

2-11-2008

The Daily Gamecock, MONDAY, FEBRUARY 11, 2008

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University of South Carolina, Office of Student Media, "The Daily Gamecock, MONDAY, FEBRUARY 11, 2008" (2008). *February*. 15.

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The Daily Gamecock

dailygamecock.com

THE UNIVERSITY OF SOUTH CAROLINA

MONDAY, FEBRUARY 11, 2008

VOL. 101, NO. 90 • SINCE 1908

Moore School moves up, moves out

Business program rises nearly 20 places among internationally ranked institutions

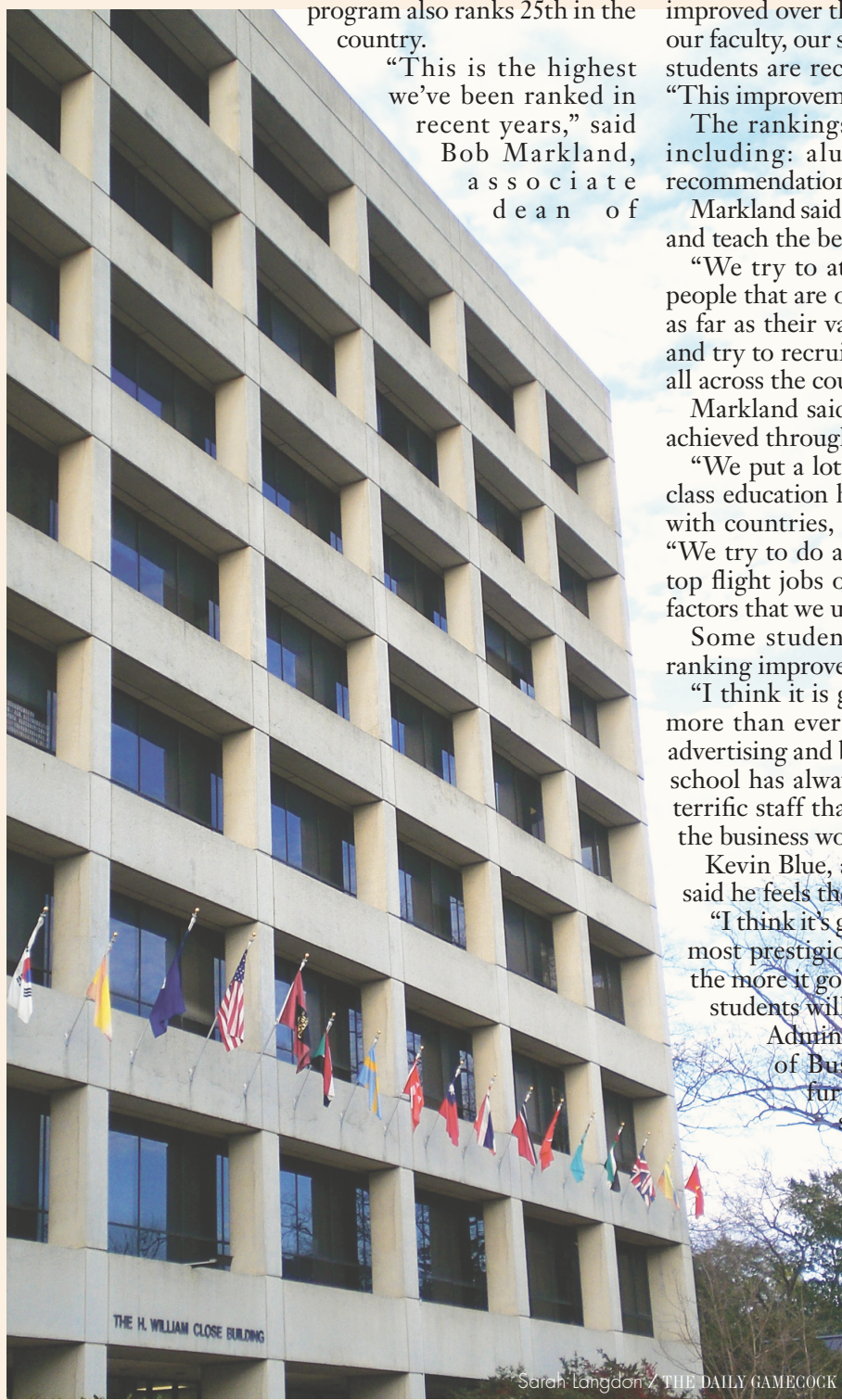
Plans to lease Close-Hipp building will provide funds for new construction

Katie Jones
STAFF WRITER

The Moore School of Business has shot up in international rankings, moving from last year's ranking of 72nd to 55th, as ranked by the Financial Times of London.

There are 100 international schools in the rankings. The school's Master of Business program also ranks 25th in the country.

"This is the highest we've been ranked in recent years," said Bob Markland, associate dean of



Sarah Langdon / THE DAILY GAMECOCK

administration. "Technically, we were ranked a little bit higher in earlier years, but there were a fewer number of schools."

The rankings play a significant part in attracting people, students and faculty alike, to USC for the School of Business.

"It reinforces the prestige and the significance of our MBA program at the Moore school, and how much we've improved over the past few years in terms of the quality of our faculty, our students and the kind of job placement that students are receiving after graduation," Markland said. "This improvement in the rankings reflects that."

The rankings are based on several different aspects including: alumni salary, salary increase, alumni recommendations and international faculty.

Markland said the school works to hire the best professors and teach the best students.

"We try to attract and hire the very best professors, people that are on the leading edge of intellectual thought as far as their various fields," Markland said. "We go out and try to recruit the very best students that we can, from all across the country and all across the world."

Markland said the ranking is a major accomplishment, achieved through a variety of factors.

"We put a lot of effort into not only providing a world class education here, but also providing major internships with countries, both with the U.S. and abroad," he said. "We try to do a very good job of placing our students in top flight jobs once they graduate. It's a combination of factors that we utilize at the Moore school."

Some students said they too are excited about the ranking improvement.

"I think it is great that the business school is excelling more than ever lately," said Chad Marra, a fourth-year advertising and business marketing student. "Our business school has always been very strong and reputable with a terrific staff that helps students move to the forefront in the business world."

Kevin Blue, a second-year business marketing student, said he feels the same way.

"I think it's great," he said. "USC already has one of the most prestigious business schools in the Southeast and the more it goes up in the rankings, the more promising students will want to come here."

Administration and faculty at the Moore School of Business will continue to try to improve further in international rankings, Markland said.

"We'd like to improve every year and we're certainly on a very solid trajectory," Markland said. "We've moved from 72nd to 55th this year and we hope to go even higher next year."

US News & World Report ranked the program the No. 1 program for international business masters among public universities for years.

Sean Gruber
STAFF WRITER

USC is considering leasing the current Moore School of Business building to a federal agency and using the funds to build a new business school, according to school officials.

USC spokesman Russ McKinney said the location for the new school is currently under consideration.

"We are looking at two possible areas for the school," McKinney said. "The most likely one is in the Foundation Square adjacent to the Colonial Center."

The new business school will cost \$100 million, according to The State. McKinney would not confirm the building's price.

Under the preliminary budget for the school, no state taxpayer funds will be needed to fund the school's construction.

The leasing plan was created because of a "mutual interest" between USC and the federal agency, McKinney said.

"The agency wanted to expand its operations in Columbia, and the Moore School needs a more appropriate facility," McKinney said. "But no deal has been reached yet."

McKinney said he could not identify the federal agency or offer a timetable for construction of the new business school.

Students taking classes at the Moore Business

School said they are unsure if a new school is necessary.

Chloe Jeffords, a first-year math student, said she has no problems with the current school.

"I think it's one of the nicest on campus," Jeffords said. "If we build a new school, it will just be a new building. We will be using the same teachers and curriculum."

Emanuel Smith, a third-year economics student, said he thinks the location will be a problem.

"It's far enough away for me already," Smith said. "Building the new school out there will make it even more so. The current school serves its purpose. If they release more details I might be more open to it."

Josh Yelman, a third-year sports entertainment student, said he agrees.

"It would just be a hassle for students to go out to the Coliseum," Yelman said. "The current school doesn't seem out of date. I have no problems with it."

Some students said they are concerned about the cost of the school.

"A new school could fit more students, but it would be cheaper just to keep the current building," said Tommy Moore, a first-year civil engineering student. "Just add on to the current school."

David Erikson, a first-year international business student, said he thinks the new school could bring more opportunities.

MOORE • 3

Sellers recounts Orangeburg tale

Professor shares his memories of tragedy

Sean Gruber
STAFF WRITER

ORANGEBURG — USC Professor Cleveland Sellers walked down a sidewalk on South Carolina State University's campus, pointing to a square brick building on the horizon.

"That's where I was when it started," Sellers said. "I was trying to get some sleep, and some students started banging on my door, waking me up. They told me they heard gunfire."

Sellers said he got up, left his dorm and began to walk toward the front of the campus.

"It was quiet and dark at that point," Sellers said. "When I got to the front of the campus, I saw a group of 100 students gathered around a bonfire. On the way I saw

cops with guns drawn. I saw a student, Henry Miller, and I went to warn him about the police."

All Sellers said he managed to say was "Henry" before the police opened fire. It was the last time Sellers would see Henry Miller alive.

The gunfire heard earlier was a policeman firing warning shots into the air to ward students away from the bonfire so firefighters could put it out. Other officers began firing when they heard gunshots.

"All I heard was volley after volley, boom bang boom," Sellers said. "I could smell the burnt gunpowder. I tried to move, but I was hit. I went down. We found out afterwards that most of the students had been shot in the back and buttocks."

Sellers said he laid on the ground waiting for the fire to stop.

"I tried to start moving again," Sellers said. "I thought if I just lay there,



Courtesy of USC

I would get killed. After I moved far enough, I went back and started dragging people to the infirmary."

The Feb. 8, 1968, protest was a response to the recent segregation of a local bowling alley. Racial tensions escalated as demonstrations turned to confrontations with police.

The aftermath: three students dead, 28 students wounded and one officer injured.

After the shooting, Sellers was arrested and imprisoned for "inciting the students to riot." The South Carolina

SELLERS • 3

AKA celebrates 100th

Sorority honors achievements, lineage, founders with event

Vivi Koutrakos
THE DAILY GAMECOCK

At 7:08 tonight in the Russell House ballroom, the sisters of Alpha Kappa Alpha sorority will celebrate the 100th anniversary of its founding through a presentation of their history and achievements.

"Alpha Kappa Alpha is recognized as the first black Greek letter sorority," said Caitlin Hunt, a second-year electronic journalism student and public relations chair of the Beta Gamma Chapter.

The event will be held at 7:08 p.m. because in military time that is 19:08 p.m., which represents the year they were founded.

"We recognize twenty founders that gave us our rituals," said AKA President Erin Hopkins, a third-year nursing student.

Alpha Kappa Alpha Sorority Inc., donated \$1 million to Howard University in the Washington, D.C., area earlier this year, Hunt said.

Vice President Paige Fennell, a third-year history and African American studies student, said not only has she built wonderful relationships, but she's empowered to

improve the world by becoming a role model.

"It's about improving yourself scholastically, mentally, emotionally and by helping others that may not have been as privileged or blessed as you have," Fennell said.

They created a Web site, aka1908.com, to share and celebrate the sorority's lineage.

"We want to keep a link between all students and our organization," Hunt said. "Our motto is service to all mankind."

"That's the motto that started in 1908 and that's what we're about in 2008," Hopkins said.

Throughout the year, Alpha Kappa Alpha has played a role in important historical events in the South, which is detailed on their Web site.

The timeline is themed in the sorority's colors of pink and green. The pink represents the sorority's history and the green represents important events in U.S. history.

Alpha Kappa Alpha collected dress dolls and toys for the Freedman's Hospital in 1917 and helped new arrivals from the Deep South adjust to the nation's capital.

Alpha Kappa Alpha was active with race consciousness as early as 1934 when they organized support for government action

AKA • 2



Special to THE DAILY GAMECOCK

Local

ROCK HILL — The business boom in China is creating a need there for more accountants. Winthrop University, working with Nantong University outside Shanghai, is helping to train students for those jobs.

The students study at home in China for three years, then complete their final year of school at Winthrop's College of Business Administration. Along the way, students take classes taught by Winthrop faculty members.

After their year here, students will return to China for their degrees.

"They're going to be doing jobs that are being created because of the activity in China," said Roger Weikle, dean of the Winthrop business college.

Weikle said he expects about 25 of the 76 Chinese freshmen to make it to Winthrop in the fall of 2010.

Weikle said the idea for the program came from large accounting firms that need bilingual English- and Chinese-speaking accountants.

Winthrop has similar programs for students from other countries, which helps the school's homegrown students get used to working with people from other countries.

"You're a student from around the area somewhere, and in your class, you've got two students from France and one from Spain and one from Morocco and two from China — it starts to represent the demographics that are like the rest of the world if you're out there in business somewhere," he said.

National

PORT WENTWORTH, Ga. — Sugar that was still burning three days after a refinery explosion killed at least five people hampered the search Sunday for three other workers missing since the blast leveled portions of the plant.

Crews used construction cranes to shore up three badly damaged, 80-foot storage silos that rescue workers want to search for the missing men. One of the silos blew up late Thursday.

Mounds of sugary sludge pouring out of the silos Sunday was solidifying, though, creating another obstacle to the recovery efforts.

"You've got three silos down there that are still burning, you've got sugar still burning," said Sgt. Mike Wilson of Savannah-Chatham County police. "As you've got sugar that's crystallizing and running down the chutes, it's like concrete."

Strong wind coming off the Savannah River made conditions even more hazardous for crews trying to prevent the silos and plant buildings from collapsing, Savannah Fire Capt. Mike Stanley said.

"It is a very delicate environment that they are working in. We have a very windy day and a very weak structure and we are trying our damndest to find the rest of the workers," Stanley said.

Although officials previously said the fire that had raged in the refinery since the explosion was all but extinguished, authorities said Sunday that fires still burned in the silos.

International

CARACAS, Venezuela — President Hugo Chavez on Sunday threatened to cut off oil sales to the United States if Exxon Mobil Corp. wins court judgments to seize billions of dollars in Venezuelan assets.

"If you end up freezing (Venezuelan assets) and it harms us, we're going to harm you," Chavez said. "Do you know how? We aren't going to send oil to the United States. Take note, Mr. Bush, Mr. Danger."

Exxon Mobil has gone after the assets of state oil company Petroleos de Venezuela SA in U.S., British and Dutch courts as it challenges the nationalization of a multi-billion dollar oil project by Chavez's government.

A British court has issued an injunction "freezing" as much as \$12 billion in assets.

"I speak to the U.S. empire, because that's the master: continue and you will see that we won't send one drop of oil to the empire of the United States," Chavez said during his weekly radio and television program, "Hello, President."

Chavez has repeatedly threatened to cut off oil shipments to the United States, Venezuela's No. 1 client, if Washington tries to oust him. Chavez's warnings on Sunday appeared to extend that threat to attempts by oil companies to challenge his government's nationalization drive in courts internationally.

"If the economic war continues against Venezuela, the price of oil is going to reach \$200 (a barrel) and Venezuela will join the economic war," Chavez said.

—Compiled by The Associated Press

Crime Report

THURSDAY, FEB. 7

Malicious injury to personal property, 10:50 a.m.

615 Sumter St. Someone spray-painted a sign at the corner of Blossom and Sumter streets. **Estimated damage: \$15**
Reporting officer: J. Newsom

AKA ● Continued from 1 against lynching and continued their support by hosting conventions featuring speakers like Dr. Martin Luther King and the National Urban Leagues' Whitney Young in 1964.

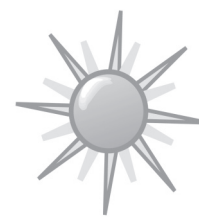
The organization spread their aims nationally and internationally by addressing issues of AIDS, pregnancy, gangs and drugs.

The sisters of Alpha Kappa Alpha host several events including a Breast Cancer Awareness Luncheon and a financial planning workshop.

Future events including the Fashion-Etta scholarship pageant, and the Ivy book club starting Feb. 20.

[WEATHER]

TODAY



55 37

Tuesday



67 53

CAMPUS HIGHLIGHTS

Monday, Feb. 11

11 a.m. – 3 p.m.
Roses for Life
Fundraising for Students for Life
Greene Street, Outside Russell House

5 p.m. – 7 p.m.
Fashion Show from the College of Hospitality, Retail and Sports Management
RH Dining Room

5:30 p.m. – 11 p.m.
Alpha Kappa Alpha Centennial Celebration
RH Lobby 9

6 p.m. – 9 p.m.
AAAS "Chamber of Oppression"
RH Ballroom

7 p.m. – 8 p.m.
Mountaineering and Whitewater Club Meeting
Currell 107

7:30 p.m. – 9:30 p.m.
BGLSA Membership Meeting
BA Building 008

8 p.m. – 9:30 p.m.
Amnesty International Student Chapter Meeting
RH 348

Tuesday, Feb. 12

11 a.m. – 3 p.m.
Roses for Life
Fundraising for Students for Life
Greene Street, Outside RH

6 p.m.
AAAS/NAACP Quiz

bowl
RH Theater

6:30 p.m. – 8:30 p.m.
Dr. Jerry Hilbish lectures for Darwin Day
"What does evolution tell us about religion?"
Calcott 011

7 p.m. – 8 p.m.
Scuba Club Weekly Meeting
RH 205

7 p.m. – 8 p.m.
Filipino-American Student Association Meeting
RH 309

7 p.m. – 9 p.m.
RHA Senate Meeting
Calcott 201

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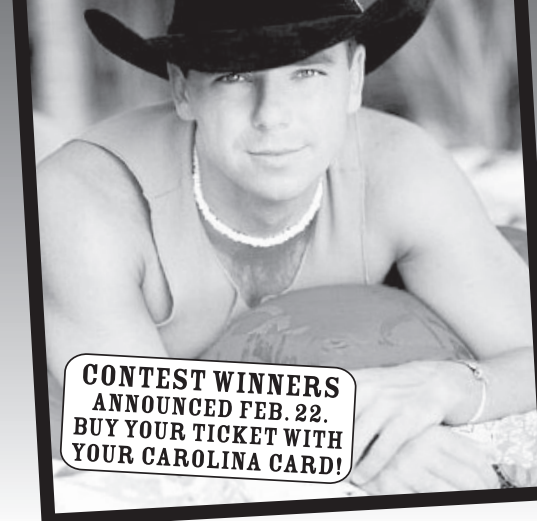
USC vs. CLEMSON
Wednesday, April 9th 2008
(Sarge Frye Field)

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SELLERS ● Continued from 1

Highway Patrol said the students charged the police line, opened fire on police, and fire bombed property.

Then, Gov. Robert McNair said he blamed "Black Panther agitators" for the shooting.

No evidence supports these explanations.

But the accusations remain as South Carolina's official explanation for the Highway Patrol's actions. There was never an official state investigation into the Orangeburg Massacre.

Sellers said he spoke in remembrance of the tragedy's 40th anniversary. He sat on a stage in the Martin Luther King Jr. Auditorium beside former Gov. Jim Hodges, retired Chief Justice Jim Finney, Orangeburg Mayor Paul A. Miller and Henry N. Tinsdale, president of Claflin University.

He stood in front of an audience of college students, families and friends, police officers and journalists.

Finney presided over the event and read a letter from Gov. Mark Sanford.

Jim Hodges gave a speech and Tinsdale said to the audience the three killed in the shootings were "hope for

everyone in this room."

Sellers, the keynote speaker, said he demanded an investigation be opened into the massacre as he reflected on his past experiences and about progress.

"We are here to remember the past and learn from it," Sellers said. "We need to acknowledge the scars our neighbors still carry, heal and continue on. There are still things to be done."

Throughout the ceremony, SCSU's choir sang spirituals and the crowd stood to join the choir in singing "Lift Ev'ry Voice and Sing." Some in the crowd knew it by heart, singing every verse without so much as a glance at the music. Many were in tears.

Following the speeches, survivors led a silent procession to a memorial built on the campus.

Students mingled around the memorial afterward the ceremony, speaking to each other about the service.

"They teach us about struggle," said Andre Parker, a marketing student at SCSU. "They teach us about how we can persevere and overcome."

Shanada West, a third-year social work student at SCSU, said the tragedy

was sad and unnecessary.

"It happened just because some kids wanted to hang out," West said. "I mean, they even went to college to better themselves, and they weren't even able to finish that. It's just sad."

Others said they came to the memorial to help others heal.

"The memorial is here to help heal the old scars," said Andre Sojourner, a third-year biology student at SCSU. "Progress is being made in keeping the community together."

Jennifer Townsend, USC alumna and Columbia resident, said she came to pay her respects.

"It almost brings tears to your eyes," Townsend said. "They fought for me and helped bring equality to myself and my people."

Despite a high turnout at Friday's ceremonies and blossoming media coverage, Sellers said he believed there is work to be done.

"We know about Alabama," Sellers said. "We know about Mississippi. Why don't we know about what happened in South Carolina?"

Comments on this story? E-mail sagcknew@mailbox.sc.edu

MOORE ● Continued from 1

put that much money into it, it's going to be better," Ereksan said. "It will probably be bigger than what we already have, and have better technology. It will be bigger and better."

The Moore School of Business was ranked the No. 1 public university international

"If they are going to be better," Ereksan said.

business program by U.S. News & World Report, and was included in CNN Money's "50 Best MBA Schools for Getting Hired" feature.

USC chief financial officer Rick Kelly could not be reached for comment.

Comments on this story? E-mail sagcknew@mailbox.sc.edu

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Scheduled events include campus tour, cocktails, meeting the current staff, a baseball game or basketball game, and banquet dinner.

Please visit: www.dailygamecock.com/alumnievent/ for more information and to make your reservation.

Questions? Please call 803.777.6576 or e-mail sawuscg@mailbox.sc.edu

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IN OUR OPINION

Other schools should follow Moore's lead

What would you do for a \$100 million?

USC knows: pimp out the business school.

USC is considering leasing the current Moore School of Business building to a federal agency and using the funds to build a new business school, according to school officials.

Before you start to panic and take out more student loans for the assured rise in tuition, don't worry. The entire building, a \$100 million endeavor, will not cost you, your parents or taxpayers a penny.

Business school's decision to rent out classroom building is efficient, lucrative

State legislators have already revised a law allowing colleges to build academic buildings with revenue bonds. So, in theory, the rent money

pays for the new building.

If this isn't creative financing at its finest, then what is?

We applaud the administration for using their lobbying muscle to make big strides toward improving campus while not impacting our wallets any more.

In fact, all the other schools should jump on this bandwagon, instead of griping that they haven't had a new building since antebellum times. If the math department had as much ingenuity as the business school, Leconte would be a high rise with working elevators. And everyone knows that the journalism school has talked about moving out of the dungeon that is the Coliseum for years.

While it is a bit unnerving that only the administration knows what exact agency might be using our lecture halls, it's worth the new building.

CORRECTIONS

If you see an error in today's paper, we want to know about it. E-mail us at sagckvew@mailbox.sc.edu

IT'S YOUR RIGHT

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GONE GIGGIN'

Preference leaves some out in the cold

Merit-based assignment system would eliminate housing discrepancies

With the coming of spring comes (for most non-seniors) the necessity of finding a place to live come fall. The choice essentially boils down between living on campus and living off-campus.

While each has its distinct advantages, the pecking order for on-campus housing reflects a bias that is apparent not only in housing but other aspects of the university as well.

If you want to live in many of the Horseshoe apartments but aren't an Honors College student, good luck. Honors College pupils get priority on the Horseshoe, and considering how many choose to exercise that option it is not surprising most other students are relegated to the quads, which rival or exceed the Horseshoe apartments in terms of quality.

Oh wait, there isn't much space there either. Between the green community, Capstone scholars, athletes and international community, there is little room.

Now, I don't want this



JOSHUA RABON
Third-year finance student

to seem like I'm just some disgruntled guy who hates housing — I don't even live on campus. As an honors student, I could live on the Horseshoe if

I wanted.

The problem is this allocation system is the manifestation of the belief that certain students are entitled to better housing, classes or other accommodations based on a decision that was made before they ever set foot in a classroom.

Setting aside Maxcy for incoming honors freshmen is fine. It's one of the perks the school needs to offer in order to attract top students. Same goes for Capstone. Although I didn't choose to live in either, I have no problem with a merit-housing assignment system for incoming freshmen.

I would especially like a merit-based system for everyone else, too. Frankly, your accomplishments from high school are irrelevant now that you are in college. I don't care if you were an

all-state athlete with a 4.0 GPA and 1500 SAT score (on the old scale).

The concept that an honors student who has maintained an acceptable level of effort and success in college should have priority over another student who has worked hard and contributed more to the USC community is ridiculous.

Two years ago, I had three friends, all juniors, who lived in South Quad. They wanted to live there again the next year, but were told in a meeting with housing that a majority of South Quad had been set aside for second-year Capstone scholars and an international community.

It wouldn't be quite so bad except for the fact that the Capstone Scholar program didn't even exist when they came to USC; they were being kicked out to make space for a program they never even got a chance to apply for.

Life isn't fair. That much is clear, so it's hard to get too worked up over this. However, the general attitude towards our students should be "what have you done for us lately?" not "what label did we stick on you when you applied to college?"

THE COCKBLOCK

In response to 'King's niece fights for unborn equality' by Brad Leake

Either grow a uterus or find something new to write about. We all know your conservative opinions about what we women can and can't do with our bodies.

Brad can print whatever he wants. If it's controversial, so much the better. There has to be a moral issue for anyone to decide what's right.

In response to 'SAE members mentor local elementary schoolers' by Marin Mueller

Thank you for writing an article about the good things that Greek organizations participate in. The Greek organizations on this campus do amazing things in our community and they represent national organizations that give thousands of dollars each year to different causes.

In response to 'Assimilation shouldn't be required of immigrants' by Monique Cunin

What an idiotic article. No one is saying that legal immigrants need to turn completely "American."

But when there is no effort to learn to speak English, we should not change every piece of paper and every sign in America into Spanish. Regarding illegal immigrants, kick them out immediately!!! Quit pandering to noncitizens!

This article is blasphemous to assume that immigrants are being asked to sacrifice their cultural identity to live here. This could not be further from the truth. Asking someone to speak English is not racism; it is necessary to ensure the most efficient operation of this country. There are so many jobs now requiring people to be bilingual: DISCRIMINATION! So many schools require Spanish language learning with no options for other languages: DISCRIMINATION! You can speak English and still enjoy your culture. My wife is Costa Rican and while we visit there regularly and love to go out and salsa dance and eat the best rice and beans in

the world, WE SPEAK ENGLISH!

Unfortunately, this is the kind of left-wing crap that occurs only in America. First of all, our immigrant ancestors come to this nation mostly legally and when they got here most of them learned English and most made an attempt to learn the American Culture. I respect everyone's culture, I'm Scottish. I guess if I wanted to take a hint from "African Americans" I would wear my kilt everyday, speak Gaelic, and insist that people refer to me as a "Scottish American." If one would go to about any other nation to live, you would be expected to make an attempt to assimilate into their culture by at least learning their language and understanding how they do things. I would like to see Monique go to Mexico, refuse to learn any of their culture, insist that they deal with her only in English and see what kind of response she would get.

I would like to think that immigrants have contributed slightly more to America than Taco Bell and Pizza Hut.

Obama uses grassroots to power youth movement

Campaign encourages awareness among voters, strength of group efforts

With the endorsement of the Kennedys, Sen. Barack Obama has been coronated as the next JFK. With this, he has taken on the mantle of JFK's Camelot.

Although in many ways JFK's presidency and character were flawed, his legacy shines not through the bills he passed, but through the inspiration that he provided to a new generation to enter public

service. Obama's candidacy is set to follow in this path, breaking our generation out of its political apathy and setting a new group of young people to work to better the world.

The success of the Obama campaign has been based on the power of the grassroots movement, long discounted in political wisdom. Rather than organizing from the top down, he has built movement from the bottom up.

He has built this movement by focusing on letting people buy into the campaign and giving them the keys to their own future rather than promising to make everything better as the great leader.

This focus on what the small person can do rather than what the leader can do is the biggest difference between his campaign and Clinton's. While her people chanted "yes she can" at her speech Tuesday, his have been chanting "yes we can." While she has focused on what she can do to fight for the nation, his campaign has focused on what a group of people can do to change the world, a message which is much more powerful.

This focus on what a group of ordinary people can do to change the world is what gives Obama his youth appeal. Rather than ignoring us, he has reached out to us and involved us with his campaign at all levels. Rather than focusing on what he can do, he's made it apparent what we can do. By encouraging us to volunteer, he has listened to us in a way no candidate has before and brought us into the campaign. By getting us to volunteer he has made it obvious how even a group of college students can work to change the world.

This is the most important legacy a president can have. While leadership is important, real change comes from the bottom up. The civil rights movement was not imposed from the top until the movement gave them no choice. The culture is that Washington only changes when the people move against them and work for a new day.

While federal dollars help communities, it is the work and sweat of volunteers that make them a better place for ourselves and for those who come after us. And with his campaign Obama has inspired us to do this, to cease being apathetic and to work — not just to get him elected, but to make our world a better place.



JOHN FULLWOOD
Fourth-year political science student

Clothing chain offers blast from past

American Apparel brings flashy fashion from L.A.

Ellen Meder
STAFF WRITER

Many people contemplate what purpose an advertiser could possibly have for plastering a peculiarly, albeit scantily, clad model on the back of a local weekly newspaper or on a Facebook sidebar, emblazoned with the words "Legalize LA."

The answer is that the Los Angeles-based clothing company American Apparel, which is also the largest T-shirt manufacturer in the United States, has never had qualms with cementing themselves in the minds of the public by utilizing striking high-fashion models wearing ridiculous get-ups.

With over 105 locations in the United States and hundreds more worldwide, American Apparel has situated one of its two South Carolina locations in Columbia

on Lady Street by the Vista. Stepping into the lofty boutique can almost make one utter "Toto I don't think we're in Kansas anymore," with the explosion of color that immediately bombards the eye. Racks upon racks of solid, vibrant colored shirts, pants, dresses, jackets, leotards and even underwear are arranged in rainbow order, leaving no corner of the spectrum untouched.

The clothing selection has a strangely dichotomous value to it: the juxtaposition of simple basic wardrobe staples and absurdly ludicrous trend items inspired by the particularly glittery fashions of roller disco or the spandex-tastic wears of an '80s jazzercise class.

The truth is that everyone could do with a plain long sleeve tee, a flattering tank, or a warm zip up hoodie, and it is excellent to have choices. However, at American Apparel it is easy to get distracted from these sound purchases by the hilarity of zebra print or dazzling lamé leggings, unitards, thong leotards, mini dresses with

obsenely plunging necklines, or gold satin mens jackets.

With all of these generally tight-fitting styles, sizing becomes a real issue. With few large sizes on the racks and a company that admittedly sells styles cut for a more youthful shape, according to the Web site, American Apparel definitely markets to a slimmer, extremely self-confident crowd. Men will have an especially difficult time finding clothes that are not skin tight, or that will not be after one wash. Given that, in some of the advertisements, the spandex styles manage to highlight the flaws of twig-like professional models, the average shopper needs to be especially vigilant about choosing styles flattering to their body type.

Despite the simple fun and flamboyance that American Apparel provides with its outfits, apropos for any '80s themed get together, the clothing's pricing seems to betray their LA origins. For rather small pieces of clothing, with less than quality stitching,



Samuel Granada / The Associated Press

A pair of men's briefs will cost you \$12 at American Apparel.

the cost is really not reflective of the quality and can easily send you away from the store with a \$70 receipt, only two items and a major case of shopper's guilt.

As far as the disturbing

advertising goes, sex sells. Or, at least, it can get a consumer's foot in the door.

Comments on this story?

E-mail sagcketc@mailbox.sc.edu

American Gun release new album

'The Means and the Machine' features artists such as Mike 'Naz' Nazarenko, Al Perkins

"The Means and the Machine"
American Gun
★★★★ out of ☆☆☆☆☆

Eli Petersen
THE DAILY GAMECOCK

American Gun's rollicking debut, 2006's "Dark Southern Hearts," received critical acclaim across the Southeast and beyond.

Publications as far away as Great Britain, Holland, Belgium and Japan have praised the band's explosive alt-country style.

American Gun's follow-up to their revered debut is titled "The Means and the Machine" to be released Feb. 16 at the Art Bar with American Aquarium and Due East supporting.

Produced by singer-songwriters Todd Mathis and Donald Merckle, "The Means and the Machine" was mixed by alternative country luminary Chris Stamey. The album also features numerous guest musicians including Mike "Naz" Nazarenko on harmonica and the legendary Al Perkins on lap and pedal steel guitars.

Perkins' contributions in particular were valued by the band as his discography includes The Rolling Stones' classic "Exile on Main Street" as well as both of Gram Parsons beloved solo records.

"To hear his playing on "Horses" still gives me goosebumps," Mathis said. Perkins' stamp of approval should make alt-country fans sit up and notice.

Though the Lucero-Wilco-Son Volt influence is once again felt throughout the record, nothing on "Machine" sounds like a retread of "Hearts."



Tammy McAbee / americangun.net

American Gun received critical acclaim across the country for their 2006 debut album "Dark Southern Hearts" and will release "The Means and the Machine" on February 16.

From the energetic "Fight Song" to the Rolling Stones-esque "Neil Young Mood," American Gun expands their sound without abandoning the energy that made "Hearts" so refreshing in the first place.

Frequently referencing both early, alternative country and late era, experimental indie-rock Wilco, often times within the same song, American Gun spans their considerable influences effortlessly. Mathis calls the album "really a late night record, [giving] a glimpse of moments of being in a band and coping with that lifestyle."

"You sit, you wait, you drink, then you pour your heart out and play a new song just to have someone scream, 'Play (insert cheesy cover here)!'"

"Drunk Girls," the album's opener, is an ode to just that sort of lifestyle: "This one's for the drunk girls on the side/ all the pretty faces in a row/ don't worry darling/ we're gonna play 'Little Sister' tonight/ yeah this one's for the drunk girls on the side." A much more harrowing song is "Girl Done Gone,"

an ominous folk-blues rocker placed dead in the middle of the album, which features some incendiary harmonica work. For the first true ballad of the record you have to look to "First Impressions." Featuring background vocals from special guest Lauren Moore, beautifully arranged keyboards and pedal steel guitar, the song sounds like Whiskeytown at its best, circa Stranger's Almanac.

The album ends with two songs espousing the true inspiration behind American Gun's music, "Moonshiner" and "Jesus Gave Us Rock N Roll." The former is a traditional song sung by Merckle. The latter is an original in which Mathis sings such lines as "Jesus gave us alcohol, yes he did/ turned that water into wine/ oh my God it tastes so fine/ Jesus gave us alcohol, yes he did."

Comments on this story? E-mail sagcketc@mailbox.sc.edu

CANDY BAR BOOSTS ENERGY

New Snickers spin-off adds vitamins, caffeine, taurine to chocolate

Edward Pharr
THE DAILY GAMECOCK

In January, the Snickers Charged bar was introduced in an attempt to cash in on the market for a tasty, hunger-satiating, energy-boosting snack food. Snickers Charged is the zippier, more energetic little brother to the original bar. Its taste is much the same, but it has been enhanced with the energy providing ingredients caffeine, taurine and B-vitamins.

The Snickers Corporation has dubbed 2 p.m. the "power hour." That, they claim, is the hour in which Americans most feel they need to shake off post-lunch sluggishness and have a snack.

One charged bar contains about the same amount of caffeine as two sodas or half a cup of coffee. At 1.83 oz. the bars aren't very big, but make for a nice small treat.

The Charged bars I sampled tasted very similar to the original Snickers bars, and I enjoyed the nougat filled experience thoroughly.

The energy boost from the bars is not overly severe, and will not cause trembling in the extremities or sleepless nights. Case in point, after eating one of the bars, I took a nap.

If you're just looking for a tasty, chocolaty, peanuty snack, the original Snickers bar is the way to go, but if you also need a few more hours awake and a little boost, too, Snickers Charged might be just what you are looking for. It's quick, it's tasty, and it won't take long to eat.

After eating the bars, I didn't feel an enormous rush of energy, but they will take the edge off your appetite and give you a little kick. After all, it did give me enough energy to finish writing this article, but not to proofread it. That's what copy editors are for, right?

Comments on this story? E-mail sagcketc@mailbox.sc.edu

Allstars get back to blues-rock roots with fifth CD 'Hernando'

Singer-guitarist Dickinson juggles work with Mississippi-based band, Black Crowes

Michael Deeds
MCT Campus

Sometimes, Luther Dickinson can attest, father really does know best.

Ever since the North Mississippi Allstars debuted with the gritty, Grammy-nominated "Shake Hands With Shorty" eight years ago, fans have been itching for the trio to get back to its raw, blues-rock roots.

It finally happened on the group's fifth studio CD, "Hernando." But, singer-guitarist Dickinson admits, this would not have been the case had it not been for his dad, famed Memphis producer Jim Dickinson.

"I was right in the middle of (messing) this record up," Luther Dickinson, 35, says with a laugh. "I started writing love songs and pop songs and all kinds of different songs, and they were nice and all, and I was into them because they were new songs to me."

When he brought his work into his dad's studio, "The Barn," Pops responded decisively: "He was like, 'Nope, nope, get this out of here!'"

Fortunately, the Allstars, which include younger brother Cody Dickinson (drums, keyboards) and Chris Chew (bass), had 22 songs. Eleven made the cut. It's the best Allstars CD, well, arguably ever. The first half of the album, in particular, is a blues-rock firestorm for the Dickinson boys, who grew up influenced by their father's career and tastes.

"He rocks his (butt) off, man," Luther Dickinson says proudly. "He opened up for Bo Diddley in '57 or whatever. He goes way back."

If the songs on "Hernando" (the name of the boys' hometown in Mississippi) go way back, too — at least to 2000 — it's not an accident. Getting back to the original "Shorty" vibe has "kind of been the unspoken goal," Dickinson says. "There's just something instant and magical about that period of time."

"We were just some desperate kids in a barn with an ADAT machine at that point," he says. "And ever since then, it's been like trying to get back into that head space, you know what I mean? For whatever reason, it's hard to make a record like that. It's weird. There's lots of things that are seductive about the studio."

The onstage firepower of the

Allstars has never been called into question. In fact, Dickinson's guitar prowess recently landed him a second job as a member of the Black Crowes. Obviously, it's a plum job, and Dickinson's playing should fit in perfectly. On "Hernando," he seems barely able to tame his snarly, grimy tone.

But, like, aren't the Crowes getting to be old burnouts and stuff?

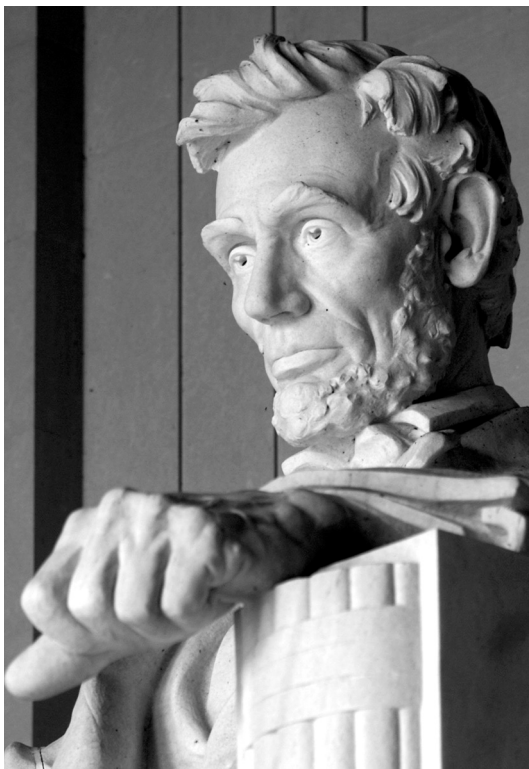
"Well, man," Dickinson laughs, before letting out a Jeff Spicoli-style guffaw, "I fit right in!"

Joining the Black Crowes was not a decision that Dickinson took lightly. But because the Allstars decided to tour less beginning in 2007, and the Crowes have cut back in recent years, the juggling act should work, Dickinson says.

"We're going to keep the band together," Dickinson said.

the scene at USC

HONEST ABE'S HIKE THROUGH CONGAREE PARK
9a.m., 1:30p.m.
Adventure
Carolina



TODAY

ANTIPODE, THE ARCHERY, HILLARY KEANE, LEON PAIRTREE

6:30p.m. \$5 over 21/ \$8 under 21
New Brookland Tavern, 122 State St.

CAROLINA TROMBONE COLLECTIVE

5:30 p.m., Free
USC School of Music Recital Hall

EURO MOTO CLUB

8p.m.
Art Bar 1211, Park St.

SISTERS IN LAW

7p.m., \$5.50

Nickelodeon Theater, 937 State St.

REMEMBERING WHY WE SING

6:30 p.m., Free
Richland County Public Library-Sandhills Branch, 1 Summit Pkwy.

TUESDAY

THE BRENT MCDONALD BAND, MERCY MERCEDES, JOHN JETT

7:30 p.m., \$7
New Brookland Tavern, 122 State St.

MARGOT AT THE WEDDING

6p.m., 8p.m., \$5.50
Nickelodeon Theater, 937 State St.

HOROSCOPES

Aries Focus on financial matters in total privacy. Listen, but don't even offer advice. The situation is rapidly changing. Take care of your old obligations before incurring more. **Taurus** You can be supportive, but keep control of the checkbook. Don't allow your partner to spend your money without permission. There may be an attempt, so vigilance is required. **Gemini** Wait just a little bit longer before launching new projects. Don't launch anything, actually. Do your pre-launch checklists again. **Cancer** Busy yourself making sure you have plenty of everything. If there's something you need, let your partner know. Together you can find it,

or find a way to do without. **Leo** Something that used to be hard is almost becoming fun. Don't let problems scare you; tame them. And don't let them sense fear. It turns them into monsters. **Virgo** It's still best to watch and listen, but don't say very much. Let people assume you know more than you actually do. Then, go and find the right answers before asking embarrassing questions. **Libra** As the day progresses, your attitude will improve greatly. Don't just sit there, helplessly; investigate. The more research you do, the better you'll feel. **Scorpio** Keep your ears open and you'll discover a great bargain. You can get something for your home at an awesome price. It could be linens or food, but

it's more likely electrical. **Sagittarius** You can find another way to achieve your objective. The old way is blocked, but don't waste time worrying about that. Ask an old friend for a favor. **Capricorn** You still have a lot of loose odds and ends that need to be tidied up. Avoid annoying criticism by cleaning up messes in private. **Aquarius** Keep quiet for a while longer around authority figures. You don't have to agree, just don't instigate a confrontation. There are other ways to prove your point, later. **Pisces** Finish up the task at hand, and don't complain about it. Having this out of the way will free up a lot of your valuable time. And then you can party.

Inside the Box ♦ By Marlowe Leverette / The Daily Gamecock



Whiteboard ♦ By Bobby Sutton / The Daily Gamecock



PhD ♦ By Jorge Chan



Crossword Edited by Wayne Robert Williams

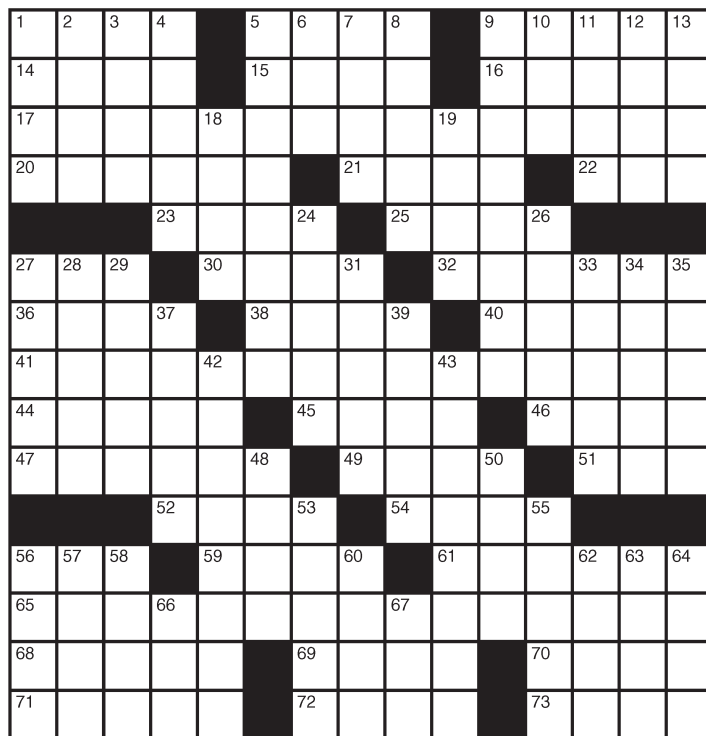
2/11/08

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1 dozen.....\$25
2 dozen.....\$40
Call Mike ASAP (864)320-2306
Red White Pink Yellow

ACROSS

- 1 Kett of the comics
- 5 Go a round with
- 9 Book composition
- 14 Bank transaction
- 15 Motion of the ocean
- 16 Existing
- 17 Mr. & Mrs.
- 20 Purloined
- 21 Father
- 22 Vane dir.
- 23 Brings to a close
- 25 Puff stuff
- 27 IV amounts
- 30 Casa component
- 32 Temptresses
- 36 Baldwin or Guinness
- 38 Teases
- 40 Beauty parlor
- 41 Mr. & Mrs.
- 44 Dispatch boat
- 45 Columnist
- Bombeck
- 46 Hefty volume
- 47 Seed for a bun
- 49 Dash gauge
- 51 Black goo
- 52 Farm tower
- 54 Neighbor of Libya
- 56 Lincoln or Burrows
- 59 Nothing in Nogales
- 61 Satellite of Jupiter
- 65 Mr. & Mrs.
- 68 Put into effect
- 69 Continental dollar
- 70 Hawaiian goose
- 71 "Teachers" star Nick
- 72 Bring up
- 73 Tolkien's tree creatures



Solutions from 2/8/08

I S A T A P E D E S I C A
N A S S T E S R E L O A D
S N I C K E R S J E A N N E
U T A H T E D E N I D S
M O N I C A S A L G A Y
L A D S T O D N B C
A C T I V A T E B O N S A I
T H R E E M U S K E T E E R S
T O A S T S T E L E C A S T
S C I T O T W I L T
O N T N A T A L A S K A
O L S O N R O N R A H S
M A E N A D M I L K Y W A Y
A T T I C A B L U E E K E
R E S O L D S E X Y D I T

- 43 Single guy
- 48 Flair
- 50 Transport by truck
- 53 Stranger
- 55 Plane without a pilot
- 56 Prayer ending
- 57 Cher's Sonny
- 58 Lat. list-ender
- 60 For two, in music
- 62 Writer Wister
- 63 Huff and puff
- 64 Nautical assents
- 66 10th mo.
- 67 Coach
- Parseghian

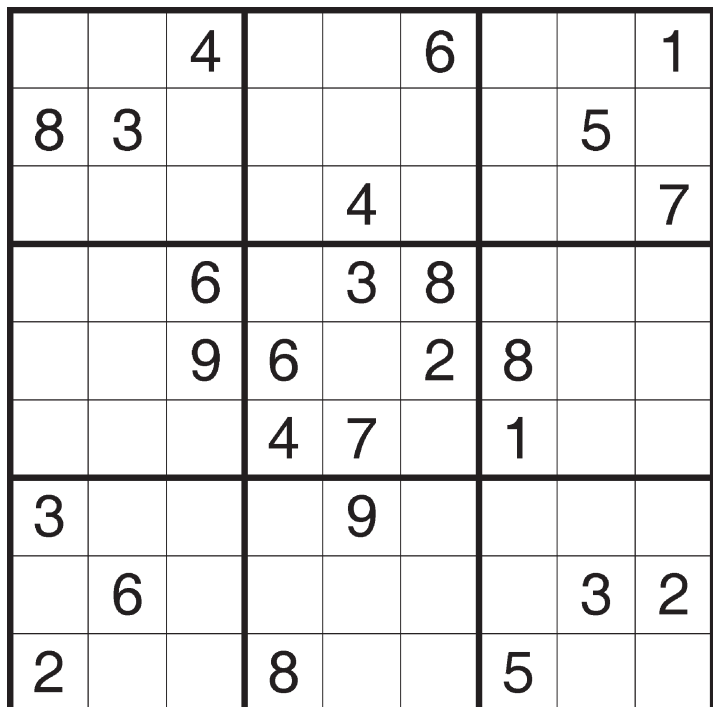
DOWN

- 1 Building wings
- 2 Track tipster
- 3 Tex-Mex order
- 4 Leg joint
- 5 Recognized authority
- 6 Brooch
- 7 Tacks on
- 8 Send payment
- 9 Jury member
- 10 The Greatest
- 11 Donate
- 12 Tied
- 13 Withered
- 18 Urges
- 19 Levin and Gershwint
- 24 Lose traction
- 26 Vessel
- 27 Lily relative
- 28 Garlic section
- 29 Penultimate round
- 31 Terminate
- 33 "Silas Marner" writer
- 34 Bellini opera
- 35 Look of a villain
- 37 Haciendas
- 39 Singer Yma
- 42 Appoint

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Sudoku By The Mepham Group

2/11/08



Level 1 [] [] [] []

How to Play
Complete the grid so each row, column AND 3-by-3 box (in bold borders) contains every digit 1 to 9.

Solution for 2/8/08

7 4 9 1 6 2 3 8 5
5 6 2 3 8 7 1 4 9
1 8 3 9 4 5 7 2 6
4 1 7 8 2 6 9 5 3
3 2 5 4 7 9 6 1 8
6 9 8 5 1 3 2 7 4
9 3 1 7 5 8 4 6 2
2 5 4 6 3 1 8 9 7
8 7 6 2 9 4 5 3 1

Win falls just out of reach

Vanderbilt hits shot in waning seconds to snap USC's two-game winning streak

Chris Cox
STAFF WRITER

South Carolina was six seconds away from their third consecutive Southeastern Conference win, a .500 record in conference play and an abundance of momentum going into the final stretch of the regular season.

Unfortunately, six seconds was plenty of time for Vanderbilt, as the Commodores' Jermaine Beal took the ball and drove straight into the lane, laying up a shot with .06 seconds remaining, sending Vanderbilt to a thrilling 66-65 victory Saturday night at the Colonial Center.

"I just dropped my head and said, 'Dang,'" said senior Dwayne Day.

The play had set up just moments after South Carolina point guard Devan Downey made a miraculous move into the lane, scoring on a reverse layup to put Carolina up by one with six seconds left, sending the crowd of over 12,000 into a frenzy.

"This loss hurts because I felt like we played hard enough to win the game," Downey said. "We just couldn't hold them down the stretch. After I made the (go-ahead layup), I knew six seconds was a lot of time. We had bad communication on defense and we lost as a team. It doesn't matter whose man Beal was. We all lost."

Carolina (11-11, 3-5) had played extremely well until the last possession as the Gamecocks repeatedly found ways to claw back from insurmountable odds.

With Downey nearly 10 points under his season average, sophomore forward Evka Baniulis rose to the occasion, as the Lithuanian connected on seven of eight shots for a team-high 19 points.

"I'd rather get blown out than lose like this," Baniulis said. "We had the win and just blew it. It's our own fault."

Vanderbilt (20-4,

5-4) had numerous opportunities to put the game away as USC guard Zam Fredrick lost possession of the ball with less than a minute remaining and then air balled a shot on the next possession.

However, Fredrick's poor play was quickly erased as USC continued to foul Vanderbilt center A.J. Ogilvy in the closing seconds.

The Commodores' best free-throw shooter, with a mark near 80 percent, missed the front end of back-to-back one-and-ones, allowing the Gamecocks to remain in the contest. The freshman was 1-6 from the line for the game.

"If we make those free throws, it's probably a six- or eight-point game," said Vanderbilt coach Kevin Stallings. "Every game we play with USC is always a terrific game. Beal took the ball and made the shot. Big-time players make big-time plays on the road."

Beal was not the only big-time shot maker for the Commodores on Saturday night, as veteran Shan Foster delivered another outstanding performance, dropping 21 points and collecting eight rebounds.

Foster's biggest shot of the game came after a Baniulis 3-pointer with 1:49 left and gave the Gamecocks a two-point advantage.

However, the lead was short-lived, as Foster calmly stepped up and drained a three of his own from well beyond the arc with 50.8 seconds left.

"When you lose a basketball game the way we just lost, you search for answers for why it happened," said coach Dave Odom. "They made one more big play than we did. Their biggest play came at the biggest moment. It was a terrific college basketball game."

Comments on this story? E-mail sagckspt@mailbox.sc.edu



Ben Fine / THE DAILY GAMECOCK

Senior forward Dwayne Day battles for a rebound against Vandy's Shan Foster on Saturday.

More pictures from Saturday's game are available at

www.dailygamecock.com

Stat Line

Senior Dwayne Day recorded a career-high nine rebounds against Vanderbilt and came into Saturday's game on a streak of three straight games with 7+ rebounds.

Evka Baniulis' season-high 19 points is the sixth time he has scored in double-figures in his career. The 19 points is his second-highest single game performance, bested by a 21-point output against Auburn last year.

Devan Downey scored all 10 of his points in the second half, including a go-ahead layup with six seconds remaining.



Ben Fine / THE DAILY GAMECOCK

Vanderbilt's Jermaine Beal pulls up for the game-winning shot over USC's Dominique Archie with under one second remaining.

Softball gets rocky start to year

After opening game win, Carolina drops next three by four combined runs

Keith Locklear
STAFF WRITER

South Carolina 3, North Florida 1

In their first game of the season, the Gamecocks defeated North Florida through strong pitching and clutch hitting. After giving up an early run in the first inning, the Gamecock pitching staff settled down and shut out the Ospreys for the rest of the game. In the bottom of the third inning, after the first Gamecock batter struck out, the next three reached base on three consecutive walks.

Senior Lisa Longo then came up to the plate and hit a double, which allowed all three base runners to score the only runs of the game for Carolina. Senior Kate Pouliot then entered the game and earned the win after pitching three innings and striking out three batters. In the top of the seventh inning, though, Pouliot loaded the bases with no outs

and USC brought in senior Melissa Hendon from the bullpen. Hendon managed to get the last three outs and picked up the save in Carolina's first victory of the season.

Florida Atlantic 2, South Carolina 1

Despite out hitting host school Florida Atlantic by a total of 11 to 3, the Owls still managed to defeat the Gamecocks. Hendon pitched six innings for Carolina, striking out six batters and not allowing any earned runs. The Owls' two runs both came in the first inning after one runner reached on a passed ball after a strikeout and another runner reached on a fielder's choice.

Despite being behind the whole game, Carolina mounted a comeback in the last inning. With senior Jessica Josker on second and junior Ashton Payne on third, Longo came up to bat with two outs and again came up with another clutch hit. Her single allowed Payne to score from third, but Josker was thrown out at the plate trying to score the tying run.

UMass 2, South Carolina 0

In their third game of the tournament, Carolina was shut out by Massachusetts after stranding

six base runners during the game. In a continuing theme for the Gamecocks, they allowed their opponents to score all of their runs in the first inning for the third consecutive game.

Pouliot pitched six innings for USC and struck out seven UMass batters in the loss.

Michigan 3, South Carolina 2

In their first match-up against a ranked opponent this season, the Gamecocks dropped a very close game to the No. 12 Michigan Wolverines. Longo led off with a double and then advanced to third after a single by Payne. Longo was then able to score when freshman Laura Mendes reached base on an error.

Jill Semento came up to the plate next and loaded the bases after hitting a single. After a single from senior Becky Martinez, Payne scored and Mendes tried to score from second but was thrown out at a plate. This was the end of the offense for Carolina as the Wolverine pitching staff held the Gamecocks to only two hits over the next six innings.

Comments on this story? E-mail sagckspt@mailbox.sc.edu

TRACK HAS STRONG SHOWING IN NYC EVENT

Cross, Pressley put up impressive NCAA provisional marks

Drew Lattier
THE DAILY GAMECOCK

The men's and women's track teams traveled to New York City to compete in one of the biggest meets of the season this past weekend. The meet was held in The Armory indoor track facility, where 70 teams from across the nation gathered for a weekend of intense competition.

The two-day meet began Friday with freshman sprinter duo Lakya Brookins and Shayla Mahan both setting NCAA provisional qualifying times in the 60-meter hurdles. Brookins placed seventh in the finals with a time of 7.37 seconds, closely followed by Mahan's ninth place finish in 7.40 seconds.

Brookins was also part of the 4x200 meter relay team, which finished in third place.

The women's team is young this year and will need freshmen like Brookins and Mahan to continue to help the team throughout the season.

"For as young as we are this year, I think we did pretty well at a meet like this," said Coach Curtis Frye.

Taking a real leadership position this weekend was sprinter Brandi Cross. Cross had a great weekend, putting up impressive times on a national stage.

The sophomore qualified for the 400-meter finals on Friday and went on to take second place in the 400 final on Saturday.

"Cross has had two great meets back-to-back and is really racing well now," Frye said.

The young sprinter also was a part of a second-place finish by the 4x400 meter relay team. The women posted a time of 3:35 in the mile relay, their second-best time of the season.

Making some noise in the distance events was Callie Rabun. The redshirt junior ran to a personal best of 18:32 in the 5000-meter race for a 15th-place finish.

For the men's team, senior Derek Pressley stepped up in the field events. Finishing sixth in a provisional qualifying mark, Pressley hit a triple jump of 51-2 and 3/4.

The leap was not only a personal record, but also good enough for the third longest triple jump in school history.

Throughout the weekend, the men had the most success in relay races. Quentin Moore, Jussi Heikkila, Keith Hinnant and Aaron Anderson combined for an impressive effort in the 4x400 meter relay.

The group posted a time of 3:11, good for a bronze place finish. The men's team also put together a fifth-place finish in the 4x200 meter relay.

"The relay teams are our strong points, both on the girls and guys side," Frye said.

The indoor season is a very short season, and only two meets remain before the team travels to Arkansas for the SEC Indoor Championships.

The team has a week to train this week before traveling to rival Clemson this weekend for the Tiger Invitational.

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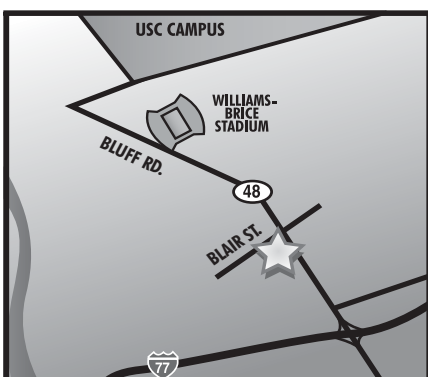
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