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Moore School unveils new economic tool

Tax calculator helps policy makers assess impact of decisions

Sarah Ellis

SELLIS@DAILYGAMECOCK.COM

A new economic tool for South Carolina tax policy-makers was revealed Thursday by researchers from the Darla Moore School of Business.

Designed for government, business and community leaders, the new online S.C. Tax Tool allows users to calculate the consequences that potential changes in tax laws would have on the state's revenue.

Moore School Dean Hildy Teegen said Thursday that the new tax calculator will allow decision-makers to "focus more on substance and less on the math."

"I know for this community, it comes as no surprise to you that the question of tax policy in South Carolina is one that has gotten us the attention of many in our community," Teegen said, speaking to a group of legislative leaders and their staff at the Statehouse Thursday. "And we recognize at the Moore School of Business that we have some specialized expertise that we can bring to bear in helping those in the policy community considering a variety of potential changes in our tax policy and our tax regulations."

Moore School researchers Carolina Strobel and Patrick Philipoom spent about one year and between \$30,000 and \$40,000 in private donations to develop the model, according to Teegen.

The calculator displays baseline

TAX TOOL • 3



Courtesy of Kyle Kovalchek

A community celebration Thursday honored the university's addition of award-winning poet Nikky Finney to the English department.

Celebration honors Finney

Mayor presents university's new faculty addition, award-winning poet with honorary key to city

Sarah Ellis

SELLIS@DAILYGAMECOCK.COM

National Book Award winner and recent university addition Nikky Finney was honored Thursday with a community celebration at which Columbia Mayor Steve Benjamin presented her an honorary key to the city.

Finney has been named the John H. Bennett Jr. Chair of Southern Literature and Creative Writing at USC, effective Aug. 16.

A South Carolina native, Finney said she will be returning "home."

"I've returned many, many, many times, and it has never left my heart or my head. South Carolina has been present in my work as a result of that," Finney said. "It feels wonderful to be in South Carolina. I am tingly — I don't get tingly too often — but I'm tingly with what's to come."

"The students, the colleagues that I've met so far — I'm

very excited about the intersections that I feel will be present going forward," Finney said.

Finney praised the changes she's seen in South Carolina and at the university since she moved away from the state at the age of 17.

"I think there's something absolutely marvelous happening, and it has everything to do with people who are in positions of power and access. And I think that if you don't have visionary people in those places, things stay the same," Finney said. "This is a very spirited, intellectual, diverse place, and it's not the place I left 37 years ago."

Finney's parents joined her at the celebration. Benjamin also presented an honorary key to Finney's father, Ernest Finney, a former civil rights attorney and the state's first black chief justice since the Reconstruction.

"I have the distinct pleasure today to ask you to recognize two individuals who have proven time and time again that if you're willing to work hard and lead by example, that you can truly change the world," Benjamin said. "Chief Justice Ernest Finney and his daughter, professor Nikky Finney, remind us

FINNEY • 2

Music critic speaks at Wagner event

Alex Ross, a classical music critic for *The New Yorker*, presented the keynote speech last night at the "Wagner World Wide: America" international symposium.

Hosted by the USC College of Arts and Sciences and the School of Music in conjunction with the University of Bayreuth in Germany, the three-day conference has celebrated the 200-year anniversary of Richard Wagner's birth



Erin Burke / THE DAILY GAMECOCK

with concerts, films and performances in the German composer's honor.

The symposium, which has drawn guests from around the country and expert presenters from USC and across the globe, began Sunday with a performance of selected Wagner works by the USC Symphony Orchestra.

Wagner was a 19th century composer, theater director and conductor chiefly known for his operas, which include the epic four-opera cycle "The Ring of the Nibelung."

Other events this week have included musical performances and presentations on the significance of Wagner's works regarding the topics of environment and nature, gender and sexuality, media and film, history and nationalism and globalization and markets.

The conference continues through tomorrow, culminating with a public performance of "Das Barbecue," a comedic spoof on Wagner's "Ring" presented by the USC Opera.

Wagner's works have incited controversy for various reasons, among them anti-Semitic reflections and socialist interpretations.

—Compiled by Sarah Ellis, Assistant News Editor



Nick Nalbone / THE DAILY GAMECOCK

FDA study recommends nutrition label overhaul

Moore: Eliminating serving size confusion may help people make healthier decisions

Sarah Ellis

SELLIS@DAILYGAMECOCK.COM

Making healthy eating choices isn't always easy, especially for many college students whose diets rely on pre-packaged snacks and meals.

A new study published last week by the U.S. Food and Drug Administration found that food nutrition labels can be confusing for consumers, and a USC professor says that proposed changes to FDA food labeling guidelines could possibly help people make better food assessments and healthier dietary decisions.

The FDA study, published in the February edition of the Journal of the Academy of Nutrition and Dietetics, concluded that a clear display of the calories and nutrients found in an entire pack of food made it easier for people to assess the nutritional value of products.

The study suggests making containers only hold one serving or changing labeling to use a dual-column package label that displays both single-serving and whole package nutrition information. The study concluded that both options result in easier consumer understanding of items' nutritional value.

NUTRITION • 2

WEATHER

Friday



48°

MIX

INSIDE

OUTDOORS

SODA CITY

Refreshing
SODA CITY
BRAIN • BODY • BELLY

See page 5

VIEWPOINTS

Soda City on Main

Columbia's open-air market on Main Street features crafts and locally grown produce.



Football and Gays

Columnist Steven Moore addresses how homophobia affects the National Football League.

See page 4

SPORTS

INSIDE

OUTDOORS

COLLEGE

PROFESSIONAL

YOUTH

USC hosts Georgia

The Gamecocks hope to rebound Saturday against the Bulldogs from a 39-point loss to Florida.

See page 8

5-year-old kidnapped, held hostage for 3 days

A 5-year-old Alabama kindergartner was kidnapped from a school bus Tuesday afternoon and, as of Thursday, was still being held hostage, The Washington Post reported.

A team of federal, state and local officers had few details on the state of the hostage situation as of Thursday morning.

Jimmy Lee Dykes, 65, reportedly stopped a Midland City, Ala., school bus Tuesday afternoon and shot its driver four times before carrying away a random boy, identified only as Ethan, to an underground bunker on his property, The Washington Post reported.

Officers, led by the FBI, have staked out the perimeter of Dykes' property and evacuated neighbors.

The boy being held reportedly suffers from Asperger's syndrome and attention-deficit hyperactivity disorder and, according to the Montgomery Advertiser, will turn 6 next week.

—Sarah Ellis, Assistant News Editor

In Brief.

Kindergartner expelled for bringing toy gun to class

The recent string of school gun-related violence has administrators across the country exercising particular caution against any potential threats, but the parents of a Sumter kindergarten student say their school district has gone too far.

Six-year-old Naomi McKinney was expelled last month after a clear plastic toy gun was found in her backpack at Alice Drive Elementary School, The State reported.

The child's parents say the Sumter School District overreacted in removing their daughter from the school.

"I didn't want to cause any harm, I was trying to show my friends this little tiny gun that was kind of pretty. I just thought they would like to see it," Naomi said, as quoted in The State.

Seven Alice Drive teachers and administrators supported the McKinneys' appeal of the expulsion, which was denied by district officials.

—Sarah Ellis, Assistant News Editor

Great white heads north after winter in Southeast

A great white shark that was spotted along the Southeast coast this past winter has moved along to colder waters.

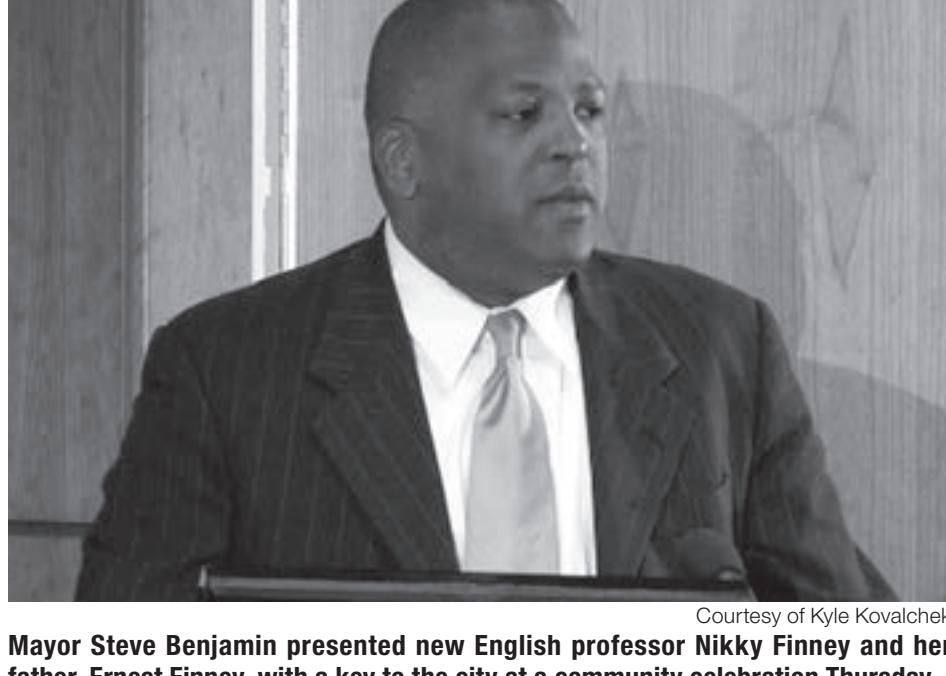
Known as Mary Lee, the 3,500-pound shark reportedly traveled to the coast off Long Island, N.Y. Thursday, according to multiple news outlets.

The current whereabouts of another great white, Genie, that had been tagged by marine scientists along with Mary Lee are unknown, but she was spotted off the Georgia-South Carolina coastline earlier in January, The State reported.

The two are the only great whites to have ever been tagged in the North Atlantic, according to Fox News.

"I felt like, at the moment, Mary Lee was the most legendary fish caught in history," researcher Chris Fischer told Fox. "We were at the home of 'Jaws,' we were capturing a great white to save it and solve the puzzle of the great white."

—Sarah Ellis, Assistant News Editor



Courtesy of Kyle Kovalchek

Mayor Steve Benjamin presented new English professor Nikky Finney and her father, Ernest Finney, with a key to the city at a community celebration Thursday.

FINNEY ● Continued from 1

of who we are, what's possible and what we can accomplish."

The Capstone Campus Room overflowed with university leaders, community members and personal friends of Finney's, all gathered in admiration of her work and in celebration of her addition to USC. Among them were university first lady Patricia Moore-Pastides, College of Arts and Sciences Dean Mary Anne Fitzpatrick and Provost Michael Amiridis.

African American Studies program director Val Littlefield said the decision to hire Finney was made after watching her interact with students last year as the visiting Robert Smalls lecturer.

"I was mesmerized. I spent the entire class period listening to

Nikky," Littlefield said. "And it was her engagement with the students, her reaction to colleagues, her conversations — all of those said, 'Wow, this is somebody who's special.'"

English department Chairman William Rivers said Finney's hiring is an addition of major significance on many levels.

"We saw the clear value that Nikky would bring to our students," Rivers said. "But we also very quickly realized that this is an appointment not just for English, not just for African American studies, but for the whole university and really for the community and the state."

"Nikky has so much to offer in so many different ways," Rivers said.

—Assistant Copy Desk Chief Evan D. Gatti contributed reporting.

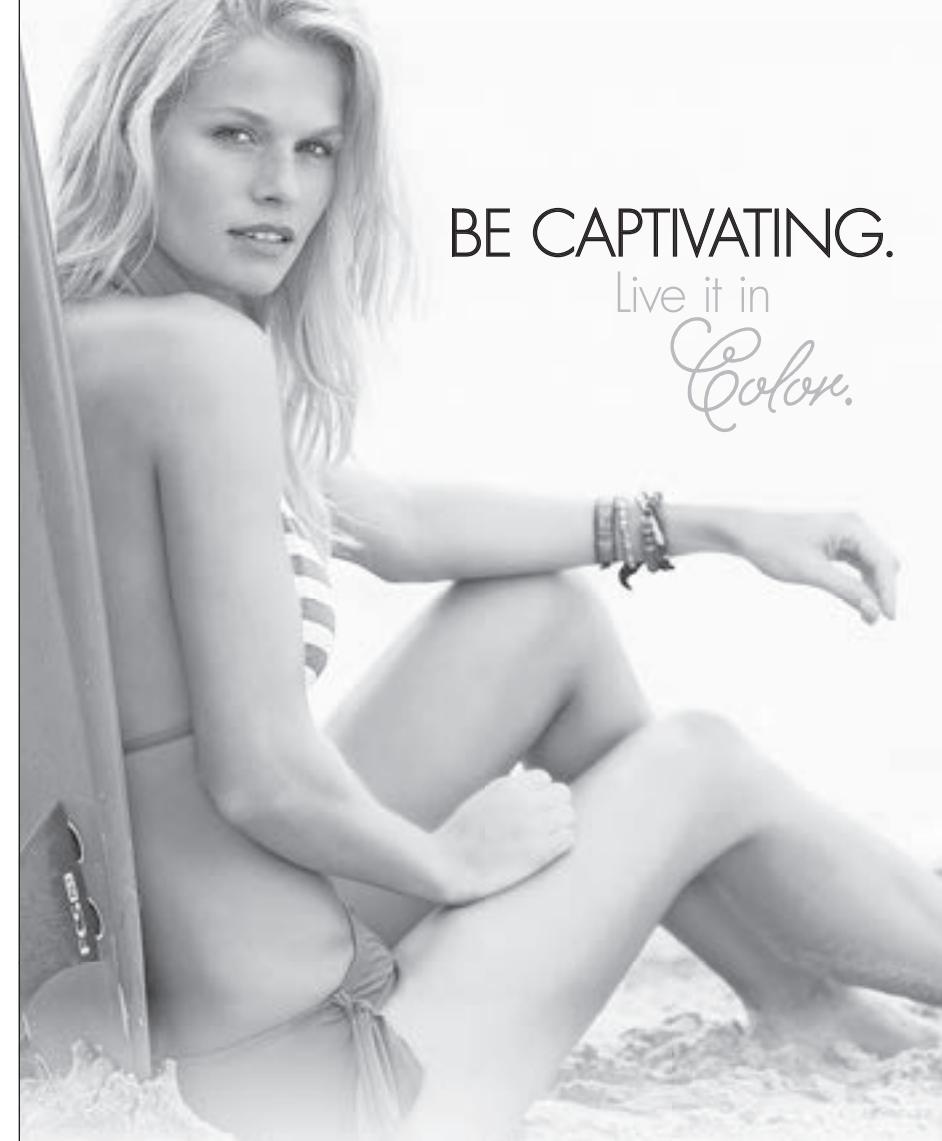
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NUTRITION ● Continued from 1

USC exercise science department head Dr. Teresa Moore agrees with the considered changes — to an extent.

"I think it's confusing to the consumer," Moore said. "I think a lot of people look at just the total calories, and they don't really go past that and look at the smaller print above that to see the actual size of the serving."

The current food labels are accurate, Moore said, but the information could be presented more clearly to consumers to reduce the amount of effort put into assessing the nutritional value of their food.

Even with changes, though, Moore said it is up to consumers to make healthy choices about what they put in their bodies.

"A bag of chips is still a bag of chips; it's not going to change," Moore said. "People may be more aware of the calories they're putting in their bodies, but

NUTRITION ● 3

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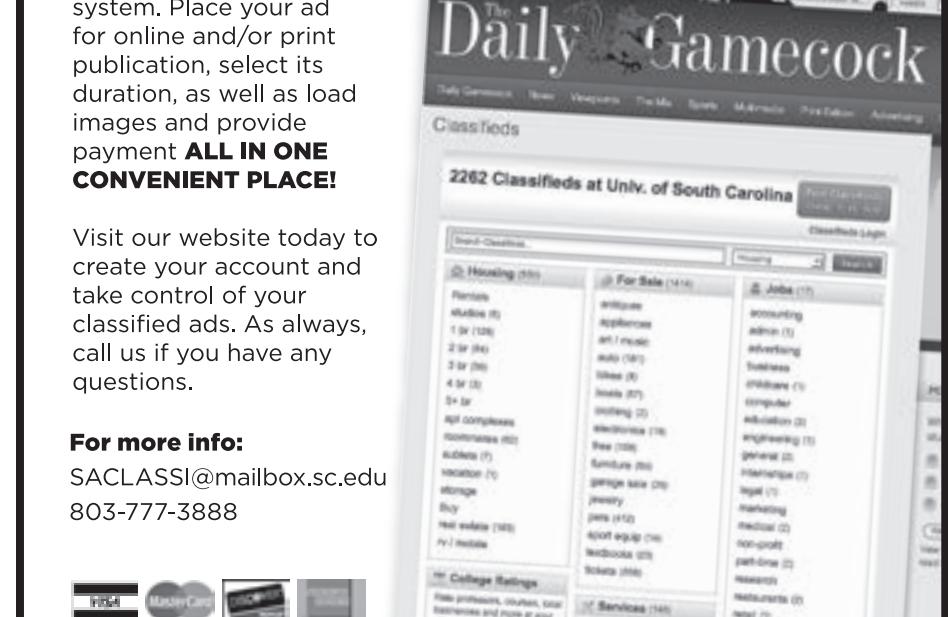


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TAX TOOL ● Continued from 1

figures of current state tax revenue based on current taxation rates in a number of tax categories.

By manipulating proposed tax changes with the tool, users can immediately see the potential impact that the change will have on the amount of tax revenue collected by the state. The tool keeps a running track of proposed changes and impacts and allows for side-by-side comparison to the baseline figures.

"For the very first time, all of you that are interested in tax policy will be able to use an objective, unbiased, neutral tool that takes the hassle of the math out of your decision-making process," Teegen said.

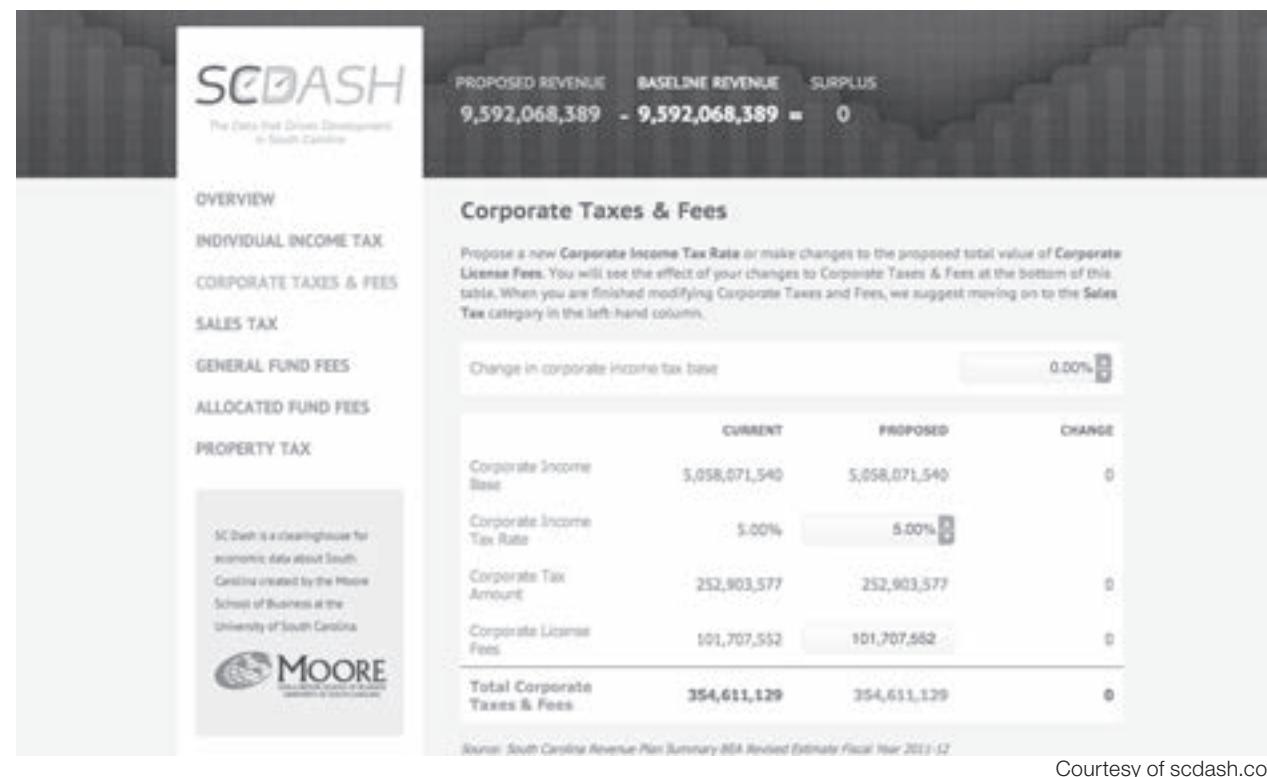
As an example, Teegen used the tool to demonstrate how a hypothetical decrease in the corporate tax rate from 5 percent to 4 percent would result in a \$50 million negative implication for total state revenue collected from corporate taxes and fees.

Teegen also said the model does not advocate any particular kind of policy change; it is a neutral tool to help policy-makers understand better and more easily the impact of the choices they might make.

The baseline information will be updated every time new economic information is made available by the Department of Revenue or the Bureau of Economic advisers, Strobel said.

"We believe that this tool is not only robust, comprehensive and very up-to-date in terms of the underlying data, but also quite easy to use," Teegen said.

South Carolina Comptroller General Richard Eckstrom was in attendance for the demonstration and said the tool would be useful in its design, if only



The new S.C. Tax Tool developed by Moore School of Business researchers allows tax policy makers to assess the impacts of proposed decisions on state revenue and compare them side-by-side to baseline figures.

policy-makers will choose to make use of it.

He also said that policy-makers at the state level can sometimes be too independent in their attitudes, and he said lawmakers should take advantage of this sort of expertise coming out of the university.

"We're creating these experts, (so) use these experts,"

Eckstrom said. "The more we involve experts that our higher (education) institutes are producing, the more likely it is that those experts stay in South Carolina. And we need people that can add quality to the state."

DG

NUTRITION ● Continued from 2

they still have to make the choice to take in less."

The main benefit of the proposed changes to nutrition labels would be to eliminate the effort of self-education about food labels that many consumers are not going to put in anyway, Moore said.

"It would make it a lot easier for people just to glance at the package and know what's in there, because right now it takes a lot of time to go in and read every single label on every food product that you purchase," Moore said. "Not everybody's going

to do that. We have to make things a lot clearer."

But Moore said she wishes the FDA would look beyond serving size information in its considered changes to food labels. She would like to see clearer presentation of information about the percentage of nutrient content within food items, and she said the "percent daily value" information on labels is also confusing to many consumers.

However, she noted that nutritional labels mean very little to students who rely on prepared meals in restaurants and dining halls. She encouraged students to seek healthy food options in all cases, whether packaged or prepared meals.

"The more a student asks for the healthy option, the more students want healthier foods, that's what the dining halls will be providing," Moore said. "You know, we vote with our pocketbooks."

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Women's Equestrian vs. Georgia - 1PM

Men's Basketball vs. Georgia - 1:30PM

Men's Tennis vs. Wofford - 4PM

Sunday, February 3

Women's Basketball vs. Auburn - 3PM

Friday, February 8

Men's Tennis vs. Wake Forest - 4PM

Sunday, February 10

Men's Basketball vs. Tennessee - 1PM

Men's Tennis vs. NC State - 2PM

Women's Basketball vs. Texas A&M - 3:30 PM

Thursday, February 14

Men's Basketball vs. LSU - 7 PM

Friday, February 15

Baseball vs. Liberty - 3PM

Saturday, February 16

Track and Field - Gamecock Invitational

Baseball vs. Liberty - 1:30 PM



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State, university must balance relationship

USC and the state don't always see eye-to-eye when it comes to finances, but with a new financial tool from the Moore School of Business, at least the state can benefit from our research.

"USC is here to educate the citizens of this state and to serve as an incubator for talent and research."

all the good the university offers the state.

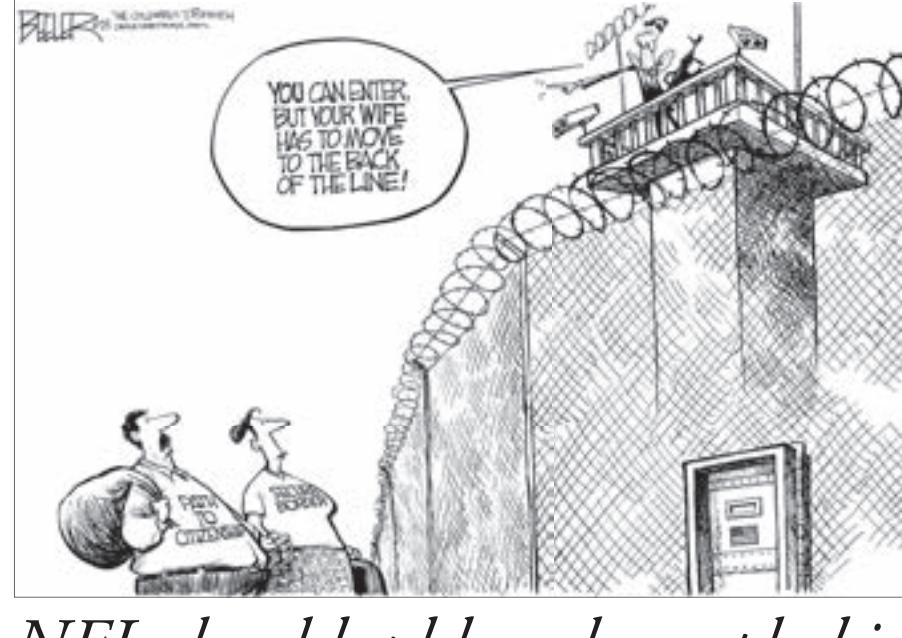
USC is the flagship university of South Carolina, and as such, it is tasked with educating the state's residents. The state needs USC, and of course, as we've pointed out many, many times before: USC needs the state, too.

That means funding — like the \$41 million USC President Harris Pastides requested Wednesday — for all of the different initiatives and improvements the university is working on. USC, and specifically in this case, the Moore School, has proven its merit with a No. 1-ranked degree program and this important new tool for calculating tax revenue.

Operating a large research university costs money, but it's money well spent. USC is here not only to educate the citizens of this state, but to serve as an incubator for talent and research that will ultimately benefit South Carolina as a whole. We're here to help; it would be great if we got some help back.

Reminder

Vote in our online poll regarding USC's new student health center.



NFL should address homophobia

USC alumnus shows lack of gay acceptance

The Super Bowl is the biggest sporting event of the year, and last year's game was seen by an estimated total of 160 million viewers, or more than half of the nation. Unfortunately, that means that the week leading up to the Super Bowl is filled with

copious amounts of unnecessary coverage of mundane stories and pointless interviews. One such interview was conducted by comedian Artie Lange with a former Gamecock football standout, Chris Culliver.

Artie Lange with a former Gamecock football standout, Chris Culliver. Near the end of the interview, Lange asked Culliver whether his team, the 49ers, had

any gay players. Culliver said no and went on to say that no gay players were welcome on the team. The 49ers organization released a statement saying that they "reject" Culliver's sentiments and have discussed it with him, and Culliver himself has apologized. But the damage is already done. Culliver is not the only NFL

player who feels this way; he is just the latest to actually express it. But until the homophobia that pervades American athletic culture is gone, gay athletes will continue to hide who they are.

There have been plenty of gay athletes, but very few have been open about their orientation while they've been active. Most, like former 49ers offensive lineman Kwame Harris, who was outed this week after being charged with domestic violence

against his boyfriend, have come out after they've retired.

There are undoubtedly multiple gay athletes in major sports today, but coming out would make them subject to intense scrutiny and ridicule from many. This has a lot to do with the macho culture of American sports in general — especially football. Often players will put themselves at extra risk by playing with a concussion or any other type of serious injury just to prove that they are tough. Those who don't are regarded as "soft" like Chicago Bears quarterback Jay Cutler. He was ridiculed for leaving a playoff game in 2011, when he had actually sprained his MCL.

Culliver is almost assuredly not the only NFL player who harbors homophobic feelings. Remarks like his sound familiar to me because I've heard similar sentiments from various individuals throughout my life, and to my shame, I've expressed the same vitriol. I realize now that gay people are not inherently disgusting. They are not depraved or immoral; they're just regular people. The NFL has made some progress in this area in recent years. Both Chris Kluwe and Brendon Ayanbadejo, NFL players for the Minnesota Vikings and Baltimore Ravens respectively, expressed support for marriage equality during the election.

The sporting world is one of the final frontiers for the LGBT community. There are undoubtedly many members of that community already in the realm, but very few have been willing to be open about it. But as long as attitudes like Culliver's are still prevalent, this prejudice is not likely to change.

The sporting world is one of the final frontiers for the LGBT community. There are undoubtedly many members of that community already in the realm, but very few have been willing to be open about it. But as long as attitudes like Culliver's are still prevalent, this prejudice is not likely to change.

Ignorance won't help in stopping obesity epidemic

Flawed studies don't represent reality

As a nation, we've become obsessed with how to fix the obesity epidemic, almost to the point of paranoia. We conduct studies left and right,

read new articles about "what magic food will make us thinner" and strive to keep up with new "facts" and "truths" that will ultimately save us from ourselves. But at the end of the day, is it all worth it?

Ironically, according to a new article published in the prestigious New England Journal of Medicine, a lot of the stuff that we think will help us in our sometimes insane quest for health isn't really solving the problem. In fact, a lot of the stuff that people tend to repeat ad nauseam — like eating breakfast makes you thinner — are either not based on reality or reflect flawed studies that don't represent what happens in the real world.

And sadly, this is a problem not only found in the general population, but in the scientific world as well. If scientists, many of whom continue to believe such rumors themselves, can't get it right, how does your average Joe even stand a chance?

It's for this reason that we haven't been able to fully fight this obesity battle head-on. As long as we believe these myths, that by its very definition are unfounded and possibly untrue, we will never get anywhere. Real change, both in policy and personally, are based on cold, hard facts. Until we strictly rely on facts rather than things that "could possibly be true," we should expect to fight a losing battle.

Letter: Universities can afford to pay players

Colleges ought to compensate football players for their performance

Whether we should pay student athletes or not is a major debate going on in college athletics, and there are many people with strong opinions on both sides of the issue. However, now is the time to move the discussion forward.

Many would argue that too many athletic departments are underfunded and that paying student athletes would further strain these already limited budgets. However, we should examine this claim more closely. Let's take, for example, the conference that South Carolina currently competes in, the Southeastern Conference. The SEC distributed over \$20 million to each of its 12 members in the 2011-2012 academic year. While official statistics have not been released for this year, they are estimated to be even higher. The Big Ten Conference, despite not winning a national championship in over a decade, distributed even more money than the SEC in the same year.

While these numbers certainly sound impressive or even gargantuan, consider that the NCAA recently approved a four-team playoff system that is projected to increase college football revenues dramatically. This new four-team playoff system is set to replace the Bowl Championship Series after the 2014-2015 season. The SEC and Big Ten, along with the other major college football conferences stand to gain the most from this new playoff system. SEC revenues are projected to increase over 50 percent, to nearly \$34 million per school, largely due to the playoffs, but also because of the conferences recent expansion to include Texas A&M and Missouri.

It is important to remember all of this when hearing complaints from those who say we simply cannot afford to pay athletes. If \$34 million in revenue is not enough for schools to be able to pay athletes modestly, then we must ask the question of whether our athletic departments are spending their money wisely. It is important to consider that the payouts made to us by the SEC are not our only source of revenue, as we also rely on funding

from ticket sales, merchandise sales and licensing, concessions and alumni donations.

With all of this considered, it only seems reasonable that we should start by at least paying our football players because they are the athletes that bring our school the most positive attention, through events like when ESPN College Gameday visited to broadcast the game against Georgia last fall. We could start by paying athletes a modest \$100 for every game they dress for, meaning they could earn at most \$1,400, assuming we make it to the SEC Championship Game and a bowl game, hardly a fraction of what NFL players make.

If we were to do this for all players on scholarship on our roster, it would cost the school a little more than \$100,000 per season, less than what we currently pay Everette Sands, our running backs coach, who made \$185,000 last year. Paying our football players is a logical and cost-effective maneuver that we should consider, at least.

— Chad Brown, first-year risk management and insurance student

IT'S YOUR RIGHT

The goal of The Daily Gamecock's Viewpoints page is to stimulate discussion in the University of South Carolina community. All published authors are expected to provide logical arguments to back their views.

The Daily Gamecock encourages readers to voice opinions and offers three methods of expression: letters to the editor, guest columns and feedback on [dailygamecock.com](#). Letters must be submitted via email to editor@dailygamecock.com. Letters should be 200 to 300 words in length and include

the author's name, year in school and area of study.

We also invite student leaders and USC faculty members to submit guest columns. Columnists should keep submissions to about 500 words in length and include the author's name and position.

The editor reserves the right to edit and condense submissions for length and clarity, or not publish at all.

All submissions become the property of The Daily Gamecock and must conform to the legal standards of USC Student Media.

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The Daily Gamecock is the editorially independent student newspaper of the University of South Carolina. It is published daily during the fall and spring semesters and nine times during the summer with the exception of University holidays and exam periods. Opinions expressed in The Daily Gamecock are those of editors or author and not those of the University of South Carolina. The Board of Student Publications and Communications is the publisher of The Daily Gamecock. The Department of Student Media is the newspaper's parent organization. The Daily Gamecock is supported in part by student activity fees. One free copy per reader. Additional copies may be purchased for \$1 each from the Department of Student Media.

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CORRECTION

A cutline in Thursday's edition incorrectly identified a speaker at the "I Love Female Orgasm" lecture. Rachel Dart spoke at the event. The Daily Gamecock regrets the error.

Market crafts fresh treats for city

Main Street's Saturday showing sells produce, artisan goods

Kristyn Winch

KWINCH@DAILYGAMECOCK.COM

Just because it's January doesn't mean you can't get fresh produce.

Shopping for it in an open-air market on the 1500 block of Columbia's Main Street? It's an experience.

Children get pushed around in red metal wagons. Violinists and guitarists jam out on separate tunes without disturbing the peace or creating an unpleasant sound. Friends call out to each other as they sample fresh pastries and bite-sized vegetable slices. Patrons zip in and out of area businesses, from Drip to the Columbia Museum of Art, packing in as much culture and cuisine as possible.

What is this magical place? It's Soda City, one of Columbia's downtown hot spots on weekends, and it's open every Saturday from 9 a.m. to 1 p.m. The market, previously known as the All-Local Farmers' Market and located at 701 Whaley St., moved to Main Street in October, bringing with it a new name and a slew of new vendors.

The market's vendor lineup varies slightly each week, but customers always have plenty of choices across all food groups, from dairy and meat to desserts and drinks. Local eateries, including Nonnah's and Crepes and Croissants, serve up their signature sweets outdoors while other vendors come from further down the road.

John and Wendy Eleazer, owners of Eleazer Farm in Irmo, have been selling their produce at Soda City since October.

"We've been with them from the beginning," Wendy Eleazer said.

The couple's special offerings for the winter season are green onions, spring onions and a gourmet lettuce mix.

"All our greens are washed, spun and ready

to eat," Wendy Eleazer said.

In the fall, Eleazer Farm sells pumpkins at Soda City.

"It's an old-timey cooking pumpkin," Wendy Eleazer said. "It has an amazing taste."

While business has been steady throughout the winter, especially when the Main Street Ice rink was in operation, John Eleazer expects the crowd to grow more as the seasons change.

"The warm weather is really going to bring the people out here," he said.

In addition to food, Soda City attracts a large group of crafters and artisans specializing in everything from skin care to floral design. There's even something to satisfy pet needs.

Ashley McMahan, owner of Sup-Dog, has been selling handmade canine collars and leashes at Soda City since October. She often has a dog in tow, usually a foster dog in need of a new home, but her furry friends weren't always welcome at the Main Street market.

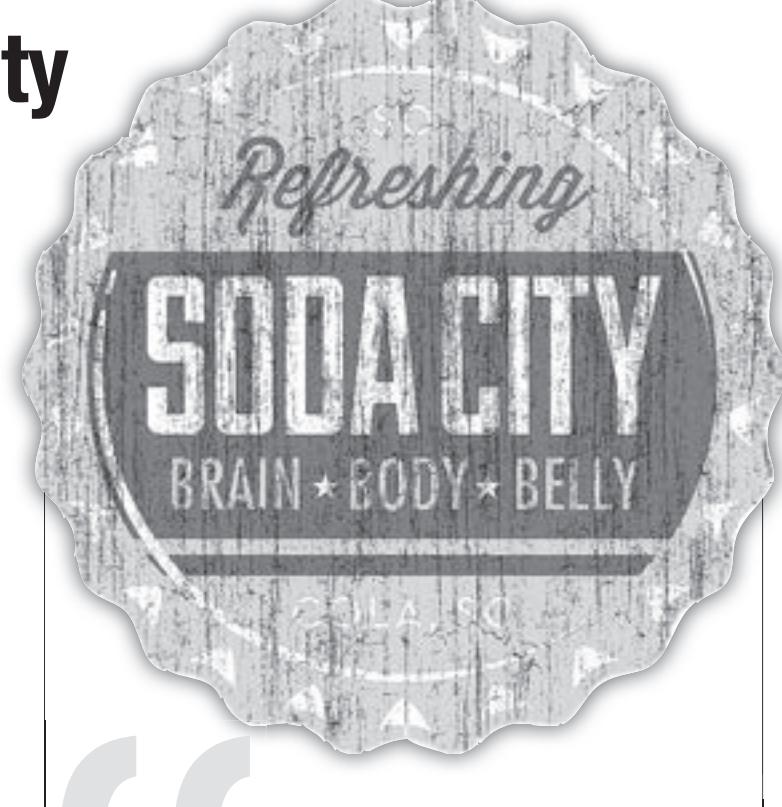
"When Soda City first started, they said, 'Don't bring your dog,' but that has since changed," McMahan said. "Lots of people bring dogs."

McMahan sews all of Sup-Dog's products herself, using the skills her mother taught her.

"I have a 1940s sewing machine I got for \$7 at auction," she said. "I never took a class."

McMahan buys her materials at Hobby Lobby and a parachute supply company. Her products range in price from \$6 to \$30. In addition to pet accessories, McMahan sells handmade keychains and plans to branch out into making guitar straps.

Both Eleazer Farm and Sup-Dog will be at Soda City this weekend. To learn more about the market, find Soda City on Facebook.



All our greens are washed, spun and ready to eat.

Wendy Eleazer, co-owner



DG



Courtesy of palomafait.com

Paloma Faith (above) released her first album "Do You Want the Truth or Something Beautiful?" in the United Kingdom, but has brought her second "Fall to Grace" to the U.S.

Paloma Faith brings British songstress market back to life

Fall to Grace establishes singer's strong sound in US industry

Grace Shepard

MIX@DAILYGAMECOCK.COM

In a world with the likes of Adele, Duffy, Emelie Sande and the late Amy Winehouse, it's easy to believe that British soul songstresses have said all they have to say. Or sing, as they case may be.

Paloma Faith is out to disprove that completely.

A newcomer to the U.S. music scene, Faith has managed to carve out her own unique place in a world inundated with great talent.

Her first album, "Do You Want the Truth or Something Beautiful?" which was only released in the

United Kingdom, went platinum and showed that Faith was not about to shy away from the public's high standards. Her second album, "Fall to Grace," which is currently out in the U.S., expands on her first and echoes the singer's quirky sense of ... well, everything.

Her voice is soulful, much like her fellow female English voices, but it has a certain bite to it that isn't found anywhere else. Faith is also more likely to experiment with less accessible backtracks and instrumentations. Her songs vary from slow, heartfelt piano ballads to borderline dance tracks.

In "Just Be," one of her best tracks off "Fall to Grace," Faith lets her voice take control over a scarce piano accompaniment. In contrast, "Blood

Sweat & Tears" and "Freedom" are both backed by dance beats.

However she chooses to arrange a song, Faith knows what she's doing. And she knows how to sing.

While tricky arrangements are sometimes cover-ups for less than stellar voices, that is not the case with Faith. Her voice is more than able to stand their ground against whatever arrangement she chooses.

Second only to her voice is Faith's dramatic personality. Once a cabaret singer, she is no stranger to theatrical effect. When she was asked to carry the torch for the 2012 London Olympics, she did so gladly, complete with bouffant hair, vintage Ray Bans and 6-inch, red stilettos.

Her music videos are full of strange, half-real worlds in which

Faith is as much the actress as the singer. Her eccentricities are part of what makes her captivating but also part of what might hold her back in the U.S. While American audiences are more than used to their share of quirks, they are more likely to assume that her personality is just an act.

And, according to Faith, it's not.

In a recent interview in the LA Times, she said that her quirkiness is just her personality. "I've always enjoyed ... standing out from the crowd," she said. And it's hard to doubt her, because another thing that makes Faith a voice to be reckoned with is her confidence.

No matter what she's singing or

Columbia gets annual Clean Sweep Saturday

Columbia's annual Clean Sweep will be held at the State Fairgrounds Saturday.

The one-day fundraiser, sponsored by the Junior League of Columbia, is the city's ultimate garage sale — on a slightly grander scale.

New and lightly used items, donated by League members, Columbia residents and local businesses, will be in the Caney Building in the Fairgrounds. Customers will have the chance to play detective and scout out the hidden gems in the rows and piles of donated treasures.

The Sweep houses everything from handbags and maternity wear to electronics and sporting goods, all at college-budget prices.

Doors open at 8 a.m. and admission to the Clean Sweep is \$3. Parking, through Gate 6 of the Fairgrounds, is \$2. All sales are cash only.

— Compiled by Chloe Gould, The Mix Editor

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Courtesy of palomafait.com

Faith has a strong English voice that rivals those of other big-name British songstresses like Adele, and has carved out a spot for herself among all the talent.

FAITH • Continued from 5

what she's saying, you never doubt that she means what she says, and she knows what she's doing.

"Fall to Grace" is well worth a listen by anyone looking for a powerful soul singer or someone just looking

for good music. Every track has a little something different, from retro to hints of dubstep.

The standout first single and first track on the album, "Picking Up the Pieces," hits you from the first note.

That's what makes Faith so fascinating and memorable. She hits you from the very beginning.

DG

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Friday, February 1, 2013

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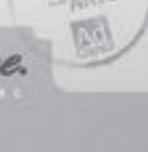
Noon, one day prior to publication

Why some people think
Walt Whitman
 makes chocolate candy.



Walt Whitman satisfied his sweet tooth with rich, sweet-like treats.

Kids don't get enough art these days. Not in school. Not at home. So no wonder some of them mistake America's most revolutionary poet for a box of chocolates. But art transforms lives. In fact, the more art kids get, the more knowledgeable they become in subjects like math and science. And the more likely they'll become well rounded, not to mention, well-versed adults. For Ten Simple Ways to get more art in kids' lives, visit AmericansForTheArts.org.



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Crossword

Edited by Wayne Robert Williams

02/1/13

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ACROSS

- 1 Painted expression
- 6 City in Peru or Ohio
- 10 Disallow
- 14 Standard of excellence
- 15 Satan's doing
- 16 They can take a yoke
- 17 ___ dish: lab item
- 18 Direction indicator
- 19 Legends and such
- 20 Cassandra's gift, for short
- 21 Honky-tonk owner's income?
- 24 Byways
- 26 Sampled
- 27 Dress (in)
- 29 Rumple, as hair
- 31 47-Across handle
- 32 Numbers for Noah
- 34 Early anesthetic
- 39 Pierre's significant other
- 40 Cut off
- 42 Govern
- 43 Take a mulligan in golf, say
- 45 Workshop gadget
- 46 Altai Mountains' continent
- 47 Fencing weapon
- 49 Political commentator
- Maddow
- 51 Spiral-shelled mollusks
- 55 Capital between Eugene and Portland
- 56 Actor's income?
- 59 Org. that advises the president in financial planning
- 62 "We try harder" slogan
- 63 Praise
- 64 "Rubber Duckie" singer
- 66 Consider
- 67 Marseilles miss: Abbr.
- 68 Oscar winner
- Witherspoon
- 69 Ultimatum ender
- 70 Fortuneteller
- 71 Watch surreptitiously

**DOWN**

- 1 Use a dust rag on
- 2 Bad day for Caesar
- 3 Trawler's income?
- 4 Wheels, so to speak
- 5 Hebrew prophet mentioned during 55-Downs
- 6 Casual brand
- 7 Tennis great Lendl
- 8 Condition like new
- 9 Warns
- 10 Electrical units
- 11 Remove from text
- 12 Haute, Indiana
- 13 Without stopping
- 22 "Golden Boy" playwright Clifford
- 23 Comfort
- 25 Aquatic frolicker
- 27 Seal
- 28 Hobbling
- 29 Film
- 30 Functions
- 33 "___ Only Just Begun": Carpenters hit
- 35 Smidgen
- 36 Librarian's income?
- 37 "Night" author Wiesel
- 38 Tangible
- 41 Aired again
- 44 Cry from the litter
- 45 Biblical poems written partly by King David
- 50 Changes
- 51 Gardening tool
- 52 Bellybutton
- 53 Sign of spring?
- 54 "Who's there?" reply
- 55 Passover meal
- 57 Clinton's alma mater
- 58 Stubborn animal
- 60 Sushi bar soup
- 61 "How've you ___?"
- 65 Salesperson, briefly

Solutions from 01/31/13



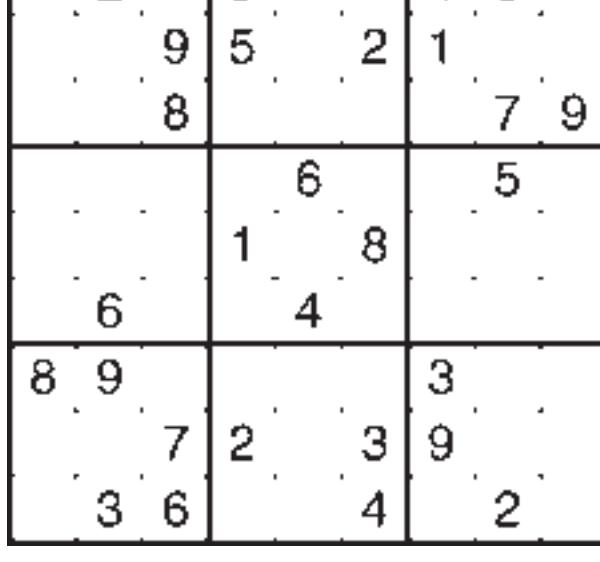
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Sudoku By The Mepham Group

02/1/13



Level 1 [2] [3] [4]

How to Play

Complete the grid so each row, column AND 3-by-3 box (in bold borders) contains every digit 1 to 9.

Solution for 01/31/13

3	6	1	3	7	4	2	9	5
2	4	7	8	9	5	3	1	6
5	3	9	1	6	2	7	8	4
7	1	2	9	4	8	6	5	3
6	8	3	2	5	1	9	4	7
9	5	4	6	3	7	8	2	1
4	9	5	7	8	3	1	6	2
3	2	6	4	1	9	5	7	8
1	7	6	5	2	6	4	3	9

USC looks to rebound after ugly loss

**Men's basketball to return home
Saturday to face Georgia after
39-point defeat to Florida**

Kyle Heck

KHECK@DAILYGAMECOCK.COM

Saturday can't come fast enough for South Carolina, as they return home to take on the Georgia Bulldogs.

The Gamecocks are looking to rebound from the loss to Florida Wednesday night. The Gators dominated USC in every area of the game en route to a 75-36 win.

The 36 points by the Gamecocks were the fewest they have ever scored in a SEC game.

The last time the Gamecocks were at Colonial Life Arena, they blew out Arkansas 75-54.

USC will face a Georgia team that is 9-11 overall, 3-4 in the SEC and averaging just 59.4 points per game, which is the 325th best average out of 345 NCAA Division I teams.

If USC (12-8, 2-5 SEC) hopes to surpass its conference win total from last season on Saturday, head coach Frank Martin said they must do a better job of executing on offense. The Gamecocks shot just 31.1 percent against the Gators after shooting 57.7 percent against the Razorbacks.

Martin says a good offense can also lead to improved play on the defensive side of the ball. The Gators shot 52.8 percent against USC and out-rebounded them 38-24.

"Teams that are real good on offense are usually pretty good on defense because you have good offensive possessions, you don't turn it over, you take good shots and you move the ball, which makes defense work," Martin said during his weekly press conference.

Martin has also stressed teamwork all season, and said USC will need to come together after the loss in Gainesville, Fla..

"Being a good teammate is even when you aren't feeling good or things aren't going your way, you owe it to your teammates, you owe it to your coaches, you owe it to the school that is paying for your schooling, to go out there and fight and compete to get better," Martin said.

Freshman Michael Carrera led the team against Florida, recording 13 points on 6-9 shooting to go along with nine rebounds. The rest of the USC starters combined for 15 points on 5-23 shooting.

Junior guard Brian Richardson did not score against UF in three minutes of play after tying his career-high of 20 points in the win over Arkansas. Junior Bruce Ellington chipped in seven points and three assists.

When the Bulldogs came to Colonial Life Arena last season, the Gamecocks escaped with a 57-56 win. Guard Brenton Williams had 10 points in 17 minutes in that game.

Martin said he hopes his team can get back to their strengths and continue to improve.



Jeffrey Davis / THE DAILY GAMECOCK

Head coach Frank Martin suffered the most lopsided loss of his coaching career in Gainesville, Fla. against the Gators.

"I can tell you our guys are playing hard; our guys are trying," Martin said. "Offensively and defensively, we are leaps and bounds ahead of where we were at Dec. 1 or even Jan. 1 for that matter."

DG

Gamecocks prepare for visit to Clemson

Epley says upcoming match against archrival could wake everybody up'

Nate Hammett

SPORTS@DAILYGAMECOCK.COM

After falling to No. 16 Michigan, the Gamecocks will look to rebound on Sunday as they travel to archrival Clemson in a match that head coach Kevin Epley says "could wake everybody up."

"Anytime a South Carolina team goes into that environment, it's going to be contentious," Epley said.

Clemson is also coming off of a loss to then-No. 9 Alabama in Tuscaloosa, Ala. last Sunday.

Epley said the Tigers have some "big hitters" and pointed to their successful track record over the last few seasons.

"Their strength is just in their talent," he said. "At any moment they can hurt you. We're going to have to be that team that is playing a little smarter."

In preparation for the upcoming challenge, Epley stressed attention to detail during practices and matches. He noted that the smallest actions could decide the fate of a match.

"We're really just trying to get better than last week by a margin of a few percentage points," he said. "The differences in these matches is so often in the details."

Epley explained that the Gamecocks' strategy is to simply make small improvements each day. Part of that begins with

commitment.

"We've been trying this week, and today in particular, to try and help them understand that the commitment starts in practice," Epley said, adding that improvement is an inch-by-inch process. "It is one thing to say it, but it is another thing to actually work through it and see improvements. I think from that process, they start to gain trust in themselves and that they actually can improve week to week."

This week, the Gamecocks focused on enhancing their doubles game by "playing with intention." South Carolina also looks to learn from Michigan's aggressive style of play. Epley explained that last weekend the Wolverines were the offensive team and that the Gamecocks did not have an answer.

"We were too apt to just give them neutral balls when we really should have been putting some pressure on them," Epley said.

Despite the close loss and the test looming ahead, Epley feels that the Gamecocks are confident heading into Clemson.

"At this level, it is more of who is willing to dig a little deeper, who is willing to test themselves a little more, fight a little more," he said. Epley emphasized the importance of playing each set independently of the other and "scrapping" for each point.

"I think they're ready to do that this weekend," he said.



Jeffrey Davis / THE DAILY GAMECOCK

South Carolina will take on the Tigers Sunday at Clemson as they hope to rebound from the first loss of the 2013 season to No. 16-ranked Michigan last week.

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