One page of a document contains the following text:

**Students’ work shines at CreateAthon@USC**

Payten Litt

UCS students spent over 24 hours in the School of Journalism volunteering their time and investing their talents for the annual "CreateAthon@USC." Brought to the university by professor Karen Mallia and instructor Scott Frazzard, "CreateAthon@USC" is an event where students who applied and were selected to be involved in the process create new marketing campaigns for local non-profits.

Each team of roughly eight students and two mentors are assigned a non-profit and spend the day creating strategies that they will eventually present to representatives of their local non-profit in hopes that the organization will adopt their strategies.

Jennifer Hammond, a USC alumna who currently works for Davidson/Golin, was one of the professionals contacted to be a mentor to one of the groups.

“We really primarily been kind of guiding them through the process, because obviously we want them to come up with the ideas, but it is a sometime, it gets a little bogged down, so we have to break through and get them back on track,” Hammond said.

“And, at times, we kind of point out a couple things here and there or even question, ‘How did you come up with this?’”

The group did successfully create a new logo and presented their campaign later that day. Even with the struggles they faced, the group was satisfied with their end result.

One of two parts was probably around 1 a.m. when someone came in the room and was like, “They are guys should know the logo that your non-profit uses, so you know the attacker in some way, and 91 percent of rapes are committed by serial offenders. The two student leaders chose to create a culture where violence isn’t tolerated; it’s a commitment to change a campus culture and invite people to make a commitment to change. USC’s Kappa Gamma Gamma sorority chapter.

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Man stabbed during Sunday School class

An elderly man was stabbed by another parishioner while attending a Sunneter County church service, WSTE reports. The incident occurred at St. Paul AME Shove Church when Billy Laws allegedly began stabbing the man sitting in front of him during a Sunday School service. Laws, who reportedly has a history of mental health issues, faces an attempted murder charge. A nurse who was also at the service provided aid to the victim at the scene, and he is in stable condition.

---Compiled by Mary Ramsey, News Editor

SC woman killed at North Carolina memorial service

A woman was killed when shots rang out during a memorial service in North Carolina, WSTE reports. Jacqueline Lane was on Gastonia, North Carolina, for a funeral when someone opened fire on the home she was inside. She died of injuries to her upper body. No arrests have been made, and local officials are still at the crime scene.

---Compiled by Mary Ramsey, News Editor

Drug dealer sentenced for ordering murder of witness

A Summerville convict was found guilty of ordering the murder of a federal witness, The Post and Courier reports. Martin Louis Ballard was sentenced to life in prison without parole. He allegedly arranged the hit on a witness set to testify against him in a drug case while in prison in 2013. Ballard was convicted on nine other criminal charges related to drugs and murder-for-hire schemes.

---Compiled by Mary Ramsey, News Editor

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band last week, they had a conversation about the awkwardness of certain situations that can lead to victims refusing to come forward. A student asked Cain what to do or say if someone comes to them with a story of sexual assault.

"The three biggest words you can say... I believe you," Cain said. Following up on how for survivor support can go, Bratun cited Vice President Baker’s letter to the sexual assault victim of former Stanford student Brock Turner. "It wasn’t for the judge to be impaired... it was a letter to the survivor, supporting survivors," Bratun said, and I think that is where the strength lies in this campaign.

Acting on their standards of peer-based conversation and "a campaign that people can really believe," Student Government will host the campaign’s "Week of Action" beginning Monday and going through to Friday, Oct. 29.

"To ‘kick’ off the week, there will be a kickball tournament on Greene Street fields Monday evening. Students can register their own teams and join Parks, Cain and Bratun for the tournament on Greene Street fields Monday evening. It is "an attainable goal." Students can follow USC’s "It’s On Us" branch on social media platforms and see a video that will be released as part of the campaign on Friday, Oct. 28.

"Something that is different about our ‘Week of Action’ is that it’s not just like a passive movie screening or some sort of... mundane cause," Bratun said. "It is catering to many different sides of campus (with) a variety of different events and activities, and truly focused around taking the pledge, and being aware, and being with your friends, and just knowing that you’re not alone if you try this.”

Bratun also says that it is asking a lot for certain students to take the pledge and change how they think. "We’re just honoring the people that have had to go through this horrific crime and showing support for future survivors."

Thursday, Oct. 28, is reserved for a "Be More Than a Bystander" self-defense class taught by members of Surviving Assault and Standing Strong (SASS). The two sessions, one at 3 p.m. and one at 5 p.m., will be held in the Russell House Ballroom.

Students can follow USC’s "It’s On Us" branch on social media platforms and see a video that will be released as part of the campaign on Friday, Oct. 28.

"It's important to put in perspective what the values are, and I feel like we are the people who are committed to change our community and gear us toward a cause that we can rally around," Bratun said. "The boys are just as susceptible to that as any girl would be." In teaming up with Parks and building a committee to help spread the message, Cain and Bratun are pushing something bigger than themselves.

"Go big," Cain said. "The objective, rather than to have one discussion or make one video, is to place the ideas of victim support, bystander accountability and speaking out against assault into the campus culture gaps that their opposites have left.

"I feel like our message might get a little diluted sometimes, or it could be just another Facebook post in the moment," Bratun said. "But at the end of the day, I know that students care and I know that (USC) students are virtuous beings that are on board with us and are excited just as we are."
Coffee, Drinks, Etc.

Immaculate Consumption’s coffee is unique and rich. I ordered a latte and was not disappointed. Although there was no latte art or anything fancy, it was the correct consistency and was made in an usual way. Anna Walker, a junior at IMAC, told me about how this coffee is uniquely made.

“We must own our own beans. Our owner, he has a roasting machine, so he roasts different varieties of beans in different ways and sells them,” said Walker.

Their menu of food items is also extensive and unique, and they have everything from pastries and cookies to sandwiches.

1 A cup of Columbia: Immaculate Consumption

Immaculate Consumption offers an authentic and cozy vibe while serving quality versions of basic coffee drinks. As a coffee lover, they make a good cup of joe. Not to mention, it’s super close to campus and speaking of authenticity of the whole place.”

Thoughts

If you consider yourself a coffee guru, you would definitely recommend Immaculate Consumption. They have fantastic espresso drinks that any fanatic would love.

Their trendy atmosphere would be great for catching up with a friend or going on a date, but I don’t think I would recommend it as a study spot. The hours aren’t too bad, although their constant stream of jazzy and big band music might be exactly what you’re looking for.

The setup is nice, and their warm vibe is chill and would be perfect for any lazy afternoon or busy morning. As for hanging out for an extended period of time, the wooden chairs have minimal padding, and you might not want to sit for hours getting to know that cute boy who asked you out.

Overall, IMAC is a solid place to stop during your daily grind if you need some caffeine or a snack. They have fantastic espresso drinks that any fanatic would love. If you consider yourself a coffee guru, you would definitely recommend Immaculate Consumption.
from Gaga, seems to be the most authentic. Where we got a pop princess in “The Fame Monster” and an experimental musician in “ARTPOP,” we get a bluesy, honest Gaga in “Joanne.”

Gaga’s quest to create an honest and authentic album somehow led her to a mix of electronic and country. At times, it absolutely does not work, but other times it does. In “Sinners Prayer,” it seems off-putting at first to hear a country twang to Gaga’s voice, but the fun melody and lyrics give the song a timeless feel rather than a Southern one.

“A-YO” gives Joanne a characterization. It’s a fun party anthem that would have fit nicely on Gaga’s earlier works if it had a purely pop arrangement, but the electric guitar and EDM production is purely “Joanne.” “Dancin’ in Circles” is another attempt to create the unique vibe of “A-YO,” but it’s successful as a crowd-pleaser and the lyrics caused the song to fall flat.

The first single off “Joanne” is “Perfect Illusion,” a high-energy banger co-produced by Mark Ronson and Kevin Parker of Tame Impala. The electric guitar and constant screaming threaten to drown out the rest of the song, but Gaga’s powerful presence holds it together. “Perfect Illusion” is a powerful anthem on losing what you thought was real.

The second single, “Million Reasons,” is as close to a ballad as we’ve received. The ballad utilizes Gaga’s impressive voice well, but the repetitive reasons make the song feel tiresome and unnecessary.

Luckily, the missteps are mended by songs like “Come to Mama” and “Diamond Heart,” which are two of the album’s biggest successes. These are songs Gaga could either walk at a dive bar or perform on her inevitable arena tour, and they would fit in both scenarios. “Diamond Heart” is a tone-setting opener, encapsulating everything Gaga strove to achieve with “Joanne.” It’s rock but EDM, honest but theatrical and completely self-referential.

“John Wayne” and “Grigio Girls” are tributes to two American classics—cowboys and wine. But while Gaga’s tribute to the Wild West is continuing with its lyrical meaning and decisively urban production, “Grigio Girls” is a peace to friendship and learning how to cope with heartache.

The most poignant song on the album, “Angel Down,” was written about the death of Trayvon Martin. With the heartbreaking sexual assault reflection “Till It Happens To You” last year, the importance of this song is clear. Gaga’s plea to end the violence is powerful and understated, a haunting reflection on the recent deaths of black men across America.

Gaga’s only duet is with Florence + The Machine singer Florence Welch. “Hey Girl” has a ‘70s vibe that feels like a less energetic “Bennie and The Jets,” but that’s where the classic feel ends. The potential of this song was immense; Welch and Gaga are both powerhouse vocalists who are firm in their beliefs. But the messy production and somewhat juvenile lyrics sell both artists short.

“Just Another Day” closes the album and is the perfect goodbye note to listeners—an unplagiofic and carefree track that tells the world exactly who Gaga is and what she stands for. It feels like a send-off song, an ode to Gaga’s classic roots and soulful taste. “Just Another Day” feels like a swan song, but Gaga is at the beginning of her next chapter as Joanne.

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After years of waiting, “Joanne” feels like coming home to a rougher, self-assured Lady Gaga. The awkward and clumsy moments of “Joanne” should hold Gaga back, but her quirky sensibilities are what she defines herself by and what has led her to carve out a place in pop history.
HALLOWEEN SPOOKTACULAR
AT TOP OF CAROLINA

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or $13.15 plus tax for non-meal plan holders

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As many as 470,000 people have died in Syria's civil war, and there's no end in sight. Between the cruelty of the IS and the indiscriminate bombings carried out by the regime and Russia, it's no wonder that hundreds of thousands of people remain displaced within the country and another 6.6 million people remain displaced within it. Lebanon has become a dumping ground to such acute suffering has been faced in history, and a nation that is more than two millennia old. Lebanon's position in the Middle East, or because Lebanon's Arab identity has been marginalized and the Armenians have been systematically discriminated against and given them a chance at a new life in Western countries. What if there was a religious group that somehow succeeded in finding peace and giving them a chance to be a new life in Western countries? What if there was a religious group of significant size that was perfectly targeted by the IS but massively underrepresented? What if the IS took control of the Sunni community and the majority of accepted refugees were Sunni Muslims, who, while the vast majority of accepted refugees were of special humanitarian concern to the United States who “demonstrates a lack of special humanitarian concern” and were persecuted for their religion, they met the thresholds for acceptance unfairly. With the current level of violence and the present, 37.5 percent of the U.S. accepted approximately 120,000 Syrian refugees, most from the U.N. and Saudi Arabia. In response to the targeting, the U.S. accepted approximately 120,000 Syrian refugees, 68 were Christians and 24 were from the ethnic/religious group that was targeted by the IS.
In perhaps the South Carolina women’s soccer team most critical match of the year against Florida, the game waged into its final minutes of regulation as a scoreless battle.

It was the 78th minute when Florida had their best opportunity of the night. The Gators connected a string of passes through the Gamecocks’ back line and had a clear shot on goal. As she has done so many times this year, the freshman goalkeeper Mikayla Krzeczowski came up with an acrobatic diving save to keep the score even and eventually send the game into overtime. The Gamecocks ended up winning in double overtime 1-0 off a penalty kick.

Krzeczowski was recruited by South Carolina during her sophomore year of high school and fell in love with the university from the beginning. She enrolled at South Carolina in the spring of 2016, began spring training with the team and eventually took over the vacant goalkeeper position for the Gamecocks, making her one of the youngest and least experienced players in the starting lineup of a veteran-dominated roster.

“It definitely forced me to become way more professional, obviously as a freshman goalkeeper, on a high-profile team in the SEC,” Krzeczowski said. “It’s kind of an intimidating task to take on, but I’ve always liked having that kind of pressure put on me.”

She has definitely risen to the occasion, as the Gamecocks are currently 13-0-1 with Krzeczowski starting between the pipes. With that kind of season, whatever superstitions or pregame rituals Mikayla has seem to be working.

“I usually put on my left shoe before my right shoe and my left sock before my right sock, that kind of thing,” the keeper said. Most importantly, however, she added that before she runs out of the tunnel for the game, she wants to be “physically loose and mentally tight.”

Although Krzeczowski is the barrier between opponents and the goal, she wasn’t hesitant about crediting her back line. She relies heavily on that back line comprised of senior Kaleigh Kurtz, junior Anna Conklin, senior Paige Bendell, senior Evelyn Robinson and freshman Tatum Milazzo.

For some young goalies, the added pressure of defending a 16-game winning streak would be an overwhelming obstacle. But Krzeczowski says the team focuses on each game one at a time.

“The winning streak really isn’t a mindset for us,” Krzeczowski said. “The winning streak will take care of itself, but for now, the freshman goalie will focus on starting ‘physically loose and mentally tight.’

Felder detained on multiple accounts

South Carolina freshman guard Rakym Felder has been detained at the Alvin S. Glenn Detention Center on a multitude of charges. Felder committed to Frank Martin and South Carolina’s men’s basketball program last spring and was rated as a three-star prospect by 247sports.com. He is from Brooklyn but played his freshman high school season at Land High School in Fort Mill. Felder was arrested on six charges listed on the detention center’s website: disorderly/public disorderly conduct, assault/simple assault and battery, resisting arrest, fail to stop on police command, pedestrian on controlled access highway and use of another’s or altered license or identification.

Felder’s arrest is a continuation of a disturbing trend for the men’s basketball program. Last March, two former members of the program, Jamali Goegy and Eric Cole, were charged in an incident resulting in private property damage. Cole was also charged for assault that involved shooting a pellet gun at an occupied vehicle.

As of 8:30 p.m. on Sunday Felder remained in custody according to the detention center’s officials solely due to his resisting arrest charge.

— Compiled by Bobby Ballou, Sports Editor

Felder detained on multiple accounts

Trey Lang
@TDG_SPORTS

Freshman keeper emerges as team leader

Krzeczowski has been remarkably consistent as a freshman.
Cancer
Your thoughts turn toward fun and romance, with Mercury in Scorpio. For about three weeks, it’s easier to make personal decisions, with Mercury in your sign for about three weeks. Reinvent and reinvigorate your vision. Inspire your team, especially over the next two days.

Leo
Over the next three weeks, it’s up to you to make your place with Mercury in Scorpio. You’re inspired; revise the budget today and tomorrow. Get creative with color, form and function.

Virgo
Use creativity to boost income over the next three weeks, with Mercury in Scorpio. Profit from communications. Consider strategies today and tomorrow. Stay in the moment today and tomorrow.

Scorpio
It’s easier to make personal decisions, with Mercury in your sign for about three weeks. Reinvent and reinvigorate your vision. Inspire your team, especially over the next two days.

Sagittarius
Complete all projects and plan what’s next over the next three weeks, with Mercury in Scorpio. Professional opportunities have your attention today and tomorrow. Communicate with your inner muse.

Capricorn
Plan your next career move. Make bold professional choices over the next three weeks, with Mercury in Scorpio. Do numbers with your partner, especially today and tomorrow.

Aquarius
Plan your next career move. Make bold professional choices over the next three weeks, with Mercury in Scorpio. Do numbers with your partner, especially today and tomorrow.

Pisces
Invite someone special on an adventure over the next two days. For about three weeks, with Mercury in Scorpio, travel and discovery beckons, especially over the next three weeks.

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dailygamecock.com or download our app!
Jake Bentley revived a struggling South Carolina passing offense in his winning debut. The freshman became the third quarterback to start for the Gamecocks in 2016.

The true freshman, who could have hoped. The debut of Jake Bentley completed two passing touchdowns against the UMass Minutemen.

Bentley's performance solidified his place in the starting lineup for at least another week and, for the time being, justified the coaching staff's decision to take off his redshirt and allow him to play this season. Mackump said the decision to play Bentley was not a difficult one, but that he had to check with Bentley and his family to make sure they were comfortable with him playing the season. From there, it was game on.

Despite the coaching staff keeping their cards close to the vest about the quarterback situation, sophomore tight end Hayden Hurst said that Bentley started taking first team reps the first day of the bye week, adding, “We just kind of grew farther and farther, there was a noticeable buzz. Now it remains to be seen if the town will ever be resurrected, although one wouldn’t think that’s the case.”

The highlight of Jake’s day came in the second quarter when he threw touchdowns on back-to-back plays and extended the Gamecocks’ lead to 27-7. Bentley lofted passes of 16 and 24 yards to the tight end corner of the end zone, where sophomore tight end KC Crosby and freshman receiver Bryan Edwards hauled them in, respectively. Both throws required arm strength and accuracy that has been lacking in the passing game for South Carolina.

Goodwill Punting

A chain of towels created by students sponsored multiple sections.

Bentley confirmed teammates’ confidence. He’s got a calm, cool, collected type dude,” said David Williams.

Sophomore receiver Doshi Samuel was one of three receivers who benefited the most from Bentley’s passing. Finished the day with eight receptions for 106 yards. “We just really opened the playbook when Jake was back there because we know he can,” said Samuel.

Hurst, who also a former walk-on knows a bit more about having to earn his way onto the playing field, praised Bentley’s hard work ethic despite being labeled the third-string quarterback to start the season. “He just put in the work, he just kept it real,” said Hurst.

Bentley started taking first team reps the first day of the bye week, adding, “We just kind of

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