



UNIVERSITY OF SOUTH CAROLINA

COLUMBIA, S. C. 29208

DEPARTMENT OF BIOLOGY

June 2, 1982

Dr. John N. Gardner,
Secretary to the Faculty
Faculty of the University
Campus

Dear Dr. Gardner:

Enclosed is a report from John Bolin, Director of Admissions, that indicates admissions activities conducted on approval of the Faculty Admissions Committee, and which will serve as the Annual Report of that Committee.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "D. L. Rohlfing".

Duane L. Rohlfing, Chairman,
Faculty Admissions Committee



UNIVERSITY OF SOUTH CAROLINA

COLUMBIA, S. C. 29208

OFFICE OF ADMISSIONS

REPORT TO THE CHAIRMAN OF THE FACULTY ADMISSIONS COMMITTEE

This report includes information about admissions activities including new admission requirements for Fall 1981, Fall 1981 application statistics, recruitment, travel and publications, South Carolina College, desegregation and minority recruitment, and projections for the Fall 1982 entering class. This report covers a time period of June 1981 to the present.

Due to a legislative budget cut for 1981-82 fiscal year, the University was forced to reduce the Fall 1981 entering class size by 1000 students (500 baccalaureate degree freshmen, 250 associate degree freshmen, and 250 transfer students). To reduce the class size, a set number of students was accepted into associate degree programs, no students with over 30 semester hours in transfer were accepted as undeclared majors or into associate degree programs, and admission requirements for baccalaureate degree programs were raised. For freshmen applicants, the Admissions Office uses high school class rank and SAT scores in a formula which predicts the student's freshman year Carolina grade point average. Our increased requirements asked for a prediction of at least a 2.2 for admission to a baccalaureate program. Later in the year, we were able to accept students with a prediction of 2.05, as we had space available. With the exception of some colleges, which are requiring

higher predictions for admission, we are using the prediction of 2.05 for the Fall 1982 entering class.

For the Fall 1981 semester, the Admissions Office processed 6277 freshmen applications, 1988 transfer applications, 953 readmission applications and 977 transfer applications (continuing education, foreign, probation, military special and transient). Of those applications processed, 3427 freshmen applicants were accepted, 1139 transfers were accepted, 915 readmit students were accepted, and 946 special students were accepted.

Enrollment figures show that 2803 freshmen, 851 transfers, 662 readmits, and 520 special students registered for the Fall 1981 semester. The average total SAT score for Fall 1981 freshmen in baccalaureate degree programs was 956. We have seen a steady increase in SAT scores of USC students as opposed to an average decrease in SAT scores for South Carolina high school students. The average total SAT score for South Carolina high school students is 800; we expect our student's scores to increase slightly or stabilize at 960. (See attached table for information about each college.)

The Admissions Office recruitment activities include travel, mailings, and office visits with prospective students. From September through December 1981, admission counselors traveled throughout South Carolina and also recruited in Florida, Georgia, North Carolina, Virginia, Washington, D.C., Maryland, New York, New Jersey, and Pennsylvania. The travel included attending high

school College Day programs, National Association of College Admissions Counselor's National College fairs, and private visits to high schools. In the Spring the Admissions Office received from the College Board, names of prospective students who were rising high school seniors. Information including letters and brochures was mailed to each of these students. Special mailings were also sent to minority students and prospective honors students. We began our mailings in the Summer of 1981, and sent information to 4244 students (600 of those were minority students). The Priority Admissions program involved mailings to 20,000 additional students. The same recruitment methods were employed in 1980 for the 1981 entering class.

The Priority Admissions program encourages scholastically talented students to apply early to USC; contacts are made to the students throughout the year to retain their interest in Carolina and to enroll as many of those students as possible. The Admissions Office contacted, by mail, approximately 20,000 rising high school seniors who scored 1100 or better on the PSAT and reported grade averages of "B" or better. Approximately 40% of the South Carolina high school students contacted and approximately 8% of the out-of-state students contacted applied for admission.

For the Fall 1981 entering class, we accepted 117 freshman into South Carolina College; of those, 96 enrolled. The SAT average for the enrolling students was 1239 with an average class rank of top 4%. We also accepted 31 transfer students into the Honors

College.

Carolina Scholars Scholarships were offered to 15 high school seniors applying to the Fall 1981 entering class. The average total SAT score for those students was 1332 and all ranked in the top 10% of their classes. Carolina Scholars came from 10 different counties in the State.

In order to comply with South Carolina Plan for Equity and Equal Opportunity in Public Colleges and Universities, we were requested to submit a five year budget and recruitment activities plan to insure adequate access to the University system for minority students. This plan includes special mailings to minority students using names from the College Board Student Search Service, special newsletters and brochures for accepted minority students, travel to key areas by a minority student recruiter, guidance counselor campus visits co-sponsored by several state colleges and universities and a slide/tape presentation to be used in the office and at high schools throughout the state. These recruitment activities began in the Spring of 1981 for recruitment of the Fall 1982 entering class.

As mentioned earlier, recruitment procedures and admission requirements have remained essentially the same for the Fall 1982 entering class as they were for Fall 1981. We anticipate that the Fall 1982 class will be slightly smaller than 1981 for several reasons. The Colleges of Business Administration and Engineering raised their admission requirements and consequently, we are

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Faculty Admissions Committee

accepting fewer students into those programs. We also have seen a decrease in the student age population, a decrease in the number of applications for economic reasons, and a decrease in the number of applicants with low SAT scores.

John Bolin
Director of Admissions
May 19, 1982

Applied, Accepted, and Enrolled Students
Fall 1981

College		Freshmen	Transfers	Readmits	Others	Total
Nursing/Bachelor's Degree	Applied	191	95	30	0	316
	Accepted	74 (106)	42 (50)	26 (26)	0 (0)	142 (182)
	Enrolled	64	30	21	0	115
Nursing/Associate Degree	Applied	35	40	20	0	95
	Accepted	13 (18)	20 (23)	19 (19)	0 (0)	52 (60)
	Enrolled	13	17	16	0	46
Pharmacy	Applied	70	58	8	0	136
	Accepted	41 (60)	44 (49)	8 (8)	0 (0)	93 (117)
	Enrolled	36	28	8	0	72
Health	Applied	67	43	19	4	133
	Accepted	8 (22)	26 (29)	19 (19)	0 (0)	53 (70)
	Enrolled	6	12	14	0	32
Undeclared	Applied	1756	224	149	18	2147
	Accepted	892 (1230)	109 (114)	140 (142)	9 (9)	1150 (1495)
	Enrolled	715	84	108	7	914
Provisional Limited/ Specials	Applied	0	0	98	380	478
	Accepted	0 (0)	0 (0)	98 (98)	370 (378)	468 (476)
	Enrolled	0	2	77	302	381
General Registration	Applied	0	12	81	31	124
	Accepted	0 (0)	12 (12)	78 (81)	31 (31)	121 (124)
	Enrolled	N/A	N/A	N/A	N/A	N/A
Science & Mathematics	Applied	745	220	47	47	1059
	Accepted	399 (594)	135 (153)	46 (46)	17 (20)	597 (813)
	Enrolled	311	102	41	9	463
General Studies/ Bachelor's Degree	Applied	0	4	20	0	24
	Accepted	0	4 (4)	20 (20)	0 (0)	24 (24)
	Enrolled	0	10	21	0	31

Applied, Accepted and Enrolled Students
Fall 1981

College		Freshmen	Transfers	Readmits	Others	Total
General Studies/ Associate Degree	Applied	849	70	92	11	1022
	Accepted	676 (777)	47 (50)	88 (89)	11 (11)	822 (927)
	Enrolled	572	37	70	9	688
Humanities & Social Sciences	Applied	524	303	89	30	946
	Accepted	283 (388)	196 (218)	88 (88)	14 (15)	581 (709)
	Enrolled	218	161	72	10	461
North Carolina College (Undecided Only)	Applied	29	0	0	0	29
	Accepted	21 (28)	0 (0)	0 (0)	0 (0)	21 (28)
	Enrolled	19	0	0	0	19
Business Administration	Applied	815	422	163	86	1486
	Accepted	373 (522)	250 (275)	157 (159)	20 (21)	800 (977)
	Enrolled	321	189	128	11	649
Education	Applied	182	98	43	7	330
	Accepted	72 (106)	60 (66)	38 (38)	4 (4)	174 (214)
	Enrolled	64	45	32	4	145
Engineering	Applied	589	206	51	114	960
	Accepted	357 (489)	95 (103)	49 (50)	26 (29)	527 (671)
	Enrolled	289	66	36	14	405
Journalism	Applied	331	126	14	7	478
	Accepted	172 (239)	65 (79)	13 (13)	2 (2)	252 (333)
	Enrolled	146	50	13	0	209
Criminal Justice	Applied	84	54	8	0	146
	Accepted	39 (52)	23 (25)	7 (8)	0 (0)	69 (85)
	Enrolled	29	18	5	0	52
ETV	Applied	0	0	0	158	158
	Accepted	0 (0)	0 (0)	0 (0)	158 (158)	158 (158)
	Enrolled	0	0	0	154	154

Applied, Accepted, and Enrolled Students
Fall 1981

College		Freshmen	Transfers	Readmits	Others	Total
Fort Jackson	Applied	10	13	21	84	128
	Accepted	7 (8)	11 (11)	21 (21)	84 (84)	123 (124)
	Enrolled	6	13	26	81	126
Other Regional	Applied	0	0	0	0	0
	Accepted	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
	Enrolled	0	0	0	0	0
al	Applied	6277	1988	953	977	10,195
	Accepted	3427 (4639)	1139 (1261)	915 (925)	746 (762)	6,227 (7587)
	Enrolled	2809	864	688	601	4,962

Figures in parentheses include 90% of applicants who cancelled their applications.

SAT SCORES BY SEX AND COLLEGE/CAMPUS
FALL 1981

College/Campus	Male				Female				Total			
	N	Math	Verbal	Total	N	Math	Verbal	Total	N	Math	Verbal	Total
Nursing (4-Year)	0	-	-	-	63	452	449	901	63	452	449	901
Pharmacy	13	475	438	914	23	490	430	920	36	484	433	918
Health	2	455	385	840	4	435	448	883	6	442	427	869
Undeclared	303	481	443	924	326	459	441	890	629	470	442	911
Science/Mathematics	156	545	482	1027	147	491	460	951	303	519	471	990
Humanities/Social Sciences	107	489	505	994	112	470	481	951	219	479	493	972
SCC (Undecided Only)	4	665	590	1255	15	607	629	1236	19	619	621	1240
Business Administration	163	503	469	972	161	483	453	936	324	493	461	954
Education	15	523	473	996	52	448	447	895	67	465	453	917
Engineering	221	549	472	1021	64	511	458	969	285	540	469	1009
Journalism	51	498	493	991	96	457	484	941	147	471	487	958
Criminal Justice	7	470	466	936	23	452	461	913	30	456	462	918
Columbia (4-Year)	1043	511	469	980	1086	473	458	930	2129	491	463	954
Nursing (2-Year)	0	-	-	-	7	460	489	949	7	460	489	949
General Studies	278	416	369	785	304	365	340	705	582	389	354	743
Aiken (4-Year)	94	476	424	900	97	430	424	854	191	453	424	876
Aiken (2-Year)	3	485	388	873	12	423	421	845	15	436	415	851
Beaufort (4-Year)	27	460	436	896	30	403	396	799	57	430	415	845
Beaufort (2-Year)	0	-	-	-	0	-	-	-	0	-	-	-
Coastal (4-Year)	177	430	382	812	152	395	381	777	324	414	381	795
Coastal (2-Year)	0	-	-	-	0	-	-	-	0	-	-	-
Lancaster (4-Year)	38	474	431	905	51	391	388	779	89	426	406	833
Lancaster (2-Year)	0	-	-	-	6	352	403	755	6	352	403	755
Salkehatchie (4-Year)	20	414	413	827	7	454	440	894	27	424	420	844
Salkehatchie (2-Year)	0	-	-	-	0	-	-	-	0	-	-	-
Spartanburg (4-Year)	97	448	421	869	110	438	426	865	209	443	424	867
Spartanburg (2-Year)	0	-	-	-	23	443	415	858	23	443	415	858
Sumter (4-Year)	86	457	411	868	92	433	399	832	178	444	405	849
Sumter (2-Year)	0	-	-	-	0	-	-	-	0	-	-	-
Union (4-Year)	10	474	404	878	8	404	378	783	18	443	393	836
Union (2-Year)	0	-	-	-	3	360	260	620	3	360	260	620