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Ethics and Professional Responsibility

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ETHICS AND PROFESSIONAL RESPONSIBILITY

OPINION AND ANSWER TO QUESTION "IS IT PROPER FOR AN ATTORNEY TO WRITE LETTERS TO OTHER THAN CLIENTS WHO RETAIN HIM AND ADVISE THE ADDRESSEES THAT HE HAS ARRANGED FREE PARKING FACILITIES FOR THOSE COMING TO HIM FOR LEGAL SERVICES?"

ADOPTED FEBRUARY 4, 1958

The following question has been presented to this Committee for a ruling:

"Is it proper for an attorney to write letters to other than clients who retain him and advise the addressees that he has arranged free parking facilities for those coming to him for legal services?"

It is the opinion of this Committee that the question should be answered in the negative, because the practice disclosed in the question in effect is advertising, and is an implied solicitation of professional employment, in violation of Canon 27 of the Canons of Professional Ethics.

COMING B. GIBBS

SIMPSON HYATT

PHILIP WILMETH

*Committee on Ethics and Professional Responsibility,
South Carolina State Bar Association.*

OPINION ON INCLUSION OF AN ATTORNEY'S NAME AND ADDRESS IN LEGAL NOTICES PUBLISHED IN NEWSPAPERS, SUCH AS PUBLICATION OF SUMMONS, NOTICE TO CREDITORS OF ESTATES AND SIMILAR LEGAL NOTICES REQUIRED BY LAW TO BE PUBLISHED.

ADOPTED MARCH 21, 1958

The committee has been asked for their opinion on the propriety of the inclusion of an attorney's name and address in legal notices required by law to be published in such matters as publication of summons, notice to creditors in administration of estates, and similar matters.

It is the opinion of this Committee that such inclusion of an attorney's name and address in such notices is proper as being incidental to the proper accomplishment of the purpose for which the attorney is engaged in his professional capacity.

COMING B. GIBBS

SIMPSON HYATT

PHILIP WILMETH

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