Whole Foods touts local roots

National chain with homegrown focus opens in Columbia Thursday

Chloe Gould

Long stretches of sleek, recycled wood set the background to the store’s new entry, a final flourish to the design pioneered by the Whole Foods Market in Austin, Texas, 20 years ago. The fixtures, which have ingrained a design of “woodsy” modernism into the chain’s local ideal: local products, local vendors and local staff. Campbell said.

Campbell .

140 employees are from Columbia, according to store manager Jeff

The capital’s store shelves 220 local products, and the bulk of the

™

In Columbia, the food and products labeled “local” are from the city and state’s organic and homegrown gems. Campbell said

The store also took suggestions opening day for other overlooked

The new Whole Foods Market, in the Cross Hill Shopping Center, stocks 220 locally sourced products.

The full of the

The chain’s 11 regions then have individual standards that usually tighten as you get closer to the city, according to Anna Edwards, the director of the regional food programs. Campbell said.

Campbell

The Whole Foods Market in the Cross Hill Shopping Center, opened Thursday with an 8:30 a.m. “bread breaking” and a day of clustered, congested and completely chaotic excitement.

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day of clustered, congested and completely chaotic excitement.

USC’s aerospace research center has received a second $5 million gift, the university announced Thursday, adding to the center’s developing structure and landing it a well respected researcher to take the helm.

The gift, from Anita Zucker, the chief executive officer and chairman of the North Charleston-based InterTech Group, establishes the Zucker Institute for Aerospace Innovation and the McNair Chair, a new

position. The center and chair position both contribute to the developing structure of the McNair Center for Aerospace Innovation and Research, which was established last year when Darla Moore pledged $5 million to promote aeronautics research in a state where the industry has been growing since Boeing arrived in North Charleston in 2009.

Moore named the center for Ronald McNair, a native of Moore’s hometown, Lake City, S.C., who died in the Challenger shuttle disaster.

Center ● A2

ZUCKER

Tickets for Tennessee

Plenty of student tickets still remain for Saturday’s football game against Tennessee.

The Student Ticket Office put 1,300 tickets up for grabs Thursday afternoon shortly after the 1 p.m. deadline for students with accounts on campus to claim a spot at the game. Of them, 1,100 were in the Lower-level student section, according to Anne E. Edwards, the director of student services.

SINCE 1908

“Conditions for securing tickets were the same this week as they were worked through the first four home games, you’re in luck. Each of the

Admissions
doctoral programs are offering unique perspectives.

In terms of gender equality, Cynthia Hardy thinks society has a lot to lose. “In this century, we cannot afford to waste the potential of half the world’s population,” she said.

Hardy discussed the differences between diversity and inclusion, emphasizing that inclusion allows everyone to be represented for their diverse qualities, which she said provide unique perspectives.

Gender inclusion, she said, may be the key to revitalizing the economy.

“Inclusion ... draws people in, and the result can be astounding,” Hardy said.

Hardy regularly works with girls and women in the state of South Carolina, and her experience has led to some interesting findings.

One girl she met lost her mother at 12 years old and had her first child at 14. The girl, Hardy said, gave up on her dreams

Lowlountry businesswoman donates for aerospace research as program takes shape

UNIVERSITY OF SOUTH CAROLINA

Center gets second $5 million gift

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CENTER ● A2

Roth talks balance, shares anecdotes

Former baseball player returns home Thursday

He helped bring two baseball national championship trophies to USC, and Thursday night recent graduate Adam Roth returned to campus, this time bringing his thoughts and ideas.

As intervals among anecdotes about the College World Series, hanging with fellow baseball player Adam Matthews and finishing homework in the wee hours of the night, Roth shared with students his keys to managing time management, handling stress, setting priorities and having fun.

Now playing in Los Angeles Angels’ minor league system, Roth

Roth

A2

See page A5

Talk show host sees range of benefits in ‘inclusion’

Computer science professor Moore shares story of triumph at the top

Hardy advocates for gender equality

Glover Freeman, a Columbia attorney and champion of women’s rights, who died in 1993.

Robert Moore discusses the College of Arts and Sciences’ efforts to make the College a national leader in computer science.

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nonprofit organization in Maryland. Parker, to design her entire brand — from shelves, though. When she was just starting her business, she carried in 28 stores throughout the state. This is her first time on Whole Foods shelves.

There were slices of pizza, chicken wings, brown rice salads and a rubber band. Each sandwich was aptly named after one of Columbia's neighborhoods: the Shandon Special, Saluda Steak & Cheese and Five Points Garden Grill. The Vista layered oven-roasted turkey, a fig spread, brie and a bagged penny-sized pieces of lotion bars and offered advice on personal grooming techniques. Each of her favorites on the create-your-own row of prepared foods. Campbell said many of the new Whole Foods is moving in and is impressed with the store's commitment to protecting the environment. There's also the local flair. “There's not one (Whole Foods) that's tucked-away market. The smaller-scale market has been for so long, and they do what they do so well," Campbell said.

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He offered his “Four P’s” to turn stress into fun: pinpoint the things that stress you, “preach” or let out your frustrations, look for perspective in your situation, and strive for positivity.

Third-year biology student Anne Shaw said she was most affected by Roth’s “Four P’s” strategy, as she came to the event looking for advice on how to juggle a heavy load of priorities this semester.

“I don’t think about that kind of stuff. I’m just running through life just doing things one day at a time. I don’t have it all planned out like he does,” Shaw said. “It was sort of reassuring to hear (his message that) you need to plan things and have goals.”

Roth’s final send-home punch was a challenge to “make sure you’re having fun” in college.

“Part of college is the experience,” Roth said. “Part of it is having fun, it’s doing those stupid things. It’s learning from your mistakes — I mean, I’ve made plenty of mistakes. It’s doing those things and having fun.”

Since graduating with a degree in international business and marketing in May and joining the Orem, Utah, Owlz, Roth has spent his first professional offseason building and promoting his own business, Michael T. Roth Enterprises. He offers his services to give motivational presentations, including Thursday’s talk entitled “You Can Do It All and Do It Well,” sponsored by the Honor Council.

Comments on this story? Visit dailygamecock.com/news

Andrew Amey / The Daily Gamecock

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OCTOBER IS DISABILITY AWARENESS MONTH

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Pi-P for Pride, pride in academic achievement and in other accomplishments, not just on academic or disabilities, but as members of the university community.

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Birth control and in vitro fertilization are being threatened right this very moment. More politicians are talking about making them illegal. We believe the women of South Carolina — whether Republican, Democrat or Independent — deserve local, state and national leaders who respect their rights.

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tellthem@taltisms.org
Electional College system needs change

Small states at large disadvantage in elections

In less than two weeks the nation will cross the country and vote the visits to determine the winner of the presidential race. But you will not find other major party candidate campaigning in South Carolina any time soon. This is because the election will be determined by a handful of swing states, the candidates need to get to 270 electoral votes. Obama lives in a state that has already been sold to either side, then your vote doesn’t count nearly as much as someone in a swing state.

This is why we need to reform presidential voting procedures and start by removing the antiquated Electoral College.

The reason to discard the Electoral College is that the president should be directly elected in a democracy. Today, several for voters to cast for vice president and vice president when the Electoral College meets. Which individuals pick the electors is the state, but they are actually not required to vote for the person their delegate votes for. Their decision usually don’t disagree with, but it does not have duty to do so.

The office isn’t directly elected and must first go through states, winning the national popular vote does not actually guarantee you will win the presidency. Multiple candidates, most recently Al Gore in 2000, won the popular vote but still didn’t win the presidency. The national popular vote is a much better choice than the Electoral College, because the total number of states won, but the Electoral College makes it less important.

The focus on states also has the consequence of magnifying the importance of swing states in comparison to the rest of the states. Ohio and Florida are two examples of swing states getting disproportional attention. This forces the candidates to pandering these states more than others and takes away from a national campaigning strategy. The campaigns are focused on certain areas and their resources flow into these states. The majority of the nation is essentially neglected in favor of a couple of million undecided voters in battleground states. That is not how the leader of the free world should be chosen.

The Electrical College’s defenders would argue that small states are protected. But it is really only protected when state and party of the rest of the country at a potential presidential candidate is visible. While those decided on their vote won’t change, those that are undecided are much more important. This system has become completely outdated and disadvantage. This system has become completely outdated and disadvantage. This system has become completely outdated and disadvantage.

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**Farewell, My Queen**

It was a final farewell July last year when Columbia-born bandmates of Cherry Case performed their final concert, packed up their instruments, and traveled to Nashville, Tenn. But Columbia better roll out the homecoming carpet because frontman Jake Etheridge will be in, considering the style of music he’s bringing all of the original band members back with him.

“We’re just really excited about coming back, seeing all our friends, and playing with Columbia bands again. It’s a good feeling,” Etheridge said. “We really haven’t performed with the lineup since the farewell show when we left Columbia.”

But Columbia-born in Nashville, Etheridge has been performing solo for a while at venues more accustomed to singer-songwriters. He began the dance of loneliness that came with not having a band around, but he thought lonely was not necessarily a bad word, especially considering the style of music he performs.

“Being lonely really isn’t that bad if you are writing and playing lonely songs,” Etheridge said. “I Could Be Your One” continues Etheridge’s streak of performing better-than-acoustic pop music. The main verse of the song is phrases that every listener come across / There’s nothing left to lose / And I was just hoping maybe / That I could be your one / I’ve got nothing to lose / And I was...for science!...

The track “I Could Be Your One” says it all about what the song from personal experience. The song definitely comes from a direct moment in my life,” Etheridge said. “I really like it because of how simple and honest it is.”

Etheridge may be running alone, but he still uses the band’s name to promote the tour in Cherry Case’s song “I Could Be Your One.” To Etheridge, Cherry Case describes the sound of the music he performs, clutching music fans in on the style of the music they should expect to hear.

“I Could Be Your One” has helped advance Etheridge’s career in music more than that. The song was recorded for a short film called “Whistlecrack,” a film about two lost lovers who reunited in Los Angeles. Etheridge filmed about four scenes in the film’s overall tone about loss and regret.

“The song is placed at the point in the movie where the lovers have and they never see each other again,” Etheridge said. “The guy messes up again, but he’s good for it and that, fit perfectly with the cliché of Cherry Case.”

Etheridge’s show tonight at 7:30 p.m. at New Brookland Tavern will be the only performance on the tour featuring the full band. Guitarist Danny Norris, drummer Taylor Desseyn, bassist Domonique Turnipseed and keyboardist Ben Catoe. They will be performing along with Neil Durrant and the Kindly Gents, kemp rildey and Duncan Denman.

Etheridge will also be performing this Saturday at the Old Towne Tavern, 1044 Broad St. The trader for “Whistlecrack” can be found on whistlecrackmovie.com.

**Comments on this story?**

Visit dailygamecock.com free.
Friday, October 26, 2012
The Daily Gamecock

FAREWELL ● Continued from A5

In one of the film's best moments, Sidonie is trying to walk as fast as she can down a long hallway in the Palace, and she slips on the slick, hard floor. It is a small, human moment that would not often appear in most overly serious costume dramas. The film's greatest strength is its authenticity. The beautiful costumes do not seem like an Oscar fashion show but real, if elaborate, clothing. The actors wear the costumes as if the characters have worn and breathed in them. The film brings the past alive and fills it with burning sexuality.

Comments on this story? Visit dailygamecock.com/mix
Carolina Band welcomes you back to Williams-Brice Stadium and promises to "THRILL" you in "STYLE"
Things change quickly in college football. Two weeks ago, South Carolina was undefeated and the third-ranked team in the country after notching a monumental win against then–No. 5 Georgia at home. College football analysts around the country were listing USC as the team that could challenge Alabama for the national title, and even coach Steve Spurrier found himself peeking at what the future could hold.

“It was a special day for us,” Spurrier said after the 35-7 win over the Bulldogs. “I was thinking prior that this might be the best one since I’ve been here. Our goal is to see if we can match that emotional level and get through the rest of the season. We’ll see where this leads us. One thing we’ll have to guard against is everyone telling us how great we are, which when you win convincingly, that’s what happens.”

Fast-forward to now and the Gamecocks have gone from No. 3 in the country to No. 3 in their division. With the consecutive road losses to LSU and Florida that derailed USC's dream season, there is no longer talk of winning the school’s first-ever SEC championship. The Gamecocks have had to take a step back and readjust expectations entering Saturday’s game against Tennessee.

“We’ve got to accept that we’re not going to win the SEC this year,” Spurrier said. “We have accepted that. We’ve got plenty of other goals out there.”

The main goal for the team now is to win the rest of its home games, a feat that hasn’t been accomplished since 1987. One thing USC hopes to avoid is a hangover effect from the past two weeks. Gone are the high expectations of winning the SEC, and with that comes the danger of players giving up. However, senior center and team captain T.J. Johnson says there is still a lot to be done this season.

“As a senior and a leader, you have to go to guys, one-on-one sometimes, and just talk them through things,” Johnson said. “Just trying to work with guys (and) come together and put the past two weeks behind us. I mean, we still have four games left. Obviously the goals have shifted a little bit. We still have a lot to fight for, and that’s what we’re going to do.”

Tennessee is next on the agenda for USC, as the Gamecocks look to continue their winning streak against the Volunteers. The Gamecocks are currently riding an 11-game winning streak against Tennessee, and are looking to extend that streak on Saturday.

“We still have a lot to fight for, and that’s what we’re going to do.”

— Steve Spurrier
Lattimore to get ball more

Isabelle Khurshudyan

South Carolina's running attack never had a chance to get going against Florida. After Georgia, South Carolina found itself struggling by 15 points at halftime against the Gators, they had Lattimore in the lineup and managed to score more on passing in order to score more quickly. They finished the day with just 16 rushing yards in 26 attempts, a week after totaling 34 yards on 2 attempts against LSU.

Junior tailback Marcus Lattimore had his lowest rushing totals of the season with just three carries for 13 yards. An injury to his hip and lower back forced him out of the starting lineup, and coach Steve Spurrier said Lattimore's touches were minimized to give him more rest once the result of the game was decided.

While Florida and LSU are both top-10 teams in the nation when it comes to stopping the run, the Volunteers' defense ranks 99th in points against.

In Saturday's meeting with Tennessee, the Gamecocks' leading rusher against LSU was Harris and sophomore Mike Matulis. Offensive line coach Shawn Elliott said neither player would start again this week, as Harris "didn't look very good" and Matulis is recovering from a shoulder injury. Redshirt sophomore guard A.J. Cann, who was replaced by Harris, will return to his starting role at left guard.

"I just feel there's times when you try to feed the fire in somebody to get them better," Elliott said. "I always felt that A.J. was the man for the job. I just thought you need to get somebody's attention at some point. We'll see if it works."

As USC struggled to establish the run in the past two weeks, passing game also took a hit. The Gamecocks have averaged 225 passing yards a game in their victories compared to 366 in their losses.

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1. How hot is Volunteers’ coach Derek Dooley’s seat right now? Any chance he’s the coach next season?

Dooley is definitely feeling some pressure from both fans and athletic director Dave Hart. He’s impatient for an SEC win. I’d definitely like to see him in the coaching position. We’ve had a lot of coaching changes at UT recently (not just in football), and it hasn’t been good for the program. Unfortunately, I don’t see Dooley making it through the season, especially with a loss to South Carolina and a close game with Vanderbilt coming up. We’re on the alert for breaking news.

2. The Tennessee offensive line has only allowed three sacks this season. How do you think that unit will perform against a USC defensive line that averages 3.6 sacks per game?

UT’s offensive line has overcome some serious defensive tests. Georgia, Florida and Alabama all posted threats, but the line stayed strong. I doubt South Carolina will be able to crack that and get through to (UT quarterback Tyler) Bray. Besides, Bray will probably just throw an interception to avoid the sack.

3. Is quarterback Tyler Bray feeling the pressure? Dooley told both Bray and members of the press that if he’s loose with the ball, backup quarterback Justin Worley will be taking over. How bad does he need to have a strong game against the Gamecocks on Saturday?

Bray’s position is on the line. Being pulled halfway through the season isn’t gonna look good on the NFL prospect’s resume.

4. USC has played considerably better at home than on the road, but after back-to-back losses, do the Volunteers see this as their opportunity to get a marquee win for the season and pull the upset?

That’s definitely Tennessee’s goal. Dooley wants it and the team has his back. They’re hungry, and they’re gonna jump on the first opportunity they see.

5. Prediction time — who ya got?

For going with a South Carolina win but hoping the Vols surprise everyone.
No. 15 Texas Tech looks to pull upset at No. 4 Kansas State

Kansas State has looked especially dangerous after demolishing Geno Smith and West Virginia last week 58-14. After the victory, which kept the Wildcats unbeaten, quarterback Collin Klein has emerged as the Heisman favorite. He threw three touchdowns against the Mountaineers and ran for four more scores. His dual-threat ability has really stood out to Heisman voters. He has thrown 10 touchdowns and ran for 14 more, while only throwing two interceptions. Texas Tech enters with a 6-4-1 record and running a 561 triple-over triple thriller against TCU. Senior quarterback Seth Doege has put up traditional Red Raider passing numbers, passing for 2,209 yards to go along with 28 touchdowns and seven interceptions. The two teams have very different offensive styles but both have proven successful. The game might come down to defense, which may be a concern for Texas Tech as it gives up 13 points per game.

No. 20 Michigan @ Nebraska, 8 p.m., ESPN

In a matchup of 5-2 teams, this game features a dual-threat quarterbacks in Michigan’s Denard Robinson and Nebraska’s Taylor Martinez. In what should be an explosive game, Nebraska needs to win in order to keep up with the Wolverines, who are undefeated in conference play. After the Cornhuskers lost three weeks ago to Ohio State, they rebounded with a 29-28 win against the Wolverines, who are undefeated in conference play. After the Cornhuskers lost three weeks ago to Ohio State, they rebounded with a 29-28 win against Nebraska last weekend. Michigan won 12-10 in an ugly game against the 23rd-ranked Washington State. At 12-10, Michigan has a 5-2 record. Michigan has a 5-2 record. Michigan will have to keep up its strong defense to slow down a Nebraska team that averages more than 41 points a game.

No. 9 Ohio State @ Penn State, 6:30 p.m., ESPN

Unfounded Ohio State’s concern involved sophomore quarterback Braxton Miller, who was the victim of a nasty hit that gave him a concussion. Kenny Guiton took over with Miller sidelined and led the Buckeyes to a 29-22 overtime win against Purdue in Columbus. Fortunately for the Buckeyes, Miller passed all of his medical exams and is expected to start Saturday. The Nittany Lions have notched five straight victories after losing their first two games of the season in the first year when Joe Paterno did not begin the season as head coach. Given everything that has happened, Bill O’Brien has done a tremendous job leading Penn State and moving past those first two losses. With two more wins, the Nittany Lions could achieve a winning record, a feat many did not expect from them at the beginning of the year. Quarterback Matt McGloin has also done a great job keeping this team together after losing their first two games of the season. Quarterback Matt McGloin has also done a great job keeping this team together after losing their first two games of the season. Quarterback Matt McGloin has also done a great job keeping this team together after losing their first two games of the season. Quarterback Matt McGloin has also done a great job keeping this team together after losing their first two games of the season.
No. 13 Mississippi State @ No. 1 Alabama, 8:30 p.m., ESPN

Two of the SEC’s three remaining undefeated teams will square off in Tuscaloosa on Saturday night. Mississippi State is on a nine-game win streak sitting at 3-0 against SEC competition. Last weekend, the Bulldogs stormed out 446 yards of total offense and put up 35 points in the second half to beat Middle Tennessee. Junior quarterback Tyson Rudall led the way, completing 17 of 21 passes and three touchdowns. Alabama enters the game with the No. 1 defense in the nation, giving up only 8.3 points and fewer than 200 total yards per game. Against Tennessee Saturday, the Tide limited the Vols to only 29 yards per rush and 6.5 yards per pass, and they forced two turnovers. Alabama has faced Mississippi State more than any other opponent in its history. The Tide commands a 75-18-3 record against the Bulldogs.

No. 12 Georgia @ No. 3 Florida, 3:30 p.m., CBS

The SEC East will once again feature a matchup between two top-15 teams. Georgia enters the game with a 6-1 record after narrowly escaping from Kentucky in Lexington. The Bulldogs struggled to stop the Wildcats’ offense as Kentucky gained nearly 210 yards on the ground. However, junior quarterback Aaron Murray helped the Dawgs pull away, passing for 47 yards and four touchdowns. Last week, Florida posted an impressive win against the then-No. 7 South Carolina Gamecocks. Although the Gators managed fewer than 100 yards of total offense, Florida forced three fumbles early in the game to take a commanding 21-0 game going into halftime. The upcoming contest between the Bulldogs and the Gators, nicknamed the “World’s Largest Outdoor Cocktail Party,” is considered one of the most intense rivalries in the SEC. The game is played at a neutral site in Jacksonville, Fla. Georgia leads the all-time series, 47-46-2, but Florida has won seven of the last 10 meetings.

No. 22 Texas A&M @ Auburn, 7 p.m., ESPNU

After suffering a loss to the LSU Tigers Saturday, Texas A&M prepares to face another SEC West foe in Auburn. Although the Aggies outgained LSU offensively, redhead freshman quarterback Johnny Manziel threw three interceptions and rushed for only 27 yards. Coming into the game, Manziel was the SEC’s leading rusher with 676 yards. Though A&M leads the SEC in scoring offense, LSU limited the Aggies to just 19 points. Texas A&M is seeking its third win in the conference. Meanwhile, the Auburn Tigers find themselves at 1-6 and winless in the SEC. The Tigers’ only win was in overtime against Louisiana-Monroe. Last weekend, Auburn fell to Vanderbilt in Nashville by a score 17-14. The Tigers were held to 212 total yards, and together, quarterbacks Clint Moseley and Jonathan Wallace threw for fewer than 110 yards.

Ole Miss @ Arkansas, 12:21 p.m., SEC Network/ESPN3

Ole Miss will travel to Fayetteville, Ark., after a bye week Saturday. The Rebels are 3-3 in the season, having beaten Auburn in their most recent game. Sophomore quarterback Bo Wallace completed 77 percent of his passes and threw for 236 yards as the Rebels dominated the Tigers in the second half. The win marked the first conference victory for Ole Miss this season. After starting the season with an abysmal 1-4 record, Arkansas has bounced back with consecutive wins over Auburn and Kentucky. The defense held both teams to a touchdown each after giving up an average of 41 points during the previous games. Arkansas sits at fifth place in the SEC West standings, and Ole Miss trails them in sixth place.

Kentucky @ Missouri, noon, ESPNU

Both the Wildcats and the Tigers are still in search of their first SEC win of the season. Last Saturday, Kentucky was looking to snap Georgia, but the Bulldogs slipped away with a 29-24 win. The Wildcats produced 191 yards of offense, and freshman quarterback Jalen Whitlow completed nine of 13 passes and kept the game close through all four quarters. Missouri is coming off a bye week after the Tigers fell in Columbia, Mo., to No. 1 Alabama. Freshman quarterback Corbin Berkstresser had a tough outing against the Tide, completing less than 50 percent of his passes as the offense gained only 129 total yards. Berkstresser is likely to start again this week since quarterback J. Frank Franklin was listed as doubtful with a knee injury.

Massachusetts @ Vanderbilt, 7 p.m., FSN

Vanderbilt will host Massachusetts before returning to SEC play against Kentucky on Nov. 3. Vanderbilt won a close game against Auburn a week ago in Nashville. Senior quarterback Jordan Rodgers completed 60 percent of his passes for 177 yards and no interceptions. However, the offense lost three fumbles, keeping the Tigers in the game. Massachusetts is winless on the year. The Minutemen rank last in the Football Bowl Subdivision in total offense and are 19th out of 124 teams in scoring defense. Last week against Bowling Green, Massachusetts gained only 115 total yards and were held scoreless for the second time this year.

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Photos courtesy of MCT Campus
What’s scarier than the color orange?

Forgetting to wear Garnet on Game Day

Upcoming Events

October 30, 2012, 7PM
Men’s Basketball vs. Kentucky Wesleyan (Exhibition)

November 4, 2012, 3PM
Women’s Basketball vs. Anderson (Exhibition)