Entertainment Business

Select one of the following courses (3 hrs):

**Some courses may require prerequisites.*

- SPTE 402 - Entertainment and the Law*
- SPTE 410 - Sport and Entertainment in Popular Culture
- SPTE 440 - Sport and Entertainment Business and Finance*
- SPTE 450 - Sales in Sport and Entertainment Business*
- SPTE 490 - Special Topics in Sport and Entertainment Management*
- SPTE 545 - Managing Part-Time Employees and Volunteers
- SPTE 590 - Special Topics in Live Entertainment and Sport

7. COLLEGE OF MASS COMMUNICATIONS AND INFORMATION STUDIES

School of Journalism and Mass Communications

Designation of CCore integrative courses for the following majors within

Journalism and Mass Communications:

- Advertising, BAJMC: JOUR 517, 537
- Broadcast Journalism, BAJMC: JOUR 586
- Journalism, BAJMC: JOUR 587
- Journalism, BAJMC (Mass Communications Concentration): JOUR 506
- Public Relations, BAJMC: JOUR 537
- Visual Communications, BAJMC: JOUR 560

Change in number (All Effective: 2014-2015 Bulletin)

- | | |
|----------------|---|
| From: JOUR 202 | Writing for Mass Communications. (3) |
| To: JOUR 291 | Writing for Mass Communications. (3) |
| From: JOUR 302 | History and Philosophy of the Mass Media. (3) |
| To: JOUR 205 | History and Philosophy of the Mass Media. (3) |
| From: JOUR 328 | Principles of Public Relations. (3) |
| To: JOUR 201 | Principles of Public Relations. (3) |
| From: JOUR 517 | Newspaper Photojournalism. (3) |
| To: JOUR 583 | Newspaper Photojournalism. (3) |
| From: JOUR 526 | Advanced TV Production and Direction. (3) |
| To: JOUR 581 | Advanced TV Production and Direction. (3) |
| From: JOUR 527 | Computer Assisted Reporting. (3) |
| To: JOUR 574 | Computer Assisted Reporting. (3) |
| From: JOUR 528 | Editorial and Opinion Writing. (3) |
| To: JOUR 573 | Editorial and Opinion Writing. (3) |
| From: JOUR 533 | Newspaper Feature Articles. (3) |
| To: JOUR 577 | Newspaper Feature Articles. (3) |
| From: JOUR 534 | Broadcast Journalism Practicum. (3) |
| To: JOUR 575 | Broadcast Journalism Practicum. (3) |
| From: JOUR 535 | Publication Advising. (3) |
| To: JOUR 578 | Publication Advising. (3) |
| From: JOUR 536 | Advanced Reporting. (3) |
| To: JOUR 572 | Advanced Reporting. (3) |
| From: JOUR 538 | Broadcast Announcing. (3) |
| To: JOUR 579 | Broadcast Announcing. (3) |
| From: JOUR 539 | Photo Visual Communications. (3) |
| To: JOUR 582 | Photo Visual Communications. (3) |

From: JOUR 548 Internship in Mass Communications. (3)
To: JOUR 597 Internship in Mass Communications. (3)

From: JOUR 547 Directed Independent Studies. (3)
To: JOUR 598 Directed Independent Studies. (3)

Change in number and title (All Effective: 2014-2015 Bulletin)

From: JOUR 364 Introduction to Visual Communications. (3)
To: JOUR 203 Principles of Visual Communications. (3)

From: JOUR 561 Retail Advertising Management. (3)
To: JOUR 524 Advertising Management. (3)

Change in title (Effective: 2014-2015 Bulletin)

From: JOUR 303 Law and Ethics for Mass Media. (3)
To: JOUR 303 Law and Ethics of Mass Communications. (3)

Change in number, title and credit hours (Effective: 2014-2015 Bulletin)

From: JOUR 463 Topics. (1-3; 6 maximum)
To: JOUR 499 Special Topics. (3)

Change in number and description (Effective: 2014-2015 Bulletin)

From: JOUR 325 Principles of Journalism. (3) Techniques and procedures of the underlying principles and foundations of journalism. Students will learn why journalists do what they do and discuss topics related to journalism and society.
To: JOUR 204 Principles of Journalism. (3) Principles and foundations of journalism to reflect both how journalism serves communities and how its techniques are developed to effectively communicate to audiences.

Change in number, title, credit hours and description (Effective: 2014-2015 Bulletin)

From: JOUR 563 Topics. (1-3; 6 maximum) Topics in journalism and mass communications. Individual topics and prerequisites to be announced with suffix and title.
To: JOUR 599 Advanced Special Topics. (3) Advanced topics in journalism and mass communications. Individual topics and prerequisites to be announced with suffix and title.

Change in number, title and description (Effective: 2014-2015 Bulletin)

From: JOUR 201 Survey of Mass Communications. (3) Principles, history, philosophies, and social role and function of the mass media and allied professions of public relations and advertising.
To: JOUR 101 Media and Society. (3) Principles, history, philosophies, theories of the mass media and allied professions and their societal role and impact.

Change in number, title, description and addition of Distance Education Delivery (Effective: 2014-2015 Bulletin)

- From: JOUR 368 Principles of Advertising. (3) Advertising and its relationship to media, marketing, and consumers.
- To: JOUR 202 Principles of Advertising and Brand Communications. (3) An introduction to the advertising and strategic communications industries. Discussion of the structure and history of the business, social impacts and regulation, research, planning, creative, media planning, sales promotion, event promotion and the integrated nature of all promotional communication.

Change in number, title, description and prerequisite (All Effective: 2014-2015 Bulletin)

- From: JOUR 335 Reporting. (3) Covering specific news assignments and writing under deadline pressure. (**Prereq:** JOUR 201, 202, 303, and 325)
- To: JOUR 361 Introductory Reporting and Writing. (3) Basics of news reporting: Story generation, critical thinking, story development, writing, shooting and editing broadcast stories, writing Web stories, using visual components of still pictures, graphics and video.
(Prereq: JOUR 291)
- From: JOUR 337 Photovisual Communications. (3) Skill in still and video camera use, composition, and editing. Introduces historical, cultural, aesthetic, ethical, and legal perspectives related to photography. (Prereq: JOUR 364)
- To: JOUR 347 Photovisual Communications I: Photography. (3) Introduction to photography that includes digital SLR camera usage, photography creation, editing, distribution and display. Emphasis is on story-telling images for publication in editorial and persuasive media. Addresses various considerations for photographers working in those media.
(Prereq: JOUR 203)
- From: JOUR 465 Advertising Media Analysis. (3) Research and development of an advertising media plan using integrated communications approach and simulation models.
(Prereq: JOUR 368 and junior standing, or consent of instructor)
- To: JOUR 421 Media Analysis. (3) Research and development of a media plan using integrated communications approach and simulation models.
(Prereq: JOUR 202 and junior standing, or consent of instructor)
- From: JOUR 529 Informational Graphics for Mass Media. (3) Visual presentation of quantitative and spatial information. Examines the planning, design, and preparation of statistical graphs, charts, timelines, diagrams, and maps. Print journalism majors must take concurrently with JOUR 533, 536, and 546 unless special permission from instructor.
(Prereq: JOUR 364 and STAT 110)
- To: JOUR 446 Informational Graphics. (3) Visual presentation of quantitative and spatial

information. Examines the planning, design, and preparation of statistical graphs, charts, timelines, diagrams, and maps.
(Prereq: JOUR 203, 346 and STAT 110)

- From: JOUR 537 Advanced Photovisual Communications. (3) Developing professional, portfolio-quality still and moving images for use in the mass media including news documentaries. (Prereq: JOUR 337)
- To: JOUR 447 Photovisual Communications II: Advanced Photography. (3) Developing professional, portfolio-quality photographic images for use in the mass media. (Prereq: JOUR 347)
- From: JOUR 504 Crisis Communication. (3) Students will learn unique insight into experiencing and analyzing public relations emergencies impacting businesses or clients. Students learn techniques for ensuring positive outcomes when confronting public relations crises.
(Prereq: JOUR 328 and 436 or consent of instructor)
- To: JOUR 536 Crisis Communications. (3) Analyzing public relations emergencies impacting businesses or clients. Techniques for ensuring positive outcomes when confronting public relations crises.
(Prereq: JOUR 201 and 436 or consent of instructor)
- From: JOUR 545 Advertising Campaigns. (3) Development of advertising campaigns for business and social institutions; organization of advertising departments and agencies on local and national levels. Lecture and lab.
(Prereq: JOUR 304, 458, 465, and senior standing)
- To: JOUR 517 Integrated Campaigns. (3) The development of a complete, well coordinated integrated communications plan that incorporates research and analysis techniques, critical thinking, team work, creative and tactical skills. (Prereq: JOUR 416 and 421)
- From: JOUR 568 Public Relations Practicum. (3) Application of public relations techniques and skills in preparation of full-scale campaign.
(Prereq: JOUR 304, 436, and consent of instructor)
- To: JOUR 538 The Bateman Team. (3) Self-directed development and implementation of a public relations campaign as part of a national competition (PRSSA's Bateman Competition. (Prereq: JOUR 332 and 436)

Change in number, title and prerequisite (All Effective: 2014-2015 Bulletin)

- From: JOUR 333 Copy Editing. (3) (Prereq: JOUR 201 and 202)
- To: JOUR 362 Editing. (3) (Prereq: JOUR 291)
- From: JOUR 558 Advanced Creative Strategy in Advertising. (3)
(Prereq: JOUR 458 or consent of instructor)
- To: JOUR 516 Advanced Creative. (3) (Prereq: JOUR 416 or consent of instructor)
- From: JOUR 564 Advanced Visual Communications. (3)

- To: JOUR 560 (Prereq: JOUR 364 and JOUR 464)
Capstone Portfolio Development. (3)
(Prereq: JOUR 446, 447, 449)
- From: JOUR 567 Advertising Practicum. (3)
(Prereq: JOUR 304, 458, 465, and consent of instructor)
- To: JOUR 518 Brand Communications Practicum/Competitions. (3)
(Prereq: JOUR 332, 416, 421, and consent of instructor)

Change in number, description and prerequisite (Effective: 2014-2015 Bulletin)

- From: JOUR 555 Publication Writing and Design. (3) Publication writing and design as well as internal or constituent communications, focused on magazine production for an internal audience.
- To: JOUR 534 Publication Writing and Design. (3) Publication writing and design as well as internal or constituent communications, specifically focused on an internal audience. Production of *InterCom*, the College of Mass Communications and Information Studies' alumni magazine.
(Prereq: JOUR 291 and sequence specific upper level writing course)

Change in number and prerequisite (All Effective: 2014-2015 Bulletin)

- From: JOUR 304 Mass Communications Research. (3)
(Prereq: JOUR 201 and a course in basic statistics)
- To: JOUR 332 Mass Communications Research. (3)
(Prereq: JOUR 101 and a course in basic statistics)
- From: JOUR 464 Graphics for Visual Communications. (3) (Prereq: JOUR 364)
- To: JOUR 346 Graphics for Visual Communications. (3) (Prereq: JOUR 203)
- From: JOUR 532 Reporting Public Affairs. (3) (Prereq: JOUR 335)
- To: JOUR 576 Reporting Public Affairs. (3) (Prereq: JOUR 361)
- From: JOUR 560 Advertising Management. (3) (Prereq: Junior and senior standing)
- To: JOUR 527 Advertising Management. (3) (Prereq: JOUR 202 and senior standing)
- From: JOUR 566 Public Relations Management. (3)
(Prereq: JOUR 328, 436, and senior standing or permission of instructor)
- To: JOUR 533 Public Relations Management. (3)
(Prereq: JOUR 201, 436, and senior standing or permission of instructor)

Change in prerequisite (All Effective: 2014-2015 Bulletin)

- From: JOUR 436 Public Relations Writing. (3) (Prereq: JOUR 202 and 328)
- To: JOUR 436 Public Relations Writing. (3) (Prereq: JOUR 201 and 291)
- From: JOUR 506 Mass Media Criticism. (3) (Prereq: JOUR 201)
- To: JOUR 506 Mass Media Criticism. (3) (Prereq: JOUR 101)

- From: JOUR 531 Public Relations Campaigns. (3)
(Prereq: JOUR 328, 304, 436 and senior standing)
- To: JOUR 531 Public Relations Campaigns. (3)
(Prereq: JOUR 201, 332, 436 and senior standing)
- From: JOUR 540 Magazine Article Writing. (3)
(Prereq: JOUR 335 or 436, or consent of instructor)
- To: JOUR 540 Magazine Article Writing. (3)
(Prereq: JOUR 361 or 436, or consent of instructor)
- From: JOUR 571 Faith, Values, and the Mass Media. (3)
(Prereq: JOUR 202 and upper division or consent of instructor)
- To: JOUR 571 Faith, Values, and the Mass Media. (3)
(Prereq: JOUR 291 and junior or senior standing or consent of instructor)

New courses (All Effective: 2014-2015 Bulletin)

JOUR 220 Account Planning: Mining Insights. (3) An introduction to the planning process for brand communications. Topics include data mining from secondary sources, and use of primary research tools such as surveys, focus groups, ethnography and projective techniques. (Prereq: JOUR 101 and STAT 201 or equivalent)

JOUR 316 Toolkit for Brand Communications. (3) The theories, principles and conventions of powerful brand communications, both visual and verbal. (Prereq: JOUR 202 and 291; Coreq: JOUR 316L)

JOUR 316L Toolkit for Brand Communication Lab. (1) Lab corequisite to JOUR 316 lecture – project execution related to visual and verbal concepts of brand communications. (Prereq: JOUR 202 and 291; Coreq: JOUR 316)

JOUR 329 A Focused Look at Brand Communications. (1) Topics in advertising and strategic communications. Individual topics and prerequisites to be announced with suffix and title.

JOUR 330 Advertising and Brand Communications Speakers Series. (1) Advertising and brand communications industry experts share insights about industry trends, innovative campaigns and careers. (Prereq: JOUR 101)

JOUR 416 Creative: Strategy to Execution. (3) Principles and practices of developing creative and effective brand communications and to acquire proficiency in execution of brand communications. (Prereq: JOUR 220 and 316)

JOUR 428 Super Bowl Commercials. (3) An exploration of how Super Bowl commercials reflect and influence our society. Topics include the way different groups are portrayed, the strategy behind the commercials, and how creative tactics have evolved.

JOUR 437 Advanced Public Relations Writing. (3) An applied writing skills laboratory that will review and create advanced types of public relations writing and study applicable theory, models and research methods. (Prereq: JOUR 101, 201, 291 and 436)

JOUR 448 Photovisual Communications III: Video for Mass Communications. (3) Development of the theory, skills, and techniques needed to create videos and multimedia for use in a variety of media applications, including editorial assignments, information messages and persuasive communications. (Prereq: JOUR 347)

JOUR 449 Design of Online Content. (3) Introduction to the skills and processes involved in the design and display of online content such as interactive graphics, animation, and video. Considerations for designing and delivering content on a variety of platforms from personal computers to mobile devices. (Prereq: JOUR 346)

JOUR 471 Intermediate Reporting and Production. (3) Continuing development of students' ability to identify, gather, write, edit and present news, responsibility and ethically, across a range of formats, alone and in teams. (Prereq: JOUR 361)

JOUR 521 Interactive Communication Strategies. (3) The development of a complete, well-coordinated integrated communications plan that incorporates research and analysis techniques, critical thinking, team work, creative and tactical skills. (Prereq: JOUR 202 or MKTG 350; senior standing or instructor approval)

JOUR 530 Creative Leadership. (3) Theories of leadership as applied to creative industries. Students will engage and interact with community-based organizations to assess needs, plan communications strategies, lead student teams in developing those ideas, and present to clients. (Prereq: Junior standing or permission of instructor)

JOUR 537 The Carolina Agency. (3) Participation in a functioning communications agency working for actual clients in a student-directed environment. Opportunity to both lead and be a part of a team servicing the communication needs of various clients. (Prereq: JOUR 101; 201; 203 or 202; and 291)

JOUR 539 Ethics in Public Relations and Public Policy. (3) Review of the analytical process of resolving complex ethical issues and cases in public relations; study of the philosophical approaches to communication ethics. (Prereq: JOUR 101 or consent of instructor)

JOUR 586 Capstone I – Advanced Reporting – Broadcast and Online Journalism. (3) Professional practice in meeting daily newscast deadlines through work on the *Carolina News* television newscast. Focus on polished reporting, performance and production techniques and demonstration of advanced television reporting skills under deadline pressure. (Prereq: JOUR 471; Coreq: JOUR 588 and 590)

JOUR 587 Capstone I – Advanced Reporting – Multimedia Journalism. (3) Professional practice in shaping journalistic reporting to the multimedia environment.

Application of news gathering, synthesizing and reporting across platforms – print and online, textual and graphic – in timely fashion. (Prereq: JOUR 471; Coreq: JOUR 589 and 590)

JOUR 588 Capstone II – Advanced Broadcast and Online Journalism Production. (3) Advanced newscast production skills developed in the context of producing daily *Carolina News* broadcast. Shape and coordinate reporting and production team under deadline pressure in newsroom setting. (Prereq: 471; Coreq: JOUR 586 and 590)

JOUR 589 Capstone II – Advanced Multimedia Journalism Production. (3) Editing and design employed to maximize effectiveness in the multimedia environment. Creating accurate and engaging content to reach consumers in varied ways reflecting contemporary consumer use of media. (Prereq: JOUR 471; Coreq: JOUR 587 and 590)

JOUR 590 Capstone III – Digital Journalism. (3) Exposure to the evolving variety of journalism techniques, software programs and equipment to effectively tell compelling stories and convey information in multiple visual and interactive forms. Emphasis on extending professional skills while reinforcing current best practices. (Prereq: JOUR 471 or permission of instructor; Coreq: JOUR 586 and 588 or both JOUR 587 and 589)

Change in curriculum - Advertising, BAJMC
(Effective: 2014-2015 Bulletin)

<u>Current</u>	<u>Proposed</u>
<p>Degree Requirements (122 Hours)</p> <p>General Education Requirements (80 hours)</p> <ul style="list-style-type: none"> • Sixty-five of the 80 hours must be in liberal arts and sciences as defined by the Accrediting Council on Education in Journalism and Mass Communications <p>Carolina Core Hours (31-42 Hours)</p> <p>Journalism Major (42 Hours)</p> <p>Minor (18 hours) or Cognate (12 hours)</p> <p>General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.</p> <p>Carolina Core Plus General Education Requirements</p> <p>CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)</p> <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition <p>ARP: Analytical Reasoning and Problem-Solving (6 hours)</p>	<p>Degree Requirements (<u>120</u> Hours)</p> <p>General Education Requirements (72 hours)</p> <ul style="list-style-type: none"> • Carolina Core Requirements (<u>40 - 56</u> hours) • <u>Additional SJMC General Education Requirements (9 hours)</u> • Minor (18 hours) or Cognate (12 hours) • Electives (0 - 12 hours) <p>Journalism Major (<u>48</u> Hours)</p> <p>General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.</p> <p>Carolina Core Plus General Education Requirements</p> <p>CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)</p> <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition <p><u>ARP: Analytical Reasoning and Problem-Solving (6 - 7 hours)</u></p>

<p>STAT 201—Elementary Statistics</p> <p>One of the following options:</p> <p>MATH 122 or MATH 141 Any STAT Any CSCE PHIL 110—Introduction to Logic I PHIL 111—Introduction to Logic II PHIL 511—Symbolic Logic</p> <p>SCI: Scientific Literacy (7 hours)</p> <ul style="list-style-type: none"> • Two approved Carolina Core courses from the natural sciences including one laboratory course <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <p>• Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of four or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC through the 122 level.</p> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course from: • AFAM—African American Studies • PSYC—Psychology • HIST—History • POLI—Political Science • RELG—Religious Studies (approved by SJMC) • WGST—Women and Gender Studies • ANTH—Anthropology • SOCY—Sociology 	<p>• <u>STAT 201 - Elementary Statistics</u></p> <p>or</p> <p>• <u>STAT 205 Elementary Statistics for the Biological and Life Sciences</u></p> <ul style="list-style-type: none"> • Any other approved Carolina ARP Core course <p>SCI: Scientific Literacy (7 hours)</p> <ul style="list-style-type: none"> • <u>Two approved Carolina Core SCI courses including one laboratory course</u> <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • <u>Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course</u> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (6 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core GSS courses
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<ul style="list-style-type: none"> • GEOG- Geography (except 201,202,545,546) • LASP- Latin American Studies • SOST- Southern Studies <p>AIU: Aesthetic and Interpretive Understanding (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course in the fine arts <p>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</p> <ul style="list-style-type: none"> • SPCH 140- Public Communication • SPCH 230- Business and Professional Speaking • SPCH 260- Argumentation and Debate <p>INF: Information Literacy (0-3 hours)</p> <ul style="list-style-type: none"> • This requirement may be met in an overlay course that combine learning outcomes from two Carolina Core components. <p>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</p> <p>One approved Carolina Core course from the Behavioral or Social Sciences selected from:</p> <ul style="list-style-type: none"> • <u>PSYC - Psychology</u> • <u>SOCY - Sociology</u> • <u>ANTH - Anthropology</u> • <u>HIST- History</u> • <u>Any approved Carolina Core fine arts course</u> • <u>POLI- Political Science</u> • <u>AFAM- African-American Studies</u> • <u>GEOG-Geography (except 201, 202, 545, 546)</u> • <u>LASP-Latin American Studies</u> • <u>SOST- Southern Studies</u> • <u>WGST- Women and Gender Studies</u> <p>OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS</p> <ul style="list-style-type: none"> • One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288 • One English course selected from: ENGL 360, 460, 462, 463, 464, 465, 600, 601, 602, 603, 604 or 605 • ECON 224 • MKTG 350 or MGMT 371 	<p><u>AIU: Aesthetic and Interpretive Understanding (6 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved Carolina Core AIU course</u> • <u>One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288</u> <p><u>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</u></p> <ul style="list-style-type: none"> • <u>SPCH 140 - Public Communication</u> <p><u>INF: Information Literacy (0-3 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved overlay or stand-alone Carolina Core INF course.</u> <p><u>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved overlay or stand-alone Carolina Core VSR course.</u> <p><u>ADDITIONAL GENERAL EDUCATION COURSES FOR THE SJMC (9 hours)</u></p> <ul style="list-style-type: none"> • ECON 224 • MKTG 350 or MGMT 371
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- One 300 level or higher course from HIST or POLI
- Six hours of Social or Behavioral Sciences (at least three hours must be at the 300 level or higher) from:
 - ANTH Anthropology
 - PSYC Psychology
 - SOCY Sociology
 - AFAM African American Studies
 - COLA College of Liberal Arts
 - GEOG Geography (except 201,202,545,546)
 - LASP Latin American Studies
 - POLI Political Science
 - SOST Southern Studies
 - WGST Women and Gender Studies

Electives

The Bachelor of Arts in Journalism and Mass Communications requires a minimum of 80 semester hours in academic subjects for the general education requirements. Students with fewer than 80 hours in general education courses must take enough electives to fulfill the 80-hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 80-hour minimum.

Journalism and Mass Communications Core Courses (12 Hours)

- JOUR 201 - Survey of Mass Communications (hours counted in Social Science)
- JOUR 202 - Writing for Mass Communications
- JOUR 303 - Law and Ethics of the Mass Media
- JOUR 304 - Mass Communications Research
- JOUR 364 - Introduction to Visual Communications

Additional Required Courses for Advertising (24 Hours)

- JOUR 328 - Principles of Public Relations
- JOUR 368 - Principles of Advertising
- JOUR 458 - Creative Strategy in Advertising
- JOUR 465 - Advertising Media Analysis
- JOUR 545 - Advertising Campaigns
- Plus 9 hours of electives in journalism and mass communications

- Three hours of a 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:

- ANTH-Anthropology
- PSYC-Psychology
- SOCY-Sociology
- AFAM- African-American Studies
- COLA- College of Liberal Arts
- GEOG-Geography (except 201,202,545,546)
- LASP-Latin American Studies
- SOST- Southern Studies
- WGST- Women and Gender Studies

Electives

- The Carolina Core, Additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.

Journalism and Mass Communications Core Courses (9 Hours)

- JOUR 101 - Media and Society
- JOUR 291 - Writing for Mass Communications
- JOUR 303 - Law and Ethics of Mass Communications

Additional Required Courses for Advertising : (39 Hours)

- JOUR 202 - Principles of Advertising and Brand Communications
- JOUR 220 - Account Planning: Mining Insights
- JOUR 316 - Toolkit for Brand Communications
- JOUR 316L - Toolkit for Brand Communications Lab
- JOUR 416 - Creative: Strategy to Execution
- JOUR 421 - Media Analysis

Minor or Cognate (12—18 Hours)

• Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.

OR

• Cognate (12 Hours)

A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300 level or higher. No 100 level courses may

• JOUR 517 - Integrated Campaigns

Two Directed Capstone Electives. (6 Hours)

• JOUR 516 - Advanced Creative

• JOUR 518 - Brand Communications

Practicum/Competitions

• JOUR 521 - Interactive Communication Strategies

• JOUR 527 - Ad Management

• JOUR 528 - Cause Advertising and Public Relations

• JOUR 530 - Creative Leadership

• JOUR 538 - The Bateman Team

• JOUR 537 - The Carolina Agency

• JOUR 597 - Internship in Mass Communications

One SJMC concept/lecture course. (3 Hours)

Additional SJMC electives. (11 Hours)

Minor or Cognate

Students must complete either a minor or a cognate from courses outside the SJMC.

• Minor (18 Hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.

OR

• Cognate (12 Hours)

A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.

be used in the cognate.	
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Change in curriculum - Broadcast Journalism, BAJMC
(Effective: 2014-2015 Bulletin)

<u>Current</u>	<u>Proposed</u>
Degree Requirements (122 Hours)	Degree Requirements (<u>120</u> Hours)
General Education Requirements (80 hours) <ul style="list-style-type: none"> • Sixty-five of the 80 hours must be in liberal arts and sciences as defined by the Accrediting Council on Education in Journalism and Mass Communications 	General Education Requirements (72 hours) <ul style="list-style-type: none"> • Carolina Core Requirements (<u>40 - 56</u> hours) • <u>Additional SJMC General Education Requirements (9 hours)</u> • Minor (18 hours) or Cognate (12 hours) • Electives (0 - 12 hours)
Carolina Core Hours (31-42 Hours)	
Journalism Major (42 Hours)	Journalism Major (<u>48</u> Hours)
Minor (18 hours) or Cognate (12 hours)	
General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.	General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.
Carolina Core Plus General Education Requirements	Carolina Core Plus General Education Requirements
CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours) <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition 	CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours) <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition
ARP: Analytical Reasoning and Problem Solving (6 hours)	<u>ARP: Analytical Reasoning and Problem-Solving (6 - 7 hours)</u>
STAT 201 – Elementary Statistics	<u>• STAT 201 - Elementary Statistics</u>
	<u>or</u>
	<u>• STAT 205 Elementary Statistics for the Biological and Life Sciences</u>
One of the following options:	• Any other approved Carolina ARP Core course
MATH 122 or MATH 141	
Any STAT	
Any CSCE	
PHIL 110 – Introduction to Logic I	
PHIL 111 – Introduction to Logic II	
PHIL 511 – Symbolic Logic	
SCI: Scientific Literacy (7 hours) <ul style="list-style-type: none"> • Two approved Carolina Core courses from the natural sciences including one laboratory course 	SCI: Scientific Literacy (7 hours) <ul style="list-style-type: none"> • <u>Two approved Carolina Core SCI courses including one laboratory course</u>
GFL: Global Citizenship and Multicultural	GFL: Global Citizenship and Multicultural

<p>Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of four or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC through the 122 level. <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course from: • AFAM – African American Studies • PSYC – Psychology • HIST – History • POLI – Political Science • RELG – Religious Studies (approved by SJMC) • WGST – Women and Gender Studies • ANTH – Anthropology • SOCY – Sociology • GEOG – Geography (except 201,202,545,546) • LASP – Latin American Studies • SOST – Southern Studies <p>AIU: Aesthetic and Interpretive Understanding (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course in the fine arts <p>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</p> <ul style="list-style-type: none"> • SPCH 140 – Public Communication • SPCH 230 – Business and Professional Speaking • SPCH 260 – Argumentation and Debate <p>INF: Information Literacy (0-3 hours)</p>	<p>Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • <u>Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course</u> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (<u>6 hours</u>)</p> <ul style="list-style-type: none"> • Any approved Carolina Core GSS courses <p><u>AIU: Aesthetic and Interpretive Understanding (6 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved Carolina Core AIU course</u> • <u>One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288</u> <p><u>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</u></p> <ul style="list-style-type: none"> • <u>SPCH 140 - Public Communication</u> <p><u>INF: Information Literacy (0-3 hours)</u></p>
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- This requirement may be met in an overlay course that combine learning outcomes from two Carolina Core components.

VSR: Values, Ethics, and Social Responsibility (0-3 hours)

One approved Carolina Core course from the Behavioral or Social Sciences selected from:

- PSYC - Psychology
- SOCY - Sociology
- ANTH – Anthropology
- HIST- History
- Any approved Carolina Core fine arts course
- POLI- Political Science
- AFAM- African-American Studies
- GEOG-Geography (except 201, 202, 545, 546)
- LASP-Latin American Studies
- SOST- Southern Studies
- WGST- Women and Gender Studies

OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS

- One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288
- One English course selected from: ENGL 360, 460, 462, 463, 464, 465, 600, 601, 602, 603, 604 or 605
- ECON 224
- MKTG 350 or MGMT 371
- One 300 level or higher course from HIST or POLI
- Six hours of Social or Behavioral Sciences (at least three hours must be at the 300 level or higher) from:
 - ANTH Anthropology
 - PSYC Psychology
 - SOCY Sociology
 - AFAM African American Studies
 - COLA College of Liberal Arts
 - GEOG Geography (except 201,202,545,546)
 - LASP Latin American Studies
 - POLI Political Science
 - SOST Southern Studies
 - WGST Women and Gender Studies

Electives

- The Bachelor of Arts in Journalism and Mass Communications requires a minimum of 80

- Any approved overlay or stand-alone Carolina Core INF course.

VSR: Values, Ethics, and Social Responsibility (0-3 hours)

- Any approved overlay or stand-alone Carolina Core VSR course.

ADDITIONAL GENERAL EDUCATION COURSES FOR THE SJMC (9 hours)

- ECON 224
- MKTG 350 or MGMT 371
- Three hours of a 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:
 - ANTH-Anthropology
 - PSYC-Psychology
 - SOCY-Sociology
 - AFAM- African-American Studies
 - COLA- College of Liberal Arts
 - GEOG-Geography (except 201,202,545,546)
 - LASP-Latin American Studies
 - SOST- Southern Studies
 - WGST- Women and Gender Studies

Electives

- The Carolina Core, Additional SJMC General Education Requirements, Minor/Cognate and

~~semester hours in academic subjects for the general education requirements. Students with fewer than 80 hours in general education courses must take enough electives to fulfill the 80-hour minimum.~~

~~No elective courses of a remedial, developmental nature may apply as credit toward the 80-hour minimum.~~

~~Journalism and Mass Communications Core Courses (15 Hours)~~

- ~~• JOUR 201— Survey of Mass Communications~~
- ~~• JOUR 202— Writing for Mass Communications~~
- ~~• JOUR 303— Law and Ethics of the Mass Media~~
- ~~• JOUR 304— Mass Communications Research~~
- ~~• JOUR 364— Introduction to Visual Communications~~

~~Additional Required Courses for Broadcast Journalism (27 Hours)~~

- ~~• JOUR 325— Principles of Journalism~~
- ~~• JOUR 326— Television Production~~
- ~~• JOUR 434— Electronic Journalism~~
- ~~• JOUR 502— Advanced Radio Programming~~
- ~~• JOUR 503— Advanced Television Programming~~
- ~~• JOUR 526— Advanced TV Production and Direction~~
- ~~• JOUR 534— Broadcast Journalism Practicum~~
- ~~• Plus 6 hours of electives in journalism and mass communications~~

~~Minor or Cognate (12—18 Hours)~~

- ~~• Minor (18 hours)~~

~~A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor.~~

Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.

Journalism and Mass Communications Core Courses (9 Hours)

- JOUR 101 - Media and Society
- JOUR 291 - Writing for Mass Communications
- JOUR 303 - Law and Ethics of Mass Communications

Additional Required Courses for Broadcast Journalism (39 hours)

- JOUR 204 - Journalism Principles
- JOUR 361 - Introductory Reporting and Writing
- JOUR 471 - Intermediate Reporting and Production
- JOUR 586 - Capstone I: Advanced Reporting - Broadcast and Online Journalism
- JOUR 588 - Capstone II: Advanced Broadcast and Online Production
- JOUR 590 - Capstone III: Digital Journalism
- One advanced reporting directed elective corequisite with Capstone courses
- One directed elective - Professional practice: editing, reporting or management. (3 Hours)
- One directed elective - SJMC course on research, media and society, or history. (3 Hours)
- One SJMC concept/lecture course. (3 Hours)
- Three SJMC electives. (9 Hours)

Minor or Cognate

Students must complete either a minor or a cognate from courses outside the SJMC.

- Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses.

<p>No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.</p> <p>—————OR</p> <ul style="list-style-type: none"> • Cognate (12 Hours) A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300 level or higher. No 100 level courses may be used in the cognate. 	<p><u>The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.</u></p> <p>—————OR</p> <ul style="list-style-type: none"> • Cognate (12 Hours) <u>A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.</u>
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Change in curriculum - Journalism, BAJMC
(Effective: 2014-2015 Bulletin)

<p><u>Current</u> Degree Requirements (122 Hours)</p> <p>General Education Requirements (80 hours)</p> <ul style="list-style-type: none"> • Sixty-five of the 80 hours must be in liberal arts and sciences as defined by the Accrediting Council on Education in Journalism and Mass Communications <p>Carolina Core Hours (31-42 Hours) Journalism Major (42 Hours) Minor (18 hours) or Cognate (12 hours)</p> <p>General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C. Carolina Core Plus General Education Requirements</p> <p>CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)</p> <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition 	<p><u>Proposed</u> Degree Requirements (120 Hours)</p> <p>General Education Requirements (72 hours)</p> <ul style="list-style-type: none"> • Carolina Core Requirements (40 - 56 hours) • Additional SJMC General Education Requirements (9 hours) • Minor (18 hours) or Cognate (12 hours) • Electives (0 - 12 hours) <p><u>Journalism Major (48 Hours)</u></p> <p>General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C. Carolina Core Plus General Education Requirements</p> <p>CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)</p> <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition
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<p>ARP: Analytical Reasoning and Problem Solving (6 hours) STAT 201 – Elementary Statistics</p> <p>One of the following options:</p> <p>MATH 122 or MATH 141 Any STAT Any CSCE PHIL 110 – Introduction to Logic I PHIL 111 – Introduction to Logic II PHIL 511 – Symbolic Logic</p> <p>SCI: Scientific Literacy (7 hours)</p> <ul style="list-style-type: none"> • Two approved Carolina Core courses from the natural sciences including one laboratory course <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of four or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC through the 122 level. <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course from: • AFAM – African American Studies • PSYC – Psychology • HIST – History • POLI – Political Science 	<p><u>ARP: Analytical Reasoning and Problem-Solving (6 - 7 hours)</u></p> <ul style="list-style-type: none"> <u>• STAT 201 - Elementary Statistics</u> <p><u>or</u></p> <ul style="list-style-type: none"> <u>• STAT 205 Elementary Statistics for the Biological and Life Sciences</u> <p><u>• Any other approved Carolina ARP Core course.</u></p> <p>SCI: Scientific Literacy (7 hours)</p> <ul style="list-style-type: none"> • Two approved Carolina Core SCI courses including one laboratory course <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> <u>• Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course</u> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p><u>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (6 hours)</u></p> <ul style="list-style-type: none"> <u>• Any approved Carolina Core GSS courses</u>
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<ul style="list-style-type: none"> • RELG – Religious Studies (approved by SJMC) • WGST – Women and Gender Studies • ANTH – Anthropology • SOCY – Sociology • GEOG – Geography (except 201,202,545,546) • LASP – Latin American Studies • SOST – Southern Studies <p>AIU: Aesthetic and Interpretive Understanding (3 hours)</p> <ul style="list-style-type: none"> – Any approved Carolina Core course in the fine arts <p>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</p> <ul style="list-style-type: none"> • SPCH 140 – Public Communication • SPCH 230 – Business and Professional Speaking • SPCH 260 – Argumentation and Debate <p>INF: Information Literacy (0-3 hours)</p> <ul style="list-style-type: none"> • This requirement may be met in an overlay course that combine learning outcomes from two Carolina Core components. <p>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</p> <p>One approved Carolina Core course from the Behavioral or Social Sciences selected from:</p> <ul style="list-style-type: none"> • <u>PSYC – Psychology</u> • <u>SOCY – Sociology</u> • <u>ANTH – Anthropology</u> • <u>HIST – History</u> • <u>Any approved Carolina Core fine arts course</u> • <u>POLI – Political Science</u> • <u>AFAM – African American Studies</u> • <u>GEOG – Geography (except 201, 202, 545, 546)</u> • <u>LASP – Latin American Studies</u> • <u>SOST – Southern Studies</u> • <u>WGST – Women and Gender Studies</u> <p>OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS</p> <ul style="list-style-type: none"> • One English course selected from: ENGL 282, 283, 	<p><u>AIU: Aesthetic and Interpretive Understanding (6 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved Carolina Core AIU course</u> • <u>One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288</u> <p><u>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</u></p> <ul style="list-style-type: none"> • <u>SPCH 140 - Public Communication</u> <p><u>INF: Information Literacy (0-3 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved overlay or stand-alone Carolina Core INF course.</u> <p><u>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved overlay or stand-alone Carolina Core VSR course.</u> <p><u>ADDITIONAL GENERAL EDUCATION COURSES FOR THE SJMC (9 hours)</u></p>
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~~284, 285, 286, 287 or 288~~

- ~~One English course selected from: ENGL 360, 460, 462, 463, 464, 465, 600, 601, 602, 603, 604 or 605~~
- ECON 224
- MKTG 350 or MGMT 371
- One 300 level or higher course from HIST or POLI
- ~~Six hours of Social or Behavioral Sciences (at least three hours must be at the 300 level or higher) from:~~
 - ~~ANTH Anthropology~~
 - ~~PSYC Psychology~~
 - ~~SOCY Sociology~~
 - ~~AFAM African American Studies~~
 - ~~COLA College of Liberal Arts~~
 - ~~GEOG Geography (except 201,202,545,546)~~
 - ~~LASP Latin American Studies~~
 - ~~POLI Political Science~~
 - ~~SOST Southern Studies~~
 - ~~WGST Women and Gender Studies~~

Electives

~~The Bachelor of Arts in Journalism and Mass Communications requires a minimum of 80 semester hours in academic subjects for the general education requirements. Students with fewer than 80 hours in general education courses must take enough electives to fulfill the 80-hour minimum.~~

~~No elective courses of a remedial, developmental nature may apply as credit toward the 80-hour minimum.~~

Journalism and Mass Communications Core Courses (15 Hours)

- ~~JOUR 201 Survey of Mass Communications~~
- ~~JOUR 202 Writing for Mass Communications~~
- ~~JOUR 303 Law and Ethics of the Mass Media~~
- ~~JOUR 304 Mass Communications Research~~
- ~~JOUR 364 Introduction to Visual Communications~~

Additional Required Courses for Journalism (27 Hours)

- ~~JOUR 325 Principles of Journalism~~
- ~~JOUR 333 Copy Editing~~
- ~~JOUR 335 Reporting~~
- ~~JOUR 529 Informational Graphics for the Mass~~

- ECON 224
- MKTG 350 or MGMT 371
- Three hours of a 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:
 - ANTH-Anthropology
 - PSYC-Psychology
 - SOCY-Sociology
 - AFAM- African-American Studies
 - COLA- College of Liberal Arts
 - GEOG-Geography (except 201,202,545,546)
 - LASP-Latin American Studies
 - SOST- Southern Studies
 - WGST- Women and Gender Studies

Electives

- The Carolina Core, Additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 72 hour minimum.

Journalism and Mass Communications Core Courses (9 Hours)

- JOUR 101 - Media and Society
- JOUR 291 - Writing for Mass Communications
- JOUR 303 - Law and Ethics of the Mass Communications

Additional Required Courses for Journalism (39 hours)

- JOUR 204 Principles of Journalism
- JOUR 361 Introductory Reporting and Writing
- JOUR 461 Intermediate Reporting and Production
- JOUR 587 Capstone I: Advanced Reporting -

Media

- JOUR 532 Reporting Public Affairs
- JOUR 533 Newspaper Feature Articles
- JOUR 536 Advanced Reporting
- JOUR 546 Advanced Copyediting
- Plus 3 hours of electives in journalism and mass communications

Minor or Cognate (12–18 Hours)

• Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.

OR

• Cognate (12 Hours)

A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300 level or higher. No 100 level courses may be used in the cognate.

Multimedia Journalism

- JOUR 589 Capstone II: Advanced Multimedia Journalism Production
- JOUR 590 Capstone III: Digital Journalism
- One advanced reporting directed elective corequisite with Capstone courses
- One directed elective - Professional practice: editing, reporting or management. (3 Hours)
- One directed elective - SJMC course on research, media and society, or history. (3 Hours)
- One SJMC concept/lecture course. (3 Hours)
- Four SJMC electives. (12 Hours)

Minor or Cognate

Students must complete either a minor or a cognate from courses outside the SJMC.

• Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.

OR

• Cognate (12 Hours)

A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.

Change in curriculum - Journalism, BAJMC (Mass Communications Concentration)
(Effective: 2014-2015 Bulletin)

<u>Current</u>	<u>Proposed</u>
Degree Requirements (122 Hours)	<u>Degree Requirements (120 Hours)</u>
General Education Requirements (80 hours)	<u>General Education Requirements (72 hours)</u>
<ul style="list-style-type: none"> • Sixty five of the 80 hours must be in liberal arts and sciences as defined by the Accrediting Council on Education in Journalism and Mass Communications 	<ul style="list-style-type: none"> • Carolina Core Requirements (40 - 56 hours) • Additional SJMC General Education Requirements (9 hours) • Minor (18 hours) or Cognate (12 hours) • Electives (0 - 12 hours)
Carolina Core Hours (31-42 Hours)	
Journalism Major (42 Hours)	<u>Journalism Major (48 Hours)</u>
Minor (18 hours) or Cognate (12 hours)	
General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.	General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.
Carolina Core Plus General Education Requirements	Carolina Core Plus General Education Requirements
CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)	CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)
<ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition 	<ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition
ARP: Analytical Reasoning and Problem-Solving (6 hours)	<u>ARP: Analytical Reasoning and Problem-Solving (6 - 7 hours)</u>
STAT 201 - Elementary Statistics	<ul style="list-style-type: none"> • <u>STAT 201 - Elementary Statistics</u>
One of the following options:	<u>or</u>
MATH 122 or MATH 141	<ul style="list-style-type: none"> • <u>STAT 205 Elementary Statistics for the Biological and Life Sciences</u>
Any STAT	<ul style="list-style-type: none"> • <u>Any other approved Carolina ARP Core course.</u>
Any CSCE	
PHIL 110 - Introduction to Logic I	
PHIL 111 - Introduction to Logic II	
PHIL 511 - Symbolic Logic	
SCI: Scientific Literacy (7 hours)	SCI: Scientific Literacy (7 hours)
<ul style="list-style-type: none"> • Two approved Carolina Core courses from the natural sciences including one laboratory course 	<ul style="list-style-type: none"> • Two approved Carolina Core SCI courses including one laboratory course
GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)	GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)

<p>• Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of four or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC through the 122 level.</p> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course from: • AFAM—African American Studies • PSYC—Psychology • HHST—History • POLI—Political Science • RELG—Religious Studies (approved by SJMC) • WGST—Women and Gender Studies • ANTH—Anthropology • SOCY—Sociology • GEOG—Geography (except 201,202,545,546) • LASP—Latin American Studies • SOST—Southern Studies <p>AIU: Aesthetic and Interpretive Understanding (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course in the fine arts <p>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</p> <ul style="list-style-type: none"> • SPCH 140—Public Communication • SPCH 230—Business and Professional Speaking • SPCH 260—Argumentation and Debate <p>INF: Information Literacy (0-3 hours)</p> <ul style="list-style-type: none"> • This requirement may be met in an overlay course that combine learning outcomes from two Carolina 	<p><u>• Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course</u></p> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p><u>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (6 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved Carolina Core GSS courses</u> <p><u>AIU: Aesthetic and Interpretive Understanding (6 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved Carolina Core AIU course</u> • <u>One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288</u> <p><u>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</u></p> <ul style="list-style-type: none"> • <u>SPCH 140 - Public Communication</u> <p><u>INF: Information Literacy (0-3 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved overlay or stand-alone Carolina Core INF course.</u>
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<p>Core components.</p> <p>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</p> <p>One approved Carolina Core course from the Behavioral or Social Sciences selected from:</p> <ul style="list-style-type: none"> • <u>PSYC Psychology</u> • <u>SOCY Sociology</u> • <u>ANTH Anthropology</u> • <u>HIST History</u> • <u>Any approved Carolina Core fine arts course</u> • <u>POLI Political Science</u> • <u>AFAM African American Studies</u> • <u>GEOG Geography (except 201, 202, 545, 546)</u> • <u>LASP Latin American Studies</u> • <u>SOST Southern Studies</u> • <u>WGST Women and Gender Studies</u> <p>OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS</p> <ul style="list-style-type: none"> • One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288 • One English course selected from: ENGL 360, 460, 462, 463, 464, 465, 600, 601, 602, 603, 604 or 605 • ECON 224 • MKTG 350 or MGMT 371 • One 300 level or higher course from HIST or POLI • Six hours of Social or Behavioral Sciences (at least three hours must be at the 300 level or higher) from: <ul style="list-style-type: none"> • <u>ANTH Anthropology</u> • <u>PSYC Psychology</u> • <u>SOCY Sociology</u> • <u>AFAM African American Studies</u> • <u>COLA College of Liberal Arts</u> • <u>GEOG Geography (except 201,202,545,546)</u> • <u>LASP Latin American Studies</u> • <u>POLI Political Science</u> • <u>SOST Southern Studies</u> • <u>WGST Women and Gender Studies</u> <p>Electives</p> <p>The Bachelor of Arts in Journalism and Mass Communications requires a minimum of 80 semester hours in academic subjects for the general education requirements. Students with fewer than</p>	<p><u>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</u></p> <ul style="list-style-type: none"> <u>• Any approved overlay or stand-alone Carolina Core VSR course.</u> <p><u>ADDITIONAL GENERAL EDUCATION COURSES FOR THE SJMC</u> (9 hours)</p> <ul style="list-style-type: none"> • ECON 224 • MKTG 350 or MGMT 371 <u>• Three hours of a 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:</u> <ul style="list-style-type: none"> • ANTH-Anthropology • PSYC-Psychology • SOCY-Sociology • AFAM- African-American Studies • COLA- College of Liberal Arts • GEOG-Geography (except 201,202,545,546) • LASP-Latin American Studies • SOST- Southern Studies • WGST- Women and Gender Studies <p><u>Electives</u></p> <ul style="list-style-type: none"> <u>• The Carolina Core, Additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students</u>
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80 hours in general education courses must take enough electives to fulfill the 80-hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 80-hour minimum.

Journalism and Mass Communications Core Courses (12 Hours)

- JOUR 201 - Survey of Mass Communications (hours counted in Social Science)
- JOUR 202 - Writing for Mass Communications
- JOUR 303 - Law and Ethics of the Mass Media
- JOUR 304 - Mass Communications Research
- JOUR 364 - Introduction to Visual Communications

Additional Required Courses for Journalism (Mass Communications Concentration) (27 Hours)

- JOUR 325 - Principles of Journalism
 - JOUR 328 - Principles of Public Relations
 - JOUR 368 - Principles of Advertising
 - JOUR 306 - Theories of Mass Communications
 - JOUR 501 - Freedom, Responsibility, and Ethics of the Mass Media
 - JOUR 506 - Mass Media Criticism
- 9 elective hours in journalism and mass communication

Minor or Cognate (12 - 18 Hours)

- Minor (18 hours)
A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.

with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.

Journalism and Mass Communications Core Courses (9 Hours)

- JOUR 101 - Media and Society
- JOUR 291 - Writing for Mass Communications
- JOUR 303 - Law and Ethics of Mass Communications

Additional Required Courses for Journalism (Mass Communications Concentration) (39 Hours)

- JOUR 201 - Principles of Public Relations
- JOUR 203 - Principles of Visual Communications
- JOUR 202 - Principles of Advertising
- JOUR 204 - Principles of Journalism
- JOUR 306 - Theories of Mass Communications
- JOUR 501 - Freedom, Responsibility, and Ethics of the Mass Media
- JOUR 506 - Mass Media Criticism
- One SJMC concept/lecture course. (3 Hours)
- Five SJMC electives. (15 Hours)

Minor or Cognate

Students must complete either a minor or a cognate from courses outside the SJMC.

- Minor (18 hours)
A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and

<p style="text-align: center;"><u>OR</u></p> <p>• <u>Cognate (12 Hours)</u></p> <p>A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300 level or higher. No 100 level courses may be used in the cognate.</p>	<p><u>approved by the school after the student has completed 30 hours of course work.</u></p> <p style="text-align: center;"><u>OR</u></p> <p>• <u>Cognate (12 Hours)</u></p> <p><u>A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate</u></p>
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Change in curriculum - Public Relations, BAJMC
(Effective: 2014-2015 Bulletin)

<u>Current</u>	<u>Proposed</u>
Degree Requirements (122 Hours)	Degree Requirements (<u>120</u> Hours)
General Education Requirements (80 hours)	General Education Requirements (72 hours)
<ul style="list-style-type: none"> • Sixty five of the 80 hours must be in liberal arts and sciences as defined by the Accrediting Council on Education in Journalism and Mass Communications 	<ul style="list-style-type: none"> • Carolina Core Requirements (40 - 56 hours) • <u>Additional SJMC General Education Requirements (9 hours)</u> • Minor (18 hours) or Cognate (12 hours) • Electives (0 - 12 hours)
Carolina Core Hours (31-42 Hours)	
Journalism Major (42 Hours)	Journalism Major (<u>48</u> Hours)
Minor (18 hours) or Cognate (12 hours)	
General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.	General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C.
Carolina Core Plus General Education Requirements	Carolina Core Plus General Education Requirements
CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)	CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)
<ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition 	<ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition
ARP: Analytical Reasoning and Problem Solving (6 hours)	<u>ARP: Analytical Reasoning and Problem-Solving (6 - 7 hours)</u>
STAT 201—Elementary Statistics	<ul style="list-style-type: none"> • <u>STAT 201 - Elementary Statistics</u>
	<u>or</u>
	<ul style="list-style-type: none"> • <u>STAT 205 Elementary Statistics for the Biological and Life Sciences</u>
One of the following options:	

<p>MATH 122 or MATH 141 Any STAT Any CSCE PHIL 110—Introduction to Logic I PHIL 111—Introduction to Logic II PHIL 511—Symbolic Logic</p> <p>SCI: Scientific Literacy (7 hours)</p> <ul style="list-style-type: none"> • Two approved Carolina Core courses from the natural sciences including one laboratory course <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of four or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC through the 122 level. <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course from: • AFAM—African American Studies • PSYC—Psychology • HIST—History • POLI—Political Science • RELG—Religious Studies (approved by SIMC) • WGST—Women and Gender Studies • ANTH—Anthropology • SOCY—Sociology • GEOG—Geography (except 201,202,545,546) • LASP—Latin American Studies • SOST—Southern Studies <p>AIU: Aesthetic and Interpretive Understanding (3 hours)</p>	<ul style="list-style-type: none"> • Any other approved Carolina ARP Core course <p>SCI: Scientific Literacy (7 hours)</p> <ul style="list-style-type: none"> • <u>Two approved Carolina Core SCI courses including one laboratory course</u> <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • <u>Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course</u> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (<u>6 hours</u>)</p> <ul style="list-style-type: none"> • Any approved Carolina Core GSS courses <p><u>AIU: Aesthetic and Interpretive Understanding (6 hours)</u></p>
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<p>• Any approved Carolina Core course in the fine arts</p> <p>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</p> <ul style="list-style-type: none"> • SPCH 140—Public Communication • SPCH 230—Business and Professional Speaking • SPCH 260—Argumentation and Debate <p>INF: Information Literacy (0-3 hours)</p> <ul style="list-style-type: none"> • This requirement may be met in an overlay course that combine learning outcomes from two Carolina Core components. <p>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</p> <p>One approved Carolina Core course from the Behavioral or Social Sciences selected from:</p> <ul style="list-style-type: none"> • <u>PSYC - Psychology</u> • <u>SOCY - Sociology</u> • <u>ANTH – Anthropology</u> • <u>HIST- History</u> • <u>Any approved Carolina Core fine arts course</u> • <u>POLI- Political Science</u> • <u>AFAM- African-American Studies</u> • <u>GEOG-Geography (except 201, 202, 545, 546)</u> • <u>LASP-Latin American Studies</u> • <u>SOST- Southern Studies</u> • <u>WGST- Women and Gender Studies</u> <p>OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS</p> <ul style="list-style-type: none"> • One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288 • One English course selected from: ENGL 360, 460, 462, 463, 464, 465, 600, 601, 602, 603, 604 or 605 • ECON 224 • MKTG 350 or MGMT 371 • One 300 level or higher course from HIST or POLI • Six hours of Social or Behavioral Sciences (at least three hours must be at the 300 level or higher) from: <ul style="list-style-type: none"> • ANTH-Anthropology 	<ul style="list-style-type: none"> <u>• Any approved Carolina Core AIU course</u> <u>• One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288</u> <p><u>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</u></p> <ul style="list-style-type: none"> <u>• SPCH 140 - Public Communication</u> <p><u>INF: Information Literacy (0-3 hours)</u></p> <ul style="list-style-type: none"> <u>• Any approved overlay or stand-alone Carolina Core INF course.</u> <p><u>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</u></p> <ul style="list-style-type: none"> <u>• Any approved overlay or stand-alone Carolina Core VSR course.</u> <p><u>ADDITIONAL GENERAL EDUCATION COURSES FOR THE SJMC</u> <u>(9 hours)</u></p> <ul style="list-style-type: none"> <u>• ECON 224</u> <u>• MKTG 350 or MGMT 371</u> <u>• Three hours of a 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:</u> <ul style="list-style-type: none"> <u>• ANTH-Anthropology</u>
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<ul style="list-style-type: none"> • PSYC Psychology • SOCY Sociology • AFAM African American Studies • COLA College of Liberal Arts • GEOG Geography (except 201,202,545,546) • LASP Latin American Studies • POLI Political Science • SOST Southern Studies • WGST Women and Gender Studies <p><u>Electives</u></p> <p>The Bachelor of Arts in Journalism and Mass Communications requires a minimum of 80 semester hours in academic subjects for the general education requirements. Students with fewer than 80 hours in general education courses must take enough electives to fulfill the 80-hour minimum.</p> <p>No elective courses of a remedial, developmental nature may apply as credit toward the 80-hour minimum.</p> <p><u>Journalism and Mass Communications Core Courses (15 Hours)</u></p> <ul style="list-style-type: none"> • JOUR 201 Survey of Mass Communications • JOUR 202 Writing for Mass Communications • JOUR 303 Law and Ethics of the Mass Media • JOUR 304 Mass Communications Research • JOUR 364 Introduction to Visual Communications <p><u>Additional Required Courses for Public Relations (24 Hours)</u></p> <ul style="list-style-type: none"> • JOUR 328 Principles of Public Relations • JOUR 368 Principles of Advertising • JOUR 436 Public Relations Writing • JOUR 531 Public Relations Campaigns • JOUR 566 Public Relations Management <p>Plus 9 hours of electives in Journalism and Mass Communications</p> <ul style="list-style-type: none"> • JOUR 333 - Copy Editing • JOUR 335 - Reporting • JOUR 458 - Creative Strategy in Advertising • JOUR 540 - Magazine Article Writing 	<ul style="list-style-type: none"> • PSYC-Psychology • SOCY-Sociology • AFAM- African-American Studies • COLA- College of Liberal Arts • GEOG-Geography (except 201,202,545,546) • LASP-Latin American Studies • SOST- Southern Studies • WGST- Women and Gender Studies <p><u>Electives</u></p> <p><u>• The Carolina Core, Additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum.</u></p> <p><u>No elective courses of a remedial, developmental nature may apply as credit toward the 72 hour minimum.</u></p> <p><u>Journalism and Mass Communications Core Courses (9 Hours)</u></p> <ul style="list-style-type: none"> • <u>JOUR 101 - Media and Society</u> • <u>JOUR 291 - Writing for Mass Communications</u> • <u>JOUR 303 - Law and Ethics of Mass Communications</u> <p><u>Additional Required Courses for Public Relations (39 Hours)</u></p> <ul style="list-style-type: none"> • <u>JOUR 201 - Principles of Public Relations</u> • <u>JOUR 332 - Mass Communications Research</u> • <u>JOUR 203 - Principles of Visual Communications</u> • <u>JOUR 436 - Public Relations Writing</u> • <u>JOUR 531 - Public Relations Campaigns</u> • <u>JOUR 533 - Public Relations Management</u> • <u>Three Public Relations Directed Electives. (9 Hours)</u> • <u>One SJMC concept/lecture course. (3 Hours)</u> • <u>Three SJMC electives. (9 Hours)</u>
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<p><u>Minor or Cognate (12—18 Hours)</u></p> <ul style="list-style-type: none"> • <u>Minor (18 hours)</u> A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work. <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> • <u>Cognate (12 Hours)</u> A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300 level or higher. No 100 level courses may be used in the cognate. 	<p><u>Minor or Cognate</u> <u>Students must complete either a minor or a cognate from courses outside the SJMC.</u></p> <ul style="list-style-type: none"> • <u>Minor (18 hours)</u> <u>A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.</u> <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> • <u>Cognate (12 Hours)</u> <u>A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.</u>
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Change in curriculum - Visual Communications, BAJMC
(Effective: 2014-2015 Bulletin)

<p><u>Current</u> Degree Requirements (122 Hours)</p> <p>General Education Requirements (80 hours)</p> <ul style="list-style-type: none"> • Sixty five of the 80 hours must be in liberal arts and sciences as defined by the Accrediting Council on Education in Journalism and Mass Communications <p>Carolina Core Hours (31-42 Hours) Journalism Major (42 Hours) Minor (18 hours) or Cognate (12 hours)</p>	<p><u>Proposed</u> Degree Requirements (<u>120</u> Hours)</p> <p>General Education Requirements (72 hours)</p> <ul style="list-style-type: none"> • Carolina Core Requirements (<u>40 - 56</u> hours) • <u>Additional SJMC General Education Requirements (9 hours)</u> • Minor (18 hours) or Cognate (12 hours) • Electives (0 - 12 hours) <p>Journalism Major (<u>48</u> Hours)</p>
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<p>General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C. Carolina Core Plus General Education Requirements</p> <p>CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)</p> <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition <p>ARP: Analytical Reasoning and Problem-Solving (6 hours) STAT 201 - Elementary Statistics</p> <p>One of the following options:</p> <p>MATH 122 or MATH 141 Any STAT Any CSCE PHIL 110 - Introduction to Logic I PHIL 111 - Introduction to Logic II PHIL 511 - Symbolic Logic</p> <p>SCI: Scientific Literacy (7 hours) Two approved Carolina Core courses from the natural sciences including one laboratory course</p> <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of four or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC through the 122 level. <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109 	<p>General Education and Minor or Cognate Requirements for all Journalism Majors, B.A.J.M.C. Carolina Core Plus General Education Requirements</p> <p>CMW: Effective, Engaged, and Persuasive Communication: Written Component (6 hours)</p> <ul style="list-style-type: none"> • ENGL 101 - Critical Reading and Composition • ENGL 102 - Rhetoric and Composition <p><u>ARP: Analytical Reasoning and Problem-Solving (6 - 7 hours)</u></p> <ul style="list-style-type: none"> • <u>STAT 201 - Elementary Statistics</u> <p><u>or</u></p> <ul style="list-style-type: none"> • <u>STAT 205 Elementary Statistics for the Biological and Life Sciences</u> <ul style="list-style-type: none"> • Any other approved Carolina ARP Core course <p>SCI: Scientific Literacy (7 hours)</p> <ul style="list-style-type: none"> • <u>Two approved Carolina Core SCI courses including one laboratory course</u> <p>GFL: Global Citizenship and Multicultural Understanding: Foreign Language (0-9 hours)</p> <ul style="list-style-type: none"> • <u>Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course</u> <p>GHS: Global Citizenship and Multicultural Understanding: Historical Thinking (6 hours)</p> <ul style="list-style-type: none"> • One non-US History course from HIST 101, 102, 104, 105, 106, 107, 109
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<ul style="list-style-type: none"> • One US History course from HIST 111 or 112 <p>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course from: <ul style="list-style-type: none"> • AFAM—African American Studies • PSYC—Psychology • HIST—History • POLI—Political Science • RELG—Religious Studies (approved by SJMC) • WGST—Women and Gender Studies • ANTH—Anthropology • SOCY—Sociology • GEOG—Geography (except 201,202,545,546) • LASP—Latin American Studies • SOST—Southern Studies <p>AIU: Aesthetic and Interpretive Understanding (3 hours)</p> <ul style="list-style-type: none"> • Any approved Carolina Core course in the fine arts <p>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</p> <ul style="list-style-type: none"> • SPCH 140—Public Communication • SPCH 230—Business and Professional Speaking • SPCH 260—Argumentation and Debate <p>INF: Information Literacy (0-3 hours)</p> <ul style="list-style-type: none"> • This requirement may be met in an overlay course that combine learning outcomes from two Carolina Core components. <p>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</p> <p>One approved Carolina Core course from the Behavioral or Social Sciences selected from:</p> <ul style="list-style-type: none"> • <u>PSYC - Psychology</u> • <u>SOCY - Sociology</u> • <u>ANTH – Anthropology</u> • <u>HIST- History</u> • <u>Any approved Carolina Core fine arts course</u> • <u>POLI- Political Science</u> • <u>AFAM- African-American Studies</u> 	<ul style="list-style-type: none"> • One US History course from HIST 111 or 112 <p><u>GSS: Global Citizenship and Multicultural Understanding: Social Sciences (6 hours)</u></p> <ul style="list-style-type: none"> • Any approved Carolina Core GSS courses <p><u>AIU: Aesthetic and Interpretive Understanding (6 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved Carolina Core AIU course</u> • <u>One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288</u> <p><u>CMS: Effective, Engaged, and Persuasive Communication: Spoken Component (3 hours)</u></p> <ul style="list-style-type: none"> • <u>SPCH 140 - Public Communication</u> <p><u>INF: Information Literacy (0-3 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved overlay or stand-alone Carolina Core INF course.</u> <p><u>VSR: Values, Ethics, and Social Responsibility (0-3 hours)</u></p> <ul style="list-style-type: none"> • <u>Any approved overlay or stand-alone Carolina Core VSR course.</u>
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- GEOG-Geography (except 201, 202, 545, 546)
- LASP-Latin American Studies
- SOST- Southern Studies
- WGST- Women and Gender Studies

OTHER REQUIRED GENERAL EDUCATION COURSES FOR THE SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS

- One English course selected from: ENGL 282, 283, 284, 285, 286, 287 or 288
- One English course selected from: ENGL 360, 460, 462, 463, 464, 465, 600, 601, 602, 603, 604 or 605
- ECON 224
- MKTG 350 or MGMT 371
- One 300 level or higher course from HIST or POLI
- Six hours of Social or Behavioral Sciences (at least three hours must be at the 300 level or higher) from:
 - ANTH-Anthropology
 - PSYC-Psychology
 - SOCY-Sociology
 - AFAM- African-American Studies
 - COLA- College of Liberal Arts
 - GEOG-Geography (except 201,202,545,546)
 - LASP-Latin American Studies
 - POLI- Political Science
 - SOST- Southern Studies
 - WGST- Women and Gender Studies

Electives

The Bachelor of Arts in Journalism and Mass Communications requires a minimum of 80 semester hours in academic subjects for the general education requirements. Students with fewer than 80 hours in general education courses must take enough electives to fulfill the 80 hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 80 hour minimum.

Journalism and Mass Communications Core Courses (15 Hours)

- ~~JOUR 201— Survey of Mass Communications~~
- ~~JOUR 202— Writing for Mass Communications~~
- ~~JOUR 303— Law and Ethics of the Mass Media~~
- ~~JOUR 304— Mass Communications Research~~

ADDITIONAL GENERAL EDUCATION COURSES FOR THE SJMC

(9 hours)

- ECON 224
- MKTG 350 or MGMT 371
- Three hours of a 300-level or higher course from HIST or POLI or three hours of Social or Behavioral Sciences at the 300 level or higher from:
 - ANTH-Anthropology
 - PSYC-Psychology
 - SOCY-Sociology
 - AFAM- African-American Studies
 - COLA- College of Liberal Arts
 - GEOG-Geography (except 201,202,545,546)
 - LASP-Latin American Studies
 - SOST- Southern Studies
 - WGST- Women and Gender Studies

Electives

- The Carolina Core, Additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum.

No elective courses of a remedial, developmental nature may apply as credit toward the 72 hour minimum.

Journalism and Mass Communications Core Courses (9 Hours)

- JOUR 101 - Media and Society
- JOUR 291 - Writing for Mass Communications
- JOUR 303 - Law and Ethics of Mass Communications

- ~~JOUR 364— Introduction to Visual Communications~~

~~Additional Required Courses for Journalism (27 Hours)~~

- ~~JOUR 325— Principles of Journalism~~
- ~~JOUR 333— Copy Editing~~
- ~~JOUR 335— Reporting~~
- ~~JOUR 529— Informational Graphics for the Mass Media~~
- ~~JOUR 532— Reporting Public Affairs~~
- ~~JOUR 533— Newspaper Feature Articles~~
- ~~JOUR 536— Advanced Reporting~~
- ~~JOUR 546— Advanced Copyediting~~
- ~~Plus 3 hours of electives in journalism and mass communications~~

~~Minor or Cognate (12—18 Hours)~~

- ~~Minor (18 hours)~~

~~A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.~~

~~OR~~

- ~~Cognate (12 Hours)~~

~~A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's~~

Additional Required Courses for Visual Communications (39 Hours)

- JOUR 203 - Principles of Visual Communications
- JOUR 346 - Graphics for Visual Communications
- JOUR 347 - Photovisual Communications I: Photography
- JOUR 446 - Informational Graphics
- JOUR 447 - Photovisual Communications II: Advanced Photography
- JOUR 448 - Photovisual Communications III: Video for Mass Communications
- JOUR 449 - Design of Online Content
- JOUR 560 - Capstone Portfolio Development
- One Visual Communications special topics course. (3 Hours)
- One SJMC concept/lecture course. (3 Hours)
- Three SJMC electives. (9 Hours)

Minor or Cognate

Students must complete either a minor or a cognate from courses outside the SJMC.

- Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better. A minor form must be completed and approved by the school after the student has completed 30 hours of course work.

OR

- Cognate (12 Hours)

A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the

<p>adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300 level or higher. No 100 level courses may be used in the cognate.</p>	<p><u>student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.</u></p>
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8. COLLEGE OF NURSING

Change in prerequisites (All Effective: 2014-2015 Bulletin)

- From: NURS 216 Biophysical Pathology. (3)
(Prereq: CHEM 102, NURS 220, and BIOL 244 or EXSC 224)
- To: NURS 216 Biophysical Pathology. (3)
(Prereq: CHEM 102 and BIOL 244 or EXSC 224)
- From: NURS 412 Acute Care Nursing of Adults I. (6) (Prereq: NURS 311, 312, 314)
- To: NURS 412 Acute Care Nursing of Adults I. (6)
(Prereq: NURS 311, 312, 314, and 324)
- From: NURS 422 Acute Care Nursing of Adults II. (5) (Prereq: NURS 411, 412)
- To: NURS 422 Acute Care Nursing of Adults II. (5) (Prereq: NURS 324 and 412)

Change in prerequisite and corequisite (All Effective: 2014-2015 Bulletin)

- From: NURS 411 Psychiatric/Mental Health Nursing. (5)
(Prereq: NURS 312)
- To: NURS 411 Psychiatric/Mental Health Nursing. (5)
(Prereq: NURS 311, 312, 314, and 324; Coreq/Prereq: NURS 412)
- From: NURS 424 Maternal/Newborn Nursing. (4) (Prereq: NURS 312; Coreq: NURS 425)
- To: NURS 424 Maternal/Newborn Nursing. (4)
(Prereq: NURS 311, 312, 314, and 324; Coreq/Prereq: NURS 412;
Coreq: NURS 425)
- From: NURS 425 Nursing of Children and Families. (4)
(Prereq: NURS 312; Coreq: NURS 424)
- To: NURS 425 Nursing of Children and Families. (4)
(Prereq: NURS 311, 312, 314, and 324; Coreq/Prereq: NURS 412;
Coreq: NURS 424)

Change in prerequisite, corequisite and note (All Effective: 2014-2015 Bulletin)

- From: NURS 428 Nursing Leadership and Management. (4) (Prereq: Completion of all clinical courses.; Coreq: Senior Capstone Course)
Note: Restricted to Nursing Students Spring 2012
- To: NURS 428 Nursing Leadership and Management. (4) (Prereq: NURS 412)
Note: Restricted to College of Nursing students.

- From: NURS 431 Family and Community Health Nursing. (3)
(Prereq: NURS 311, 312, 313, 314, 324; Coreq: NURS 411)
- To: NURS 431 Family and Community Health Nursing. (3)
(Prereq/Coreq: NURS 400)
Note: Restricted to College of Nursing students.
- From: NURS 435 Senior Nursing Capstone Practicum. (8) (Prereq: Completion of all clinical courses; Coreq: Senior Capstone Course)
Note: Restricted to: Nursing Students Spring 2011
- To: NURS 435 Senior Nursing Capstone Practicum. (8)
(Prereq: Successful completion of all clinical courses.)
Note: Practicum required

Change in corequisite and note (Effective: 2014-2015 Bulletin)

- From: NURS 324 Chemical Therapeutics. (3) (Prereq: CHEM 102, NURS 216)
- To: NURS 324 Chemical Therapeutics. (3) (Prereq: CHEM 102, NURS 216; Coreq: NURS 311, 312, 313, and 314)
Note: Restricted to College of Nursing students.

Change in note (All Effective: 2014-2015 Bulletin)

- From: NURS 311 Introduction to Health Assessment. (3)
Note: Laboratory required.
- To: NURS 311 Introduction to Health Assessment. (3)
Note: Restricted to College of Nursing students. Laboratory required.
- From: NURS 314 Clinical Reasoning in Nursing Practice. (2)
- To: NURS 314 Clinical Reasoning in Nursing Practice. (2)
Note: Restricted to College of Nursing students.
- From: NURS 400 Evidence-based Nursing Practice. (3)
- To: NURS 400 Evidence-based Nursing Practice. (3)
Note: Restricted to College of Nursing students.

9. ARNOLD SCHOOL OF PUBLIC HEALTH

A. Department of Exercise Science

New course

- EXSC 483 Internship in Scientific Foundations. (3) Supervised experience in a clinical, field, or research setting. **Carolina Core INTGR**
(Prereq: EXSC 223, 224)
Restricted to: Exercise Science Majors; Junior and Senior Level Standing

B. Department of Health Promotion, Education, and Behavior

New course

HPEB 679 Addressing Childhood Obesity through Community Approaches. [=SOWK 679] (2) Prevention of childhood obesity, using perspectives from health, social work, exercise science, pharmacy, medicine, and behavioral nutrition. Training to teach diet/physical activity lessons in elementary school settings.

C. Public Health Programs (Office of Academic Affairs)

New course

PUBH 678 Transforming Health Care for the Future. [=SOWK 678] (1) Foundation for beginning health professions students to gain an understanding of the complexities of the health care system through experiential activities conducted in interprofessional teams and the importance of interprofessional collaboration in order to improve the system.

10. COLLEGE OF SOCIAL WORK

New courses

SOWK 678 Transforming Health Care for the Future. [=PUBH 678] (1) Foundation for beginning health professions students to gain an understanding of the complexities of the health care system through experiential activities conducted in interprofessional teams and the importance of interprofessional collaboration in order to improve the system.

SOWK 679 Addressing Childhood Obesity through Community Approaches. [=HPEB 679] (3) Prevention of childhood obesity, using perspectives from health, social work, exercise science, pharmacy, medicine, and behavioral nutrition. Training to teach diet/physical activity lessons in elementary school settings.

11. SYSTEM AFFAIRS AND EXTENDED UNIVERSITY

Palmetto Programs

Addition of Distance Education Delivery to Existing Course

SOCY 350 Juvenile Delinquency. [=CRJU 351] (3)

CRJU 351 Juvenile Delinquency. [=SOCY 350] (3)