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gamecockSports

USC VS AUBURN

JORDAN - HARE STADIUM - SATURDAY - 7:45 P.M.

43

COLLISION COURSE

Gamecocks head to Auburn for titanic matchup with Tigers

Ryan Velasquez
STAFF WRITER

THE YEAR WAS 1933. Democrat Franklin D. Roosevelt was inaugurated as the 32nd President of the United States, the motion picture King Kong made its premiere at Radio City Music Hall in New York City and a German war refugee by the name of Albert Einstein immigrated to America.

That December, South Carolina knocked off Auburn in a showdown in Birmingham, Ala., by a score of 16-14.

Over 70 years later, the Gamecocks have yet to record another victory over the Tigers, the only team they haven't beaten since joining the SEC in 1992.

Tomorrow night, however, they'll have the chance to change that.

In what could possibly be the biggest game in program history, No. 12 South Carolina will travel to take on No. 17 Auburn as both teams attempt to improve to a highly-coveted 4-0 record.

"We're looking forward to the game with Auburn Saturday night — a national TV game. A big game for us to see if we can go on the road and beat a really good team," coach Steve Spurrier said. "They've been very successful this year. They closed with a good victory in the Outback Bowl last year. They have a lot of momentum going, a big crowd and it should be a loud and exciting game."

Tomorrow's showdown with Auburn follows what could very well become a trend of big games in 2010, with Carolina's 17-6 victory over Georgia two weeks ago being the first.

For that to be the case though, the Gamecocks will have to face a number of challenges this year's squad has yet to go up against. Saturday's game will be Carolina's first on the road this season and will be played at Jordan-Hare Stadium, one of the largest venues in the nation.

To top it off, the stands will be packed with 87,000 screaming fans coming off a 27-24 overtime victory over Clemson in last week's College Gameday matchup, which could potentially make things difficult for Carolina's no-huddle offense.

"We've been in loud places before, although we haven't tested our new 'call the plays at the line' [strategy] on the road yet. We haven't used a silent count yet," Spurrier said. "Hopefully we can pick up our foot, snap it and stay onside. [Sophomore center] T.J. Johnson's been throwing a bunch of low left ones that have made it tough on the quarterbacks. We have to get that straightened out. Other than that it will be a challenge doing some things differently as far as the way our offense goes about."

The motivation on Auburn's side could also make things dicey for Carolina. A victory tomorrow night could be the signature win Auburn coach Gene Chizik has been looking for, and with matchups against unranked Louisiana-Monroe and Kentucky in the following two weeks, a win over the Gamecocks could be the key to going into an Oct. 16 showdown against Arkansas undefeated.

FRIDAY FOOTBALL
BLITZ

Passing game to be key against AU



Tigers likely to place heavy emphasis on stopping run

Sam Davis
THE DAILY GAMECOCK

For the first three weeks of the 2010 season, coach Steve Spurrier has done something he's never done before in his career: lean on a dominant rushing attack. On Saturday night as his Gamecocks travel to Jordan-Hare Stadium, Spurrier expects the Auburn Tigers to try and revert him back to his old Fun n' Gun ways.

"I'm sure they're going to try to stop the run," Spurrier said. "That's what I'd do if I was playing South Carolina. I'd try and make those guys throw, see if they can beat us."

It's not that Auburn is trying to expose a weak receiving core, as sophomore Alshon Jeffery has over 300 yards receiving and leads the Southeastern Conference in receptions. But due to the tremendous success of the running game, the unit has gone mostly untested so far this season. Receivers have caught just two touchdown passes in three games, while Lattimore and crew have piled them up from the backfield.

"We've been winning so we're not going to throw them just for the sake of throwing more passes," Spurrier said. "We need to do what we think gives us the best chance to beat the opponent."

Sophomore D.L. Moore, who has reeled in just four catches in three games, is one of several young receivers who may have their number called in a big game, starting with the matchup against the Tigers.

Like Jeffery, Moore possesses a large frame that poses problems to defenders. Moore knows that as Jeffery attracts double coverage and extra defenders are needed to stop the run, the receiving core will be utilized in its entirety.

"We're all trying to step up this Saturday," Moore said. "Alshon is a big target and everybody's going to try to focus on him. So the people that are open need to catch the ball."

Spurrier agreed that he will have to

start finding out what kind of depth he and quarterback Stephen Garcia have to work with. He, too, expects Jeffrey to draw more and more attention.

"You have to figure the other teams will start putting two guys on [Alshon]. We need to get other receivers involved," Spurrier said. "Tori Gurley caught a few last week. We need to get more of the other guys involved. We need to complete more passes."

Gurley, as Spurrier mentioned has been Carolina's second receiving threat with eight grabs for 78 yards and a score. He expresses patience in knowing that the unit as a whole is very solid and when the time comes, their quarterback will find his open men.

"We have core guys that can get the job done. As long as we have a group effort we're going to be fine," Gurley said. "The coaches and Garcia are going to continue to read the defenses and whoever is open they'll get the ball and make the play."

Amidst an emotionally draining week in which a Gamecock great died, the Carolina receivers said they will look ahead to Auburn by reflecting on the way Kenny McKinley played the game.

"Kenny wasn't the biggest guy but he had a huge heart," Gurley said. "I watched him take a hit across the middle of the field in the Outback bowl and he jumped up and got in the middle linebacker's face. And that's when I realized that he was special and he was a total team player."

Fitting right in with Spurrier and the Gamecocks is freshman wide out Ace Sanders. Although Sanders has just four catches for 54 yards, he's been given some opportunities to show his lateral quickness and blazing speed, highlighted by his first run of the season that went for 53 yards.

Sanders is another player that may have more of an impact as the season progresses and as Garcia begins to use his receivers more often.

The South Carolina receiving core hasn't underperformed this year by any means. It just hasn't been needed much. The season is long though, and the competition awaiting the Gamecocks is sure to test all aspects of the team. This week against Auburn, it possibly could be the receivers that make the difference.

"When the ball is in the air, we're looking forward to that," wide receivers coach Steve Spurrier Jr. said.

Comments on this story?
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Richard Pearce / The Daily Gamecock

Sophomore D.L. Moore is one of a handful of tall, young Carolina receivers.



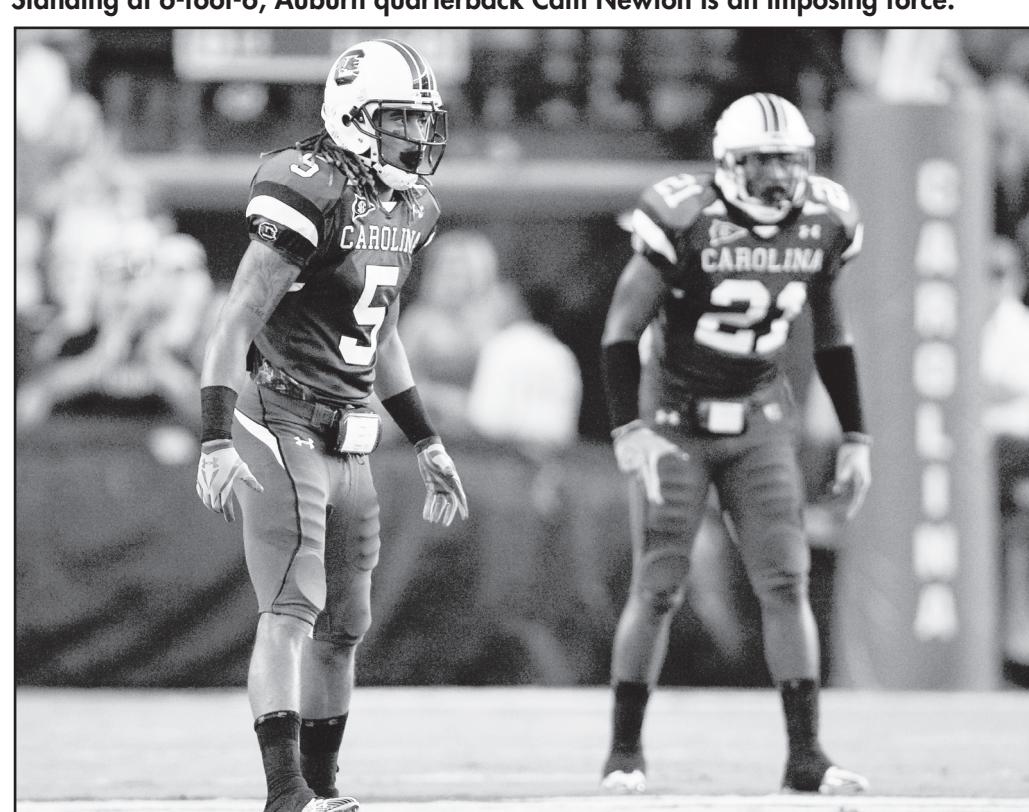
Chris Keohane / The Daily Gamecock

Tori Gurley had a touchdown catch in USC's 38-19 win over Furman last week.

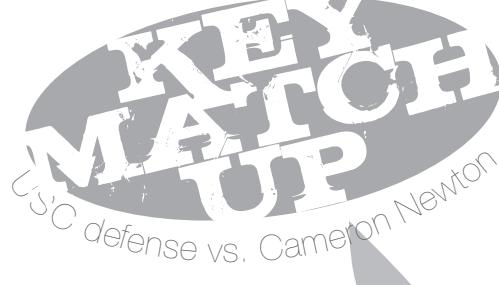
Stopping Newton crucial for defense



Dave Martin / The Associated Press
Standing at 6-foot-6, Auburn quarterback Cam Newton is an imposing force.



Richard Pearce / The Daily Gamecock
Stephon Gilmore (5) and DeVonte Holloman (21) will look to stop Newton.



Containing signal caller tall task for Carolina

Mason Harvey
THE DAILY GAMECOCK

In order for South Carolina to come out of Jordan-Hare Stadium with a win this weekend the mission is simple. Stop Cam Newton.

The junior quarterback for the Tigers is a nightmare for opposing defenses. Though not the league's best passer, Newton has made a mark in the SEC with his mobility. The dual threat quarterback currently sits fifth in the SEC in overall rushing yards and has the fourth-most rushing yards of any quarterback in the nation.

"He's a big guy, 6-foot-6, 250 [pounds] and runs a lot. Very good runner and passer. We have to stop the run first and get him throwing the ball," USC coach Steve Spurrier said. "He can shake an arm or hand tackle. You have to get a good grasp on a quarterback that's that big, strong and elusive. He's a good athlete back there. He may have as many rushing yards as their tailbacks, but he's a good runner and passer. We have to slow him down definitely."

With the addition of Newton, the Tigers play much faster than in recent years. Their offensive attack has also been greatly enhanced with true freshman tailback Michael Dyer, who was one of the top high school recruits in the class of 2010.

"We're going to do what we do," Auburn offensive coordinator Gus Malzahn told the Opelika-Auburn News. "We want to play fast and score points."

The architect of the Auburn offense has

a lot to work with this time around in terms of speed. Not only does Malzahn want to put up points with team speed, but also to control the ball in a big way. Earlier in the year he set a goal for the Auburn offense of 80 plays per game. During Malzahn's two-year tenure, Auburn is 4-1 when controlling time of possession. A large part in how successful the plan could work out depends on the efficiency of Cam Newton.

"He has a cannon for an arm," USC quarterback Connor Shaw said. "I watched a bit of their offense [on film] and he's a heck of an athlete."

If the Gamecocks can keep Newton in the pocket and force more passes they may find greater success against the Tigers. In his two previous games, Newton has only attempted 34 total passes. With a completion percentage barely over 50 as well as 3 interceptions to his credit, Newton appears to be more vulnerable when the ball is in the air.

"He is a great quarterback. We need to buckle down on defense, make tackles and correct missed assignments," linebacker Rodney Paulk said. "It's tough playing a dual threat quarterback but you've got to stay disciplined on defense. We should be alright Saturday though."

USC is very aware that is going up against a unique talent.

"He's a great quarterback," cornerback Stephon Gilmore said. "I've been watching film on him. He's very athletic. I think he's a guy that can change the game. We've got to be the most physical football team."

But, with all the buildup of Newton's ability, the Gamecocks remain confident in their defensive strategy heading into Saturday's contest.

"He's big, fast and can run the ball, but we've got a game plan in place," safety D.J. Swearinger said. "There's a lot of motivation for this game and we are ready to play."

Comments on this story?
E-mail gamecocksportspage@sc.edu

5 QUESTIONS WITH THE ENEMY

TDG Sports sits down with Auburn Plainsman Sports Editor Crystal Cole

1 IS CAM NEWTON A LEGITIMATE HEISMAN CANDIDATE?

Cam is an amazing athlete. He definitely isn't afraid to take off and has almost as many rushing yards as Lattimore.

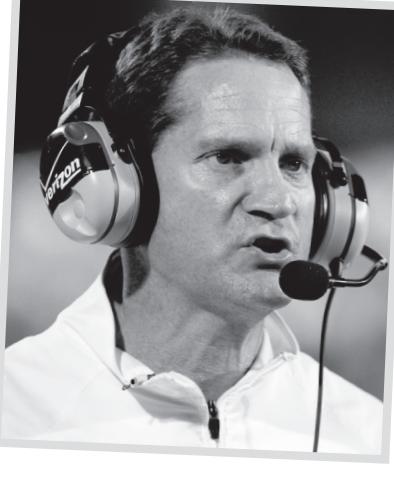
Passing wise, I think he needs some work and needs to be given a longer leash to see what he's really capable of. As much as I would love to see another Heisman at Auburn this year, I think he needs a season to grow.



TAKE
Crystal Cole
Sports Editor,
The Auburn
Plainsman

2 HAS GENE CHIZIK WON BACK THE FANS THAT QUESTIONED HIS HIRING?

Speaking from personal experience, I would say yes. I was devastated when Tommy left and couldn't see



anyone, especially Chizik, taking his place. Gene did a spectacular job last year to show good faith to Auburn fans. The Tigers didn't go to the SEC championship, but he surprised people. Now, fans lose their minds for him and I don't think anyone else could have done what he has.

3 WHAT WILL IT TAKE FOR SPURRIER AND CO. TO LEAVE AUBURN WITH A WIN?

Spurrier has the best rushing defense in the league. He is going to have to utilize that against both Auburn's running backs and Newton. I think both teams have powerful players, and Saturday is going to be about finding a weakness and exploiting it. Also, dealing with noise is going to be key for the Gamecocks.



GAMEDAY 411

No. 12 South Carolina (3-0, 1-0 SEC) at No. 17 Auburn (3-0, 1-0 SEC)

Time: 7:45 p.m. ET

Location: Jordan-Hare Stadium

Radio: 107.5 FM in Columbia, XM channel 143, Sirius channel 122

TV: ESPN, ESPN3D

Line: Auburn -1

On the call: For ESPN, Brad Nessler and Todd Blackledge will call play-by-play with Holly Rowe serving as the sideline reporter. For the 3D version of the telecast, Joe Tessitore and Tim Brown will call the game with Ray Bentley on the sidelines. For 107.5, Todd Ellis and Tommy Suggs will call the action with Terry Cousin on the sideline.

Injury report: For South Carolina, linebacker Shaq Wilson and right guard Rokevious Watkins are both probable. Wilson will be seeing his first action of the season after the junior suffered a major hamstring injury during the first fall practice of camp. Watkins sprained his right shoulder last week but has been practicing with the Gamecocks all week. Hutch Eckerson is also probable with a sprained ankle, but the amount that both Eckerson and Watkins play will depend on how their injuries react to a game situation. For Auburn, right tackle A.J. Greene is out for the season with an ankle injury suffered against Clemson. Senior running back Mario Fannin is questionable after injuring his shoulder two weeks ago against Mississippi State. He did not play against Clemson.

Uniform update: The Gamecocks will go with their all-white combination, as they'll don white jerseys and pants to go along with the traditional white helmet. In honor of Kenny McKinley, the Gamecocks will wear a black sticker with "11" in white on it. It will be placed on the bottom right corner of each helmet.

Forecast: A high of 93 degrees and a low of 69 degrees are on the docket for Saturday, with a 30 percent chance of isolated thunderstorms around the Auburn area.

-Compiled by Sports Editor Chris Cox

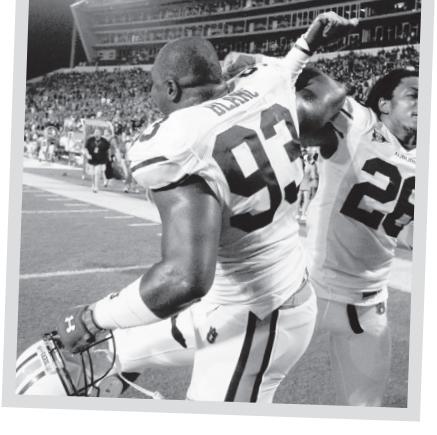
4 WHO'S BETTER? MICHAEL DYER OR MARCUS LATTIMORE?

Obviously, both are great athletes. I don't think I could pick one, mainly because my pick would be biased. Lattimore has put up more yards than Dyer. I guess that says something.



5 GIVE US YOUR PREDICTION AND WHY!

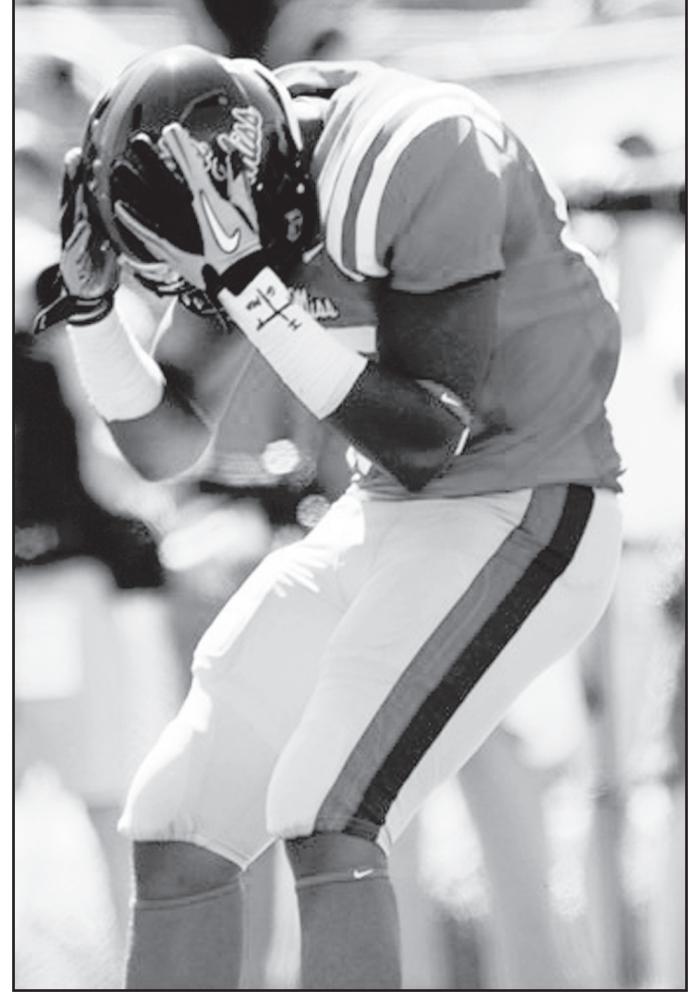
This game is going to be a close one, no doubt about it. It's something that has caused many heated discussions in the office. My thoughts are that it's going to come down to special teams. Field position off kick returns and field goals in clutch situations are going to make the difference. I'd say Auburn by a hair because the home crowd is deafening.



Comments on this story?
E-mail gamedocksportspage@sc.edu



ROUND UP



UAB at Tennessee

12:21 p.m.
SEC Network
UT -13.5

Tennessee lost to Florida 31-17, but the Vols were a lot closer to the Gators than they probably should've been. The main reason why UT couldn't narrow the gap was a multitude of mistakes on offense, including multiple turnovers and missed assignments. All the mistakes, according to UT coach Derek Dooley, cost the Vols a chance to win.

"There were a lot [of mistakes], I'll just tell you, at every position. First off on the offensive line, we struggled to get a hat on a hat a lot of times. They were doing some movement. We had some guys pop free. There were times we got whipped, and that's OK. There was some confusion, poor technique," Dooley said. "Quarterback, we had a lot of decision issues and accuracy issues that affected us. Our running backs, poor in pass protection, technique-wise, and jumpy when they ran the ball. Our receivers, getting lined up properly and using good route technique. I mean, it was essentially everything and it showed."

Fresno State at Ole Miss

7:30 p.m.
CSS
MISS -2.5

Ole Miss is in a world of hurt right now. Just when the Rebel Nation thought things couldn't possibly get worse after an embarrassing 49-48 double overtime loss to FCS program Jacksonville State in the season opener, things went belly-up at home against Vanderbilt this past weekend, as the Commodores grabbed their first SEC win since 2008. Still, coach

Bruce Newman/The Associated Press
Ole Miss has been embarrassed twice already this season with crushing losses to Vanderbilt and Jacksonville State.

TDG SEC QUARTER-SEASON AWARDS

MVP: Jeff Demps — RB, Florida
The shifty tailback has kept Florida's offense afloat in rough spells.

Outstanding Coach: Robbie Caldwell — Vanderbilt
The 'Dores have an SEC win. That's one more than all of last season. Enough said.

Outstanding Freshman: Marcus Lattimore — USC
Anytime people are evoking the names of Bo and Herschel when discussing you, something's being done pretty well.

Comments on this story?
E-mail gamedocksportspage@sc.edu

Clash in Ozarks highlights weekend

SEC West foes Alabama, Arkansas square off in Top 10 Fayetteville battle

Isabelle Khurshudyan
THE DAILY GAMECOCK

No. 1 Alabama @ No. 10 Arkansas



John Elmore / The Associated Press

The Crimson Tide has yet to be challenged this season, as it has cruised to three victories over San Jose State, Penn State and Duke. In Mark Ingram's return from knee surgery, he showed no drop-off as he ran for 151 yards and two touchdowns in Alabama's 62-13 win over Duke. This week the Tide faces its toughest opponent yet in the Arkansas Razorbacks, who are also undefeated and coming off their first SEC victory against the Georgia Bulldogs. In order for Arkansas to pull off the upset, Ryan Mallett will have to put on an encore performance of the Georgia game, in which he led his team on a game-winning drive after going 21-of-33 with 380 yards and three touchdowns.

No. 16 Stanford @ Notre Dame

If Notre Dame coach Brian Kelly wanted a game to help build his team's confidence after two straight losses, he probably wouldn't want to be facing the red-hot Stanford Cardinal this week. After their 68-24 victory over Wake Forest, the Cardinal looked just as impressive as ever with quarterback Andrew Luck at the helm, as he went 17-of-23 for 207 yards, four touchdowns and no interceptions. He also ran for 69 yards and a score. If Notre Dame intends to stop Stanford's offensive attack, the defense will have to step up its defense, as it gave up 477 total yards against Michigan State. While Notre Dame is hoping to bounce back with a big win, Stanford looks to beat Notre Dame for the second year in a row.



Tony Avelar / The Associated Press



L.M. Otero / The Associated Press

UCLA @ No. 7 Texas

Both UCLA and Texas have momentum on their side, as the Bruins are coming off their first win of the season over Houston while Texas is coming off a 24-14 win over Big 12 rival Texas Tech. UCLA's win over Houston was UCLA's first win over a ranked team in more than two seasons, and if the Bruins expect to upset the Longhorns, they'll have to see increased production on their offense as quarterback Kevin Prince had a forgettable performance against Houston, going 9-of-17 for 99 yards with an interception, while rushing for 60 yards and a touchdown. If the Bruins find their chemistry on offense, it'll be up to the Longhorn defense to step up once again. In last week's game, the Texas defense pitched a second-half shutout, giving the offense a chance to increase the lead.



Sue Ogrocki / The Associated Press

No. 8 Oklahoma @ Cincinnati

After an unimpressive victory over Air Force, Oklahoma needs a big win over Cincinnati to prove that they're still national title contenders. Against Air Force, the Sooners were dominated by the Eagles in all statistical categories, but Oklahoma was saved by the mere fact it did not have a single turnover. This week, the Sooners face a rested Bearcat team that is hungry for a win after falling to NC State on Thursday night. If Cincinnati wants to pull the upset, they'll need to kick-start their running game, which had only 75 yards against NC State, as well as force Oklahoma into costly turnovers, something Air Force failed to do.

In the home opener for the Broncos,

No. 24 Oregon State @ No. 3 Boise State

Boise State needs a win over a Top 25 program to stay in the national title conversation, especially after the collapse of Virginia Tech. The Beavers are coming off a 35-28 victory over Louisville after losing their first game to TCU. If the Beavers want to upset Boise State, they'll have to find a way to stop Heisman hopeful Kellen Moore. Moore threw for 370 yards and two touchdowns in the 51-6 win over Wyoming, while the Boise State defense forced three turnovers. The Broncos also rushed for 275 yards, so if the Beavers intend to stop the offensive firepower of Boise, they'll have to do it on both fronts.



Joe Jaszewski / The Associated Press

Kentucky @ No. 9 Florida

While Florida has managed to win all three of its games this season, there's no mistaking the change from last season's dominant squad. In their SEC opener, the Gators defeated Tennessee 31-17, but this week they face Kentucky, which is undefeated entering Saturday's contest. If Florida intends to extend its streak with a win against Kentucky, it'll have to show production early, as the Gators only had 94 yards at halftime against Tennessee. The Wildcats will also have to bring the pressure to Florida quarterback John Brantley, something Tennessee failed to do as Brantley went 14 of 23 for 167 yards and a touchdown. The last time these two teams met, Florida cruised to a 41-7 victory, despite losing Tim Tebow to a concussion during the game.



Stephen O'Dowd / The Associated Press

No. 22 West Virginia @ No. 15 LSU



Michael Switzer / The Associated Press

LSU is coming off two consecutive victories over SEC programs, but this is the first ranked opponent the Tigers will face since playing the depleted North Carolina squad in the opening week. The Mountaineers are coming off a big win of their own, defeating Maryland by a score of 31-17 after victories over Marshall and Coastal Carolina. If LSU wants to extend its record to 4-0, it'll have to fix its offensive woes with Jordan Jefferson at the helm. If not for the five interceptions that LSU's defense forced, the Tigers' offense would've had trouble getting the 29-7 win over Mississippi State, as Jefferson had a mere 97 yards passing. LSU's defense will have a whole new challenge this week as they face West Virginia quarterback Geno Smith, who threw for a career-high four touchdowns in the victory over Maryland.



John Amis / The Associated Press

For the first time since 1993, Georgia is 0-2 in the SEC and if it wants to keep from falling into a bigger hole, it'll have to defeat Mississippi State on the road. Mississippi State is coming off a 29-7 loss to LSU, in which it had five turnovers. If Georgia wants to gain its first SEC win of the year, it'll have to force Mississippi State into turnovers, just as the Tigers did. Mississippi State is searching for its first SEC win, and if it wants to defeat Georgia, it'll have to take advantage of the fact that wide-receiver AJ Green is still not in the line-up. The last time the two teams met was in 2006, when a mere field goal decided the victory in Georgia's favor.

COLLISION ● Continued from 1B

"It's going to be another great SEC weekend. Obviously we have a huge challenge in front of us with the best football team we've played to date. I don't think there's any question about that," Chizik said. "They're just a very sound, solid football team with a lot of talent, and they're very well-coached as you would imagine. It's going to be a great challenge for us. Our kids are excited about it and we're excited about it."

Saturday's game also presents a matchup between the top two high school running backs of 2009: Carolina's Marcus Lattimore and Auburn's Michael Dyer.

In his first three collegiate games, Lattimore has taken control of Carolina's rushing attack, accumulating 333 yards on 4.8 yards per carry and five touchdowns. His 182 yards and two touchdowns in the victory over Georgia also earned him SEC Co-Offensive Player of the Week honors.

"Just watching him on film, he just looks really good," Chizik said. "He doesn't run the ball like a freshman. He's physical, he's everything we saw in recruiting. He's doing a great job."

On the other side, Dyer has fit in quickly in Auburn's running game, rushing for 212 yards on 5.4 yards per carry and one touchdown in the first three games of 2010. His 16 carries in last week's win over Clemson were the most he's received in a game this season and he's expected to receive plenty more chances against Carolina tomorrow.

"I am very proud of how he's progressed," Chizik said. "To me, number one is that he hasn't turned the ball over. He's hit the ball up in between the tackles and made some yards in between the tackles, sometimes when it's there and sometimes when it's not there, so that's good to see. We're ready for him to do more, but just evaluating him up to this point I'm proud of him and he's been very humble about doing it."

Adding more publicity to the great start these two freshmen are off to is the fact that they came very close to signing with the same program. After forming a friendship during the recruiting process, Lattimore seriously considered joining Dyer at Auburn before committing to Carolina.

"It was pretty close. I was really thinking about it. I didn't know until that Sunday before Signing Day," Lattimore said. "We talked probably the whole time during recruiting. We both told each other we were going to stay in

the SEC. I've known him probably since my junior year. We're good friends."

Although some believed Lattimore's decision was related to the notion of sharing carries at Auburn, the Duncan native said it was the environment in Columbia that swayed him.

"He wanted me to come there really bad," Lattimore said. "It was just the comfort level here. I loved it here."

In regards to Dyer's ability, Lattimore described him as another power runner that's not afraid of obstacles.

"He's like a bowling ball really," Lattimore said. "He'll run you over. He's not that tall, but he's strong. He's fast and just has a lot of power. He runs hard."

As the Gamecocks prepare to travel to the Plains for the first time since 2005, memories of their last two meetings could certainly provide motivation.

In the fifth game of the Spurrier era, Carolina fell to the Tigers in a 48-7 drubbing at Jordan-Hare, with USC quarterback Antonio Heffner infamously calling two timeouts in the first 13 seconds of the game.

Combined with a two-touchdown performance from Auburn running back Kenny Irons, who transferred from Carolina after the 2003 season, this has been considered by many to be one of USC's worst losses in recent years.

The rematch in 2006 was a different story, but could potentially be considered just as painful on the other end of the spectrum. Trailing 24-17 just minutes after tight end Jared Cook dropped what appeared to be the game-tying touchdown, the Gamecocks faced a fourth and one situation at the Auburn five-yard line with just enough time for one final play. Quarterback Syville Newton threw the fade to Sidney Rice, but the star receiver couldn't haul it in, allowing then-No. 2 Auburn to escape Columbia with a win.

Four years later, Carolina finds itself not only with the opportunity to avenge its previous losses to Auburn, but to come away with one of the biggest wins this team's ever had and seemingly set the tone for the remainder of the season.

Regardless of the result, however, Lattimore and the rest of this group of Gamecocks appear determined not to get caught up with the success of one game.

"Satisfaction is fatal to success," Lattimore said. "I'll never be satisfied until we win the SEC Championship."

Comments on this story? E-mail gamecocksportspage@sc.edu



Richard Pearce / THE DAILY GAMECOCK

Wideout Tori Gurley and the Gamecocks face a huge challenge in their first road game of the year against Auburn.



Dave Martin / The Associated Press

Auburn coach Gene Chizik was an unpopular hire at first, but he has fast won over the Tiger Nation with early success.

THE GAMECOCK CHALLENGE		Chris Cox Sports Editor		James Kratch Assistant Sports Editor		Chris Bilko Staff Writer		Ryan Velasquez Staff Writer		Jonathan Battaglia Staffer of the Week
Alabama at Arkansas			Alabama	Alabama	Alabama	Alabama			Arkansas	
Stanford at Notre Dame			Stanford	Stanford	Notre Dame	Notre Dame			Stanford	
Temple at Penn State			Penn State	Penn State	Penn State	Penn State			Penn State	
Georgia at Mississippi State			Georgia	Georgia	Georgia	Georgia			Georgia	
Oregon State at Boise State			Boise State	Boise State	Boise State	Boise State			Boise State	
West Virginia at LSU			LSU	LSU	LSU	LSU			LSU	
Oklahoma at Cincinnati			Oklahoma	Oklahoma	Oklahoma	Oklahoma			Oklahoma	
UCLA at Texas			Texas	Texas	Texas	Texas			Texas	
Kentucky at Florida			Florida	Florida	Florida	Florida			Florida	
USC at Auburn			USC	Auburn	Auburn	Auburn			USC	
Last Week's Standings:			9-1	7-3	8-2	8-2			6-4	
Overall:			(22-8)	(21-9)	(22-8)	(26-4)			(21-9)	

Alabama at Arkansas		Chris Cox Sports Editor
Stanford at Notre Dame		James Kratch Assistant Sports Editor
Temple at Penn State		Chris Bilko Staff Writer
Georgia at Mississippi State		Ryan Velasquez Staff Writer
Oregon State at Boise State		Jonathan Battaglia Staffer of the Week
West Virginia at LSU		
Oklahoma at Cincinnati		
UCLA at Texas		
Kentucky at Florida		
USC at Auburn		
Last Week's Standings:		
Overall:		



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GARNET ON GAMEDAY



GAMECOCK STUDENT REWARDS

UPCOMING GAMES

WOMEN'S EQUESTRIAN VS. SMU
FRIDAY, SEPTEMBER 24 @ 2PM

WOMEN'S VOLLEYBALL VS. MISSISSIPPI
FRIDAY, SEPTEMBER 24 @ 7PM

WOMEN'S EQUESTRIAN VS. SOUTH DAKOTA STATE
SATURDAY, SEPTEMBER 25 @ 2PM

WOMEN'S VOLLEYBALL VS. THE CITADEL
SUNDAY, SEPTEMBER 26 @ 4PM

WOMEN'S EQUESTRIAN VS. AUBURN
FRIDAY, OCTOBER 1 @ 2PM

WOMENS SOCCER VS. MISSISSIPPI
FRIDAY, OCTOBER 1 @7PM

WOMEN'S VOLLEYBALL VS. ARKANSAS
*DIG PINK MATCH

FRIDAY, OCTOBER 1 @7PM

MENS SOCCER VS. UAB
SATURDAY, OCTOBER 2 @7PM

WOMENS VOLLEYBALL VS. LSU
SUNDAY, OCTOBER 3 @ 1:30PM

WOMENS SOCCER VS. MISSISSIPPI STATE
SUNDAY, OCTOBER 3 @2PM

GAMECOCKSONLINE.COM



WEATHER

Friday

93°



70°

Saturday

96°



70°

INSIDE ►►►
SPORTS



Collision Course

Marcus Lattimore and the Gamecocks head to the plains of Auburn for a major SEC clash.

See page 1B

MIX



Fashion Fridays

Mix Writer Amber Rose lays down affordable strategies to take your makeup to the next level, based on recent red carpet looks.

See page 5A

VIEWPOINTS

This Shipp Has Sailed

The Arctic Ocean is caught in a vicious cycle: their drilling for resources melts ice, allowing more oil to be extracted.



Emily Shipp
Third-year English student

See page 4A

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ONLINE EXCLUSIVE
VIEWPOINTS

Seidel Says

Human rights must always supersede animal rights. We should care more about violence against women than violence against ducks.



Chelsey Seidel
Second-year print journalism student

Online @
www.dailygamecock.com

Bicyclist hit, taken to hospital

Accident occurs at corner of Assembly, Blossom

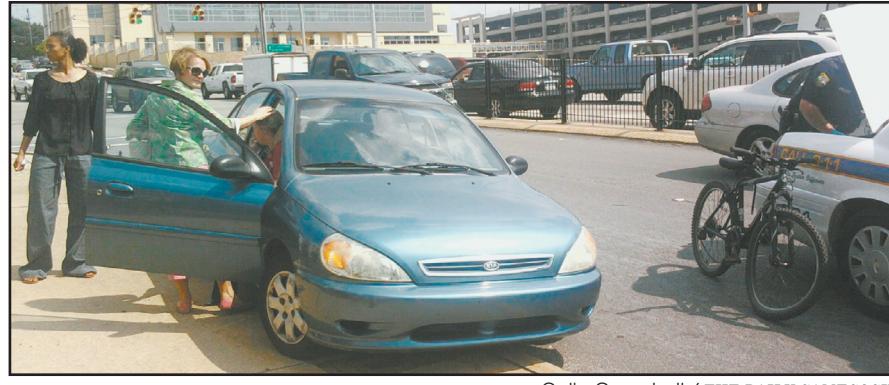
Colin Campbell

ASSISTANT MIX EDITOR

A woman driving a blue Kia Rio collided with a male bicyclist at about 1:45 p.m. on the corner of Assembly and Blossom streets Thursday. Columbia police reported that the man had been taken to the hospital, but would provide no further details since the investigation is ongoing.

According to witnesses at the scene, the bicyclist, crossing Assembly, had a right-of-way indicator; however the woman, turning right onto Assembly from Blossom had a green arrow as well. When an ambulance arrived, the man was placed on a stretcher and appeared to have suffered cuts above and below his eyes. The full extent of his injuries had not been released as of Thursday night.

The bike, which had a warped



Colin Campbell / THE DAILY GAMECOCK

front wheel and a destroyed bike lock, and a pair of Aviators missing a lens were being gathered by police at the scene.

The woman, who suffered no notable physical injury, appeared to be severely emotionally shaken, and police could be heard comforting and assuring her that "You're not in any trouble."

"He [the bicyclist] was flying," said Diane Renko, a first-year tourism management student who

watched the accident unfold. "Even if you're in the right, you can't go too fast to protect yourself. I don't think she [the motorist] could have stopped."

Renko said this isn't the first time she's seen this recklessness occur.

"I've seen people on Main Street doing the same thing," Renko said.

Comments on this story?
E-mail gamecocknews@sc.edu



Scott Fowler / THE DAILY GAMECOCK

Crowds form frequently throughout the 225,000 square foot Russell House, which received its last expansion in 1976.

Upgrades needed at RH

Director's wish list includes larger theater, more lounging areas, room for student performances

Josh Dawsey

NEWS EDITOR

Russell House Student Union received its last square footage increase in 1976 with the addition of a large, second-floor ballroom.

USC's population has skyrocketed since then, and while the union has received many cosmetic updates, its size hasn't changed. Now, University officials say students are busting out of the 225,000 square foot student union and more space is needed.

"It was built in three phases for a student population about a third of what we have now," said Kim McMahon, director of the Russell House. "We have indeed outgrown the Russell House."

McMahon's wish list for the building is long: a larger theater, a larger ballroom, more meeting rooms, more lounging areas, an atrium area that could be used for student performances and more. She'd like another 80,000 square feet or so, bumping the facility up to at least 300,000 square feet. She'd also like to modernize the current space, updating the facility to current fire codes.

She has toured several other student unions in the

RH • 2A

Public Health School researchers to study childhood obesity

Project will be funded by \$23 million grant

Sara Hartley

ASSISTANT NEWS EDITOR

Facing a national childhood obesity rate of 17 percent, communities across the United States have made efforts to reduce the epidemic. But what strategies and interventions are actually working? That's what researchers of USC's Arnold School of Public Health seek to find out.

In collaboration with scientists across the nation, researchers from the Arnold School will soon be contributing to one of the largest studies to date in child obesity prevention.

"It's a very large study and we're quite excited to have the opportunity to do this," said Russell Pate, a professor of exercise science at the Arnold School and a co-principal investigator on the study. "The basic idea is to try to understand the

Computer help offered at no charge

Students to host first Fix-IT event Saturday

Kathryn Krancj
THE DAILY GAMECOCK

USC's chapter of the Association of Computing Machinery (ACM) will be hosting its first Fix-IT day at the Swearingen Engineering Center on Saturday. From noon to 6 p.m., students of the College of Engineering will be offering free diagnostic and repair services for laptops and desktops using Mac OS, Windows and Linux.

This repair event is open to students and faculty of USC and the general public. While ACM participates in community service and free tutoring for students in introductory computing classes throughout the year, this is the student group's first large-scale community outreach event.

According to third-year computer science student Mark Williams, president of the ACM at USC, volunteers at Fix-IT day will be offering quicker repairs and a wider range of services than University Technology Services, including installing new operating systems, updating software, replacing LCD panels and removing viruses, malware and spyware. While ACM cannot cover the cost of hardware, they can help install it if the proper devices are brought with the computer.

Williams states that some of the most common computer problems for students are spyware and other viruses, incompatibility between programs and having a cluttered hard drive. ACM's vice-president, third-year computer science student Chase Daigle, says that students also need to be careful with the way they handle their computers. Hardware problems occur when laptops are jostled around in students' book bags, Daigle said.

With at least a dozen volunteers available throughout the day, ACM anticipates that students won't have to wait long for assistance. In the meantime, Daigle offers some suggestions for minimizing computer troubles.

"It is important to keep your system up-to-date," Daigle said. "When the developers hear about security holes, they develop patches for the software, and these patches are distributed in software updates. Regardless of the operating system you run, be it Windows, Mac OS, Linux, or something else, keeping your system current will help to protect you from software vulnerabilities."

Williams said he is looking forward to a good student turnout on Saturday. He knows very well the importance of maintaining a healthy operating system. "Taking care of your computer will keep it from breaking down on you at 3 a.m. when you have a paper due at 8 a.m."

Comments on this story?
E-mail gamecocknews@sc.edu

USCPD to sponsor drug return drive

USCPD will sponsor a drive for the public to surrender expired, unwanted or unused pharmaceutical controlled substances and other medications for destruction on Saturday. The event will take place from 10 a.m. to 2 p.m. at 1501 Senate Street.

The Drug Enforcement Agency is cooperating with state and local law enforcement to sponsor the National Take-Back Day. The goal is to eliminate drugs that are a potential source of supply for illegal use or a risk to public health and safety, according to Capt. Eric Grabski.

The program is anonymous, and prescription and over-the-counter solid dosage medications will be accepted. Injectables, needles and illicit substances such as marijuana or methamphetamine will not be accepted.

— Compiled by Jonathan Battaglia, Assistant News Editor



OBESITY • 2A

RH • Continued from 1A

Southeastern Conference and seen their expansions. Most in the SEC have added square footage in the past few years or plan to do so soon, according to McMahon. The University of Mississippi is the only SEC school without a student union. Most USC master plans constructed by outside firms in recent years have noted a need for more room in the facility as well, said Jerry Brewer, USC's associate vice president for student life.

"The plans have talked about one of the greatest deficiencies we have here is the student union," Brewer said. "We just don't measure up. We're behind the SEC as our building is 50 something odd years old and there's only been one major addition. It

needs work."

The University has already installed digital surveillance, defibrillators on the second and third floors and new computers near the information desk, McMahon said. There are plans to improve signage and upgrade lounge seating. McMahon would like to implement digital counters so University officials could track traffic during peak times.

"A building that's this old has its challenges," McMahon said. "But we're always having our dreams and plans to make it better. We just have to make sure they're fiscally responsible."

But it probably won't be happening anytime soon. In a budget crunch like this, any effort would likely have to be funded with additional

student fees, Brewer said. Upgrading the student union could cost over \$50 million, which means the student activity fee would see a significant increase.

"There's a lot of people struggling to pay what they have to pay now," Brewer said. "So we'll make do with what we've got even though we have a strong need here."

But McMahon hopes the discussion isn't over forever.

"I would love a student initiative to communicate the value of a new union," McMahon said. "I think it will be years and years down the line before it happens, but the work students do today will impact it for the students of tomorrow."

Comments on this story?
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OBESITY • Continued from 1A

factors that operate when communities engage in the process of addressing the childhood obesity epidemic."

The study is funded by a \$23 million grant from the National Institute of Health to the Battelle Memorial Institute in Columbus, Ohio. The Arnold School is to receive about \$1.4 million over five years.

According to Pate, the National Heart, Lung and Blood Institute issued the initial request for applications, upon which Battelle contacted the Arnold School to participate. They then reached out to the University of Kansas and the University of California, Berkeley.

Scientists from each of these institutions along with those from the Arnold School will contribute to the research. They will focus on about 300

communities throughout the nation to determine which programs work best to prevent obesity in children.

"What we hope to learn are elements of community interventions that are actually effective in lowering rate of childhood obesity," Pate said.

The researchers will look at what communities have done to address the problem, such as instituting after-school exercise programs, improving and modifying physical education programs, expanding sports opportunities and providing healthier school lunches. They will collect data from children and their families in participating communities.

"We're very interested in parent and family characteristics as well as school characteristics," Pate said. "It is intended to be a very comprehensive study."

The researchers

involved in the study will have their first committee meeting in mid-October in Washington, D.C., Pate said, and they will continue to meet several times a year. Other researchers involved in the study are Edward Frongillo, Robert McKeown, Sandra Glover, Melinda Forthofer, Sonya Jones and Natalie Colabianchi from the Arnold School of Public Health, and Dawn Wilson of the department of psychology.

The Centers for Disease Control and Prevention, the Robert Wood Johnson Foundation and the Department of Agriculture also are contributors to the study.

"Clearly we need a public health solution and we think this study is going to be very helpful in identifying the best way to prevent this problem," Pate said.

Comments on this story?
E-mail gamecocknews@sc.edu

LOCAL**New proposals for creditors in Sea Island**

BRUNSWICK, Ga. — A bankruptcy judge cleared the way Thursday for creditors of the Sea Island Company to vote next month on the luxury resort operator's plan to emerge from Chapter 11 protection by selling its holdings for at least \$197.5 million.

Lenders owed more than \$600 million by Sea Island and former company executives, retirees and other unsecured creditors claiming at least \$100 million must vote to approve or reject the company's bankruptcy plan by Oct. 29.

Sea Island, a family-owned company that's operated secluded getaways on the Georgia coast since 1928, filed for Chapter 11 protection on Aug. 10. The company says costly upgrades and renovations aimed at luring wealthier customers, followed by a recession-driven toll on its resort and real-estate businesses, led to its insolvency.

U.S. Bankruptcy Judge John S. Dalis approved Thursday the disclosure statement Sea Island must send to more than 4,000 creditors eligible to vote. The disclosure outlines the company's debts and assets and estimates how much money it expects to repay lenders and creditors.

Under Sea Island's plan, lenders including Synovus Bank, Bank of America and Bank of Scotland would recoup about \$180 million, less than a third of outstanding loans. Unsecured creditors would be paid shares from a pool totaling just \$3 million. They include former Sea

Island president Dennis McCrary, who is owed about \$27 million. The company estimates unsecured creditors, at best, would receive about three cents per dollar owed to them.

Sea Island's attorneys say the proposed sale offers creditors the best possible returns. If the plan should be rejected and the company has to liquidate under Chapter 7, they estimate selling the company's assets piecemeal would fetch \$55 million to \$88 million less.

Jordi Guso, an attorney for the unsecured creditors, says his clients are "getting left behind" with a paltry share under Sea Island's plan.

"That \$3 million has got to be spread a bunch of different ways," Guso said. "We think there should be more."

The banks have said they support Sea Island's plan and are expected to vote to approve it. That would give the judge latitude to confirm the plan even if the unsecured creditors vote to reject it. The judge will consider confirmation Nov. 4, nearly a month after both sides learn who Sea Island's new owners would be.

The company has already agreed to sell its four resorts, three golf courses, two private clubs and other properties for \$197.5 million to a joint venture managed by Oaktree Capital Management LP of Los Angeles and Avenue Capital Group of New York.

- Compiled by The Associated Press

Comments on this story?
E-mail gamecocknews@sc.edu

NATIONAL

Marcio Jose Sanchez / The Associated Press

Facebook founder Mark Zuckerberg will donate \$100 million to public schools in NJ.

Zuckerberg makes donation to Newark schools

NEWARK, N.J. — Facebook founder Mark Zuckerberg is about to make a lot of new friends. The 26-year-old tycoon is pouring \$100 million of his staggering fortune into Newark's blighted school system after hitting it off with the mayor of the poverty-stricken city.

The donation — which is being announced Friday on Oprah Winfrey's show — instantly establishes Zuckerberg as one of high-tech's biggest philanthropists and comes just ahead of the release of "The Social Network," a movie that paints an unflattering portrait of the boy wonder of the Internet.

The arrangement brings together the young entrepreneur, Newark's celebrated Democratic mayor, Cory Booker, and a governor, Chris Christie, who has become a star of the Republican Party. And it underscores how the remaking of the nation's urban schools has become a popular cause among young philanthropists.

"What you're seeing is for the under-40 set, education reform is what feeding kids in Africa was in 1980," said Derrell Bradford, executive director of the Newark-based education reform group Excellent Education for Everyone. "Newark public schools are like the new Live Aid."

Last year, the Bill & Melinda Gates Foundation announced \$290 million in education grants, including \$100 million for the school system in Tampa, Fla., and \$90 million for the Memphis, Tenn., district. The Gates Foundation also has given more than \$150 million to New York City schools over the past eight years.

Exactly how Zuckerberg's donation will be used in Newark — a school system with about 40,000 students and a budget this year of \$940 million — has not been disclosed.

The district has been plagued for years by low test scores, poor graduation rates and crumbling buildings.

INTERNATIONAL**US delegates walk out on Ahmadinejad at UN**

UNITED NATIONS — The U.S. delegation walked out of the U.N. speech of Iranian President Mahmoud Ahmadinejad on Thursday after he said some in the world have speculated that Americans were actually behind the Sept. 11 terror attacks, staged in an attempt to assure Israel's survival.

He did not explain the logic of that statement that was made as he attacked the U.S. wars in Iraq and Afghanistan.

Ahmadinejad said there were three theories about the Sept. 11, 2001 attacks: That a "powerful and complex terrorist group" penetrated U.S. intelligence and defenses and "That some segments within the U.S. government orchestrated the attack to reverse the declining American economy and its gripes on the Middle East in order also to save the Zionist regime."

The majority of the American people as well as other nations and

politicians agree with this view."

The Americans stood and walked out without listening to the third theory that the attack was the work of "a terrorist group but the American government supported and took advantage of the situation."

Mark Kornblau, spokesman of the U.S. Mission to the world body,

issued a statement within moments of Ahmadinejad's attack.

"Rather than representing the aspirations and goodwill of the Iranian people," he said, "Mr. Ahmadinejad has yet again chosen to spout vile conspiracy theories and anti-Semitic slurs that are as abhorrent and delusional as they are predictable."

The Iranian leader spoke of threats to burn the Quran by a small American church in Florida to mark the anniversary of the Sept. 11 terror attacks. Although that church backed down, several copycat burnings were posted on the Internet and broadcast in the Muslim world.

He briefly touched on the four sets of sanctions imposed on his country by the United Nations over Tehran's refusal to stop enriching uranium and to prove Iran is not trying to build an atomic bomb.

Some members of the Security Council have "equated nuclear energy with nuclear bombs," Ahmadinejad said.

He accused the United States of dismantling its nuclear arsenal instead of dismantling it and reiterated his call for a nuclear-free world.

"The nuclear bomb is the worst inhumane weapon and which must totally be eliminated. The NPT (Nonproliferation Treaty) prohibits its development and stockpiling and calls for nuclear disarmament," the Iranian president said.

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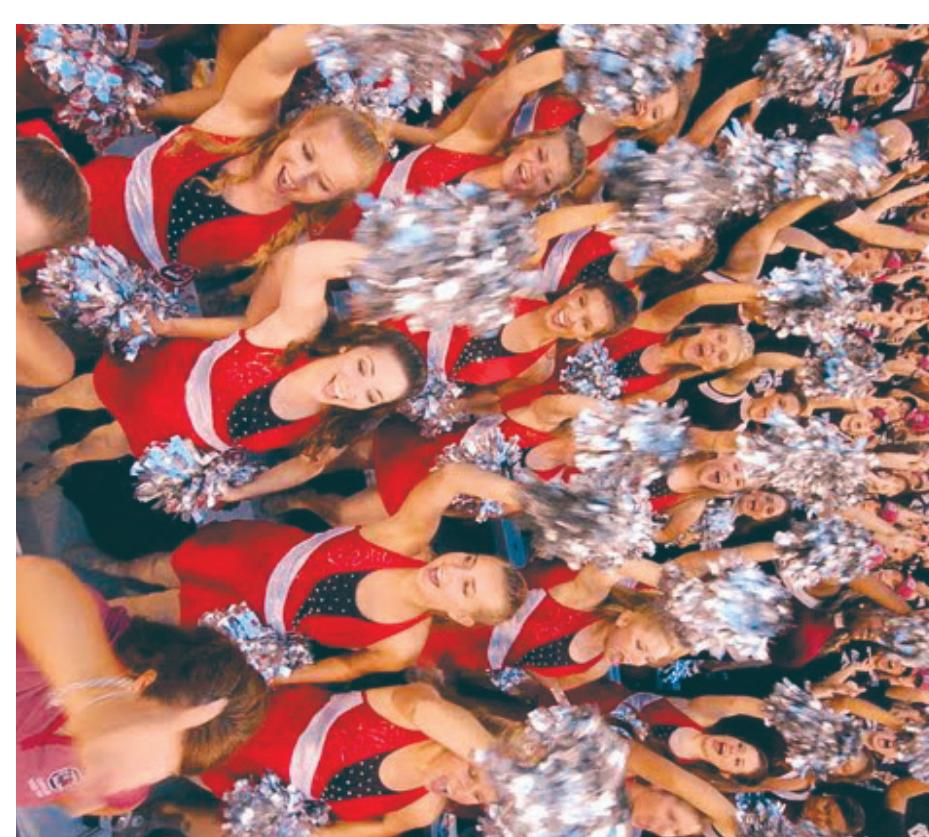
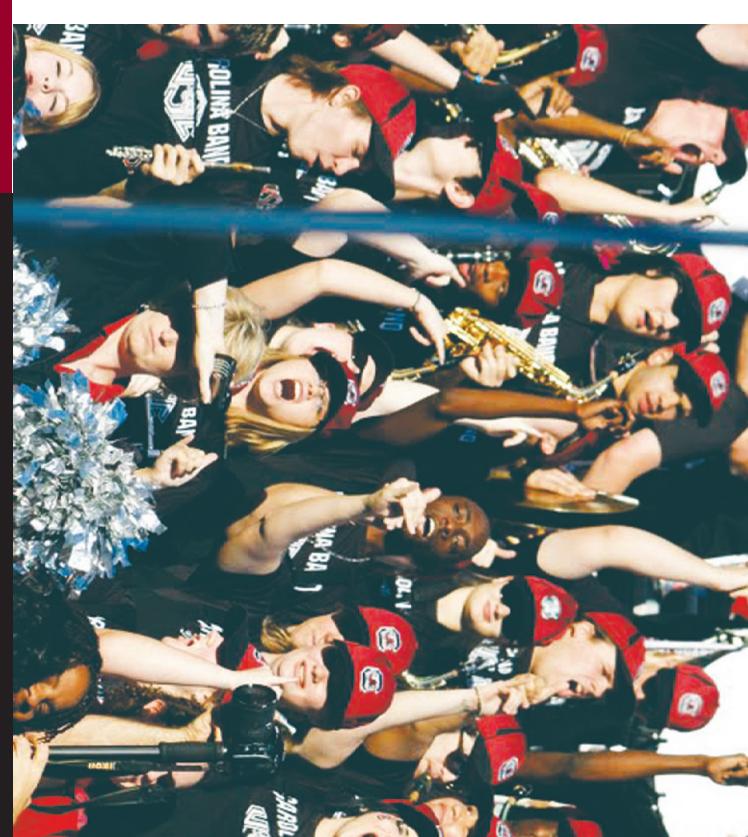
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Expansion should shorten food lines

Kim McMahon, director of the Russell House, has a wish list for expanding the building to accommodate USC's ever-increasing student population. Her list: more meeting rooms, more lounging areas, a larger ballroom and an atrium suitable for student performances. The luxuries sound lovely, and though a facelift for the campus hub would be nice, USC students' wish list for good ol' Russell House is much more concise: FOOD!

Throughout her 80,000 square foot plan for potential expansion, there is no mention of another eatery or better, more efficient kitchen facilities to remedy the Russell House noon-time famine. Though few students

actually complain about lounge seating (the third floor provides ample space to catch a quick snooze), students are frequently forced to wait in extraordinarily long lines to get noontime nosh or must resign themselves to eating quick, unhealthy, pre-packaged fast food choices before they scamper to class.

First and foremost, changes to Russell House must aim to solve the real issues students face daily. More kitchen staff with better equipment must be available, if only during lunch rush hours; slightly better training so they don't freeze up when it's crunch time wouldn't hurt either. There also needs to be more open cash registers to move the starving throng through the system more quickly. Also, more healthy, yet speedy, food options are a must.

To still have this problem at this point in the semester is especially disappointing given the number of talented business students USC boasts, who study such issues of production in their operations management classes each and every day. Maybe we'll get excited about all the other Russell House amenities once we can get our stomachs off our minds.

Melting Arctic only feeds further oil drilling

Companies' assault on polar ice cap frees up more resources to plunder

The glass is half full for the governments and mineral management services of Russia, Norway, Canada, Denmark and the United States; while global warming is occurring at a quicker pace than comfortable — to put it mildly — these countries aren't letting silly old natural disasters get in the way of ultimate profit. According to a BBC online news article, an international conference was held Sep. 22, 2010 to discuss the future of the Arctic Ocean — and let me tell you folks, it's looking pretty greasy.

Thousands of people, including many politicians, are under the bleak and false impression that natural resources depend directly on our economy, when in fact the opposite is nothing short of veritable. This myth is proliferated by many members of the government to keep the oil industry strong and pro-capitalist corporations running, two entities that fund an astronomically large portion of the American government through third-party lobbyists and other political members. Because of the immense dough

these natural gasses, oils and other minerals roll in, these resources are clearly not going out of business anytime soon.

So here is the ironic question: When the natural resources in the Arctic are becoming quickly accessible for extraction because of global warming caused by the grotesque usage of these very resources, wouldn't it be plausible to use a country's funds for sustainable innovation instead of exacerbating a global climate crisis by withdrawing and using, for example, more oil?

Apparently not. The shrinking of the polar ice cap instead has the aforementioned countries feeling orgiastic with the potential for monetary gain through old-fashioned methods of petroleum-burning, ozone-depleting fun, according to the article, "One quarter of the world's resources of oil and gas are believed to lie beneath the Arctic Ocean." As if we haven't begun to irreversibly destroy our planet already, just think of how much more damage we could do once the ice

cap completely melts!

And in this game of unctuous uber-power, Russia is taking the lead. Not only did the country plant a flag in the ice as a symbol of what they eventually wish to conquer, but the country is now the holder of the broadest plot of land in the region. Though Russia is indeed attempting to gain more land through the help of the United Nations, it is looking more and more as if, as Russian expert of the Arctic region Lev Voronkov stated, "we are doomed to co-operate in the Arctic." If the Cold War didn't demonstrate the necessity for cooperation, I don't know what did.

So, what do we have to look forward to? There could indeed be some positive outcomes of mineral extraction from the region, but to many, the idea of stations on the submerged mountain range named the Lomonosov Ridge is a grim one. A chance of another oil spill in a pristine area is always a concern, but then again, we could always take Bill O'Reilly's invaluable advice and just "stuff every member of NBC News in that hole."

And by invaluable, I mean — like the idea of drilling in the Arctic — sincerely unwise.

IT'S YOUR RIGHT

The goal of The Daily Gamecock's Viewpoints page is to stimulate discussion in the University of South Carolina community. All published authors are expected to provide logical arguments to back their views.

The Daily Gamecock encourages readers to voice opinions and offers three methods of expression: letters to the editor, guest columns and feedback on dailycgamecock.com.

Letters and guest columns should be submitted via e-mail to gamecockeditor@sc.edu. Letters must be 200 to 300 words in length and include the author's name,

year in school and area of study.

We also invite student leaders and USC faculty members to submit guest columns. Columnists should keep submissions to about 500 words in length and include the author's name and position. Guest columns are limited to three per author per semester.

The editor reserves the right to edit and condense submissions for length and clarity, or not publish at all.

All submissions become the property of The Daily Gamecock and must conform to the legal standards of USC Student Media.

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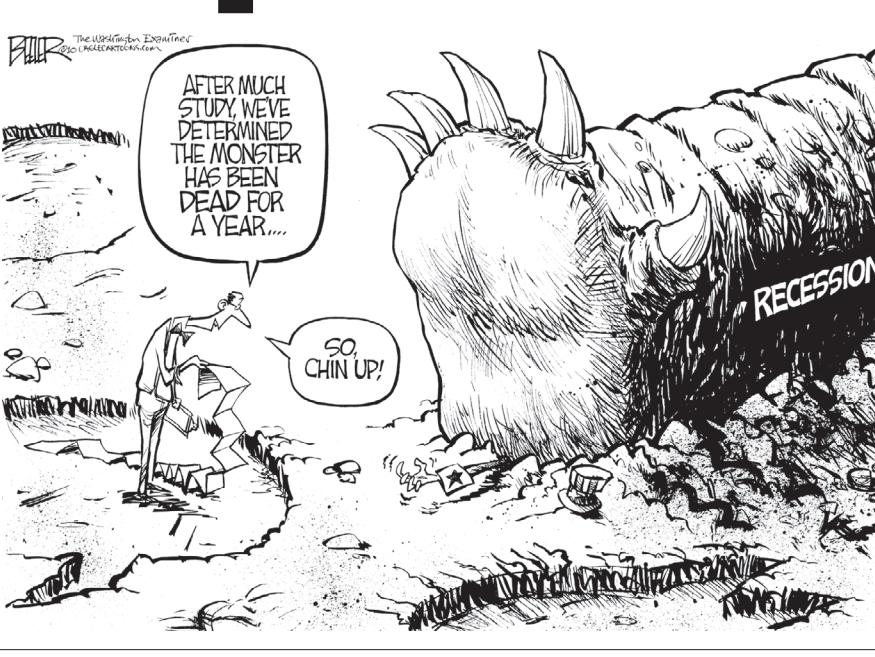
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LETTER TO THE EDITOR

Alma mater is tradition; move to change tune just about attention

In response to "Should our alma mater get (a) new tune?" (in Tuesday's edition, by John Clegg), let me voice my opinion in a way that can be understood by persons both near and far: Aucun, Khong, Nie, Nicht, Geen, Ne, Hindi, and finally, a resounding NO!

At what point in the University's history will someone finally learn the definition of the word "TRADITION?" So the student body has grown. So the campus has drastically expanded. SO WHAT? So that's the justification for changing an alma mater that has done well to serve the University since 1911? That makes as much sense as the tongue-in-cheek reference to the existing alma mater having contributed to the mythically, non-existent "Chicken Curse".

It's perfectly clear to me that those behind the movement to make these unnecessary changes want nothing more than to be able to place their personal signature on the revision - a legacy of sorts to those who will one day follow in their footsteps through the hallowed grounds of the Horseshoe and to whom they can proudly proclaim, "You know, I helped write the current alma mater. Did you know that?" What a pathetic cry for attention!

The changes will be minimal, you say? Well, that depends on which paragraph of the article you're referring to. In one place, it states that "The unofficial alma mater sounds very similar to the official one." Then one reads elsewhere that it "has a different tune unique to the University." Question: Exactly what type

of "tune" would one say is that which accurately represents the University? While I will admit that my musical background is somewhat limited, it would seem to me that such a reference is extremely abstract and most likely will eventually mean nothing more than that which the composer wants it to mean. Again, just another case of "Me! Me! I did it! I did it!"

The University made a huge mistake back in the late '60s when it allowed then head football coach and athletic director Paul Dietzel to change our fight song. What many don't realize is that the very first song the band plays while marching during pre-game festivities was at one time our fight song. While most of us grew up on the current fight song and love it dearly, it doesn't change the fact that it was changed out of nothing more than vanity. Want a better example? Who remembers Lou Holtz's attempt during his tenure as head football coach at making a similar change to our fight song with "Rockin' With the Gamecocks?" Thank God that died a quick and merciless death after being played at only one football game!

Is it not bad enough that our football helmets and uniform designs seem to change with every phase of the moon and that the recognition factor for either by anyone outside of the Southeast is probably just this side of zero? Tradition, people - TRADITION! For once, can we please just leave well enough alone? Please?

Joe Briley
B.A. - Journalism
Class of 197

FRIDAY, SEPTEMBER 24, 2010

"I'm just trying to make a smudge on the collective unconscious."
— David Letterman

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Makeup tips make glamour pop

Features shine with strategies like smoky eyes, berry-toned lips

Amber Rose
THE DAILY GAMECOCK

It's the second day of fall, which means it's time for a seasonal shift for your makeup. If you want to change up your look, these tips provide an incredibly easy and inexpensive way to do so. Not everyone can invest in new outfits from the mall each season, but anyone can get great makeup brands for less from any drugstores. Of course, when all else fails, blend what you have to create your own unique look.

First, think about some easy ideas to change up your night look, which is the best time to experiment since you actually have time before you go out to put in more serious time and thought. The hot look popping up on celebrities like Natalie Portman is a smoky eye. This isn't a new concept, but the current trend is to use earthy tones in taupes, dark greens, purples and blues blending with light tones of



Courtesy of glamour.com

Nails are a must to complete a fashion look, and this season favors caramel-related colors and deeper tips.

white or gray. A cheap brand that is fabulous for this is Maybelline, which even packages the shadows in quads and tells you how to use them on the eye. Simply spread your medium shade over the lid, darks in the creases, and light on the brow bone. Finish it off with a kohl black or brown pencil.

Another great look to rock is a red, berry-toned lip — hot off recent red carpets. For a chic lip, just be sure to scrub off the roughness on your lips and apply a balm underneath whatever plum or berry shade you choose. To finish the look off, apply a beige colored lip gloss for a little shine. The rest of the skin should appear flawless — concealer and foundation being musts.

The ultimate flirty combination for a night out is big blush and big curls. We aren't talking '80s chic here, but more of a Hollywood glam look worn by superstars like Beyoncé. Simply apply either a powdery blush made by brands like L'Oréal, or go for a cream blush made by brands like Maybelline. Apply the blush all along the cheek bones in several sweeps and then blend with your fingers for a flawless look. Now, pair it with some big barrel curls (loose, not tight) and a deep center part, a pale pink gloss on the lips and some dramatic mascara. All of those are quick, easy ideas to produce a gorgeous look in no time.

Now, for the day look. Here are some new trends coming down the line that are sure to shake things up a bit. Nails are going back to the neutrals for this season, with a new manicure trend of caramel and cappuccino combo surfacing. This means instead of the classic pale pink and white combo, the nail is covered with a medium taupe colored polish with the tips being a deeper coffee color. It's a fresh new spin on the age-old French manicure.

A hair style popping up even on the red carpet stars like Kristen Stewart and Anna Kendrick is being called the "bedhead updo." This look is intended to embrace naturally wavy, or curly hair. Don't have it? Simply spray and scrunch with a curl-enhancing product. Next, twist up the hair and pin it into a bun or topknot. Then, let some pieces hang free, finish with a spritz of hairspray and head out the door!

The most excellent day makeup look out there right now is absolutely carefree. Simply use a gel black eyeliner over the top lash line, use a white shadow in the corners of the eyes and blend out into the tops of cheekbones to lighten those under-eye circles in the morning. Finish off by quickly curling the top lashes out with a curler and apply some black mascara to really open up those eyes. Finish off with a pink rosy blush on the apples of your cheeks.



Courtesy of fashion.about.com

Red carpet hairstyles like the current popular "bedhead updo" are a great way to show off naturally wavy hair.



Courtesy of cosmeticcounterinfo.com

Celebrities like Natalie Portman are using the smoky eye

Hot Lava Monster to heat up New Brookland

Columbia-based rock band continues work on new album

Sydney Patterson
THE DAILY GAMECOCK

Hot Lava Monster, a four-piece rock group native to Columbia, will be heating up New Brookland Tavern tonight. The band's current lineup has been together four years, and in that time have released three albums — "Firstbreathofwater," "The Way of the Dinosaur" and "The Belly of a Whale." Additionally, they have released "Hot Lava Monster Live," which is, you guessed it, a self-titled live CD.

The original incarnation of the "molten rock" group came together unexpectedly in 1998 when vocalist/harmonicist Patrick Baxley and former drummer Josh Brannon spontaneously decided to take a gig at the bar they worked at for New Year's Eve. They've been together ever since, albeit with a few lineup changes.

The band's most recent full-length studio album is "The Belly of a Whale," released in October 2006, which has received consistent rave reviews from listeners on iTunes, prompting such praise as, "If Robert Plant and Chris Cornell had a love child it would be the singer of Hot Lava Monster. The songs are so well written and there is so much fire you can't stop listening ... It's refreshing to hear a band and have them be even better in concert."

The soaring vocals of Baxley, coupled with heavy riffs by guitarist Mike Schaming, all brought together by the rhythm of drummer Andy Dumiak and bassist Wes Pellerin, make "The Belly of a Whale," like all of their previous work, something to remember.

According to Dumiak, HLM's themes of "life, love, dragons, goblins, drinking and sometimes unicorns — mostly life experiences," help the band appeal to the kind of audience who wants good music from people who don't take themselves too seriously. The band is made up of fun

people looking to continue doing what they love for as long as they can.

While this goal may have been hard to strive for at times — as Dumiak put it, "We're all busy living real lives outside of Hot Lava Monster" — the band has continued to evolve and deal with their "real lives" by streamlining their music-making process to make practices more efficient.

Their advice for others trying to make it as musicians: "Believe in yourself and never give up." With the help of their "families, friends and significant others, plus all those who rocked before [them]," the band says their hard work has paid off for, as they are currently shopping their music to numerous indie labels, as well as a handful of major ones.

The show tonight at New Brookland promises to be a loud, fun and musically stimulating experience from start to finish, including a preview of a few new songs that will be recorded soon. After that, they will be playing The Venue on Broad in Camden on Oct. 29, and continuing to record their new album throughout the fall.

For more information and to listen to their music, visit HLM on iTunes as well as online at www.hotlavarock.com and www.youtube.com/bareknuckletheatre.

Comments on this story?
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Courtesy of Hot Lava Monster

Music shop packs plenty of twang

West Columbia acoustic pickin' parlor offers great prices, weekly bluegrass performances

Chloe Gould
STAFF WRITER

Bill's Music Shop and Pickin' Parlor, on Meeting Street in West Columbia, offers customers a little bit of bluegrass twang with lessons, performances and instruments for sale, each adding a unique edge to the traditional Columbia music scene.

Bill Wells, owner of Bill's, opened the Music Shop and Pickin' Parlor in 1985 after he retired. Promoting a "family-friendly environment," the shop and music hall has become a forum for local bluegrass and acoustic artists.

"I opened it primarily so that musicians would have a place to come and play acoustic music, no drinking and no smoking," Wells said. "It's open to all levels — beginner right up to professional."

Open Tuesday through Saturday as a music shop, Bill's has a wide variety of instruments for sale, including guitars, mandolins, banjos, fiddles, Dobros, upright basses and autoharps. With prices rivaling retail costs, such as the Martin D-18 guitar on sale for \$1,850, almost \$650 less than the list price, the music shop is a great local spot to find instruments for a lower cost.

Bill's also offers a nice collection of used guitars, including the Seagull S6 and Fender Classical, as well as a store stocked full of other bluegrass and acoustic music necessities.

"Of course we have all the accessories: strings, capos, stuff like that, and a good line of bluegrass and old country CDs," said Wells. "We also have trade magazines for bluegrass, banjo, flat-picking guitar and acoustic guitar and instruction books and DVDs for all the instruments."

The music shop also features a variety of lessons, all taught by local Columbia musicians, and each costing \$20 for a 30-minute session.

"We specialize in guitar, mandolin, banjo, fiddle, Dobro and the double bass, or as we call it, the upright bass," Wells said.

Bill's Pickin' Parlor, housing a 250-seat concert hall, is best known for their Friday night Bluegrass Jam Sessions. Starting at 7:30 p.m. every week, there is an open-stage where all players are welcome.

"Anyone is welcome to play, as long as it's acoustic and clean music, and they get here in time to sign up," Wells said.

At 9 p.m., the open stage performances end and the open jam session, which showcases many different bluegrass and acoustic artists all at once, begins.

"We close down the stage and the musicians go off into groups, and people can wander around and listen to whoever they want," Wells said.

Admission is \$5 for adults, and guarantees a seat for the night. A small stage, with an audience of folding chairs, lends itself to the acoustic music and down-home vibe, while also providing a venue for bigger-name touring artists.

"We book all the top bands in bluegrass. In October, we have the Larry Stephenson Band out of Nashville, and in November, Eddie and Martha Adcock. These are all people that are up on the lists, and have won awards," said Wells.

Wells' own five-man bluegrass act, Bill Wells and The Blue Ridge Mountain Grass, has been playing together since 1972, and does take the parlor stage every once in a while. The band was the winner of the 1978 National Bluegrass Band Championship, and has a 14-track CD, "Bluegrass and Mountain Music," independently released in 2001, available on CD Baby.com.

"My idols are Lester Flatt and Earl Scruggs, and of course, Bill Monroe and "Red" Smiley. Those are the basic ones, and I always lean towards their type of music," said Wells.

The "only all-acoustic shop in Columbia" gives an alternative genre and unexpected outlet to acoustic and aspiring acoustic artists across the city. Bill's Music Shop and Pickin' Parlor is open Tuesday and Thursday from 10 a.m. to 7 p.m., Wednesday from 10 a.m. to 5:30 p.m., Friday from 10 a.m. to midnight and Saturday from 10 a.m. to 5 p.m.

Comments on this story?
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Chloe Gould / THE DAILY GAMECOCK

Bill's Music Shop and Pickin' Parlor caters exclusively to acoustic musicians, from a variety of instruments on sale to Friday night jam sessions for local musicians.

Group displays charitable exhibit at 701 Whaley

Designers Against Child Slavery uses digital art pieces to educate, encourage donations for cause

Jessica Simson & Erin Torbett

THE DAILY GAMECOCK

Designers Against Child Slavery, or DACS, is an international group of artists working to raise community awareness about human trafficking. According to John Mark Herskind, creator of DACS, "sex trafficking is the number two illegal industry in the world, but it is often under reported."

Herskind was compelled to start DACS when he realized the limitations of one individual in stopping the injustice of human trafficking. As a graphic designer, he knows art's potential for impact and awareness. Herskind has assembled a group of artists from around the world for this purpose.

DACS will hold their debut art exhibit in Columbia this evening at 701 Whaley Street to raise money to fight the battle, as well as awareness of the disturbing issue. All monetary donations will be used to fund The Blind Project, which is working toward establishing a screen printing shop in Bangkok, Thailand, where victims of human trafficking will work printing T-shirts.

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The shop will be added to a safe house where these victims currently reside. The goal of The Blind Project is to help these women begin to rebuild their lives and explore career options through creativity and fashion.

Students can easily support DACS by volunteering at their future exhibits, donating money or even submitting their own original artwork. For this event, DACS volunteers have already raised over \$3,000 to help fund their exhibit, Exposé.

About 38 artists have already been chosen to display art pieces for the exhibit. The digital art designed to display the trauma and sadness of those who fall victim to human trafficking will be on display at 7 p.m. this evening. The building at Whaley Street, built around 1903 as a store for the surrounding mill village and recently renovated, will serve as a compelling backdrop for the moving pieces of art chosen to depict the tragedies of human trafficking.

The organization hopes that students come out and experience the art. The exhibit organizers intend to move the public to get involved. Donations are encouraged and appreciated, but the awareness raised by the exhibit will hopefully be enough to spur USC students and other communities into action.

The event will feature guest speakers from The Blind Project and Compassion International. These representatives will be discussing their own efforts to extinguish the commercial sex trade from Southeast Asia. Along with the digital art on display there will be music, free food and auction items from Starbucks, Coldstone Creamery, Chick-Fil-A and more.

DACS has realized the need for awareness, and this

art exhibit is just the beginning of their efforts to make a difference. Exposé will provide the public with a great opportunity to learn ways to get involved in preventing sex trafficking while simultaneously experiencing some fantastic art in a great local venue.

For more information on both the organization and their future events, be sure to visit www.dacsunited.com, and come out to 701 Whaley Street from 7 to 10 p.m. this evening!

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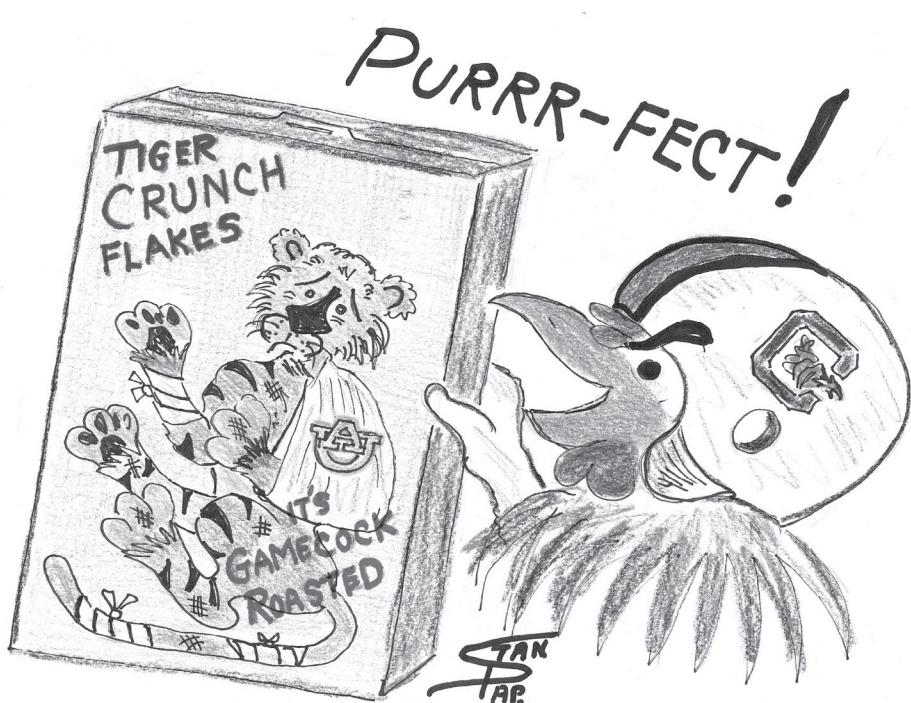
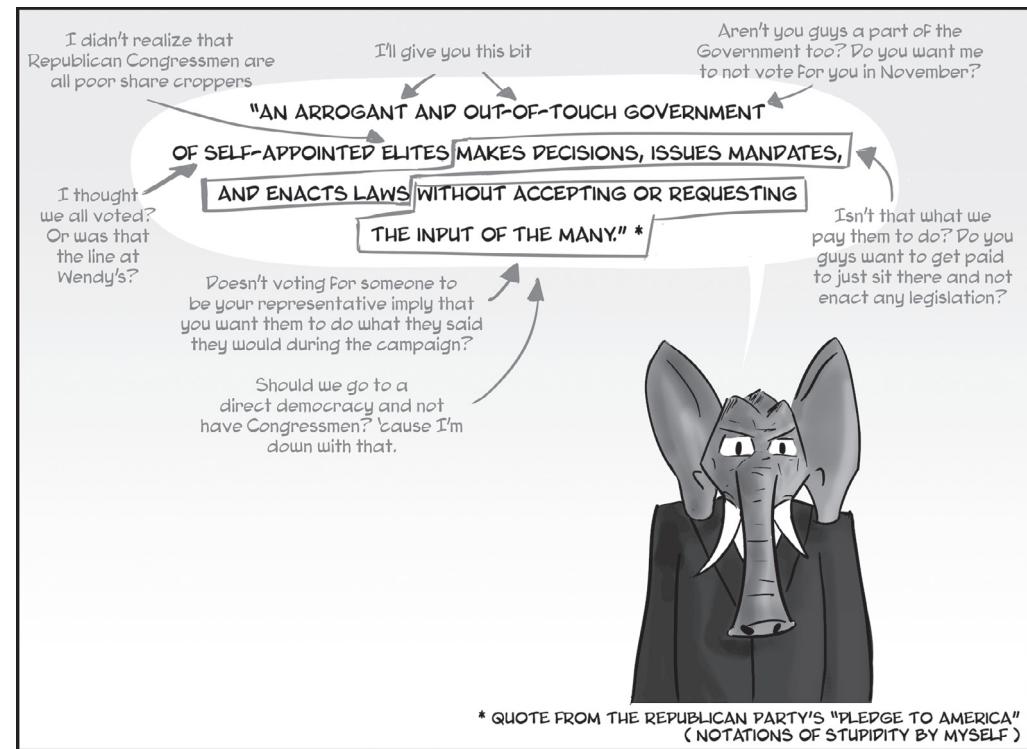
DON'T DRINK & DRIVE

803-799-3311

By Stan Papajohn

theEtc.

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**Bunny and Ravy** • By Marlowe Leverette / *The Daily Gamecock*

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HOROSCOPES

ARIES Today you manage best by following your outline. Don't deviate. Willpower is the single most valuable quality in your toolkit.

TAURUS Other people's comments are not as straightforward as they first appeared. Utilize research tools to clarify questionable points.

GEMINI Take your happiness out and show it off at a social event. Reveal an engagement or other steps towards personal commitment.

CANCER To make this the best day so far this week, spend time in an exotic location, even if it's just around the corner. Your partner helps you discover balance.

LEO Today's luck comes in the form of awareness. Balanced between magic and logic, you choose whichever satisfies your heartsong.

VIRGO Your personal sense of responsibility seems to interfere with the desires of others. Reconsider your intentions before drawing a line in the sand.

LIBRA Use all your intellectual talents and skills to manage a power struggle at work. Avoid getting in the middle between two emotional volcanos.

SCORPIO As you learn secrets, bring them into the open and request others to explain. That way each person presents their side and gets heard.

SAGITTARIUS To finish work on time, follow your intuition. A shortcut saves everyone a lot of energy. Spend a little extra to save days of work.

CAPRICORN Today you arrive at a point where your responsibilities overtake your optimism. Don't lose faith. You'll get through this just fine.

AQUARIUS Take time to contemplate your next action, even if it means closing the door to prevent interruption. This way you meet your own needs.

PISCES Let someone else take charge of everything you can possibly delegate. This leaves you time to handle unexpected surprises. You may have a few.

Sudoku

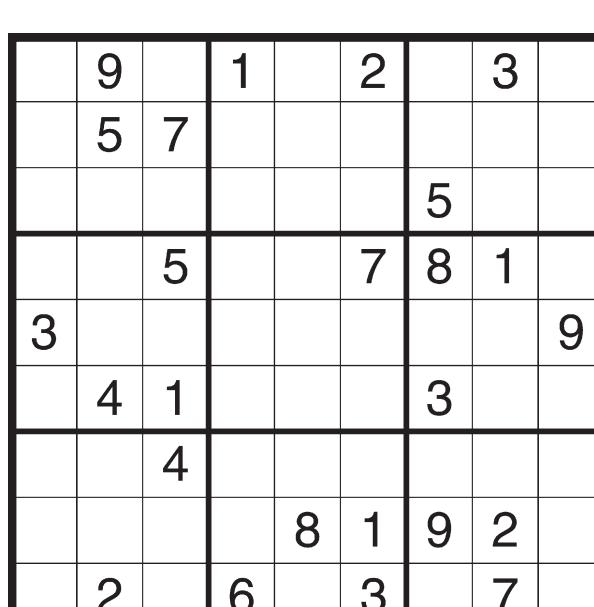
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09/24/10

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Solution from 09/23/10

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1	3	8	4	6	7	5	9	2
5	6	7	2	3	9	8	4	1
8	5	3	9	1	2	6	7	4
2	9	4	8	7	6	1	3	5
6	7	1	3	4	5	9	2	8
4	8	6	7	9	1	2	5	3
3	2	5	6	8	4	7	1	9
7	1	9	5	2	3	4	8	6

The Scene @USC

CALENDAR



HOT LAVA MONSTER, SHALLOW PALACE, BLUEROOTS

8 p.m. doors, \$5
New Brookland Tavern, 122 State St.

TODAY

HOME IMPROVEMENT SHOW

10 a.m. to 8 p.m., \$6
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SIMPLIFIED W/ THE CASUAL KINGS

4:45 p.m. doors, \$5 over 21 / \$8 under 21

New Brookland Tavern, 122 State St.

Carolina Productions Model Casting

WHEN: 7 p.m.

WHERE: RH 203

Impact Game Night

WHEN: 7 p.m.

WHERE: RH Dining Room

ALD Torch Ceremony

WHEN: 3 p.m.

WHERE: RH Theater

Crossword

Edited by Wayne Robert Williams

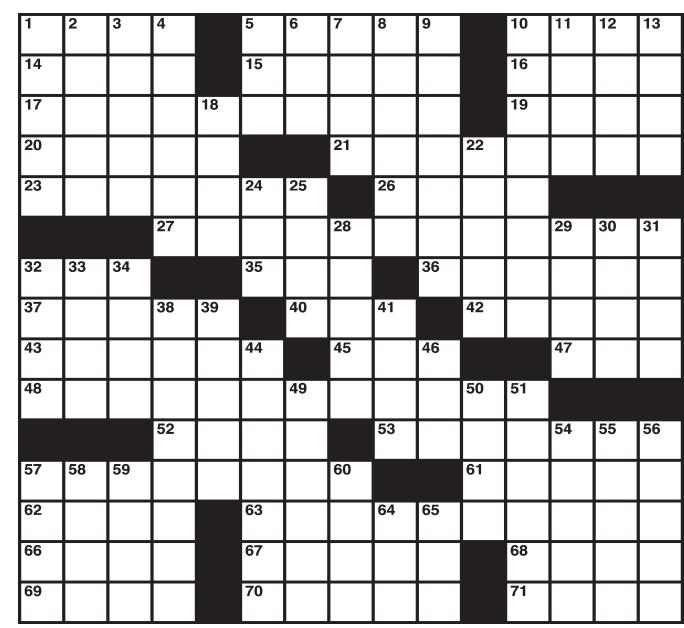
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Across

- 1 Apple computers
- 5 Subsurface woodwork decoration
- 10 Coffeehouse convenience for Web surfers
- 14 Give off, as light
- 15 '80s Pontiac roadster
- 16 Ruckuses
- 17 Hammerhead relative with stripes
- 19 Pulls, as a camper
- 20 Visibly stunned
- 21 1930s-'40s New York mayor La Guardia
- 23 Submarine weapon
- 26 Orange Free State settler
- 27 Huge walrus relative
- 32 Covert __: spy activities
- 35 Be untruthful
- 36 Sharpshooter Annie
- 37 Supreme Court intern
- 40 Antlered critter
- 42 Plains grazer
- 43 Cooking class, for short
- 45 " Miz"
- 47 Curry of "Today"
- 48 Primate with spindly limbs
- 52 One-named Irish singer
- 53 Pago Pago natives
- 57 Talky gatherings
- 61 Large wall picture
- 62 Eins, zwei,
- 63 One of two in "The Twelve Days of Christmas"
- 66 Alda of "M*A*S*H"
- 67 Clarinetist Shaw
- 68 Words of understanding
- 69 Oxen's harness
- 70 Have a new __ on life
- 71 Hanukkah moolah



6 Fed. research org.

7 Fall falter

8 Speedy Gonzales

exclamation

9 John Lennon's love

10 Ride behind a speedboat

11 TV's "American"

12 Chicks, ducks, etc.

13 "That __ yesterday!"

18 Fishing line holder

22 Adjust a paragraph setting

24 Biden's state: Abbr.

25 Mayberry boy

28 Phone call response

29 "Born Free" lioness

30 Long, long time

31 Nashville's Loretta

32 Folk legend Phil

33 Sit (down)

undaintly

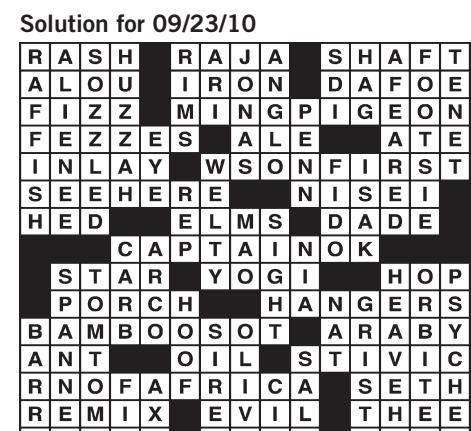
34 18-wheeler

38 Give new meaning to

39 New Hampshire city

41 Barbies' counterparts

44 Waterford product



46 Caribbean music

49 Grown-up

50 Plus-size supermodel

51 Cool cat's "Get it?"

54 Cropped up

55 Bellybutton

56 Winter hazard

57 Melbourne greeting

58 "The Motorcycle Song" singer Guthrie

59 Toucan's pride

60 Mex. miss

64 " __ the season ..."

65 Jeans brand

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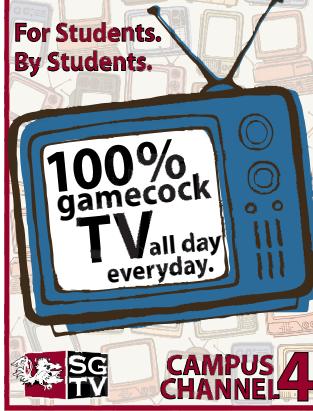
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